

LIGHTER PACKAGING FOR IRELAND'S LEADING BACON BRAND



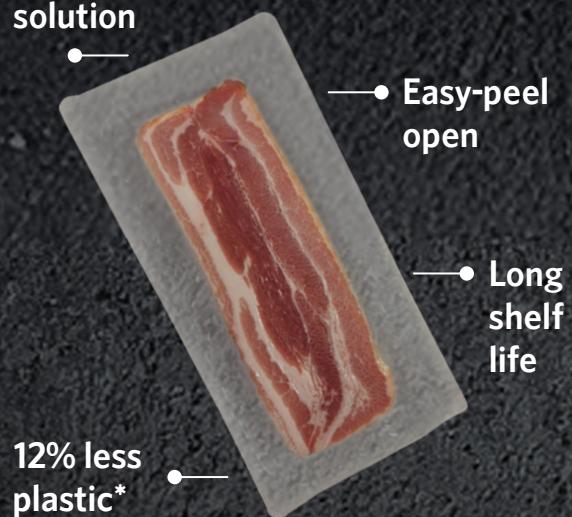
Oakpark Foods, a family-owned company in County Tipperary, Ireland, is known for its premium pork and bacon products, with full traceability from farm to fork. Over the years, the Oakpark brand has grown significantly and is now the largest Irish-owned bacon brand. At Oakpark Foods, the connection to the earth is strong, and the company makes continuous efforts to make its products more sustainable. That's why they wanted a more responsible packaging solution for their premium bacon range, without compromising shelf life, protection, or appearance.

Together with Amcor, Oakpark has transitioned from a skin film sealed APET/PE bottom web to Amcor's SkinTite™ film specifically developed for a mono-APET base web. This change makes the pack more sustainable by reducing plastic usage and overall pack weight by 9%.

The new Amcor SkinTite™ film provides excellent clarity and gloss. It seals directly to the mono-APET bottom web, which has been downgauged by 12% in thickness. As a result, the new pack delivers a more responsible solution, supporting Oakpark's sustainability goals.

The SkinTite™ packaging features an easy-peel design, making it user-friendly for consumers. Designed for convenience, the bottom and top webs separate easily.

Mono-APET solution



The new solution delivers excellent clarity, performance, and shelf life. Crucially, the new film also runs efficiently on Oakpark's existing production lines.



"We have been delighted with the performance of the new Amcor SkinTite™ film on our premium Oakpark bacon range. There is no doubt the performance and quality of the Amcor product has contributed to our continued growth in sales. The product runs smoothly in our factories and delivers on our sustainability goals also, which is so important to Oakpark and our customers."

John Brett, Commercial Director, Oakpark Foods

Amcor is proud to collaborate with Oakpark on this journey.

"Amcor is proud to collaborate with Oakpark Foods. It's inspiring to work with a partner that shares our commitment to quality and environmental responsibility, and we look forward to supporting their continued success in delivering exceptional, more sustainable products to their customers."

Dave Richards, Account Manager, Amcor

Ready to take your packaging to the next level? Explore the [**Amcor Skin Range**](#) or book a meeting with our [**protein packaging expert**](#).



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