

Our Goals

Together, we make an impact for **pets**, their **people** and our **planet**.



People

We strengthen connections to **protect, support and educate** our people, communities and supply chains.

- **Equity and Inclusion**

We create an equitable and inclusive workplace where all team members feel valued

- **Protecting Human Rights**

We respect internationally recognised human rights standards and ensure sourcing practices are ethical, safe and sustainable

- **Amplify our social impact**

We create positive impact in the community we live, work and serve. Through local initiatives, transparent reporting, communications and shared value programs.



Pets

- **Responsible Pet Care & Animal Wellbeing**

We promote responsible pet ownership and strengthen animal wellbeing through partnerships that improve outcomes for pets, families and communities, partnering with the Petstock Foundation.



Planet

We minimise our impact and **safeguard the planet.**

- **Waste & Circularity**

We're working towards a circular economy by reducing waste, increasing reuse and recycling our packaging

- **Water Conservation**

We're improving how we use and manage water in high-use areas like dog washes and aquatics, aiming to reduce consumption without compromising care

- **Greener Buildings**

We're designing and operating our sites with efficiencies and sustainability in mind to minimise our footprint as we grow

- **Air and Climate**

We align with Woolworths Group Emission Targets.

For more information, follow this [link](#).



Progress

We foster a culture of **continuous learning, improvement and leadership.**

- **B Corp**

We're on a journey to become a certified B Corp. Embedding purpose into every part of our business and holding ourselves accountable to high standards of social and environmental impact

- **Continuous Improvement Framework**

We aim to continuously improve, educate and embed social and environmental practices across operations and our supply chain.

*Our 5 year outlook to 2030