

THE

BEAUTYCOUNTER

REPORT

2019 Holiday Gift Guide



Party-worthy
makeup sets
in safer
formulations.

Page 4



Targeted clean
skin care for
everyone on
your list.

Page 14



Clean,
indulgent
body care
for all.

Page 20



Need gift-
spiration?
Check out
Gregg's list.

Page 26

GIFT CLEAN, *BE MERRY*



Great gifts that lead to a safer tomorrow?
Now that's something to smile about.

SHOP BEAUTYCOUNTER.COM

PUT A BOW ON #BETTERBEAUTY

*Give gifts that keep giving.
The most perfect presents begin with cleaner ingredients.*

*Model wears The Jellies
in Raspberry*

'Tis the season of giving, gathering,
and sharing #betterbeauty.
Our Holiday 2019 gifts are more
fun and festive than ever—with clean
makeup, skin care, and body sets for
everyone you love. Ready, set, celebrate.

Give Clean
Good gifts come in small packages.
Here are a few to get you started.



The Jellies

SKU 842149102425 | **US \$39** | **CA \$52**
5 x 6ml / 0.21 fl oz

Pout Perfecter Lip Care Set

SKU 842149102623 | **US \$49** | **CA \$66**
Lip Polish: 4.82g / 0.17 oz
Better Balm: 4.1g / 0.14 oz
Crystal Lip Gloss: 3.4ml / 0.12 fl oz



Starlight Eyeshadow Palette

SKU 842149102418 | **US \$36** | **CA \$48**
5 x 0.7g / 0.025 oz

Glow & Go Mini Oils

SKU 842149102555 | **US \$34** | **CA \$46**
3 x 5ml / 0.17 fl oz



Hand Cream Trio

SKU 842149102562 | **US \$34** | **CA \$46**
3 x 30ml / 1 fl oz

MAKEUP

Festive color, shimmer, & shine—in safer formulations.

Pout Perfecter Lip Care Set

SKU 842149102623 | US \$49 | CA \$66

Lip Polish: 4.82g / 0.17 oz

Better Balm: 4.1g / 0.14 oz

Crystal Lip Gloss: 3.4ml / 0.12 fl oz



Starlight Eyeshadow Palette

SKU 842149102418 | US \$36 | CA \$48

5 x 0.7g / 0.025 oz



The Jellies

SKU 842149102425 | US \$39 | CA \$52

5 x 6ml / 0.21 fl oz



Rosewood Lip Trio

SKU 842149102432 | US \$49 | CA \$66

Lip Gloss: 3.4ml / 0.12 fl oz

Sheer Lipstick: 1.8g / 0.06 oz

Color Intense Lipstick: 1.8g / 0.06 oz



Mini Lip Gloss Vault

SKU 842149102449 | US \$89 | CA \$119

10 x 3.4ml / 0.12 fl oz

5 MERRY ACTS OF *CLEAN*

Being “counter” is about more than choosing a safer gift. Here are five ways to keep it clean, all season long.

1_ Be a wrap star: use recycled paper instead of purchasing gift wrap.

2_ Grab a few friends and head out for a local park or sidewalk cleanup. (You can sip hot toddies afterwards.)

3_ Gift for the greater good: skip the white elephant exchange & donate to your favorite charity.

4_ Send your Senator a holiday greeting & urge them to support stronger #betterbeauty regulations.

5_ Don’t show up empty-handed. Every host loves a #betterbeauty gift.

How will you clean up your holiday? Inspire us by tagging #merryactsofclean



Models wear Rosewood Lip Trio

STARLIGHT STAR *BRIGHT*

The prettiest eye you'll see all night.

STARLIGHT EYESHADOW PALETTE

SKU 842149102418 | US \$36 | CA \$48
5 x 0.7g / 0.025 oz

Create the ultimate evening look in the blink of an eye. This limited-edition eyeshadow palette features five party-perfect, long-wearing shades.



Model wears
Flawless in Five

WANT TO MAKE YOUR EYES *SHINE?*

Start with a flawless face.

FLAWLESS IN FIVE

SKU 15999
US \$150 (\$187 value) | CA \$180 (\$231 value)

Give the gift of time. Six safer products, five easy minutes, one customized set: that's all it takes to create a fresh, polished look.

*Models wear Starlight
Eyeshadow Palette and
The Jellies*



PRO TIP

MAKE THE MOST OF YOUR PALETTE.

(Left) A wash of Satellite across the eyelid and lower lash line creates a soft, neutral look, while Lunar brightens up the inner corners of the eyes. *(Right)* A defined sweep of Eclipse gives you a dramatic smoky eye.

NEWS FLASH

BEAUTY & BUSINESS FOR *GOOD*

When it comes to creating a shimmery glow, the ingredient mica is a beauty industry go-to. But the mica industry has some serious transparency issues, like child labor and unfair workplace practices.

We've partnered with the Kailash Satyarthi Children's Foundation (the internationally acclaimed leader in eradicating child labor) to encourage our mica suppliers to establish increased responsible sourcing practices and traceability of all mica products.



Beautycounter will be the first beauty brand to lead our mica supply chain to the next level of transparency, and that's something to feel good about—this season and beyond.



Right: Model on left wearing GLEAM, model on right wearing Wink and Penny

EYES THAT *TWINKLE*

EYE SPARKLERS PALETTE

SKU 842149102821 | US \$34 | CA \$46 | LAUNCHING IN NOVEMBER
4 x 0.88g / 0.031 oz

Eyes will shine brightly thanks to this limited-edition quad of glittering eyeshadow toppers. Each buildable shade can be worn alone or layered, taking a look from shimmery to brilliant.



LIPSTICK MEETS *LEGACY*

BEAUTYCOUNTER RED | 3.4g / 0.12 oz
US \$34 | SKU 2079
CA \$42 | SKU 2078

What makes a lipstick more than a lipstick? It's greater than the shade, the texture, or the pretty tube. When you wear Beautycounter Red Color Intense Lipstick, it's also a catalyst for change.

The creamy formula is the result of our rigorous ingredient selection process—fueled by our 1,500+ ingredient Never List™.

That vibrant color? Like all our color cosmetics, each batch is tested for heavy metals, meeting our strict safety limits.

Its box, on FSC-certified paper, invites you to text 52886 (U.S.) or 70734 (CAN) to join us to advocate for #betterbeauty laws.



Model wears Color Intense Lipsticks in Garden Party and Beautycounter Red



PARTY-*PERFECT* LIPS

COLOR INTENSE LIPSTICK

GIRLS' NIGHT | SKU 2085 | US \$34 | CA \$42
3.4g / 0.12 oz

Beyond its cheerful hue, creamy formulation, and hint of natural peppermint, these rich lipsticks take holiday looks to the next level. Also available in *Brunch, Backstage, 9 to 5, First Date, Garden Party, Little Black Dress, and Twilight.*

THE *GIFT* OF GLOSS

And a fresh face, too.



Model wears
The Jellies in Butterscotch

THE JELLIES

SKU 842149102425 | US \$39 | CA \$52
5 x 6ml / 0.21 fl oz

Smack, pucker, and pout—these conditioning lip glosses pack a delicious punch with a high-shine finish (without stickiness).

TRANSFORMING DUO

SKU 842149102777 | US \$34 | CA \$46
Crystal Lip Gloss: 3.4ml / 0.12 fl oz
Transforming Lip Tint: 1.8g / 0.06 oz

Featuring a clear gloss and a lip tint that transforms upon application, this limited-edition set delivers a customized hint of color and a touch of shine.



WANT IT? SHOP [BEAUTYCOUNTER.COM](https://www.beautycounter.com)



From left to right:
The Jellies in Raspberry,
Peppermint, Sorbet, Orange
Cream, Butterscotch.



FRESH FACED TRIO

SKU 842149102630 | US \$45 | CA \$60
Brilliant Brow Gel: 3ml / 0.1 fl oz
Lengthening Mascara: 5ml / 0.2 fl oz
The Jellies in Sorbet: 6ml / 0.21 fl oz

Get that polished, minimal look in seconds. Featuring our universally flattering *Brilliant Brow Gel* in *Invisible*, *Lengthening Mascara*, and new, high-shine *Jellies* lip gloss in *Sorbet*.



OH, WHAT *FUN*

Safer lip sets make everything cheery.



MINI LIP GLOSS VAULT

SKU 842149102449 | US \$89 | CA \$119
10 x 3.4ml / 0.12 fl oz

With ten mini lip gloss shades to suit every look (including nine that are brand new), this set offers conditioning color, non-sticky shine, and a limited-edition Mandarin Violet scent.

Below: Left model wears Mini Lip Gloss Vault in Amber Shimmer, Cranberry Shimmer, Mulberry, and Dusty Rose. Right model wears Mini Lip Gloss Vault in Amber Shimmer.



POUT PERFECTER LIP CARE SET

SKU 842149102623 | US \$49 | CA \$66
Lip Polish: 4.82g / 0.17 oz
Better Balm: 4.1g / 0.14 oz
Crystal Lip Gloss: 3.4ml / 0.12 fl oz



Treat your pout to this lip-care trio: polish gently exfoliates, balm conditions, and gloss delivers a layer of clear, brilliant shine.

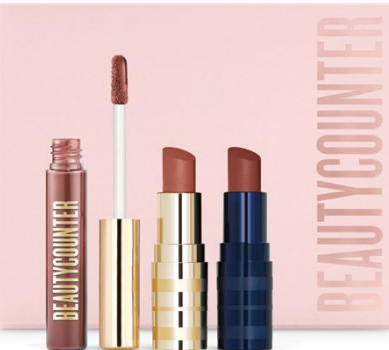
When it comes to our best-loved Rosewood lip color, our motto is “the more the merrier.”



ROSEWOOD LIP TRIO

SKU 842149102432 | US \$49 | CA \$66
Lip Gloss: 3.4ml / 0.12 fl oz
Sheer Lipstick: 1.8g / 0.06 oz
Color Intense Lipstick: 1.8g / 0.06 oz

Meet three of our popular lip formulas (*Sheer Lipstick*, *Color Intense Lipstick*, and *Lip Gloss*) in the shade that flatters all: Rosewood.



Model wears Sheer Lipstick from Rosewood Lip Trio



BETTER BALMS DUO

SKU 842149102791 | US \$36 | CA \$48
2 x 4.1g / 0.14 oz

Kiss chapped lips goodbye (and help to reduce fine lines!) with these murumuru butter-infused balms.



Model wears Better Balm in Berry

SKIN CARE

High-performing
clean gifts for
everyone on
your list.

Glow & Go Mini Oils

SKU 842149102555 | US \$34 | CA \$46
3 x 5ml / 0.17 fl oz



Counter+ Skin Care Favorites

SKU 842149102838 | US \$89 | CA \$119
Lotus Glow Cleansing Stick: 45g / 1.58 oz
Overnight Resurfacing Peel: 30ml / 1 fl oz
Charcoal Facial Mask: 15ml / 0.5 fl oz
No. 1 Brightening Facial Oil: 5ml / 0.17 fl oz



Glow Getters Trio

SKU 842149102586 | US \$89 | CA \$119
Instant Glow Illuminating Cream: 30ml / 1 fl oz
Illuminating Cream Highlighter: 5.7g / 0.2 oz
Overnight Resurfacing Peel: 20ml / 0.7 fl oz



Bright Eyes Treatment Set

SKU 842149102883 | US \$89 | CA \$119
Countertime Ultra Renewal Eye Cream: 15ml / 0.5 fl oz
Eye Revive Cooling Masks: 6 sets x 2 sheets

Special Edition Cleansing Balm

SKU 842149102845 | US \$95 | CA \$127
125ml / 4.22 fl oz



OUR *CLEAN* PROMISE

Over 1,500 questionable ingredients are never
used in our formulations.



MAKE THE NEVER LIST™ YOUR NAUGHTY LIST.

*This is a list you'll **always**
want to check twice.*

The Never List™ is made up of more than 1,500 questionable or harmful chemicals that we never use as ingredients in our products. But we don't stop there. Beautycounter screens and assesses every ingredient for 23 health and environmental end points.

Model wears Mini Lip Gloss
Vault in Clove



GOOD VIBES. *CLEAN* GLOWY SKIN.

We're making self-care a to-dew.



COUNTER+ SKIN CARE FAVORITES

SKU 842149102838 | US \$89 | CA \$119

Lotus Glow Cleansing Stick: 45g / 1.58 oz

Overnight Resurfacing Peel: 30ml / 1 fl oz

Charcoal Facial Mask: 15ml / 0.5 fl oz

No. 1 Brightening Facial Oil: 5ml / 0.17 fl oz

Four targeted treatments that boost any skin-care regimen.

Lotus Glow Cleansing Stick melts into skin and transforms into a gentle milk when it meets water; *Overnight Resurfacing Peel* refines skin texture while you sleep; *No. 1 Brightening Facial Oil* leaves skin with a glow; and our *Charcoal Facial Mask* deep-cleans and balances.



SPECIAL EDITION CLEANSING BALM

SKU 842149102845 | US \$95 | CA \$127

125ml / 4.22 fl oz

Bye-bye holiday stress—this is a moment of zen for your skin. Meet your favorite multitasking balm, now in a limited-edition, deluxe size for the season. It cleanses without stripping away the skin's natural moisture and can be used as an overnight mask, too.

GLOW & GO MINI OILS

SKU 842149102555 | US \$34 | CA \$46

3 x 5ml / 0.17 fl oz

Perfect for travel or trial, this set features our best-selling facial oil formulas in take-anywhere sizes, making glowing skin as easy as 1-2-3.

TREAT YOUR
SKIN TO A
HOLIDAY.



GLOW GETTERS TRIO

SKU 842149102586 | US \$89 | CA \$119
Instant Glow Illuminating Cream: 30ml / 1 fl oz
Illuminating Cream Highlighter: 5.7g / 0.2 oz
Overnight Resurfacing Peel: 20ml / 0.7 fl oz

Calling all jet-setters and party-hoppers: this trio contains everything you need to get glowing. Our *Overnight Resurfacing Peel* improves skin texture while you sleep. By day, our pearlescent *Instant Glow Illuminating Cream* adds luminosity, while the *Illuminating Cream Highlighter* in *Rose Glow* creates a lit-from-within look.

PRO TIP

HOW TO PREP FOR AN OVERNIGHT FLIGHT.

Toss the Overnight Resurfacing Peel into your carry-on and apply before catching your beauty zzz's. (Follow with plenty of water and your cutest sleep mask.) Upon landing, wake up your complexion with Instant Glow Illuminating Cream and a swipe of Illuminating Cream Highlighter along your cheekbones.



Model wears
Glow Getters Trio and
Better Balms in Berry

ALL
IS
CLEAN.
ALL
IS
BRIGHT.



BRIGHT EYES TREATMENT SET

SKU 842149102883 | US \$89 | CA \$119
Countertime Ultra Renewal Eye Cream: 15ml / 0.5 fl oz
Eye Revive Cooling Masks: 6 sets x 2 sheets

'Tis the season for holiday parties—which can lead to tired-looking eyes. This set appeals to planners and procrastinators, alike: the nutrient-rich *Eye Revive Cooling Masks* provide instant hydration and combat puffiness, and *Countertime Eye Cream* reduces the appearance of under-eye shadows and crow's feet over time*.

1 Too much eggnog? Keep your *Countertime Eye Cream* in the fridge for extra cooling action.

2 Not at home? Not a problem. Slip a cooling mask into your handbag to perk up your eyes on the go.

*Based on a clinical study of 34 subjects over four weeks.

BATH & BODY

Clean, indulgent body care for all.



Hand Cream Trio

SKU 842149102562 | US \$34 | CA \$46
3 x 30ml / 1 fl oz

Lemongrass Body Set

SKU 842149102609 | US \$49 | CA \$66
Sugar Body Scrub: 90ml / 3 fl oz
Body Butter: 90ml / 3 fl oz

Body Butter Trio

SKU 842149102616 | US \$49 | CA \$66
3 x 60ml / 2 fl oz

GIFTS FOR *EVERYONE* ON YOUR LIST

YOUR MOM

Bright Eyes Treatment Set

Nothing beats a tired eye pick-me-up (and a moment of “me” time between seasonal festivities) like this reviving set.

SKU 842149102883 | US \$89 | CA \$119

YOUR BESTIE

Mini Lip Gloss Vault

She deserves to have it all, and these ten conditioning hues give her endless glossy options—no compromise necessary.

SKU 842149102449 | US \$89 | CA \$119

YOUR WORK WIFE

Body Butter Trio

You share office gossip, restaurant recs, and makeup tips—now you can add self-care secrets to that list.

SKU 842149102616 | US \$49 | CA \$66





LEMONGRASS BODY SET

SKU 842149102609 | US \$49 | CA \$66
Sugar Body Scrub: 90ml / 3 fl oz
Body Butter: 90ml / 3 fl oz

Refresh the skin and awaken the senses with this lemongrass-scented body set. A luxurious self-care essential for anyone in need of a little pampering, it includes our *Sugar Body Scrub* and deeply hydrating *Body Butter*.



BODY BUTTER TRIO

SKU 842149102616 | US \$49 | CA \$66
3 x 60ml / 2 fl oz

These decadent body butters absorb quickly and cocoon the body in scent. With a new, thick whipped texture, they're formulated to provide deep hydration and come in three limited-edition scents, including *Fresh Petal*, *Mandarin Violet*, and *Soft Neroli*.



SHOW OF *HANDS*

These creams deserve applause.



HAND CREAM TRIO

SKU 842149102562 | US \$34 | CA \$46
3 x 30ml / 1 fl oz

These rich creams deliver non-greasy hydration and protect hands against drying winter weather. Limited-edition scents include: *Fresh Petal*, *Mandarin Violet*, and *Soft Neroli*.

PRO TIP

HOW TO GET SUPER-SOFT HANDS.

Start by exfoliating your hands with a dollop of Sugar Body Scrub. Rinse and follow with a thick layer of hand cream, massaged into knuckles and cuticles with care.

A GIFT FOR THE *GOOD GUYS*

Because men deserve clean products, too.



LOVE IT? SHOP [BEAUTYCOUNTER.COM](https://www.beautycounter.com)

COUNTERMAN CARRY-ON

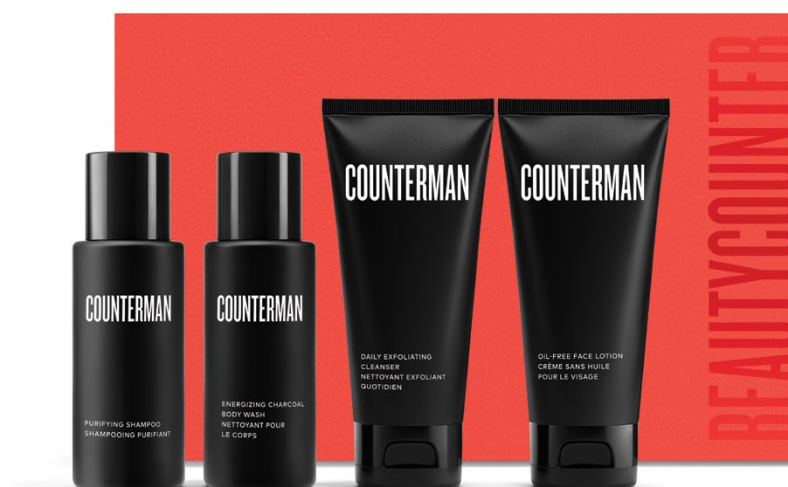
SKU 842149102593 | US \$45 | CA \$60

Purifying Shampoo: 60ml / 2 fl oz

Energizing Charcoal Body Wash: 60ml / 2 fl oz

Daily Exfoliating Cleanser: 60ml / 2 fl oz

Oil Free Face Lotion: 60ml / 2 fl oz



These four essential men's products, sized to take on the go, feature Sequoia Stem Cell Complex to help protect skin and hair from everyday stress. The set includes our *Purifying Shampoo*, *Energizing Charcoal Body Wash*, *Daily Exfoliating Cleanser*, and *Oil-Free Face Lotion*.

SMILE, THE FUTURE IS CLEAN

We are powered by people (like you!) and we want to thank you for...

- 1_ Spreading the word about clean beauty.
- 2_ Texting "BetterBeauty" to 52886 (U.S.) or 70734 (CAN) to ask members of Congress or Parliament to support better beauty laws.
- 3_ Recycling used product containers.
- 4_ Wearing a Beautycounter Red lip (and proving that lipstick can be revolutionary).
- 5_ Supporting Beautycounter and other Certified B Corporations.



BEAUTYCOUNTER TRAVEL COMPANION

SKU 842149102579 | US \$35 | CA \$47

Daily Shampoo: 60ml / 2 fl oz

Daily Conditioner: 60ml / 2 fl oz

Body Wash: 60ml / 2 fl oz

Hydrating Body Lotion: 60ml / 2 fl oz



Perfect for both men and women, this TSA-friendly set includes mini versions of our best-loved hair and body products. *Daily Shampoo* cleanses without stripping hair; *Daily Conditioner* helps nourish for shiny strands; our citrus-scented *Body Wash* leaves skin feeling soft and hydrated; and our fast-absorbing *Hydrating Body Lotion* keeps skin feeling supple.

GREGG'S GIFT GUIDE

Need some gift-spiration?

Our Fearless Founder and CEO, Gregg Renfrew, shares her Nice List.



Gregg wears Beautycounter Red Color Intense Lipstick

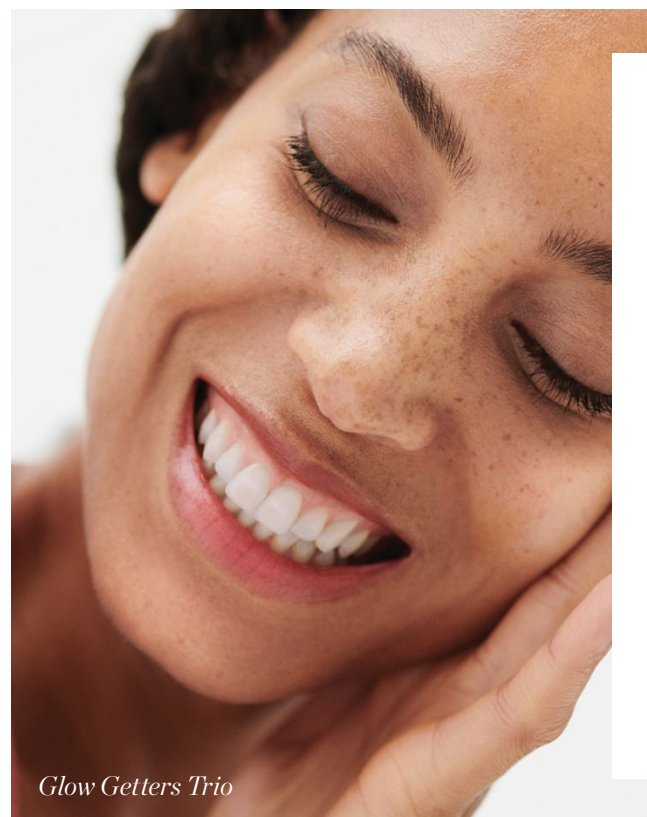


3_ FOR MY MOM

"Every mom needs a little love, and Cleansing Balm is the perfect gift. The best part for moms who travel? She can carry it on the plane."

Special Edition Cleansing Balm

SKU 842149102845
US \$95 | CA \$127



Glow Getters Trio

1_



"The Glow Getters Trio is my go-to party host gift. I would literally bathe in the peel if I could."

Glow Getters Trio

SKU 842149102586
US \$89 | CA \$119

2_

"I'm so excited for this trio, specifically the Lip Polish. It's one to pucker up with."

Pout Perfecter Lip Care Set

SKU 842149102623
US \$49 | CA \$66



4_ FOR MY GIRLS

"My older daughter, Phebe, wants these for herself and for her friends. And if Georgie—my youngest—is lucky, she'll get a few, too."

The Jellies

SKU 842149102425
US \$39 | CA \$52



5_

"I have yet to meet someone that does not love our facial oils. This is one of those 'one for them and one for you' gifts."

Glow & Go Mini Oils

SKU 842149102555
US \$34 | CA \$46



6_

"This is the ultimate gift. Using this regimen makes me feel younger today than I felt yesterday."

Countertime Regimen Set

SKU 100000250
US \$267 | CA \$357



7_

FOR MY GUYS

"Whether my husband is traveling for work or my son is going to camp, it is nice to know that these products are keeping them safe wherever they go."

Counterman Carry-On

SKU 842149102593
US \$45 | CA \$60



8_

"I was never comfortable wearing a red lip, but I must admit, I absolutely love this one."

Color Intense Lipstick—Beautycounter Red

US \$34 | SKU 2079
CA \$42 | SKU 2078



#BETTERBEAUTY FOR ALL

Use this list, check it (more than) twice.



The Jellies

SKU 842149102425 | US \$39 | CA \$52



Starlight Eyeshadow Palette

SKU 842149102418 | US \$36 | CA \$48



Eye Sparklers Palette

SKU 842149102821 | US \$34 | CA \$46



Fresh Faced Trio

SKU 842149102630 | US \$45 | CA \$60



Mini Lip Gloss Vault

SKU 842149102449 | US \$89 | CA \$119



Pout Perfecter Lip Care Set

SKU 842149102623 | US \$49 | CA \$66



Rosewood Lip Trio

SKU 842149102432 | US \$49 | CA \$66



Better Balms Duo

SKU 842149102791 | US \$36 | CA \$48



Transforming Duo

SKU 842149102777 | US \$34 | CA \$46



Glow & Go Mini Oils

SKU 842149102555 | US \$34 | CA \$46



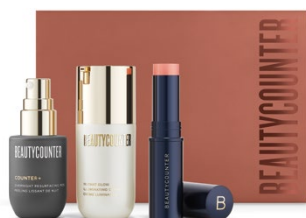
Counter+ Skin Care Favorites

SKU 842149102838 | US \$89 | CA \$119



Bright Eyes Treatment Set

SKU 842149102883 | US \$89 | CA \$119



Glow Getters Trio

SKU 842149102586 | US \$89 | CA \$119



Special Edition Cleansing Balm

SKU 842149102845 | US \$95 | CA \$127



Hand Cream Trio

SKU 842149102562 | US \$34 | CA \$46



Lemongrass Body Set

SKU 842149102609 | US \$49 | CA \$66



Beautycounter Travel Companion

SKU 842149102579 | US \$35 | CA \$47



Counterman Carry-On

SKU 842149102593 | US \$45 | CA \$60



Body Butter Trio

SKU 842149102616 | US \$49 | CA \$66

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beautycounter.com

VISIT US *(More stores on the way!)*

51 Prince Street, New York City
Free Market, 1801 Blake Street, Denver

NEED A PERSONAL SHOPPER?

Find one near you at:
beautycounter.com/contact-consultant