

# OVERNIGHT RESURFACING PEEL

## WHAT ARE THE BENEFITS OF USING THE PEEL?

Promotes cell turnover for a smoother complexion, boosts radiance, minimizes the appearance of pores, reduces the appearance of fine lines, evens skin tone, and minimizes the appearance of dark spots.

## HOW DOES THE PEEL ACTUALLY WORK?

To recover luminous, smooth skin, our Peel does two things: First, nine resurfacing acids work together to renew the epidermal cells by removing dead skin cells from the stratum corneum (like breaking down the top layer of the skin). Second, a combination of six soothing acids rehydrates and replenishes skin.

## WHAT ARE THE 15 ACIDS MENTIONED IN THE PRODUCT DESCRIPTION?

**Nine Resurfacing Acids:** Glycolic Acid, Lactic Acid, Phytic Acid, Salicylic Acid, Malic Acid, Tartaric Acid, Citric Acid, Ascorbic Acid, Hydroxystearic Acid

**Six Soothing Acids:** Hyaluronic Acid (Sodium Hyaluronate), Arginine (amino acid), Linoleic Acid, Linolenic Acid, Chlorogenic Acid (Vernonia Appendicula Leaf Extract), Oleic Acid (Rubus Ideaeus (Raspberry) Seed Oil)

## WHO IS THE PEEL FOR?

Women and men concerned with dullness, uneven skin texture and tone, dark spots, and lines and wrinkles. We expect the core audience for this product to be 30+ years old.

## HOW DO I USE THE PEEL?

This product is a leave-on, nighttime treatment. Apply 1-2 pumps to a clean face and neck 3-4 times per week. May tingle upon application. Allow product to fully absorb (3-5 minutes), follow with moisturizer. An oil can be used after the peel, though a moisturizer is recommended to maximize the peel's effectiveness. Leave Peel on overnight, it will absorb into skin. Follow your usual skin care routine in the morning.

## WHAT IS THE ORDER OF APPLICATION FOR THE PEEL?

We recommend our clients use their daily regimen and add the Peel in place of a serum before a moisturizer. An example regimen with the inclusion of the Peel is as follows:

**AM:** Cleanse, Tone, Serum, Eye Cream, Moisturizer/Oil, Sunscreen

**PM:** Cleanse, Tone, Peel, Eye Cream, Moisturizer

## WHICH PRODUCTS SHOULD BE USED IN CONJUNCTION WITH THE PEEL?

**Moisturizer:** Our Overnight Resurfacing Peel works well when followed with a night cream. Allow Peel to fully absorb 3-5 minutes before applying a moisturizer.

**Sunscreen:** It is recommended that prior to exposure to the sun, users cover areas where AHAs have been applied with sunscreen.

**Exfoliator:** Depending on skin type, there is still a place for a gentle exfoliator when using the Peel. We recommend exfoliating on alternate days to the evenings the peel is used (i.e. Peel on Monday, Exfoliate Tuesday)

**Mask:** A mask has a different function to a peel. It removes impurities from pores, works to detoxify skin, and removes excess oil. If using a mask, apply it after cleansing, then follow with a toner, the Peel, and your moisturizer.

## OVERNIGHT RESURFACING PEEL

### IS THE PEEL ONLY SUITABLE FOR YOUR FACE?

We encourage our customers to use the Peel on both face and neck. It's also great to use on the backs of your hands and on your décolleté!

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### WHAT DOES 'PEEL' IN THE PRODUCT NAME SIGNIFY?

The “peel” in the name is speaking to the peeling, or removing, of layers of dead skin. You do not need to peel off the product. It is a leave-on product.

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### HOW OFTEN CAN I USE THE PEEL?

We recommend usage between 3-4 times per week, but it is always good to adjust this (more or less) depending on what you feel is best for your skin.

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### HOW LONG DOES THE PEEL NEED TO BE LEFT ON THE SKIN?

The Peel should be left on overnight. You do not “peel” or wash it off. Sleep in the Peel and follow your usual skin care routine in the morning.

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### HOW LONG DO I NEED TO USE THE PEEL BEFORE I START SEEING RESULTS?

Most people start to see benefits after just one use. We strongly recommend using it as part of your skin care routine for several weeks to see maximum results.

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### I HAVE SENSITIVE SKIN. IS THE PEEL RIGHT FOR ME?

Because it is a powerful treatment product, we recommend clients with sensitive skin do a patch test first to ensure it won't irritate skin.

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### CAN I USE THE PEEL IF I HAVE ACNE-PRONE SKIN?

The Peel is safe for people with acne-prone skin. However, if someone is using a prescription acne treatment, we recommend they check with their dermatologist before using the Peel.

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### I HAVE DRY SKIN. IS THE PEEL RIGHT FOR ME?

If you have dry skin, follow usage of the Peel with a moisturizer and ensure you moisturize well the following morning. Start by using the product once a week, then twice a week, then every other night to see what's best for you, customizing your routine for best results.

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### WHY IS OUR PEEL SAFER THAN TRADITIONAL PEELS?

Our Overnight Resurfacing Peel is formulated without synthetic fragrances, PEGs and formaldehyde releasing preservatives commonly found in other peels. Many peels use high levels of 1 or 2 resurfacing acids that may cause irritation. Our peel uses a combination of both resurfacing acids and soothing acids that hydrate, replenish and protect skin. This combination of acids at precise levels optimizes performance while maintaining the right PH level to not cause irritation.

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### IS THE PEEL SAFE FOR PREGNANCY AND BREASTFEEDING?

Yes. All of Beautycounter's products are safe to use during pregnancy and nursing. We screen every ingredient for safety, keeping those especially vulnerable—like pregnant women and babies—in mind.

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## OVERNIGHT RESURFACING PEEL

WHAT PROCESS DOES BEAUTYCOUNTER TAKE TO ENSURE THIS PRODUCT IS SAFE?

Through our strict Ingredient Selection Process, we perform a hazard and risk assessment on every ingredient we consider for inclusion in our formulas. We review up-to-date authoritative lists (such as global regulatory standards) and scientific research for evidence of human health and ecological hazard for each ingredient. Specific hazards we assess include carcinogenicity, developmental toxicity, mutagenicity, allergenicity, and potential hormone disruption to name a few.

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DOES THE PEEL CONTAIN NUT-DERIVED INGREDIENTS?

Yes, the product contains sweet almond oil from almonds.

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DOES THE PEEL CONTAIN DAIRY?

No, the lactic acid is derived from fermented sugar cane.

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WHAT IS AN ACID AND WHAT ACIDS ARE USED IN THIS PRODUCT?

Most acids used in skin care are either alpha-hydroxy acids (AHAs) or beta-hydroxy acids (BHAs). They are effective in improving the appearance of the skin by breaking down dead skin cells on the surface of skin. Our Peel uses a combination of 15 acids, some that resurface skin, others that soothe, hydrate, and protect skin.

WHAT DO YOU MEAN BY AHAs AND BHAs?

Alpha-hydroxy acids (AHAs) are a class of chemicals that are naturally occurring and may be found in fruits, milk, sugar cane, or may be made synthetically. AHAs are water-soluble and are used for the purpose of exfoliating skin, leading to increased cell turnover.

Beta-hydroxy acids (BHAs) are chemically very similar to AHAs, and the most common one used is salicylic acid. BHAs are oil-soluble. They work on the skin's surface but are also able to work inside the pores to unclog and clear out any dirt, impurities or excess oil to reveal a more clarified skin tone.

Our Peel contains a variety of AHAs and BHAs. These ingredients are formulated to be suitable for all skin types and work together to resurface as well as even skin tone and texture.