

COUNTERTIME

Meet time on your own terms.



Here at Beautycounter, we believe that age is an attitude and good skin is a science. Our Countertime Collection is designed to visibly reverse signs of aging and deliver high-performance clean skin-care results, thanks to our innovative plant-derived Retinatural Complex.

Key Benefits

Optimized Hydration: Strengthens barrier function and supports skin elasticity.

Visible Regeneration: Smooths and refines the surface of the skin.

Antioxidant Protection: Defends against daily environmental stressors.

Real Results

After just four weeks of use*:

91% of participants said skin felt renewed and looked revitalized

97% said skin texture felt smoother

88% said skin looked more youthful

88% said Countertime reduced the appearance of fine lines and wrinkles

*Based on an independent, 32-subject consumer perception study using Countertime Lipid Defense Cleansing Oil, Mineral Boost Hydrating Essence, Tripeptide Radiance Serum, Antioxidant Soft Cream (am), and Tetrapeptide Supreme Cream (pm) for four weeks.

Why Is It Safer?

Our plant-derived Retinatural Complex is a scientific breakthrough made from two powerhouse ingredients: bakuchiol and Swiss Alpine rose. Bakuchiol has been shown to provide skin-care results that are comparable to retinol—without potentially harmful side effects—and Swiss Alpine rose boosts the skin's antioxidant defense.

COUNTERTIME REGIMEN

Tighten. Brighten. Enlighten.

Featuring our plant-derived Retinatural Complex, this regimen is designed to visibly firm, plump, and brighten skin. Welcome to the new age of aging well.



1. CLEANSE

Countertime Lipid Defense Cleansing Oil

Inspired by Asian beauty rituals, this oil removes makeup and other impurities without stripping essential lipids from skin.



2. PREP

Countertime Mineral Boost Hydrating Essence

Lightweight but deeply nourishing, this milky essence delivers vital nutrients to the skin's moisture barrier—instantly boosting hydration and radiance.



3. TREAT

Countertime Tripeptide Radiance Serum

This transformative rejuvenating treatment visibly increases skin firmness and elasticity, while reducing the appearance of fine lines and wrinkles. Yes, please.



4. PROTECT (AM)

Countertime Antioxidant Soft Cream

This velvety revitalizing cream improves skin's barrier function and boosts hydration. (It's a daily essential, trust us.)



4. PROTECT (PM)

Countertime Tetrapeptide Supreme Cream

Supercharge your beauty sleep: this rich cream supports elasticity and visibly firms while smoothing skin's texture.