

Unleash the Joy: Pet Care Packaging for Pet Parents

Amcor's single lip bags
are your secret to win
the hearts of all pet lovers.



WHY PET BRANDS NEED SINGLE LIP BAGS



WHAT ARE SINGLE LIP BAGS?

Single Lip Bags are pre-made bags in various sizes designed to stand-up and stand out, while ensuring excellent air-tightness. Versatile and customizable with excellent on shelf differentiation.



Why Amcor Single Lip Bags?

DESIGNED TO BE SMART

- Easy to Open:** 1 in 3 pet owners have stopped buying a pet food product because it's too difficult to open*
- More convenient:** The stable bags are easy to carry and pour with the help of the handle



MORE SUSTAINABLE

- Designed to be recycle-ready:** Recycle-ready in PE recycling stream where existing collection and recycling streams exist. Certified by cyclos-HTP
- More sustainable:** Potential to lower impact of EPR fees and Plastic Tax in selected countries with included recycled content
- Sustainability appeals to younger generations:** 18-34 age group is more mindful of environmental topics and packaging material.



INCREASED PACKAGING PERFORMANCE

- High barrier for long shelf life**
- Efficient packing speeds**
- Drop resistant: Ready for ecommerce**



OUR PLANT

Where can you start? Our experts in Arenzano, Italy, are there to support you through the whole process and ensure a quick and smooth transition to market for your pet food product.

Arenzano



Contact us to find out more at
Flexibles@amcor.com

Contact us