

2018 → TODAY

More sustainable flexible packaging: Our innovation journey so far

In 2018, we were the first global packaging company to pledge that all of our products would be designed to be recyclable, compostable, or reusable by 2025.

Of course, reaching an ambitious goal is always a journey. So how are we progressing? And what have been the biggest challenges?

Explore more sustainable flexible packaging that has come from our pledge so far...

September 2020



AmLite HeatFlex® Recycle-Ready

Our world-first recycle-ready retort (heat treated) flexible packaging improves the environmental footprint of consumer packaging by **up to 60%**¹.



April 2021

AmSky™ Blister System

Our healthcare innovation is a breakthrough PVC-free and aluminum-free thermoform blister system. It is a more sustainable alternative for the most in-demand pharmaceutical packaging type.



January 2022

AmFiber™ Performance Paper

Redefined traditional paper packaging, enabling brands to use recyclable paper packaging with a high moisture and oxygen barrier.



April 2022

High Shield Pharma Laminates

Our new, low-carbon, recycle-ready pharma packaging delivers on two fronts: providing the high barrier and performance pharmaceutical products need, while supporting the industry's recyclability agenda.



August 2022

AmPrima® Recycle-Ready Solutions

When the AmPrima® portfolio launched in Europe, customers no longer needed to compromise between sustainability and performance. Available in mono-PE and mono-PP formats, our solutions match unrecyclable alternatives in stiffness, clarity, and more.



November 2022

Targets increased!

We increased our target on recycled content usage across the Amcor portfolio **to 30% by 2030**.



February 2023

PrimeSeal™ and DairySeal™ Thermoformable Films

Our recycle-ready thermoforming film offers meat and dairy brands excellent packaging performance and improved circularity.



November 2023



Healthcare SureForm Pro Forming Films

Our recycle-ready innovation makes more sustainable medical packaging possible, helping to meet the needs of the industry and the planet.



Our pledge commitment – here's to progress

At the end of FY23, Amcor's global portfolio of products designed to be recycled, reusable or compostable reached 90%, with a goal of 100% by 2025.



FY23

If you'd like to find out more about our packaging solutions and how Amcor can support your sustainability journey in EMEA, please contact amcorflexibles@amcor.com to book a meeting with one of our packaging experts.