

## Amcor's AmFiber™ paper-based packaging delivering more sustainable solution for popular Mars Wrigley chocolate bars

MELBOURNE, Dec. 2022 – Amcor, a global leader in developing and producing responsible packaging solutions, proudly partnered with Mars Wrigley Australia to transition its Mars, Snickers and Milky Way chocolate bars to Amcor's AmFiber™ Performance Paper packaging.

The new recyclable paper-based packaging, made from sustainably sourced paper certified by the Forest Stewardship Council, is locally manufactured and dynamic enough to be printed with either flexographic or gravure technology and finished with a heat- or cold-seal adhesive.

Mars Wrigley's new paper packaging will be available in Australian supermarkets and convenience stores from April 2023 and will have the ability to be recycled using traditional curbside recycling bins.

In addition to the new packaging being more sustainable, Amcor tailored the innovative solution to process efficiently along Mars Wrigley's lines, helping the brand to meet Australia's 2025 National Packaging Targets by eliminating more than 360 tons of plastic from Mars Wrigley's production chain, once fully transitioned.

**David Tripp, Sales Director, Amcor Australia and New Zealand**, said that Amcor is proud to be supporting Mars Wrigley's sustainability goals, ensuring we are continuing to innovate to meet end-consumer needs.

"The launch of our new AmFiber™ Performance Paper packaging highlights our ability to collaborate with our customers and work with other materials, reaffirming our commitment to ensuring all our packaging is designed to be recyclable, reusable or compostable by 2025."

**Chris Hutton, Research and Development Director Mars Wrigley Australia**, said, "The launch of our new paper-based packaging is a significant milestone towards achieving our local and global packaging targets.

"Amcor has been an incredible partner to work with and they've played a pivotal role in getting us to where we are today. Ensuring we created a solution that maintained the quality and freshness of our product, whilst working efficiently with our machinery and technology in the factory, it is also convenient for our consumers to recycle via curbside recycling, leaving positive impact on our environment."

To learn more about Amcor's collaborations to innovate for more sustainable, responsible packaging solutions, visit our [sustainability partnership](#) page, and read more about Amcor's progress in reaching its sustainability goals in the [Amcor FY22 Sustainability Report](#).

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### About Amcor

Amcor is a global leader in developing and producing responsible packaging solutions for food, beverage, pharmaceutical, medical, home and personal care, and other products. Amcor works with leading companies around the world to protect their products and the people who rely on them, differentiate brands, and improve supply chains through a range of flexible and rigid packaging, specialty cartons, closures, and services. The company is focused on making packaging that is increasingly lighter weight, recyclable and reusable, and made using an increasing amount of recycled content. In fiscal year 2022, 44,000 Amcor people generated \$15 billion in annual sales from operations that span 220 locations in 43 countries. NYSE: AMCR; ASX: AMC  
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