



LÖFBERGS // LEADING NORDICS COFFEE PRODUCER PHASES OUT FOSSIL PLASTICS AND ACHIEVES A 30% CARBON FOOTPRINT REDUCTION



30% carbon footprint reduction using bio PE derived from sugar cane



Easy packaging change, with **strong seal and barrier protection maintained**



Bio PE certified by Bonsucro for fair and sustainable sugar cane production



Pack is **recyclable** in the polyolefin stream



LÖFBERGS: AT THE FOREFRONT OF SUSTAINABILITY

From bean to cup, Löffbergs is always looking for solutions to raise the bar for sustainable practices. Löffbergs were the first European coffee producer to remove aluminium from coffee packaging 25 years ago. Continuing their journey, they are now phasing out fossil plastic in their packaging to replace it with bio-based alternatives.

BY 2030, LÖFBERGS'S PACKAGING TO CONTAIN ONLY RECYCLED OR RENEWABLE MATERIAL

The coffee producer was ready to take the next step towards more sustainable packaging, well ahead of their 2030 target. Amcor and Löffbergs ran trials of their coffee brick pack that replaced standard fossil-based PE with bio-based PE. The bio PE maintained all of the same mechanical and barrier properties of their previous pack, making the change seamless.

"We have to take responsibility for how coffee is produced. A natural next step for us was to work on going from fossil to bio-based materials, so that we can reduce our climate impact."



ABOUT LÖFBERGS

Löffbergs, founded in 1906, in Karlstad, in the heart of Sweden, is one of the world's largest importers of organic and Fairtrade labelled coffee. Taking responsibility for people and the environment, over the entire value chain, has always been important for the family-owned company, now in its fourth generation.

For more information: en.lofbergs.se



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ABOUT AMCOR'S BIO-BASED PE

Unlike traditional plastic, produced from fossil-fuels, **bio-based PE is produced from renewable resources such as plants - typically, sugar cane.** To ensure the source materials are responsibly grown, Amcor collaborates closely with resin manufacturers and insists on certifications such as Bonsucro and the International Sustainability and Carbon Certification.

For more information:
www.bonsucro.com



We offer bio-based PE produced from responsibly sourced sugar cane for applications in Fresh, Bakery, Coffee and Dairy. Paper and cellulose are also bio-based materials in our portfolio. Other applications and materials may also be possible.

For more information:
<https://www.amcor.com/about/media-centre/>



IMPLEMENTING BIO-BASED PE IN ALL RETAIL PRODUCTS IN SWEDEN

Löfbergs started replacing fossil plastics with plastics made from sugar cane in 2017. As customers and consumers became more aware of the positive climate impact of the new packaging, Löfbergs now aims to **go from 57% to 100% bio-based packaging.**



30% CARBON FOOTPRINT REDUCTION*

By introducing bio-based PE, Löfbergs have **reduced the carbon footprint of their packaging by 30%.*** The production capacity has not been affected, as the structure of the material, the technical and mechanical properties are the same as conventional polyethylene.

"We are proud to offer our customers a better material. Now our strive is to work with more renewable sources, and reach our 100% bio-based goal by 2030."

*Comparison based on Coex.OPP-40/PE40 to Coex.OPP-Y40/PE40BIO – Cradle to grave comparison.



ADDITIONAL CONTENT



Scan to watch the video [Bio-based materials | Amcor's seven sustainability options explained](#)

CONTACT

For more information, please contact:
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Our team will find the best options to suit your needs.

