

SKIN TWIN

FEATHERWEIGHT FOUNDATION

Breathable, buildable coverage with hyaluronic acid to visibly plump the skin.

It's your match made in makeup.



CREAMY CONCEALER

Clean, buildable coverage. Complexion-loving knotgrass extract.

Skin so good you'll do a double take.



It's never been easier to find your true color.

I. START WITH YOUR SHADE CATEGORY

It's simple—just pick the model closest to your skin tone.



FAIR



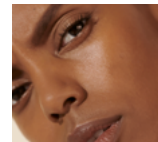
LIGHT



MEDIUM



TAN



DARK



DEEP

2. FIND YOUR SHADE

Once you know your category, there are only a few shades to choose from and they go in numerical order.

SKIN TWIN FEATHERWEIGHT FOUNDATION

FAIR		LIGHT		MEDIUM			TAN					DARK			DEEP		
110	150	210	230	310	340	350	410	420	440	450	460	510	520	550	620	630	650
1	2	1	2	1	2	TAN 1		2	TAN 3		DARK 1		2	DEEP 1		2	

SKIN TWIN CREAMY CONCEALER

BEAUTYCOUNTER®

3. MEET YOUR SKIN TWIN MATCH

FEATHERWEIGHT FOUNDATION

To test your match, apply a small amount along your jawline, just below the ear. Testing on this spot allows you to see which shade blends best between your face and neck. To compare shades, apply them side by side—the one that disappears is your Skin Twin!

CREAMY CONCEALER

Follow the recommended chart below to find the shade closest to your skin tone. This is your Skin Twin and the best shade match for concealing blemishes and imperfections. Looking for a brighter effect? Choose a shade that's a few shades lighter than your direct match.

Tip: it's best to wait for the product to dry on your skin before evaluating the shade match.

Need more help finding your best match? Check out [this video](#) for tips from Chief Artistic Officer Christy Coleman.

MAY THE BEST SKIN TWIN

SKIN TWIN FEATHERWEIGHT FOUNDATION		SKIN TWIN CREAMY CONCEALER	
FAIR 110	Very fair ivory with cool undertones	FAIR 1	Very fair with neutral undertones
FAIR 150	Fair porcelain with neutral undertones	FAIR 2	Fair with neutral undertones
LIGHT 210	Light linen with neutral undertones	LIGHT 1	Light with neutral undertones
LIGHT 230	Light beige with golden undertones	LIGHT 2	Light with golden yellow undertones
MEDIUM 310	Medium beige with neutral undertones	MEDIUM 1	Medium with neutral or golden undertones
MEDIUM 340	Medium sand with neutral undertones	MEDIUM 2	Medium with warm, peachy undertones
MEDIUM 350	Medium honey with golden undertones	TAN 1	Tan with golden yellow undertones
TAN 410	Medium tan caramel with neutral undertones		
TAN 420	Medium tan tawny with golden undertones		
TAN 440	Medium tan walnut with neutral undertones	TAN 2	Tan with golden undertones
TAN 450	Dark tan almond with warm undertones	TAN 3	Tan with warm, peachy undertones
TAN 460	Dark tan toffee with golden undertones		
DARK 510	Dark nutmeg with neutral undertones	DARK 1	Dark with neutral undertones
DARK 520	Dark chestnut with warm undertones		
DARK 550	Dark mocha with golden undertones	DARK 2	Dark with golden undertones
DEEP 620	Deep maple with golden undertones	DEEP 1	Deep with neutral undertones
DEEP 630	Deep cocoa with warm undertones		
DEEP 650	Deep espresso with neutral undertones	DEEP 2	Deep with warm undertones

These recommendations are based off of the match closest to your skin tone.

UNDERSTANDING UNDERTONES

There are four key undertone descriptors to focus on:

NEUTRAL:

the shade has a balance of warm and cool tones.

WARM:

the shade tends to have more of a red-like tone.

GOLDEN:

the shade tends to have more of a yellow-like tone.

COOL:

the shade reflects tones of pink and blue.