Rumensin® (monensin) is a proven management tool that optimizes your feed investment by improving feed efficiency.

**IMPROVE FEED EFFICIENCY** — Research demonstrates that Rumensin improves feed efficiency by 4 percent — providing a net return of up to $23.13/hd.¹

**REDUCE FEED INTAKE VARIATION** — Rumensin helps reduce feed intake variation which leads to a more consistent animal performance when fed under field conditions.¹

**CONTROL AND PREVENT COCCIDIOSIS** — Rumensin is the most potent feed ingredient available that kills coccidiosis parasites at three different stages in the life cycle²³ instead of simply slowing their development. Additionally, it is more efficacious at lower doses compared to other ionophores.⁴

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**RUMENSIN INDICATIONS & LABEL DIRECTIONS**

For cattle fed in confinement or slaughter

**INDICATIONS:** For improved feed efficiency. Feeding Directions: Thoroughly mix Rumensin 90 to make one ton of complete feed that provides 5 to 40 g/ton monensin on a 90% dry matter basis. Feed complete feed (5 to 40 g/ton) continuously to growing finishing beef cattle to provide not less than 50 nor more than 480 mg monensin per head per day. No additional improvement in feed efficiency has been shown from feeding monensin at levels greater than 30 g/ton (360 mg monensin per head per day).

For the prevention and control of coccidiosis due to *Eimeria bovis* and *Eimeria zuernii*. Feeding Directions: Feed continuously (10 to 40 g/ton) to provide 0.14 to 0.42 mg per pound of body weight per day, depending upon severity of challenge, up to a maximum of 480 mg of monensin per head per day.

**STORAGE**: Store at or below 25°C (77°F). Excursions permitted to 37°C (99°F). Not to be used after date printed at top of bag.

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The label contains complete use information, including cautions and warnings. Always read, understand and follow the label and use directions.

**Rumensin: Cattle fed in confinement for slaughter**

**For improved feed efficiency:** Feed 5 to 40 g/ton of monensin (90% DM basis) continuously in a complete feed to provide 50 to 480 mg/hd/d.

**For the prevention and control of coccidiosis:** Feed 10 to 40 g/ton of monensin (90% DM basis) continuously to provide 0.14 to 0.42 mg/lb of body weight/d of monensin up to a maximum of 480 mg/hd/d.

**CAUTION:** Do not allow horses or other equines access to feeds containing monensin. Ingestion of monensin by horses has been fatal. Monensin medicated cattle and goat feeds are safe for use in cattle and goats only. Consumption by unapproved species may result in toxic reactions. Feeding undiluted or mixing errors resulting in high concentrations of monensin has been fatal to cattle and could be fatal to goats. Must be thoroughly mixed in feeds before use. Do not exceed the levels of monensin recommended in the feeding directions as reduced average daily gains may result. Do not feed to lactating goats. If feed refusals containing monensin are fed to other groups of cattle, the concentration of monensin in the refusals and amount of refusals fed should be taken into consideration to prevent monensin overdosing. A withdrawal time has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

⁴Rumensin Freedom of Information Summary (NADA95–735).

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