

ROMBOUTS // LEADING COFFEE ROASTER **ENHANCES FLAVOR** AND SIMPLIFIES PRODUCTION PROCESSES



ABOUT ROMBOUTS

Family owned and run coffee roaster, Rombouts, combines quality, innovation and sustainability with a packaging process that increases production efficiencies and enhances flavor.

For more information: www.rombouts.com



Xavier Rombouts CEO. Rombouts



Nick Diels Head of Purchase & Logistics, Rombouts









Reliable, efficient and flexible solution for coffee producers - no additional parts or machinery necessary

ROMBOUTS: OFFERING CONSUMERS HIGH QUALITY COFFEE – EVEN IN THE SKY

Since Rombouts was founded in 1896, it has been focused on providing consumers the highest quality coffee. Today that means meeting high consumer expectations for the freshest coffee flavor, produced and packaged in a more sustainable way.

ENHANCED FLAVOR AND SIMPLIFIED **PRODUCTION PROCESS**

Providing consumers the best possible coffee experience includes the experience they have on airplanes. This is where Rombouts faced a challenge: the natural degassing process of roasted coffee accelerates at 35,000 feet altitude, causing coffee packaging to burst open during the flight. Rombouts had to find a solution to integrate a degassing system into the packaging without the need for a separate production line and valve application. Vento[™] was the simplified solution: a degassing system that arrives already integrated into the packaging material - no additional valves, suppliers or equipment necessary.

> "By integrating Vento[™] into the film, the degassing process can easily go on without losing any flavors of the coffee."



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ABOUT **VENTO**™

Vento[™] is the innovative one-way venting system integrated into high-barrier packaging. This means that packs are ready to run on filling machines immediately after the coffee is roasted with no need for additional equipment or process steps.

The Vento[™] system runs on all common coffee packaging machines, making it a complete and universal solution that can be used across a range of pack formats. It offers coffee producers the opportunity to run a more sustainable and efficient business.

For more information: <u>https://www.amcor.com/product-listing/vento</u>



BY 2021, ROMBOUTS WILL REDUCE 70% OF PACKAGING ACROSS ITS PRODUCTS AND PACKAGING

By switching to Vento[™], Rombouts has maintained barrier integrity and product freshness, while also reducing its carbon footprint. Vento[™] is up to 87% lighter than hard valves and allows energy savings by eliminating the need to power an applicator machine. This results in up to an 8% reduction in overall carbon footprint for a 250g pack.



"Amcor was the only one to offer me a very good solution - Vento[™] technology - at short notice. It was really the right product for the right packaging line."

ADDITIONAL CONTENT

Scan to watch the video <u>Rombouts maximizes efficiencies and flavor //</u> <u>How Vento transforms the way coffee is packed</u>

CONTACT

For more information, please contact: <u>flexibles@amcor.com</u> Our team will find the best options to suit your needs.



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