YOOBEE COLLEGE OF CREATIVE INNOVATION

PROSPECTUS












PUMA

WELCOME



Kia Ora,

Welcome to Yoobee College of Creative Innovation!

For over 20 years, Yoobee College of Creative Innovation has been at the forefront of creative education in New Zealand. We take great pride in delivering innovative and commercially relevant programmes which meet the ever-changing needs of both students and industry.

As part of the Yoobee community, from day one, you'll be learning through creating and designing or programming and coding. This means you spend time bringing your ideas to life rather than getting bogged down in endless theory.

Inside this prospectus, you will find information on all of our programmes to get an insight into our world and what makes us unique. We are excited to offer a diverse range of options across the creative and technology industries: graphic design, marketing, animation, information technology, software development, filmmaking, and acting.

Our tutors are here to support student learning and ensure that everyone reaches their full academic and creative potential. All of our staff are passionate, motivated and have extensive experience in their chosen fields, which we believe creates a real point of difference and helps us ensure our campuses provide the best learning environment.

We've got campuses in Auckland, Wellington, Christchurch, and even online learning options. Our long history means we have the right connections in the industry to help while you study and when you graduate.

We look forward to welcoming you to our creative community and inspiring you toward your new career in a vibrant and fulfilling industry.

Yoobee College of Creative Innovation (Yoobee Colleges Ltd.) is accredited by the New Zealand Qualifications Authority (NZQA).

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WHY CHOOSE YOOBEE?

LEARN IT BY DOING IT
At Yoobee College of Creative Innovation our training is practical, so you'll be assessed by the quality of the work you create. There are no real written exams, however some of the new programmes require a student to explain part of a process in a written way.

LEARN FROM THE BEST
Yoobee's industry-experienced tutors are both experts in their fields and fantastic teachers. We know you'll love learning from them. They'll help you realise your full potential and achieve the same industry success they have.

CARE AND SUPPORT
At Yoobee you're not just a number – you will benefit from an individualised approach and a supportive environment. Most classes are taught in small labs, and all classes have an average of 22 students.

INDUSTRY-LED
Our programmes are designed with extensive consultation with industry. You can be confident you're learning the skills employers want. We update our programmes on a regular basis to keep them up to date with the latest technology and trends.

STUDY PATHWAYS
Our range of programmes at various levels gives you plenty of study options. You can staircase to higher-level study after your programme, or even "jump sideways" to gain skills in another creative discipline. Check out our helpful diagram on the next page to start planning your study journey.

TECHNOLOGY
In our world, technology is central to everything we do. You'll use the latest software and equipment throughout your programme. If the professionals use it, so will you.

SUCCESSFUL GRADUATES
We have thousands of graduates working in creative industries. You'll find Yoobee graduates creating inspiring work in some of the world's top companies. Head to yoobee.ac.nz to see some of their success stories. The next one might be you!

FLEXIBLE STUDY
Have the flexibility of studying anywhere, anytime with our fully online, asynchronous, learning experience. Learn new skills at your own pace and dictate when and where you learn.


Pitch



STUDENT LIFE

We're not your typical college – we're all about shaping the future, and we do it with a vibe that's as fast-paced as the latest trends. We love shaking things up and always looking to what's next. Most importantly we care about getting you ready for the real world and fully plugged into the industry.

Our passion? Creativity! We're constantly inspired by it, always keeping our finger on the pulse of the coolest trends and what's on the horizon. Plus, we've got this amazing, open, and friendly atmosphere. It's a place where you can truly discover your creative self. Picture being surrounded by people who share your passions, all working together to create something incredible.

Yoobee is your ticket to a transformative journey. With expert mentorship, hands-on training, and interactive learning, we dive headfirst into a world where creativity and technology collide, shaping your future in ways that are as innovative as you are.

But that's not all – ever thought about being a student representative? It's a big deal here! Your voice isn't just heard; it shapes decisions and brings about positive change. Dive into discussions that matter, champion the causes you believe in, and make a real impact on your campus community. It's not just a role; it's your badge of honour, proving your dedication to leadership.

Oh, and let's talk about our events – they're legendary! From YoobeeCon to student exhibitions, interactive workshops, and inspiring guest speakers, our events are where the magic happens. Engage with fellow students and experts, let your ideas run wild, and make connections that last a lifetime.

So, what are you waiting for? Let's get started on this epic adventure together!





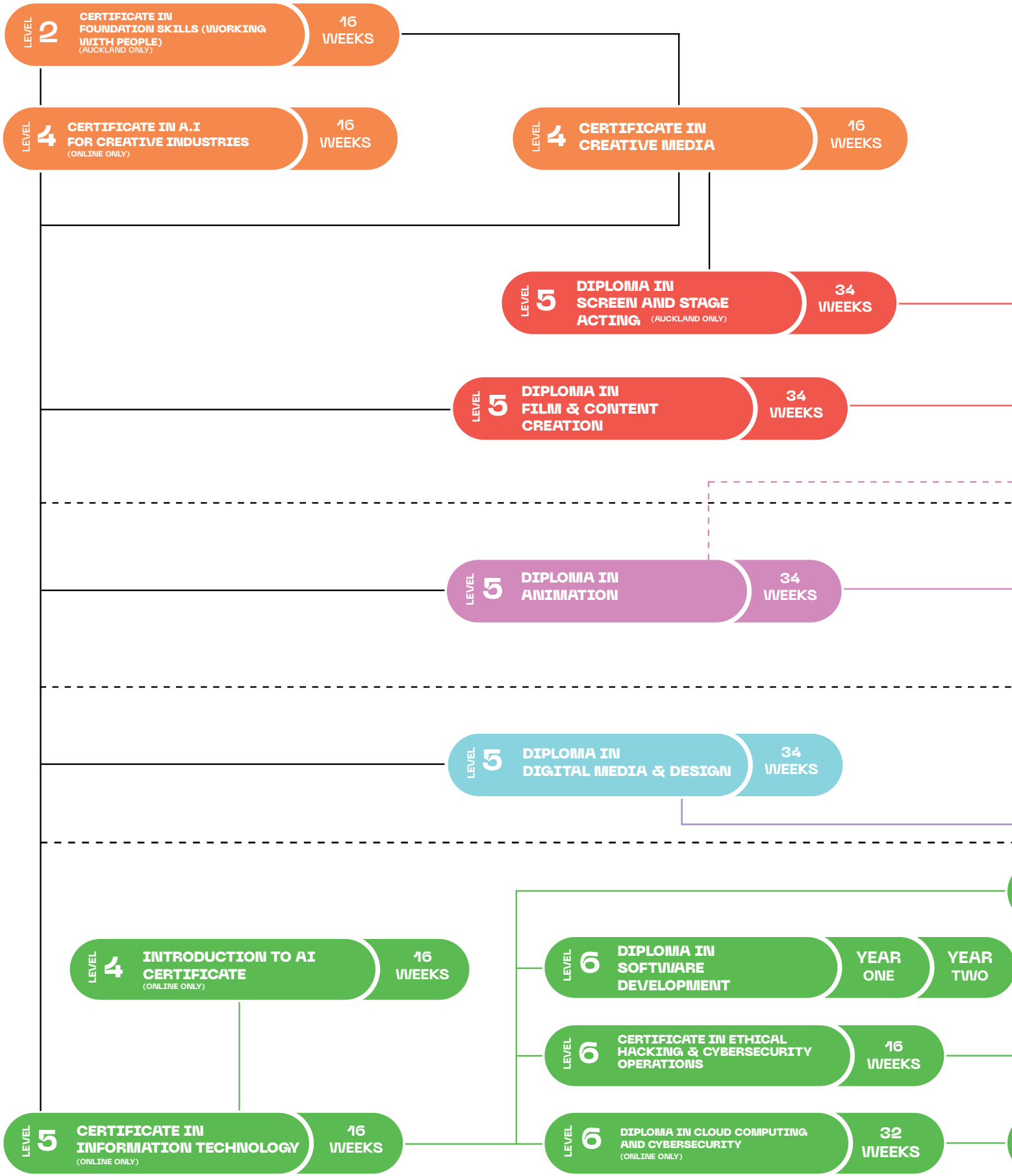








STUDY PATHWAYS

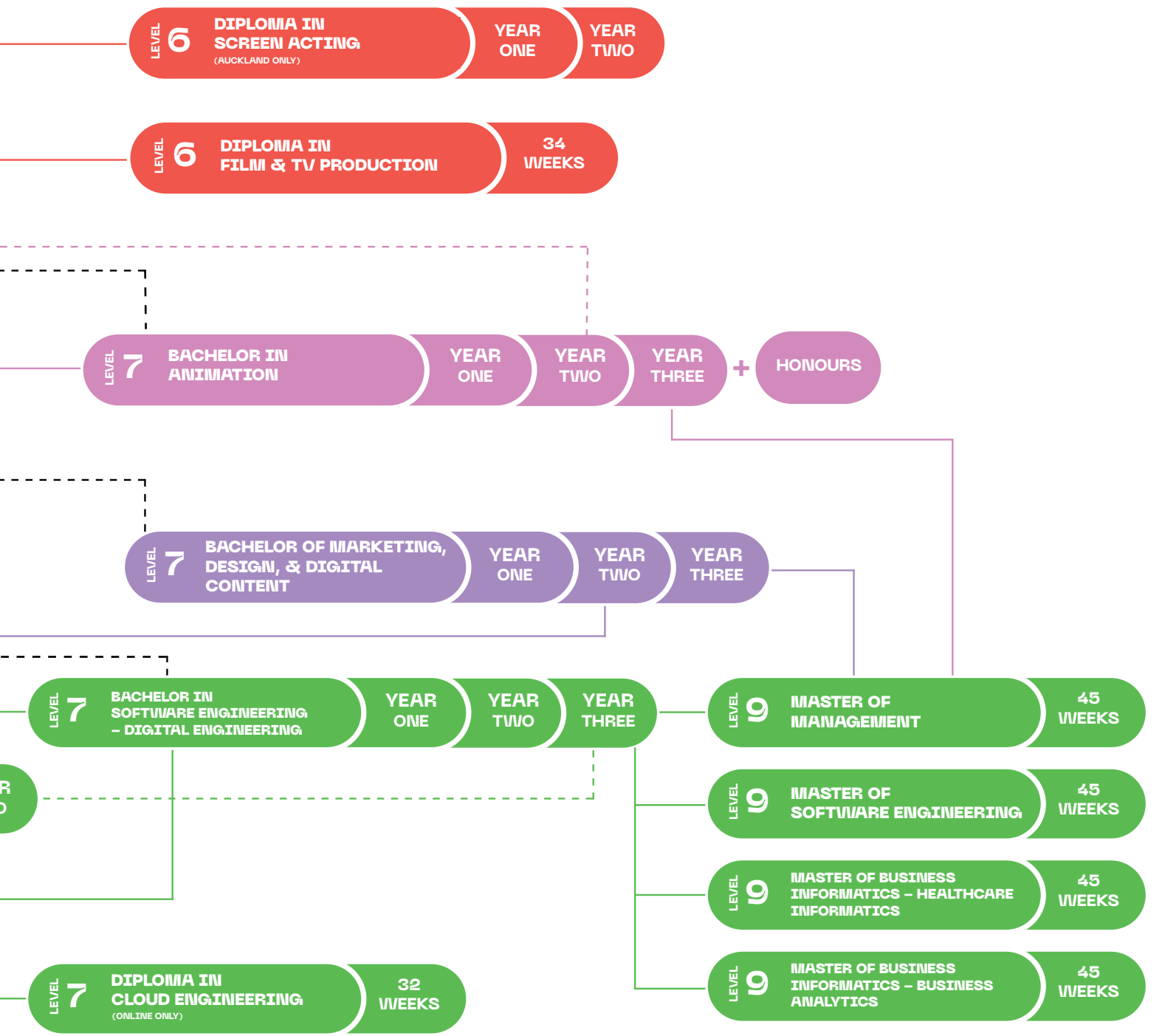


KEY

Direct Pathway

Alternative Pathway (Approval Process Required)

Please note: Special applications may be considered based on an applicant's prior study and/or relevant experience, subject to programme entry requirements.



*Available programmes and pathway options may be subject to change. Please contact 'Enrolments' directly for up to date information.

Certificate in Foundation Skills (Working with People) Level 2

Programme Length – 16 weeks
Location – Auckland (more locations coming soon)

OVERVIEW
Through hands-on projects and group activities, you'll build confidence, discover your strengths and develop practical communication, teamwork and problem-solving skills to prepare for employment or further study.

You'll also develop essential workplace habits, including time management and digital literacy, while exploring career pathways, building your CV and practising interview skills.

You'll graduate with the New Zealand Certificate in Foundation Skills (Level 2), preparing you for employment or further study.

ENTRY REQUIREMENTS
Students must:

- Be at least 16
- Be willing to take part and work alongside others

FURTHER LEARNING
The qualification gained can be used to move into further study.





Auckland



Portfolio
NOT required



WHAT WILL YOU LEARN?

KNOW YOUR STRENGTHS
Discover your strengths, build confidence and develop a positive mindset. Learn how to stay motivated, support your wellbeing and prepare for work, further study and everyday life.

COMMUNICATION & WORKING WITH OTHERS
Develop communication and teamwork skills to build positive relationships, solve problems and work confidently with others in the workplace and community.

WORK READY TOOLKIT
Gain practical workplace skills, including time management, digital literacy, problem-solving and safe work practices. Learn to use AI and social media responsibly while improving your reading, writing and maths skills.

WHERE TO FROM HERE
Explore career options and plan your next steps. Set achievable goals, develop your CV and practise interview skills to prepare for employment or further study.

REAL WORLD LEARNING
Put your skills into practice through hands-on projects, workshops, role plays and group activities. Learn from guest speakers, workplace visits and cultural experiences where available.

A SUPPORTIVE PLACE TO GROW
Learn in small classes with personalised tutor support, feedback and encouragement to reach your goals, preparing you for further creative study.

SOFTWARE
Students will have access to the digital tools and resources required throughout the programme.

EQUIPMENT
Students will have access to devises on campus to complete online activities, research, digital learning tasks and assessments. Throughout the programme, students will develop digital literacy skills, including the responsible use of workplace technologies, A.I, and social media.

ASSESSMENT
There are no examinations. Assessment is based on project work and visual and oral presentations.

Certificate in Creative Media, Level 4

Programme Length – 16 weeks
Location – Auckland, Wellington, Christchurch, Online

OVERVIEW

This programme is available face to face and online as full-time, or part-time study. This programme gives you the opportunity to explore design, animation, film, marketing and digital media through hands-on projects. You'll develop practical skills in creative thinking, visual storytelling, digital production and content creation while learning to use industry-standard tools and software.

Throughout the programme, you'll work across different creative disciplines, collaborate on projects and discover where your interests and strengths lie. You'll also build a mini-portfolio showcasing your creative work, giving you a strong foundation for further study.

You'll graduate with the New Zealand Certificate in Digital Media and Design (Level 4)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must:

- Be at least 16
- Have NCEA Level 2 or equivalent
- Have basic computer skills with an interest in design, film, or animation.

Students with English as a second language require IELTS 5.5 (General or Academic) with no band lower than 5.0.

FURTHER LEARNING

Creative Media provides an excellent pathway into the Diploma in Digital Media and Design, Diploma in Animation, and Diploma in Film and Content Creation.





Wellington
Auckland
Christchurch
Online



Portfolio
NOT required

WHAT WILL YOU LEARN?





CREATIVE FOUNDATIONS
Explore the fundamentals of visual design, including composition, colour, typography and photography. Develop character design skills and learn to use Adobe Creative Suite for digital production, prototyping and presentation.

STORY AND MOTION
Bring stories to life through animation, film and motion graphics. You'll explore character movement, camera techniques, shot composition, storyboarding, scripting and editing. Learn how to combine these skills to create engaging visual stories, from initial concept through to final production.

MESSAGE AND MEDIA
Create engaging content for digital platforms and audiences. You'll explore audience research, user experience (UX), digital interfaces and social media while developing your skills in filming, editing, animation and motion graphics. Learn how to combine different creative media to communicate ideas effectively.

PROJECT FUSION
Put everything you've learned into practice through a collaborative creative project. You'll plan, develop and produce a finished piece of work that brings together design, film, animation and digital media. Refine your ideas through feedback and build a portfolio showcasing your creative skills and strongest work, preparing you for further creative study.

SOFTWARE
Software used on this programme may include Adobe Photoshop, Illustrator, Premiere, After Effects, Toon Boom Harmony, Microsoft 365 and Figma

EQUIPMENT
Allocated camera equipment, PC or Apple computers, digital devices, scanners, and printers.

ASSESSMENT
Assessment is based on project work and visual and oral presentations. There are no examinations.

Certificate in AI for Creative Industries, Level 4

Programme Length – 16 weeks
Location – Online

OVERVIEW

This programme equips creatives with the skills to confidently use AI while keeping human creativity at the centre of the creative process. Explore how AI can support new ideas, streamline workflows and enhance creative outcomes across design, animation, marketing, film, content creation and digital media.

Gain practical experience with industry-relevant AI tools while learning how to use them ethically and responsibly. Develop essential skills in creativity, communication and critical thinking, combining AI capabilities with creative expertise to prepare for future career opportunities or further study in the creative industries.

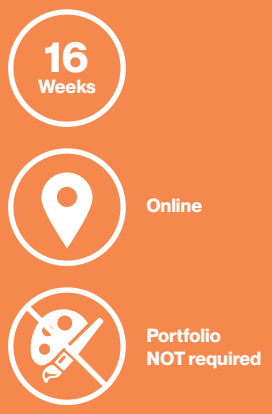
You'll graduate with the New Zealand Certificate in Study and Employment Pathways (Level 4).

ENTRY REQUIREMENTS

Students must:

- Be at least 16
- Have NCEA Level 2 or equivalent evidence that they'll be able to succeed in the programme.

Students with English as a second language require IELTS 5.5 (General or Academic) with no band lower than 5.0.



WHAT WILL YOU LEARN?

INTRODUCTION TO AI
Build a foundational understanding of artificial intelligence and its applications across the creative industries. Explore AI tools for generating text, images, audio and video, while developing skills in research, critical evaluation and digital literacy. Learn about the ethical, cultural and environmental considerations of using AI.

AI TECHNOLOGIES IN CREATIVE PRACTICE
Discover how AI can support creative thinking, idea generation and experimentation. Learn to generate and refine digital assets, develop concepts and rapidly prototype creative ideas using AI tools. Explore design-thinking approaches while considering copyright, intellectual property and responsible creative practice.

AI IN CREATIVE WORKFLOWS
Learn to integrate AI tools into creative workflows, from planning and project management to production and collaboration. Through practical projects, develop skills in pitching ideas, refining creative work and presenting final outcomes, using AI to improve efficiency while maintaining creative control.

PERSONAL AND PROFESSIONAL PATHWAYS
Develop the professional skills needed to navigate opportunities in the creative industries. Explore career pathways, identify your strengths and build confidence in CV writing, interview preparation and workplace communication. Discover how AI can support freelancing, entrepreneurship and sustainable creative business practices.

ETHICAL AND RESPONSIBLE CREATIVE AI
Understand the ethical, legal and cultural responsibilities of using AI in creative work. Explore key issues including authorship, copyright, data privacy, bias, cultural representation and environmental impact. Learn to make informed decisions that support responsible, human-centred creative practice.



DESIGN YOUR FUTURE

DESIGN

Are you someone who sees the world through an artist's eye, always attuned to the smallest details that others might overlook? Do you believe in the power of visual storytelling to convey a message, leading people on an emotional journey through a product or brand? If you find yourself pondering how even the tiniest alteration in font, colour, layout, or style could transform the look, feel, and functionality of what you see, then a career in design could be your perfect path.

Designers are the modern-day visual wizards, shaping the world around us with their creative touch. They're the masterminds behind the captivating logos, the eye-catching advertisements, the user-friendly websites, and the seamless mobile apps that we interact with daily. Whether you're fascinated by the art of graphic design, captivated by the intricacies of creative marketing, or drawn to the dynamic world of web design and user experience, the field of design offers endless possibilities for those who dare to dream in pixels and colours.

Rebecca Bell — Diploma of Digital Media and Design

WHY DID YOU CHOOSE YOOBEE?
During high school I visited Yoobee for tutorials in web coding and Photoshop. I really enjoyed these and how the tutors taught. I've always loved art and design, so I decided to do more research into Yoobee's courses, and they sounded very practical rather than just theory based. Choosing Yoobee was the best decision I made.

WHAT DID YOU LOVE ABOUT YOOBEE?
I love how practical the work is at Yoobee. I also love how comfortable, small, and creative the environment is in the campus. Everyone's very friendly, especially the tutors. They've helped me a lot with becoming a better designer with advice from their own experiences in the industry. Yoobee has made me realise what my passion in life is and that I should keep pursuing it in the future.

WHAT SURPRISED YOU ABOUT YOOBEE?
Yoobee has completely changed how I work and how I think – in the best way possible!







Diploma in Digital Media and Design, Level 5

Programme Length – 34 weeks
Location – Auckland, Wellington, Christchurch, Online

OVERVIEW
Build your creative skills, discover your strengths and choose your specialisation with confidence. Explore the fundamentals of design, marketing and digital content creation, developing practical skills across different creative disciplines before specialising in **Design**, **Marketing** or **Digital Content Strategy**.

Throughout the programme, you'll gain hands-on experience with industry-standard software and AI-powered creative tools. You'll work on practical projects, develop your creative thinking and learn how to communicate ideas effectively across different platforms and audiences.

By the end of the programme, you'll have built a professional portfolio showcasing your skills and creative work, preparing you for a career in the creative and digital industries or further study through the Bachelor of Marketing, Design and Digital Content.

Upon graduating, you will receive the New Zealand Diploma in Digital Media and Design (Level 5)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS
Students must have:

- NCEA Level 3, OR successful completion of our Certificate in Creative Media, Level 4 or Certificate in AI for Creative Industries Level 4 or
- an equivalent qualification.

Students with English as a second language require IELTS 5.5 (General or Academic) with no band lower than 5.0.

GRADUATE CAREERS
Graduates can apply for jobs as a web content editor or junior web designer.

FURTHER LEARNING
Enrol direct into Year 2 of our Bachelor of Marketing, Design, and Digital Content

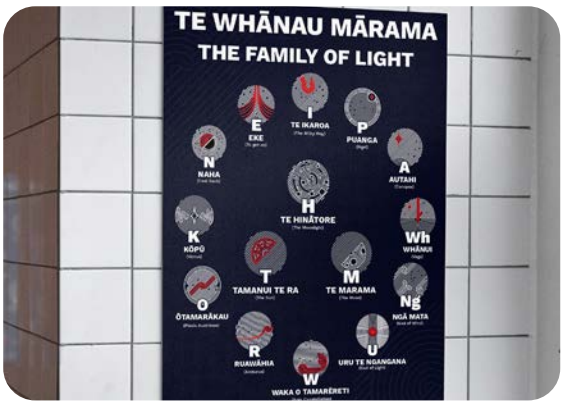




Wellington
Auckland
Christchurch
Online



Portfolio
NOT required





WHAT WILL YOU LEARN?

Build a strong foundation in creativity, design, marketing and digital communication. You'll explore creative thinking, visual storytelling, consumer behaviour, audience research and professional practice while developing practical skills using industry-standard tools.

CHOOSE YOUR SPECIALISATION

Once you've developed your core skills, you can choose to specialise in one or two strands across Design, Marketing and Digital Content Strategy, depending on your interests and career goals.

DESIGN STRAND

Develop practical skills in visual communication, digital design and user experience (UX/UI). Learn how to use industry-standard software to create engaging digital assets, intuitive interfaces and user-centred designs for web, print and digital platforms.

MARKETING STRAND

Explore how brands connect with audiences through creative strategy, consumer insights and marketing campaigns. Develop skills in branding, audience research, digital marketing and campaign planning to create effective marketing strategies across different channels.

DIGITAL CONTENT STRAND

Learn how to plan, create and manage engaging content across digital platforms. Explore content strategy, social media, video production and audience engagement while developing skills in adapting content for different channels and measuring its effectiveness.

Strand and elective availability is subject to timetabling, class sizes and academic approval.

SOFTWARE

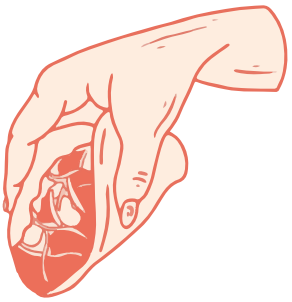
Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro), Figma, AI tools, contemporary prototyping software, version control tools, Agile project management tools, digital asset management systems, SEO and analytics tools, and content creation platforms including Reels, YouTube Shorts, and TikTok.

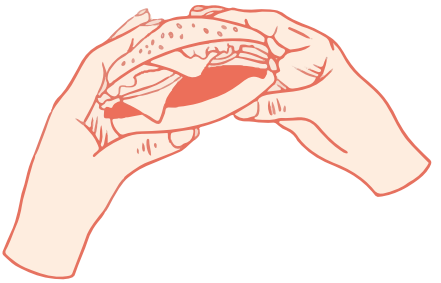
EQUIPMENT

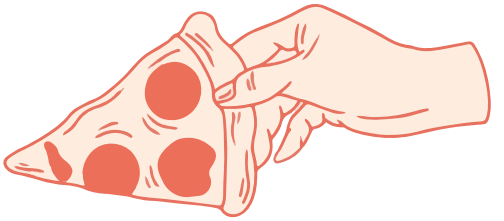
You are required to bring your own device. This allows flexibility of study outside of class hours. If you do not own your own device, please discuss this with one of our team at enrolment.

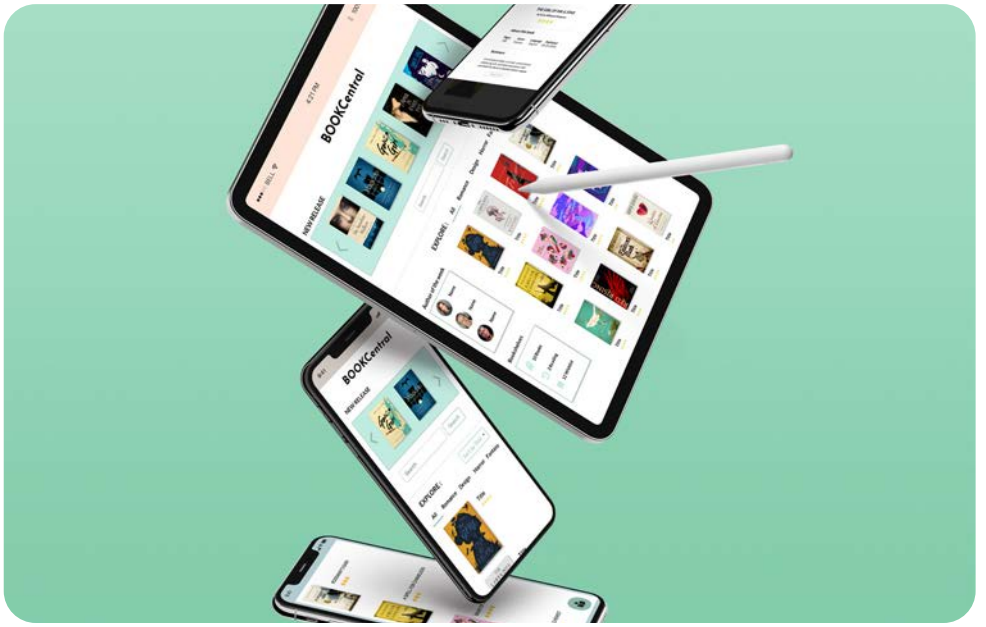
ASSESSMENT

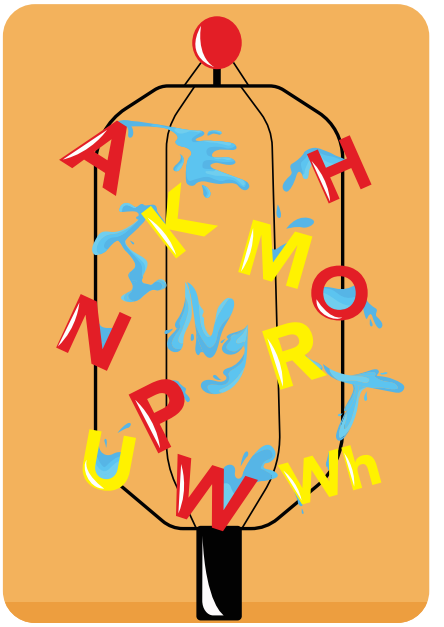
Each module is assessed by a project completed using industry-standard processes. Build a portfolio using work submitted.

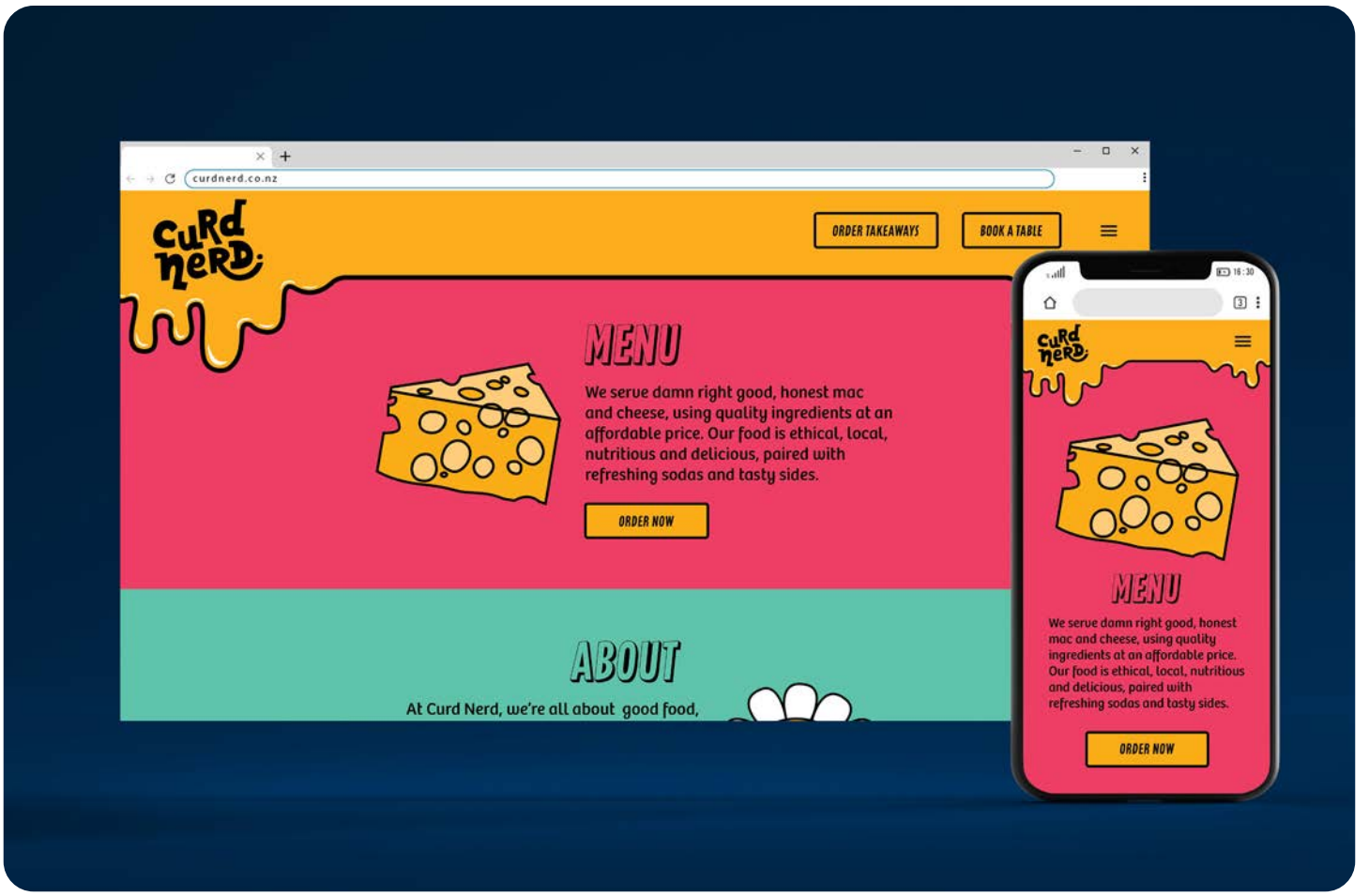






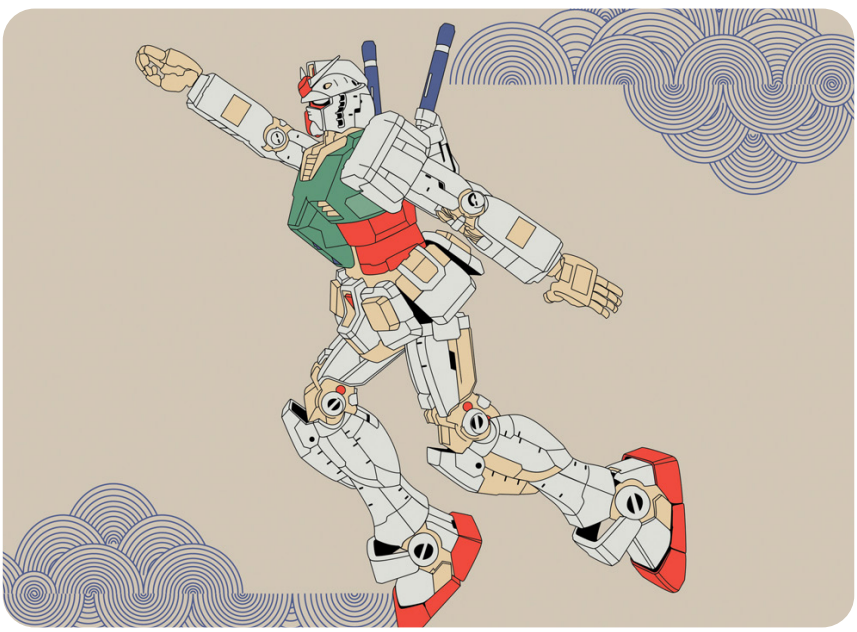

BOOKCentral



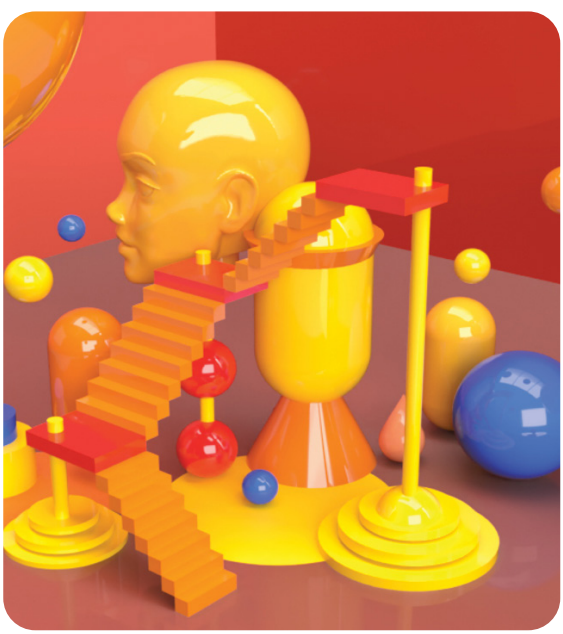

curdnerd.co.nz
Curd Nerd
ORDER TAKEAWAYS
BOOK A TABLE
MENU
We serve damn right good, honest mac and cheese, using quality ingredients at an affordable price. Our food is ethical, local, nutritious and delicious, paired with refreshing sodas and tasty sides.
ORDER NOW
ABOUT
At Curd Nerd, we're all about good food,




THE
SECRET
GARDEN
Frances Hodgson Burnett




TRANSFORM
TRANSFORM
16_17
feb.2022
glasshouse, morningside



Bachelor of Marketing, Design, and Digital Content, Level 7

Programme Length – 3 years
Location – Auckland, Wellington, Christchurch

OVERVIEW

Turn your creative ideas into meaningful work with a degree that combines creativity, practical skills and industry experience. Choose to specialise in Marketing, Design or Digital Content Strategy while developing a professional portfolio and gaining hands-on experience to prepare for your future career.

The world is changing at an exponential pace right now. What worked a few years ago, doesn't anymore. We need to change the script, flip the conversation, use un-business business thinking to read the shifts and get ahead.

So, while others are teaching obsolete business and marketing concepts and theory, our new degree lives in the future.

A place where the lines between design, marketing, content, tech, and business don't exist. A place where you get to break the rules and set new ones. Upon completion, you will receive a Bachelor of Marketing, Design and Digital Content (Level 7)* with strands in Marketing, Design, and Digital Content Strategy.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must have;

- NCEA university entrance or equivalent CIE/IB grade

  OR

- An appropriate qualification from an overseas secondary school or tertiary institution

  OR

- Successful completion of Level 4 qualification or higher.

Please speak to our Recruitment Team regarding Discretionary and/or Special Admissions.

Students who have English as a second language must demonstrate a level of English language competency equivalent to IELTS 6.0 (Academic) with no band less than 5.5;





Wellington
Auckland
Christchurch



Portfolio
NOT required

WHAT WILL YOU LEARN?

Choose your specialisation in Marketing, Design or Digital Content Strategy, or combine strands to develop a broader range of creative and technical skills. You'll build a strong foundation across all three disciplines before developing expertise in your chosen pathway. You can specialise in one strand or choose a multi-strand pathway, combining courses across Marketing, Design and Digital Content Strategy to broaden your skills and career opportunities.

YEAR ONE

Build a strong foundation in creativity, design, marketing and digital content. Develop essential skills in visual storytelling, consumer insights and creative thinking before exploring your chosen specialisation.

Marketing

Learn the fundamentals of marketing, audience behaviour and campaign planning to create effective marketing strategies across digital and traditional channels.

Design

Develop skills in user experience (UX), user interface (UI) and digital design using industry-standard creative tools to produce engaging visual content.

Digital Content Strategy

Explore content planning, storytelling and multi-platform content creation. Learn to develop content strategies that engage audiences and support brand goals.

YEAR TWO

Build on your creative and technical skills through industry projects, emerging technologies and professional practice. Deepen your expertise in your chosen specialisation.

Marketing

Learn the fundamentals of marketing, audience behaviour and campaign planning to create effective marketing strategies across digital and traditional channels.

Design

Develop skills in user experience (UX), user interface (UI) and digital design using industry-standard creative tools to produce engaging visual content.

Digital Content Strategy

Explore content planning, storytelling and multi-platform content creation. Learn to develop content strategies that engage audiences and support brand goals.

YEAR THREE

Refine your specialist skills through advanced projects, creative enterprise and industry experience. Apply your knowledge to real-world challenges and build a professional portfolio.

Marketing

Learn the fundamentals of marketing, audience behaviour and campaign planning to create effective marketing strategies across digital and traditional channels.

Design

Develop skills in user experience (UX), user interface (UI) and digital design using industry-standard creative tools to produce engaging visual content.

Digital Content Strategy

Explore content planning, storytelling and multi-platform content creation. Learn to develop content strategies that engage audiences and support brand goals.

Course availability and elective choices are subject to timetable feasibility, viable class sizes and academic approval.

EQUIPMENT

You are required to bring your own device. This allows flexibility of study outside of class hours.

GRADUATE CAREERS

Graduates should be confident applying for mid-level roles in design, marketing, content creation, business, and other innovative roles, such as:

- Marketing Assistant
- Marketing Coordinator
- Brand Manager
- Creative Strategist
- UX/UI Designer
- Digital Designer
- Content Strategist
- Social Media Manager
- Digital Content Producer
- Marketing Executive
- Creative Entrepreneur


MARKET STRATEGY
Marketing Mix
Product
IKEA Creative Brief
Marketing Plan 2021
Expansion to New Zealand
Introduction
Objective
Project Outline
Overall PESTLE Analysis
P
E
S
T
L
E


N.17
metro
BRYNDWR/
HUNTSBURY
N.28
NEW NIGHT BUS
24 hours every weekend
$1.30 each way with Metrocard
metro
CASEBROOK/
LYTTLETON
The CHEAPEST Way to Navigate Christchurch
N.03
NEW NIGHT BUS
24 hours every weekend
$1.30 each way with Metrocard
The CHEAPEST Way to Navigate Christchurch
05
metro
ROLLESTON/
NEW BRIGHTON


Shake it up
Heineken
Drinkresponsibly
Heineken


FOR THE BETTER GOOD.
THIS IS A BETTER CHOICE
@FORTHEBETTERGOOD_


BUY A HUG
GIVE A HUG
All profits go towards supporting the amazing mahi at Youthline NZ.
HUGS
9:26
Instagram
Hersheyshugs
ALL NEW!
HERSHEY'S
HUGS
Liked by so.sylvia_ and others
Hersheyshugs Help us support @youthline with our all new Hershey's Hugs Buy one Give one share... more
View all 171 comments
Add a comment...
28 minutes ago

ANIMATE YOUR FUTURE

ANIMATION

Are you captivated by the magic of art and the power of technology? Do you find joy in bringing characters and stories to life? If so, the dynamic realm of animation might be your ideal career path. Imagine yourself as an artist of the digital age, crafting mesmerizing 2D and 3D animations that not only entertain but also leave a lasting impact.

In this fast-paced field, creativity meets cutting-edge technology. You'll master sophisticated software, transforming your artistic vision into breath-taking animations. Whether you're passionate about 2D classics reminiscent of beloved cartoons or exploring the immersive realms of 3D, the tools of the trade will be at your fingertips. With dedication and a thirst for learning, you'll craft animations that resonate with audiences globally.

So, if you're ready to blend your love for art with the wonders of technology, animation await your creative touch. Dive into this exhilarating world, where your ideas shape the future of entertainment. With a palette of colours, and a heart full of passion, you can embark on a journey that not only fulfils your artistic dreams but also inspires the world.



Cayleen Bester — Bachelor of Animation

WHY DID YOU CHOOSE YOOBEE?
All the traditional universities only offered contemporary arts. I really wanted to learn how to create worlds and characters while also developing my traditional and digital art skills and I almost gave up my dream of pursuing art as a career entirely.

One of my classmates told me about Yoobee. I checked out the website and quickly found it had everything I was looking for and more. Not only did it cover everything I was after, but it also ensured I would have a solid foundation in the areas of 3D and 2D animation, and a great understanding of industry software and production pipelines.

I went from being uncertain about the future of my career, to extremely excited and inspired – to the point where I was counting down the days until class started.

WHAT DID YOU LOVE ABOUT YOOBEE?
It's such a positive and enthusiastic environment to learn in. For the first time in my life, I am meeting likeminded people who are just as passionate about creating as I am, which has just been amazing! I have also had the chance to learn from tutors who go above and beyond what is required to impart valuable knowledge that they have learned from working in the industry.



WHAT SURPRISED YOU ABOUT YOOBEE?
My favourite part so far has been life drawing class. Breaking down a subject, environment, or object into its basic shapes and structure and adding layers of construction, shading, and detail until it starts to come to life! It's so rewarding to see how much my peers and myself have improved over the duration of this class – not only in skill level but also in speed. Before I joined Yoobee, it would take me around half an hour to an hour to finish a sketch. Now I can do it comfortably in around five minutes!



Diploma in Animation, Level 5

Programme Length – 34 weeks
Location – Auckland, Wellington, Christchurch, Online

OVERVIEW

Launch your animation career with this one-year diploma designed to build your creative and technical skills in 2D and 3D animation. Explore visual storytelling, drawing, character animation and digital production using industry-relevant tools and techniques.

Throughout the programme, you'll develop your artistic skills, create believable animated characters and performances, and explore 3D modelling, texturing, lighting and rendering. You'll also gain hands-on experience with animation software, creative technologies and professional production workflows.

Through practical projects and personalised guidance from experienced tutors, you'll bring your ideas to life, develop your creative portfolio and build the skills needed to work in the animation industry.

Whether you want to pursue a career in animation, visual effects or games, or progress into Year 2 of our Bachelor of Animation, this diploma provides a strong foundation for your creative future.

Successfully complete this programme and you'll receive the New Zealand Diploma in Animation (Level 5)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must;

- Have NCEA Level 3 in a related subject with examples of your creative work

  OR

- Hold a New Zealand Certificate in Digital Media and Design (Level 3 or 4), Arts and Design (Level 3 or 4), Creativity (Level 4), or an equivalent qualification.

Students with English as a second language require IELTS 5.5 (General or Academic) with no band lower than 5.0.

FURTHER LEARNING

Enrol into our Bachelor of Animation. Graduates may be able to move directly into Year 2 of our Bachelors.





Wellington
Auckland
Christchurch
Online*



Portfolio
NOT required

WHAT WILL YOU LEARN?





VISUAL NARRATIVE
Explore visual storytelling, narrative design and motion principles to communicate ideas through engaging screen-based content.

DRAWING FUNDAMENTALS
Develop essential drawing skills through observation, anatomy, perspective and composition. Learn to capture form, movement and expression while strengthening your artistic techniques.

CREATIVE TECHNOLOGIES
Explore digital art and design tools, visual communication principles and AI-assisted workflows. Apply creative technologies to develop and refine ideas for animation projects.

2D FOUNDATIONS
Learn the principles of 2D animation, including timing, spacing, movement and visual storytelling. Develop animation sequences using traditional and digital techniques.

ANIMATION, MOTION, AND PERFORMANCE
Bring characters to life through movement, body mechanics and performance. Explore character posing, facial expressions, animation rigs and techniques for creating believable animated performances.

3D FOUNDATIONS
Develop practical skills in 3D modelling, sculpting, texturing, lighting and rendering. Create digital assets, characters and environments while exploring professional production workflows.

SOFTWARE
You'll develop practical skills using industry-standard animation and 3D software, including Adobe Photoshop, After Effects, Animate, Premiere Pro and Audition, alongside Audacity, Autodesk Maya, ZBrush, Substance and Toon Boom, or similar tools depending on your learning requirements.

ASSESSMENT
A range of assessment methods is used. Student must pass all summative assessments to graduate.

GRADUATE CAREERS
Graduates can pursue entry-level roles such as Junior Animator, Animation Production Assistant, 2D or 3D Artist, Digital Artist, Asset Production Assistant and Games Art Assistant.

Bachelor of Animation, Level 7 (+Honours Option, Level 8)

Programme Length – 3 years
Honours Option – 4 years
Location – Auckland, Wellington, Christchurch

OVERVIEW

Build the creative and technical skills to bring stories, characters and digital worlds to life. This degree prepares you for careers across animation, visual effects, interactive media, games and digital content creation.

You'll start by developing a strong foundation in animation principles, creative storytelling and digital production before specialising in your chosen field. Through hands-on, studio-based projects, you'll explore emerging technologies, AI-enabled workflows and industry practices while building your technical expertise and creative confidence.

Working both independently and collaboratively, you'll develop a professional portfolio that showcases your skills and prepares you for opportunities across the creative industries.

Upon completion of this course, you will graduate with a Bachelor of Animation (Level 7)* with a major in: Story and Character, World-building and Visual Effects OR Interactive Media and Games.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

NCEA University Entrance (UE), or equivalent CIE/IB grades, or equivalent qualification from an overseas secondary school or tertiary institution and a portfolio. Or successful completion of Yoobee's Diploma in Animation Level 5.

Please speak to our Recruitment Team regarding Discretionary and/or Special Admissions.

Students with English as a second language require IELTS 6.5 (General or Academic) with no band lower than 6.0.

EQUIPMENT AVAILABLE

DSLR cameras, sound recording equipment (for audio production), video production room with green screen and lighting.

EQUIPMENT REQUIRED

Graphic tablets, stationary computer or laptop, stationery (pens, pencils), sketchbook, notebook.





Auckland
Wellington
Christchurch



Portfolio required

WHAT WILL YOU LEARN?

YEAR ONE

- Build foundational skills in 2D and 3D animation, exploring essential tools, production workflows, AI-enabled technologies and emerging creative tools.
- Develop drawing, observation, visual communication and design skills for animation.
- Explore storytelling, filmmaking and animation history, including artistic movements and emerging technologies.

YEAR TWO

- Advance your 2D and 3D animation skills for cinematic and interactive projects.
- Refine your drawing skills and develop stories, characters and worlds for different media formats.
- Build professional and academic skills for independent and collaborative studio work.
- Explore your creativity through self-directed projects, experimenting with new ideas and techniques.

YEAR THREE

- Develop practical experience and specialised technical skillsets as a part of a team Capstone Project. It's the culmination of everything you've learnt about animation and allows you to focus professionally and academically on your specialist role in one of three majors; Story and Character, or World-building and Visual Effects, or Interactive Media and Games. It's also an opportunity to further develop your creative voice.
- Delve into an area that interests and inspires you in your own research project. Alongside your team project, produce separate investigative outputs, you will collaborate in a team to produce a single animation product for exhibition.

YEAR FOUR – HONOURS

- Full academic year to develop a research project.

ASSESSMENT

To graduate, students must acquire 120 credits at Level 5, 120 credits at Level 6 and 120 credits at Level 7 for a total of 360 credits.

To graduate with a Bachelor of Animation with Honours, students must acquire an additional 30 credits in core subjects and earn 90 credits in their major field of study for a total of 480 credits, with 195 credits focused on a major field of study.

SOFTWARE

ToonBoom Harmony, Autodesk Maya, Photoshop, InDesign, Premiere Pro, After Effects, Autodesk Mudbox, Zbrush, Substance Painter, Unreal, Unity, XNormal, Audacity.

GRADUATE CAREERS

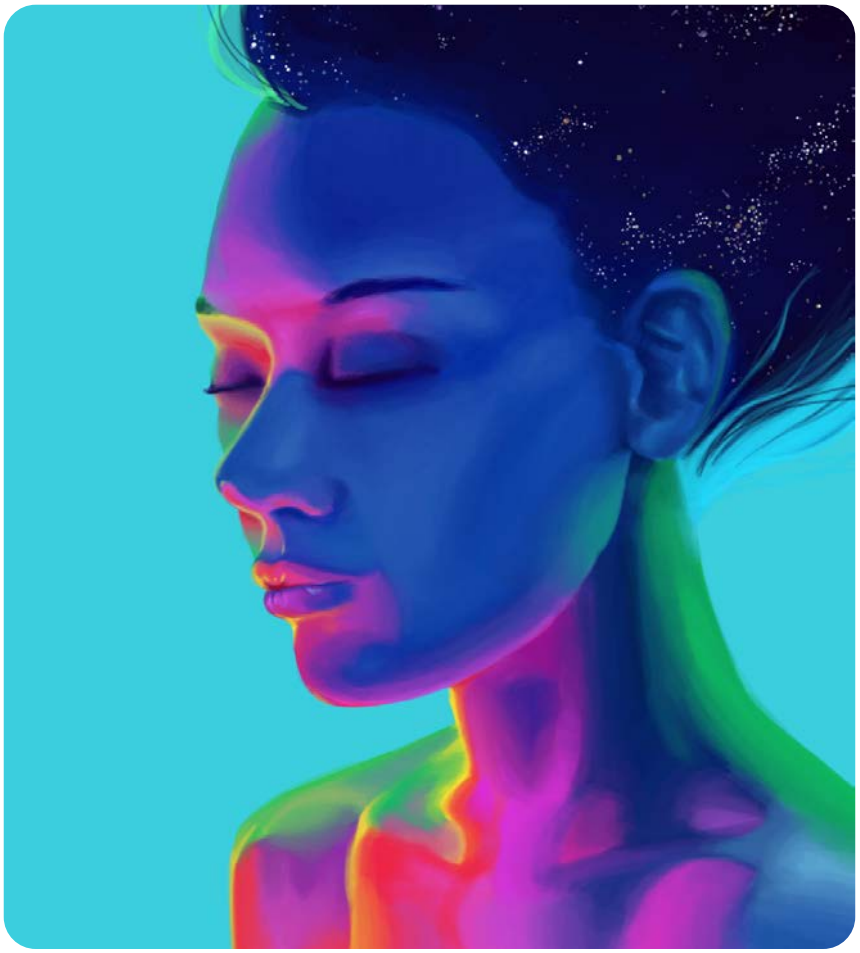
Story & Character graduates may seek roles as a:
Animator and/or character animator (2D or 3D), character designer/character artist (2D or 3D), story artist, storyboard artist, previsualisation artist, director, animation director, animation assistant, 2D clean-up artist.

World-building & Visual Effects graduates may seek roles as a:
3D modeller, rigger, lighting artist, texture artist, technical artist, environment designer, concept artist specialising in environments and worlds (2D or 3D), art director, layout artist (2D or 3D), 2D painting and background artist, compositor, visual effects artist (2D or 3D).

Interactive Media & Games graduates may seek roles as a; All 2D and/or 3D: Game developer, game designer, game artist, game animator, interface designer, level designer, game concept artist, game technical artist, interactive narrative designer, interactive experience designer/developer.


WEED KILLER

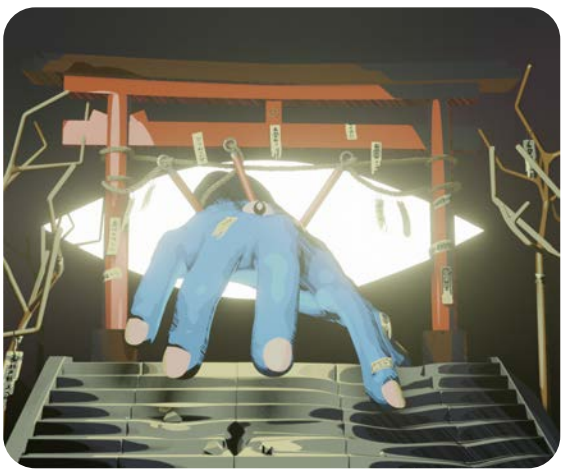












FILM YOUR FUTURE

FILM MAKING

In this captivating realm, creativity knows no bounds, and every role, from behind the camera to centre stage, breathes life into compelling stories.

Explore the boundless universe of filmmaking, and acting, where diverse talents converge to craft mesmerizing narratives. Whether you dream of directing blockbusters, or embodying unforgettable characters, the world of film and television eagerly awaits your unique talents and passions.

Behind every scene, skilled technicians masterfully handle cinematography, lighting, editing, and audio, ensuring a seamless visual experience. If the stage beckons you, on-screen acting provides a thrilling opportunity to captivate audiences and bring characters to life.

Whether you're drawn to storytelling, the art of filmmaking behind the camera, or the thrill of performing, our world embraces you with open arms. Embark on this exhilarating journey, explore your passions, and carve your unique path in the magical realm of film and television. Your adventure in creativity and expression begins here!

Finn Hyndman — Diploma in Film and TV Production





WHY DID YOU CHOOSE YOOBEE?
I was recommended to Yoobee by a local professional from the Film Industry who attended the South Seas Film School in Auckland. After looking into what the Level 6 Film and TV Production course offered, it was a no brainer to choose Yoobee.

WHAT DID YOU LOVE ABOUT YOOBEE?
What I love the most about Yoobee is how dominantly creative the school is. Everywhere you go someone is making something incredible. Yoobee being full of like-minded creatives make it a truly motivating and inspirational place to create and learn in.

WHAT DID YOU LOVE ABOUT YOUR PROGRAMME?
The collaborative nature of the Level 6 Film and Television course is something I really treasure. It both pushes and excites me working with various other passionate and unique upcoming filmmakers. Being able to bounce ideas off one another and help out with each other's projects also makes the class a really supportive space for creativity.

WHAT SURPRISED YOU ABOUT YOOBEE?
I think what surprised me the most while studying at Yoobee is the openness and support for making various creative projects. No matter what you are making there is always someone interested and ready to help out. Everyone here truly loves what they do and I think it shows in the work that is produced.

Diploma in Film and Content Creation, Level 5

Programme Length – 34 weeks
Location – Auckland, Wellington, Christchurch

OVERVIEW

Bring your stories to life through film and digital content creation. Develop practical skills in camera operation, lighting, sound, directing, and post-production while collaborating on screen projects using industry-standard equipment and workflows.

Starting with the processes and principles for creating screen content, you will learn how to develop a story to create the bones of a great piece of content. You'll be working in small teams to bring your ideas to life.

You'll further delve into basic production, learning scripting, directing, shooting, lighting, sound and editing. All leading to an end of year project, focusing on creating a 4–7-minute piece, where you'll have the opportunity to collaborate with peers across each other's projects.

Upon successful completion of this course, you will receive the New Zealand Diploma in Screen Production (Level 5)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must;

- Be at least 16 years of age
- Hold NCEA Level 2 or
- New Zealand Certificate in Content Creation (Level 4) or
- New Zealand Certificate in Digital Media and Design (Level 4) or
- An equivalent qualification, or relevant experience and/or capability.

Students with English as a second language require IELTS 5.5 (General or Academic) with no band lower than 5.0.

FURTHER LEARNING

Film and Content Creation provides an excellent pathway into the Diploma in Film and TV Production, Level 6.





Auckland
Wellington
Christchurch



Portfolio
NOT required

WHAT WILL YOU LEARN?





SCREEN FOUNDATIONS
Learn the fundamentals of filmmaking, including visual storytelling, camera, lighting, sound and editing. Explore production workflows, crew roles and safe industry practices.

PRODUCTION DEVELOPMENT
Develop creative ideas through screenwriting, storyboarding, directing and production planning. Learn to organise locations, talent and resources to prepare projects for production.

PRODUCTION PRACTICE
Gain hands-on experience in camera work, lighting, production design, and post-production, including editing, colour grading, motion graphics and visual effects.

FINAL PROJECT
Plan, produce and deliver a short screen project, applying your creative and technical skills from initial concept through to final edit while collaborating with a production team. Everything you have learned will culminate in an end of year project where you'll produce a 4–7-minute piece of factual or dramatic content.

ASSESSMENT
Each course is assessed through practical exercises and practical/written assignments.

GRADUATE CAREERS
Graduates will gain skills for an entry-level position as a videographer or work on corporate video team.

Diploma in Film and TV Production, Level 6

Programme Length – 34 weeks
Location – Auckland, Wellington, Christchurch

OVERVIEW

Over the course of the year, you will participate in more than 20 productions to give you the right communication and collaboration know-how when working with crews on set. You'll be tutored carefully by industry professionals, so you graduate with the competence and confidence to hit the ground running in the industry.

Our course content is reviewed every year to remain cutting-edge and relevant. We don't just want you to know what's waiting for you after graduating; we want you to have the practical experience, you'll need to navigate the realities of the film industry. Every year, we bring in a host of working industry professionals to interact with you. One of the highlights of the year is Short Cuts, where you'll get to work alongside industry mentors on a professional set.

Successfully complete this course and you'll receive the New Zealand Diploma in Screen Production (Level 6)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must have;

- completed a Diploma in Film and Content Creation (Screen Production, Level 5)

  OR

- Submit a portfolio of works which indicates equivalent skills and knowledge.

Students with English as a second language require IELTS 6.0 (General or Academic) with no band lower than 5.5.

GRADUATE CAREERS

Graduates will have the skills to gain entry level roles in departments such as;:Camera, Lighting, Audio, Editing, Research, Directing, Production.







WHAT WILL YOU LEARN?

PROFESSIONAL PRACTICES

Develop specialist skills and experience working in collaborative screen production crews. You'll:

- Build on screen production fundamentals in a specialist area: Directing, Production Management, Camera, Lighting, Audio or Post-Production.
- Work as part of a crew to create a 60-second documentary and drama.
- Collaborate on a studio news bulletin in a specialist field production or studio role.

SKILL DEVELOPMENT

Refine and extend your specialist skills through workshops and increasingly challenging studio and location productions, using professional practices and equipment. You'll:

- Take part in specialist workshops and apply new skills to production projects.
- Develop your skills through scripted productions, such as a multi-episode drama web series.
- Explore documentary storytelling through projects such as the 'Slice of Life' documentary.
- Contribute to a magazine-style studio production, such as 'Vibe', an arts-themed show.
- Create location-based field items for inclusion in the studio production.

COMPLEX PROJECTS

Take on greater responsibility in your specialist role, collaborating on complex, large-scale productions and developing your skills across the full production process. You'll:

- Work through the pre-production, production and post-production stages of complex projects.
- Create Encounter, a multi-scene drama involving extended location shoots, including night filming.
- Develop documentary storytelling skills through Craft, focusing on a craftsperson and incorporating additional perspectives.
- Take part in Short Cuts, producing location-based dramas with industry professionals mentoring the crew.

FINAL PROJECT

Take greater creative responsibility and work collaboratively with increased autonomy to bring a director's vision to life. You'll:

- Work in production crews to create 10–14-minute short films, with each director writing and directing a drama or documentary while other students take on specialist crew roles.
- Tackle a range of production challenges, adapting your skills and problem-solving to meet the needs of each project.

CREATIVE ENTERPRISE PRACTICE

Develop an understanding of the business and professional practices that shape the screen industry and creative careers. You'll:

- Explore creative enterprise practices, industry contexts and ethical responsibilities.
- Research and critically evaluate local and global industry perspectives, including Kaupapa Māori and Pacific perspectives.
- Apply research, analysis and professional communication skills to develop a viable creative project or career pathway.

Diploma in Screen and Stage Acting, Level 5

Programme Length – 34 weeks
Location – Auckland

OVERVIEW

This full-time, year-long Diploma is an ideal introduction to the fundamentals of voice, movement and acting on screen and stage. You will unlock your professional acting toolbox to deliver captivating and engaging dramatic performances.

In this action-packed year, you'll learn to collaborate on short student film projects.

You'll bridge the connection between your audience and the stage or screen as well as learning how to portray emotions through your physical performance.

This Level 5 course will also prepare you for the audition process for Yoobee's Level 6 Diploma in Drama, giving you an introduction to life at Yoobee and a leg up against other auditionees.

Successfully complete this course and you'll receive the New Zealand Diploma in Acting (Level 5)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must have;

- NCEA level 2, **OR**
- Completed a Level 4 qualification or above in the same or related fields, **OR**
- Be able to demonstrate equivalent knowledge and skills.

Students with English as a second language require IELTS 5.5 (General or Academic) with no band lower than 5.0.

All applicants must be 18 years of age or more and take part in an audition process and complete the course application form and written requirements.

We will invite suitable applicants to attend an audition workshop at South Seas.







WHAT WILL YOU LEARN?

PROFESSIONAL SKILLS

Build your skills for film, television and stage through practical, creative learning. You'll:

- Apply drama techniques with technical skill and artistic expression.
- Perform short scripts and engage an audience.
- Develop characters and interpret performance texts.
- Build the professional skills to contribute to creative projects as an actor.
- Explore the practices and expectations of stage and screen.

ACTING TECHNIQUES

Develop body, voice and imagination while exploring a wide variety of acting techniques.

PERFORMANCE SKILLS

Develop your performance skills through practical screen and stage exercises and productions. You'll:

- Prepare and develop characters for different screen and stage contexts.
- Perform for live audiences and take part in location-based screen productions.
- Collaborate with Film and Content Creation students on screen projects.
- Explore professional practices in screen and stage production environments.
- Build practical skills and experience for further study and acting opportunities.

FURTHER LEARNING

Graduates of this qualification may wish to undertake further tertiary study. This qualification can lead to the New Zealand Diploma in Drama (Level 6).

Diploma in Screen Acting, Level 6

Programme Length – 2 years
Location – Auckland

OVERVIEW

This two-year diploma provides in-depth, practical training with a strong focus on screen acting. Develop your acting toolbox by harnessing voice, body, imagination and collaboration, while exploring techniques for screen acting and develop your own critical and creative thinking.

In addition to our fundamental training, you'll gain hands-on experience by collaborating with our Film and TV Production students, providing a genuine insight into the synergy between film production and screen performance. This distinctive opportunity not only familiarises you with various roles in the film industry but also facilitates networking and cultivates a portfolio that showcases your versatility.

We broaden and challenge the scope of your development as an actor by providing opportunities for screen and live performance, crewing positions and project development which serves to deepen your craft and self-knowledge as a performer. This all helps you to carve out a sustainable and lifelong acting career.

Successfully complete this course and you'll receive the New Zealand Diploma in Acting (Level 6)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

Students must have;

- NCEA Level 2, **OR**
- Completed a New Zealand Certificate in Acting (Level 4), **OR** New Zealand Certificate in Acting (Level 5), **OR**
- An equivalent qualification or above in the same or related fields

All applicants must be 18 years of age or more and take part in an audition process and complete the course application form and written requirements.

We will invite suitable applicants to attend an audition workshop at the South Seas campus in Auckland.

Students with English as a second language require IELTS 6.0 (Academic) with no band lower than 5.5.







WHAT WILL YOU LEARN?

YEAR ONE

Alongside developing specific skills for working on-screen, you will engage in rigorous physical and vocal training and be introduced to multiple approaches to acting. You will develop skills in analysing text and reflect on your own performance and progress.

You will practise your craft on and off camera in collaboration with the film students, and your familiarity and confidence with the technical aspects of screen acting will grow throughout the year. You will gain a deeper understanding of acting through our holistic approach.

YEAR TWO

A key element of your second year will be providing you with the skills to create your own work. This will take the form of collaborative workshops led by industry professionals. You will have further training in acting techniques and many opportunities to practice with industry mentors and directors.

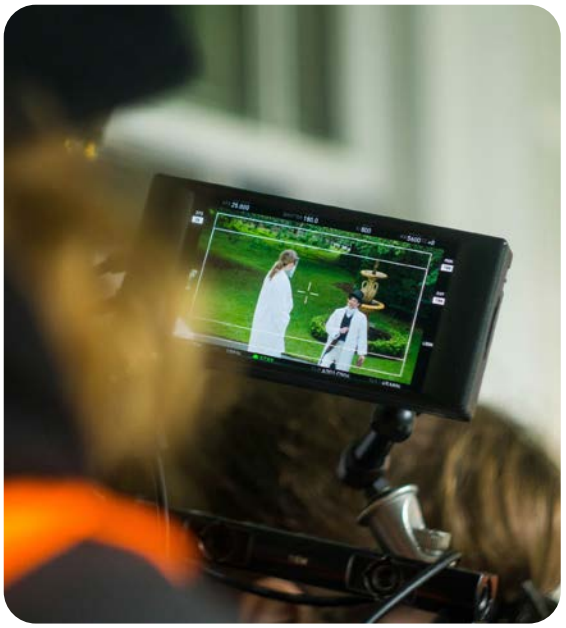
We continue your training with a range of physical and vocal specialist workshops; with access to smaller group sessions, addressing your own specific goals. These in-depth workshops include accent development, voice overs, and other technique aspects for you to further develop on.

We create panels with industry professionals to offer you their insights into the acting profession to enhance your core training. You will be guided in developing your self-taping skills and audition techniques. At the end of the year, you will collaborate with professional filmmakers to shoot your showcase piece and graduate with a portfolio to introduce you to the industry and emerge as an actor, a collaborator and a creative.

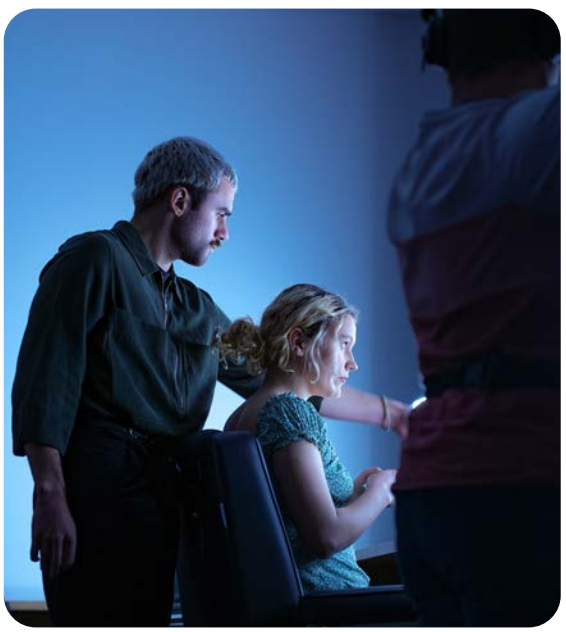
GRADUATE CAREERS

Graduates of this qualification may be employed or contracted in the following contexts;

- Commercial Actor
- Theatre Performer
- Drama Company Member
- Assistant Drama Instructor
- Music Video, Television, and Commercial Performer
- Community Event and Festival Performer
- Independent Screen and Stage Performer
- Screen Production Assistant
- Voice Actor and Performance Artist
- Devised Theatre Performer
- Content Creator












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PROPS

PROGRAM YOUR FUTURE

TECHNOLOGY

Discover a world of endless possibilities at Yoobee, where technology and creativity converge to shape your future. Our tailored programs, ranging from I.T. certificates to advanced software engineering degrees, cater to every tech enthusiast. By partnering with industry giants like Meta and Cisco, we offer more than education – we provide invaluable experiences and scholarships, empowering you on your global tech journey.

At Yoobee, learning goes beyond textbooks; it's about hands-on, practical experiences. Immerse yourself in collaborative projects with future designers, animators, filmmakers, and game developers, fostering innovation and unleashing your creative potential.

Join our vibrant community, where you'll forge meaningful connections, collaborate on exciting projects, and build a portfolio that stands out. Your journey into the tech realm begins here, at Yoobee, where your aspirations meet limitless opportunities. Embrace the future with us – your adventure starts now!

Raghiiboii Baxtor — Bachelor of Software Engineering

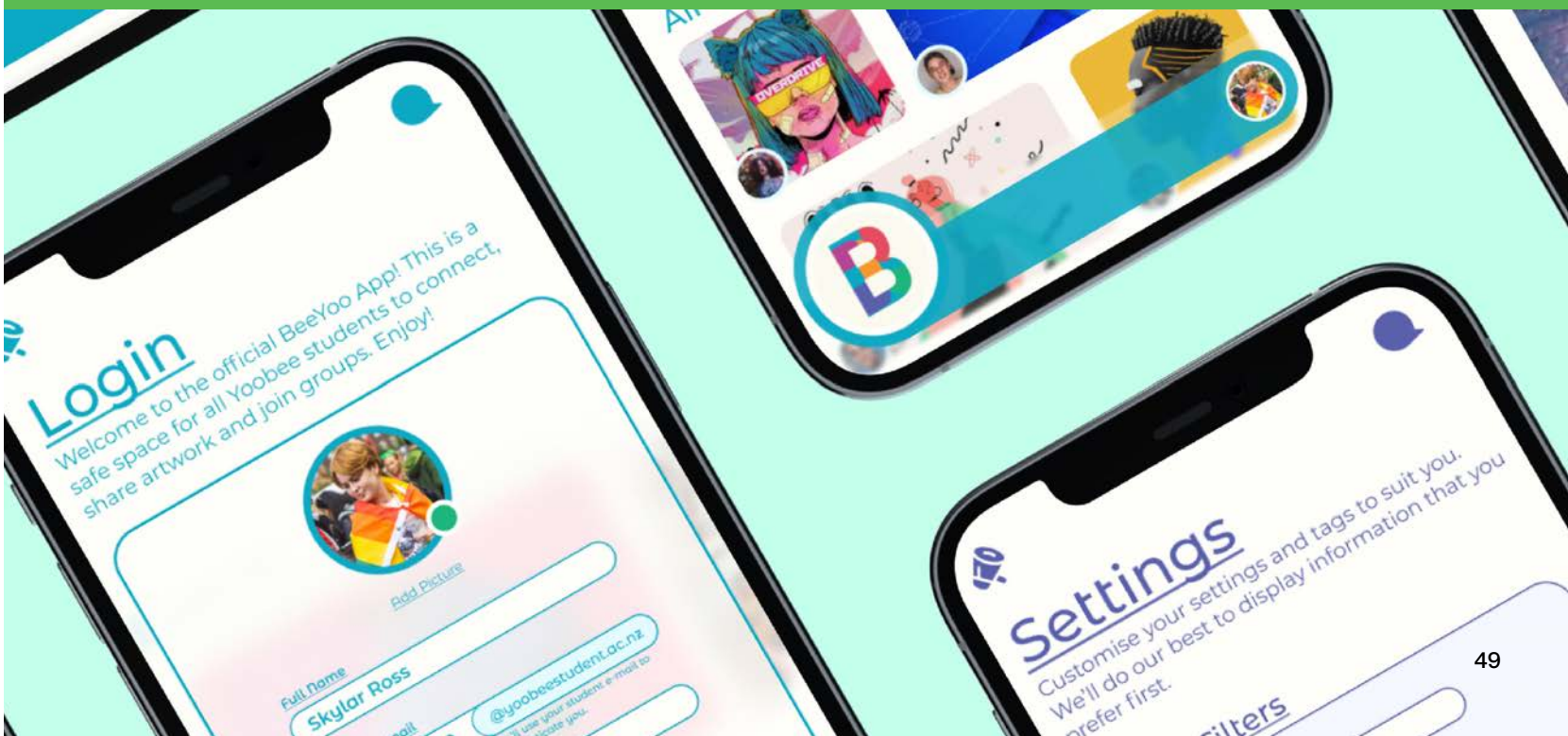


WHY DID YOU CHOOSE YOOBEE?
I chose to study at Yoobee because I prefer their teaching/learning style. I am a practical learner- so being able to create and "study" through my creations is a big help to me. Also, I was keen to be a part of NZ's Top Design School – the creative work that comes from Yoobee is outstanding. I really enjoy being a part of that.

WHAT DID YOU LOVE ABOUT YOOBEE?
The people. Yoobee is down to earth and loving of all types of people. I really appreciate that I can have conversations with all the faculty and that they are all supportive of my journey. I am a trans boy and I have always found heaps of support from faculty and students.

WHAT ADVICE DO YOU HAVE FOR AN ASPIRING CREATIVE AT YOOBEE?
Creativity is a muscle. You must keep on exercising it and eventually you get hit with incredible ideas that you previously would never have imagined coming from you. Keep getting creative and explore. Spend time in nature. Even if you don't realise it, your creativity will spark when you're on top of a mountain, under the water, or a forest in the wild.

WHERE DO YOU WANT TO BE IN 5 YEARS?
Ha-ha, that's difficult to say. I believe in flowing with life's changes. But, in saying that I'd really like to download apps that I have created – on the iOS App Store. I'd love to be expanding my creative journey and developing projects that are good for the planet and good for people.



Introduction to AI Certificate, Level 4

Programme Length – 16 weeks
Location – Online

OVERVIEW
This 16-week full-time programme equips students with foundational skills, knowledge, and attributes in technology and the emerging field of AI.

Designed to address the growing demand for skilled technology professionals in Aotearoa New Zealand, this qualification ensures graduates are equipped with the foundational skills and knowledge needed to be work ready in a technology setting.

Upon completion, you'll earn the New Zealand Certificate in Study and Employment Pathways (Level 4).

ENTRY REQUIREMENTS
Students must have;

- NCEA credits at Level 2 or equivalent evidence that they have the ability to succeed in the programme.

If an applicant's first language is not English, they must demonstrate English language proficiency at the level of IELTS 5.5.





WHAT WILL YOU LEARN?

INTRODUCTION TO AI
Gain a solid foundation in AI, including its uses, limitations, and ethical considerations like Māori Data Sovereignty and sustainability. Explore key technologies such as machine learning, generative AI, and cloud computing while building academic skills like referencing and self-management.

FOUNDATION OF MACHINE LEARNING
Learn core concepts in machine learning, automation, and intelligent systems, with an introduction to Python programming. Develop research, communication, and teamwork skills through real-world applications and team development strategies.

DATA ESSENTIALS FOR AI
Understand how data powers AI by learning to collect, clean, and analyse structured and unstructured data using tools like spreadsheets and databases. Strengthen communication and problem-solving through visualisation techniques and teamwork models.

PERSONAL AND PROFESSIONAL PATHWAYS
Explore your strengths and set academic and career goals using self-reflection and cultural models like Te Whare Tapa Whā and Fonofale. Build practical tools such as a CV, cover letter, and interview skills while developing a personal plan for your future.

ASSESSMENT
Assessment is based on practical projects, applied activities and written tasks that demonstrate students' ability to apply foundational AI concepts, work with data, explore machine learning and communicate their findings.

LEARNING PATHWAY
The New Zealand Certificate in Study and Employment Pathways (Level 4) provides a foundation for further study in technology. Graduates may progress to the Certificate in Information Technology (Level 5) or explore higher-level qualifications in software development, cybersecurity and related fields, subject to meeting the relevant programme entry requirements.

Certificate in Information Technology, Level 5

Programme Length – 16 weeks
Location – Online

OVERVIEW

Stay ahead and set your future up with this short and sharp Certificate in Information Technology. This course will give you the practical skills and technical smarts you need to land an entry-level job in IT support or progress into a Bachelor of Software Engineering.

With full-time and part-time options available, this course builds your toolkit in hardware management, operating system installation and support, and introduces you to networking and scripting for system administrators.

In only 16 weeks, you could be kicking off an entry-level tech career in an industry that is growing and needs more skilled workers. Or have the know-how to progress into our Bachelor of Software Engineering where you can major in Cloud, Cyber Security, Game Dev, or AI.

Upon completion, you'll receive the New Zealand Certificate in Information Technology (Level 5).

ENTRY REQUIREMENTS

Students must have;

- NCEA credits at Level 2 or 3, with appropriate credits in mathematics and digital technologies subjects

OR

- Have completed one of the following qualifications or equivalent skills gained through study, work, or experience
- New Zealand Certificate in Computing (Intermediate User) (Level 3) or
- New Zealand Certificate in Computing (Advanced User) (Level 4) or
- New Zealand Certificate in Information Technology Essentials (Level 4).

If an applicant's first language is not English, they must demonstrate English language proficiency at the level of IELTS 5.5.







WHAT WILL YOU LEARN?

INTRO TO INFORMATION TECHNOLOGY
Introduces the core components of information systems, examining hardware, software, and networking combinations to identify effective solutions. Explores security strategies in relation to emerging technologies through simulated case studies.

INFORMATION TECHNOLOGY IN BUSINESS
Covers the use of development lifecycle models to enhance business practices and data models to improve decision-making. Focuses on designing accessible, user-focused digital media through core UX and UI principles.

PROGRAMMING ESSENTIALS
Build practical experience with coding tools, guiding learners in planning, creating, testing, and documenting simple programs while building fundamental programming skills.

PROFESSIONAL PRACTICE IN I.T
Strengthen professionalism and critical thinking through collaborative, scenario-based projects that simulate real-world IT environments and decision-making.

ASSESSMENT
Assessment includes practical projects, technical activities, written reports and scenario-based tasks. Students demonstrate their ability to apply IT concepts, develop and test solutions, solve problems and communicate effectively in professional technology contexts.

LEARNING PATHWAY
Graduates can explore further study in software development, cybersecurity, cloud computing and other technology disciplines, including Yoobee's Level 6 programmes and Bachelor of Software Engineering, subject to meeting the relevant entry requirements.

GRADUATE CAREERS
Graduates can apply for jobs as a field service technician, Service Desk Analyst, IT support technician, helpdesk representative, System support Technician/Specialist or Desktop Support Administrator.

RESOURCES
To complement and enhance the course material provided, students have access to the CompTIA A+ e-books as well as CompTIA A+ labs and a customised "sandbox" to practice what they are learning from ACI Practice Labs.

Certificate in Ethical Hacking and Cybersecurity Operations (Level 6)

Programme Length – 16 weeks
Location – Online

OVERVIEW

Build practical skills to protect digital systems and take your first steps towards a career in cybersecurity. This programme introduces you to ethical hacking, network defence, web application security and security operations.

Learn to identify vulnerabilities, assess security risks and defend networks using industry-standard tools and techniques. Delivered 100% online, the programme combines theory with hands-on virtual labs and real-world scenarios, helping you develop the technical knowledge and practical experience to support secure digital environments.

You'll graduate with a New Zealand Certificate in Applied Digital Technology (Level 6), equipped with practical cybersecurity skills and the confidence to pursue opportunities in the growing cybersecurity industry.

ENTRY REQUIREMENTS

Students must have;

- NCEA Level 3, or
- A Level 5 Information Technology qualification, or
- Demonstrated equivalent knowledge, skills and experience.

Alternative entry may also be considered for applicants with relevant work or life experience.

Students with English as a second language require IELTS 6.0 (General or Academic) with no band lower than 5.5.





Online



Portfolio not required

WHAT WILL YOU LEARN?

Cybersecurity is now a business-critical skill, with organisations of all sizes needing professionals who can identify digital risks, protect systems and respond to security threats. Throughout this programme, you'll develop practical skills across four key areas of cybersecurity, using industry-standard tools and real-world scenarios.

ETHICAL HACKING ESSENTIALS
Learn how to identify and assess security vulnerabilities using ethical hacking techniques. You'll explore reconnaissance, scanning, vulnerability testing and mitigation planning to understand how digital systems can be protected against potential threats.

NETWORK DEFENCE ESSENTIALS
Develop an understanding of how secure networks are designed, monitored and maintained. You'll learn to identify and troubleshoot network issues, apply security controls and support the protection of digital infrastructure.

WEB APPLICATION FUNDAMENTALS
Explore how web applications work, from web architecture and HTTP protocols to application testing and secure coding practices. You'll learn to identify common vulnerabilities and apply techniques to improve web application security.

SECURITY OPERATIONS & INCIDENT AWARENESS
Learn to recognise signs of cyber incidents, analyse potential threats and support incident response. Through simulated Security Operations Centre environments, you'll develop skills in investigating security issues and communicating findings effectively.

ASSESSMENT
Assessment is based on practical cybersecurity exercises, virtual laboratory activities, technical investigations and written reports. Students apply ethical hacking, network defence, web application security and security operations concepts to simulated real-world scenarios, demonstrating their ability to identify vulnerabilities, assess risks and recommend appropriate security measures.

FURTHER LEARNING
This programme provides a pathway to further study in our Diploma in Cloud Computing and Cybersecurity.

GRADUATE CAREERS
This programme provides foundational knowledge and practical skills for those pursuing careers in cybersecurity. Graduates may pursue entry-level opportunities in IT security support, network security support and cybersecurity operations. With further study, industry certifications and practical experience, graduates can work towards specialised roles such as Security Operations Centre (SOC) Analyst, Penetration Tester or Cybersecurity Analyst.

Diploma in Cloud Computing and Cybersecurity, Level 6

Programme Length – 32 weeks
Location – Online

OVERVIEW

This Diploma prepares you for roles such as Cloud Administrator, Solution Architect, Multi-Cloud Security Engineer, and Cloud Engineer, equipping you with the skills needed to thrive in today's fast-paced tech industry.

Over just 32 weeks full-time or 64 weeks part-time, you'll gain specialised expertise in managing public cloud infrastructures, automating IT services, and building secure, scalable cloud solutions. Dive deep into cloud storage, data analytics, advanced network security, and risk management, while mastering the tools and techniques that protect organisations against cyber threats.

Through a blend of theory and practical experience, you'll tackle multi-cloud security, explore best practices, and work on real-world projects to solidify your skills. Plus, you'll refine your project management and collaboration abilities—essential for success in the modern IT landscape. Upon completion, you'll receive the New Zealand Diploma in IT Infrastructure (Level 6).

ENTRY REQUIREMENTS

Students must have;

- Completed one of the following qualifications or equivalent skills gained through study, work, or experience:
- New Zealand Certificate in IT Technical Support (Level 5) or
- New Zealand Certificate in Information Technology (Level 5) or
- New Zealand Diploma in Web Development and Design (Level 5)
- Students without a Level 5 IT qualification or equivalent may present a portfolio of work that demonstrates skills equivalent to a Level 5 certificate/diploma.
- Applicants should be competent in computing and IT skills and may be asked to provide evidence of this.

If an applicant's first language is not English, they must demonstrate English language proficiency at the level of IELTS 6.0 with no band score lower than 5.5.





Online



Portfolio not required

WHAT WILL YOU LEARN?

PUBLIC CLOUD ADMINISTRATION
Develop practical skills in deploying, configuring and managing cloud-based infrastructure. Explore cloud computing services, virtual networks, storage, identity and access management, and the administration of resources across public cloud environments.

MULTI-CLOUD SECURITY
Explore approaches to securing cloud environments across different platforms. Learn about identity and access controls, security monitoring, risk assessment and the application of security practices to protect cloud-based infrastructure and information.

DATA ENGINEERING IN PUBLIC CLOUD
Explore how data is stored, processed and managed within cloud environments. Develop practical skills in working with cloud-based data services, data storage and processing solutions, while considering data security, reliability and management.

CYBERSECURITY IN CLOUD
Develop skills in identifying and managing cybersecurity risks within cloud environments. Explore common threats and vulnerabilities, security controls, monitoring techniques and incident response practices used to protect cloud infrastructure, applications and data.

ASSESSMENT
Every student project aligns with industry-specific best practices and
established criteria.

LEARNING PATHWAY
Progress to the Diploma in Cloud Engineering (Level 7) or the Bachelor of Software Engineering.

GRADUATE CAREERS
Graduates may pursue opportunities in cloud administration, cloud infrastructure support, IT infrastructure operations and cybersecurity support. With further professional experience and industry certifications, graduates may progress towards specialised roles such as Cloud Engineer, Multi-Cloud Security Engineer, Solutions Architect or Cloud Architect.

RESOURCES

This programme uses industry-standard tools to give students practical, hands-on experience aligned with real-world practices. Through partnerships with AWS, Microsoft, Cisco, and Fortinet, students gain access to cutting-edge platforms like AWS Academy, Azure Labs, Cisco Packet Tracer, and Fortinet Security Solutions.

Diploma in Software Development, Level 6

Programme Length – 2 years
Location – Auckland, Wellington, Christchurch, Online

OVERVIEW
This diploma has all the key knowledge and skills that every new developer needs to start out.

You can study your diploma online or on campus and will cover all the foundational skills of a software developer by teaching you design principles, algorithms, and programming through real hands-on learning. You get time to fill any gaps within your current knowledge and skills, and the opportunity to explore specialised fields that you'd like to become an expert at.

Once you're skilled up from your first year, your second year gets you to hone in on a particular field of software development, immersing yourself in either A.I, Cloud Computing, Cyber Security or Game Development. These specialised areas were specifically chosen for our diploma as they lead the tech industry worldwide and show no signs of slowing down.

Throughout your study, you get the chance to build rapport and network with other like-minded students, graduate with a New Zealand Diploma in Software Development (Level 6) and the competence and confidence to enter entry-level software developer roles.

ENTRY REQUIREMENTS
Students must have;

- New Zealand Certificate in Information Technology Essentials (Level 4)

  OR

- Demonstrated equivalent knowledge, skills and experience.

Students with English as a second language require IELTS 6.0 (Academic) with no band lower than 5.5, or an equivalent result from a recognised English-language test.

ASSESSMENT
Each module is assessed through practical exercises and practical/written tests.



WHAT WILL YOU LEARN?

YEAR ONE
Your first year of study is all about gaining a solid foundation in software development and learning core skills in a range of essential areas. You will achieve this through practical collaborative project work involving design principles, algorithms and object-oriented programming. This foundational year equips you with a wide range of skills and gives you time to figure out what type of career you'd like to have when it's time to choose a specialisation.

YEAR TWO
This is where you can specialise in one of the following areas that are of most interest to your future career path.

Artificial intelligence
You'll explore the foundational aspects of artificial intelligence and data science. You'll study the data analytics pipeline, large-scale data management, and integration of analytics and machine learning capabilities. Additionally, you'll investigate AI concepts and classifications such as Machine Learning, Robotics, Natural Language Processing, Speech Recognition, Expert Systems, and Computer Vision, understanding how these technologies are applied in designing intelligent systems.

Cloud Computing
Understand cloud concepts and models, cloud security, and infrastructure mechanisms along with various popular vendor specific Microservices. You'll identify the building blocks of cloud computing through a combination of tutorials, workshops, and self-directed learning and research within specific types of environments.

Cyber Security
You'll cover a range of topics including attacks on privacy, static and dynamic analysis of malware, hardware security, network security and trending applications. You'll explore different aspects in Cyber security relating to cryptography, public key infrastructure, security principles and models, threats and vulnerability management and privacy and anonymity issues.

Game Development
Immerse yourself in software design and construction. Get an introduction to several software design patterns and processes that enable the creation of high-quality software and learn to analyse specific software projects and use design language (UML) for modelling the development process, and develop an understanding of how games act as a force for good and their utility is growing beyond entertainment.

FURTHER LEARNING
Graduates may explore further study opportunities in software engineering and related technology disciplines. Entry into higher-level programmes, including the Bachelor of Software Engineering, is subject to the relevant admission requirements and any approved credit recognition arrangements.

GRADUATE CAREERS
Graduates should feel confident applying for entry-level Software Developer roles in either; Cloud Computing, Artificial Intelligence, Cybersecurity or Creative Technologies.

Diploma in Cloud Engineering, Level 7

Programme Length – 32 weeks
Location – Online

OVERVIEW

In this Diploma, you'll learn to design and build scalable and reliable cloud-based solutions that test your problem-solving skills and build your working knowledge of network infrastructure and security. You will master the core skill sets required to design and deploy dynamically scalable and reliable applications.

We believe in learning by doing, so you'll spend less time on theory and more time working in a team on relevant and stimulating assignments.

This Diploma in Cloud Engineering helps you gain expertise in designing, planning, and scaling cloud implementations. Our Cloud Engineering course helps you master the core skill sets required to design and deploy dynamically scalable and reliable applications on popular cloud providers such as Microsoft Azure and AWS.

Upon completion, you will receive the Diploma in Cloud Engineering (Level 7).

ENTRY REQUIREMENTS

Students must have successfully completed one of the following;

- New Zealand Diploma in System Administration (Level 6)
- New Zealand Diploma in Networking (Level 6)
- New Zealand Diploma in Cloud Computing and Cybersecurity (Level 6)
- Bachelor level degree in IT or computing

OR

- Have equivalent experience or relevant trade experience.

Students with English as a second language require IELTS 6.0 (Academic) with no band lower than 5.5, or an equivalent result from a recognised English-language test.

ASSESSMENT

Every student project aligns with industry-specific best practices and established criteria.

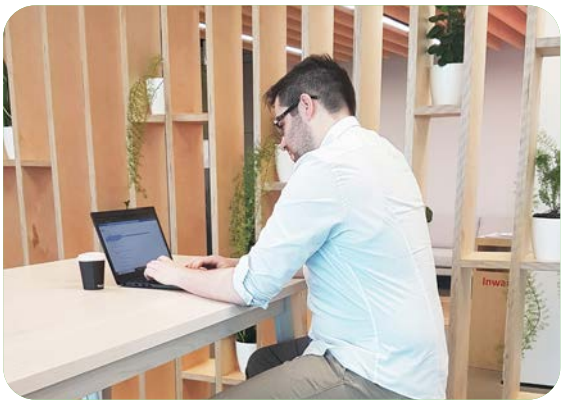




Online



Portfolio not required



WHAT WILL YOU LEARN?

CLOUD INFRASTRUCTURE AND MODERN ARCHITECTURE
Learn how to design, build, and manage cloud infrastructure solutions that meet an organisation's computing, storage, and networking needs.

AI-DRIVEN CLOUD DATA ENGINEERING
Leverage machine learning models to optimise performance and scalability in cloud environments while evaluating industry best practices and compliance requirements.

CLOUD-NATIVE DEVOPS AND PLATFORM ENGINEERING
Use containerised microservices and infrastructure as code to support modern cloud-based software deployment with automated testing and monitoring.

MULTI-CLOUD AUTOMATION AND EMERGING TECHNOLOGIES
Utilise infrastructure-as-code tools for streamlining deployment across major cloud platforms while analysing security risks in multi-cloud environments.

SOFTWARE
Students work with cloud platforms and technologies relevant to contemporary infrastructure design and management. Learning activities may involve Microsoft Azure, Amazon Web Services (AWS), virtualisation, containerisation, infrastructure automation, cloud security and monitoring tools, depending on the approved programme requirements and available learning environments.

GRADUATE CAREERS
Graduates may explore opportunities in cloud infrastructure support, cloud administration, cloud operations and junior cloud engineering roles. With further professional experience and industry certifications, graduates may progress towards specialised positions such as Cloud Reliability Engineer, Cloud Infrastructure Engineer, Cloud Consultant, Solutions Architect or Cloud Architect.

Bachelor of Software Engineering – Digital Engineering, Level 7

Programme Length – 3 years
Location – Auckland, Wellington, Christchurch

OVERVIEW

This programme integrates computer science, programming, art/design, social science, and business knowledge, with a focus on the leading industries of Cloud Computing, AI, Cyber Security, Game Development, and Web & App Development. Real-world team projects equip you with the skills to make a meaningful impact.

Traditional computer science degrees emphasise software engineering, programming, and mathematics. However, our degree programme centres on the most prominent industries today, such as Cloud Computing, Artificial Intelligence, Cyber Security, Game Development, and Web and App Development. These fields represent the primary focus of our curriculum.

We offer a transdisciplinary programme bringing computer science, programming, art and design, social science and business knowledge together with project work so our students have the knowledge and skills to make a difference in a real-world team.

You will graduate with a Bachelor of Software Engineering - Digital Engineering (Level 7)*.

**We're updating this programme, with changes pending NZQA approval. Programme details are subject to change.*

ENTRY REQUIREMENTS

General admission

Students must have NCEA University Entrance (UE), or equivalent CIE/IB grades, **OR**

- Certificate in Ethical Hacking and Cybersecurity Operations. Level 6, **OR**
- An equivalent qualification from an overseas secondary school or tertiary institution.

Please speak to our Recruitment Team regarding Discretionary and/or Special Admissions.

Students with English as a second language require IELTS 6.0 (Academic) with no band lower than 5.5, or an equivalent result from a recognised English-language test.

GRADUATE CAREERS

Software Engineer, Full-Stack Developer, Cloud Engineer, Data Engineer, AI Engineer, Cybersecurity Analyst, Application Security Engineer, QA Engineer, Mobile App Developer and Game Developer.





Auckland
Wellington
Christchurch



Portfolio not required

WHAT WILL YOU LEARN?

YEAR ONE

Build a strong foundation in digital engineering through hands-on projects and collaborative learning. Develop essential skills in programming, computing, user experience, networking and database management. Areas covered include:

- Foundations of Computing and Digital Systems
- Digital Business Systems and User Experience
- Programming and Problem Solving Fundamentals
- Professional Practice and Collaborative IT Environments
- Programming
- Prototyping
- Introduction to Computer Networks
- Database Management System

YEAR TWO

Expand your technical skills across key areas of digital engineering, applying your knowledge through practical projects in AI, cybersecurity, cloud computing, data science and software development.

Cybersecurity and Cryptography

Learn to identify security threats, protect digital systems and apply encryption techniques to safeguard information.

Introduction to Data Science

Develop skills in analysing and visualising data, applying statistical techniques to identify trends and make informed decisions.

Game Development I

Design and develop interactive digital experiences using game programming principles and development tools.

Information Systems Analysis and Design

Analyse business needs and design digital solutions that improve organisational processes.

Cloud Computing Fundamentals

Explore cloud platforms, infrastructure and deployment models used to build scalable digital solutions.

Android Application Development

Develop mobile applications using Android frameworks and modern programming practices.

Business Intelligence

Learn to interpret complex data using reporting, analytics and visualisation tools to support business insights and strategic decision-making.

Web Development with AI

Build responsive web applications and explore AI tools that support software development.

YEAR THREE

Explore game development, machine learning and AI, cloud applications and full-stack development while strengthening your programming and technical skills. Apply your knowledge to create innovative digital solutions through a practical capstone project.

Game Development II

Develop complex interactive applications while refining programming, optimisation and user experience skills.

Machine Learning and Artificial Intelligence

Explore machine learning models and AI techniques to develop intelligent solutions to real-world challenges.

Cloud Application Development

Design and deploy secure, scalable cloud-native applications using modern development tools.

Full-Stack Development with .NET Cloud-native

Build applications across front-end, back-end and cloud technologies using the .NET ecosystem.

Capstone Project

Bring together your technical and professional skills through a major project that addresses a real-world digital engineering challenge.

Master of Software Engineering, Level 9

Programme Length – 45 weeks
Location – Auckland, Christchurch

OVERVIEW

With our extensive experience in software engineering and strong links to industry we are now offering a Master of Software Engineering.

Quantum computing, blockchain and data analytics are shifting the economic landscape and we want you to be part of the shift. Our master's programme will develop you into a creative, adaptive and diverse software specialist.

Your first trimester will focus on developing practical and technical hard skills including programming language syntax, object-orientated concepts, and foundational algorithms. You'll work as part of a team to complete a product development project that combines your technical know-how with the soft skills of communication and collaboration.

Trimester two will see you dive into data analytics, blockchain (including decentralised digital identity and token economics), cloud security, and intelligent transportation systems incorporating IoT, Computer Vision, and Machine Learning.

The final trimester brings it all together into one industry-based capstone research project. Upon completion, you will graduate with a Master of Software Engineering (Level 9).

ENTRY REQUIREMENTS

Every applicant of the master's programme must be approved for admission by the Faculty Lead or their delegate. To be considered you must;

- Hold a bachelor's degree in engineering, computer science, information technology, physics, mathematics, business information systems, business information management, or a related discipline. Applicants are expected to have familiarity with computer programming and algorithms, linear algebra (including vectors and matrix multiplication), discrete mathematics (including graph theory, set theory and probability), and the use of statistical tools.
- Have an acceptable equivalent qualification from a recognised university overseas.

Students who have English as a second language must demonstrate a level of English language competency equivalent to IELTS 6.5 (Academic) with no band less than 6.0.



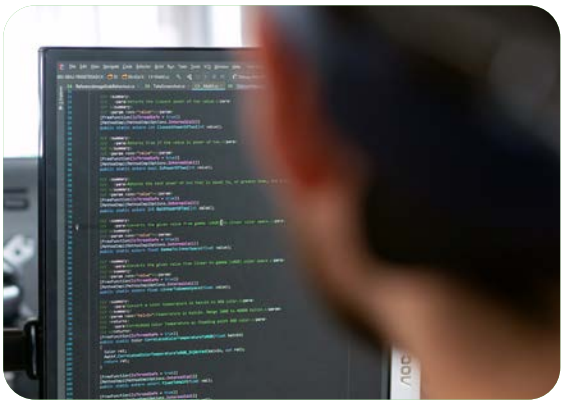


Auckland
Christchurch



Portfolio not required

WHAT WILL YOU LEARN?





MASTER'S PROGRESSION

Your first trimester will focus on developing practical and technical hard skills including programming language syntax, object-orientated concepts, foundational algorithms, and an introduction to quantum computing. You'll work as part of a team to complete a product development project that combines your technical know-how with the soft skills of communication and collaboration. Modules include;

- Professional Software Engineering
- Research Methods
- Quantum Computing.

Trimester two will see you dive into data analytics, blockchain (including decentralised digital identity and token economics), cloud security, and intelligent transportation systems incorporating IoT, Computer Vision, and Machine Learning.

- Data Analytics
- Cloud Security
- Blockchain and decentralised digital identity
- Intelligent Transportation Systems

The final trimester brings it all together into one industry-based capstone research project. The nature of this project could be experimental, feasibility studies, design, or testing of equipment and will showcase your software engineering and research skills.

SOFTWARE

Throughout your study you will use a range of open-source software. Yoobee will also offer subscriptions with IEEE Xplore, computer society digital library (CSDL) and O'Reilly digital media.

EQUIPMENT

You are required to bring your own device. This allows flexibility of study outside of class hours. If you do not own your own device, please discuss this with one of our team at enrolment.

Master of Business Informatics – Healthcare Informatics, Level 9

Programme Length – 45 weeks
Location – Auckland, Wellington, Christchurch

OVERVIEW

Develop the skills to tackle complex healthcare challenges through digital technologies, data analytics and innovative information systems. This Master's programme combines strategic thinking, technical expertise and practical research to prepare you for the evolving digital healthcare sector. You'll build a strong foundation in strategic information systems, database management and research methods before exploring digital healthcare design, health analytics and data security.

Throughout the programme, you'll learn how technology can improve healthcare services, support informed decision-making and address health disparities, with a focus on culturally responsive solutions for Māori and Pasifika communities. You'll also apply your knowledge through a capstone project, developing practical solutions to real-world healthcare challenges.

Upon successful completion of this programme, you will graduate with a New Zealand Master of Business Informatics – Healthcare Informatics (Level 9).

ENTRY REQUIREMENTS

Students must have:

- a Bachelor's Degree in Health Informatics, Health Information Management, Nursing, Healthcare Administration, Biomedical Sciences, Public Health, Psychology, or related disciplines; **OR** an acceptable equivalent qualification from a recognised institution overseas
- Applicants must demonstrate appropriate quantitative or analytical skills through academic course work, projects or relevant work experience.

Students with English as a second language require IELTS 6.5 (Academic) with no band lower than 6.0.



Auckland
Wellington
Christchurch



WHAT WILL YOU LEARN?

TRIMESTER ONE

Build a strong foundation in strategic information systems, database management and research methods. Learn how to analyse organisational needs, design effective information systems and manage healthcare data securely. You'll also explore culturally appropriate approaches to information management and research, with a focus on Māori and Pasifika health services, data ownership and ethical practices.

TRIMESTER TWO

Develop practical skills in IT project management, digital healthcare design, health analytics and data security. Explore how technologies such as electronic health records, telemedicine and AI can improve healthcare delivery and patient outcomes. You'll also learn to analyse healthcare data, manage digital projects and protect sensitive information while addressing health disparities and supporting culturally responsive healthcare solutions.

TRIMESTER THREE

Apply your knowledge and skills through a capstone project focused on a real-world healthcare challenge. You'll use research, data analytics and problem-solving techniques to develop practical, evidence-based solutions that support informed decision-making, improve healthcare services and address challenges within the evolving digital healthcare sector.

GRADUATE CAREERS

Healthcare Data Analyst, Healthcare IT Project Manager, Healthcare Information Security Analyst, Healthcare Systems Analyst, Healthcare IT Analyst, Digital Healthcare Consultant, Health Data Manager, Clinical Data Analyst, Telemedicine Specialist, Health Informatics Consultant, Health Information Management.

Master of Business Informatics – Business Analytics, Level 9

Programme Length – 45 weeks
Location – Auckland, Wellington, Christchurch

OVERVIEW

Develop the skills to turn complex data into meaningful insights and strategic business solutions. Across three trimesters, this Master's programme explores business analytics, information systems and data-driven decision-making, combining practical learning with industry-standard tools and technologies. You'll also explore culturally informed research methodologies, including Kaupapa Māori frameworks, alongside ethical approaches to data management and research.

Put your knowledge into practice through an industry-based capstone project, where you'll apply your analytical, technical and problem-solving skills to real-world business challenges. Through hands-on learning and practical experience, you'll be prepared to pursue career opportunities in business analytics, information systems and related fields.

You will graduate with a New Zealand Master of Business Informatics - Business Analytics (Level 9).

ENTRY REQUIREMENTS

Students must have:

- a Bachelor's Degree in Computing, IT, Commerce, Accounting, Marketing, Finance, Business Information Systems, Arts, or related disciplines; **OR** an acceptable equivalent qualification from a recognised institution overseas
- Applicants must demonstrate appropriate quantitative or analytical skills through academic course work, projects or relevant work experience.

Students with English as a second language require IELTS 6.5 (Academic) with no band lower than 6.0.





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Christchurch

WHAT WILL YOU LEARN?

TRIMESTER ONE

Explore the key principles of strategic information systems, database management and research methods. Learn how technology supports organisational goals, how to design effective information systems and manage data to improve business operations and decision-making.

Strategic Information Systems Planning
Explore how information systems support business objectives, improve organisational performance and address complex challenges through strategic planning.

Information Systems Analysis and Design
Develop skills in analysing business requirements, designing information systems and applying user-centred design principles and development methodologies.

Database Management Systems
Learn to design, implement and manage databases using relational database principles, SQL and data security practices, while exploring ethical considerations and Māori data ownership.

Research Methods
Develop research skills and explore culturally appropriate methodologies, including Kaupapa Māori research frameworks and ethical approaches to working with Māori and Pasifika communities.

TRIMESTER TWO

Take your skills further with a focus on business strategy, data analytics and business intelligence. Learn how to manage IT projects, analyse complex datasets and turn data into meaningful insights that support strategic planning, operational improvements and business growth.

IT Project Management
Develop practical skills in project planning, budgeting, scheduling and risk management while exploring methodologies such as Agile, Waterfall and PRINCE2.

Business Strategy and Direction
Explore business principles, strategic decision-making and competitive analysis. Learn to evaluate market opportunities, identify competitive advantages and develop strategies for long-term business success.

Business Data Analytics with Visualisation and Decision-Making
Develop skills in analysing and interpreting complex business data using statistical techniques, AI and machine learning. Learn to communicate insights through data visualisation and support evidence-based decisions.

Business Intelligence and Data Warehousing
Learn to design and implement business intelligence and data warehousing solutions. Explore data modelling, reporting and visualisation using tools that transform raw data into actionable business insights.

TRIMESTER THREE

Put your learning into practice through a hands-on capstone project focused on a real-world business challenge. Bring together your skills in business analytics, information systems and strategic decision-making to analyse complex problems, interpret data and develop practical, evidence-based solutions that support business performance and growth.

GRADUATE CAREERS

IT Project Manager, Business Analyst, Business Intelligence Consultant, ICT Consultant, Data Scientist, Product Manager, Chief Information Officer, Business Architect, Information Systems Architect, Information Systems Engineer, Systems Analyst and Designer, Business Process Analyst, Risk Manager, Business and IT Consultant, Data Analyst, Data Quality Analyst, Strategy Analyst, Operations Analyst, Solution Architect.

Master of Management, Level 9

Programme Length – 45 weeks
Location – Auckland, Wellington, Christchurch

OVERVIEW

Develop advanced leadership and management skills to succeed in today's fast-changing, globally connected business environment. Designed for professionals from diverse backgrounds, this programme combines strategic thinking, practical knowledge and real-world learning to prepare you for senior leadership roles. Explore key areas including business strategy, financial management, project management, organisational change and innovation, while developing the skills to make informed decisions and tackle complex business challenges.

Choose to specialise in Strategic Leadership and Change Management or Digital Innovation and Sustainable Business, tailoring your learning to your career goals. Develop expertise in leading organisational change, managing risk, emerging technologies and sustainable business practices. Apply your knowledge through an industry-based capstone research project, preparing you for leadership opportunities across a range of industries.

Upon successful completion, you'll be awarded the New Zealand Master of Management (Level 9).

ENTRY REQUIREMENTS

Students must have:

- a Bachelor's Degree, Graduate Diploma, or Postgraduate qualification in any discipline.

Students with English as a second language require IELTS 6.5 (Academic) with no band lower than 6.0.

GRADUATE CAREERS

Graduates will be prepared for leadership and management roles across a wide range of industries, including Product & Innovation Manager, Change & Transformation Manager, Supply Chain & Operations Leader, Business Manager, Project Manager, Management Consultant, Business Development Manager, Operations Manager, Risk & Compliance Manager, and Healthcare & Public Sector Manager.





Auckland
Wellington
Christchurch



WHAT WILL YOU LEARN?

TRIMESTER ONE

Build a strong foundation in essential business and management principles, including financial management, project management, research methods and New Zealand's social and political environment. Develop the skills to analyse business challenges, manage resources, evaluate information and make informed, ethical decisions in today's changing business environment.

TRIMESTER TWO

Strengthen your strategic thinking, business planning and change management skills while developing expertise in your chosen specialisation.

Strategic Leadership and Change Management

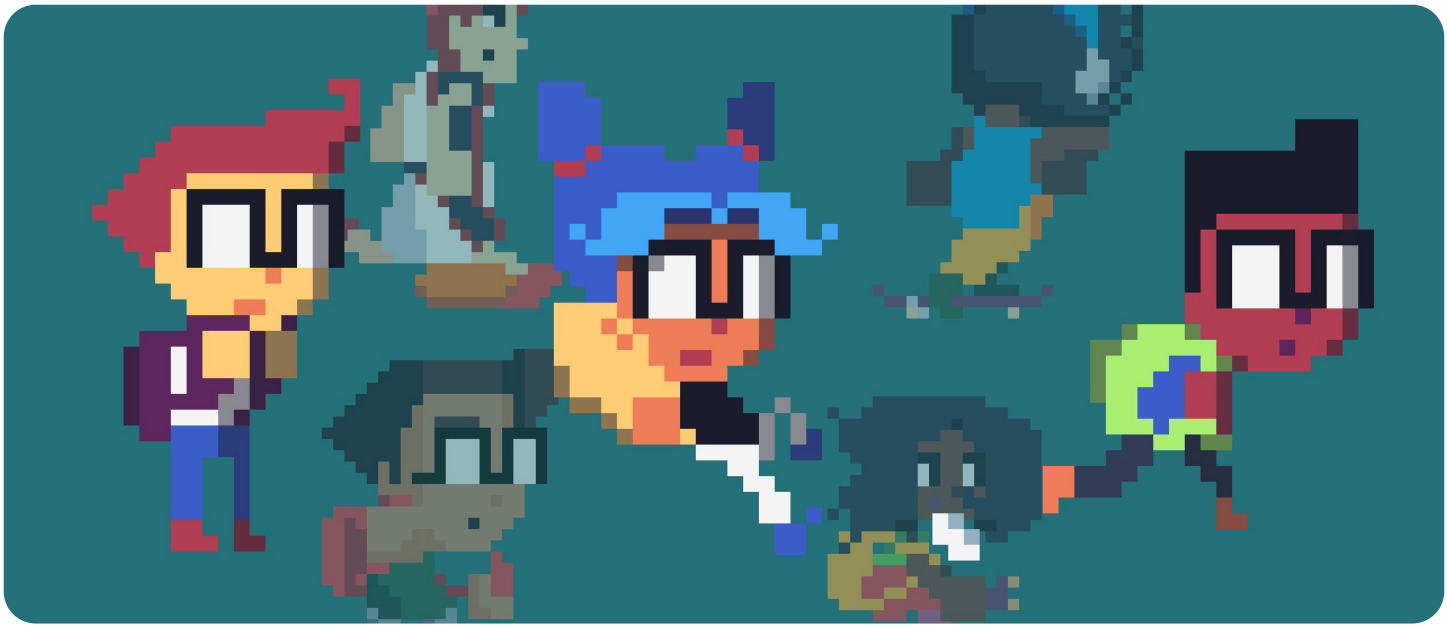
Explore organisational resilience, risk management and global leadership. Develop the skills to lead diverse teams, navigate change and manage business challenges.

Digital Innovation and Sustainable Business

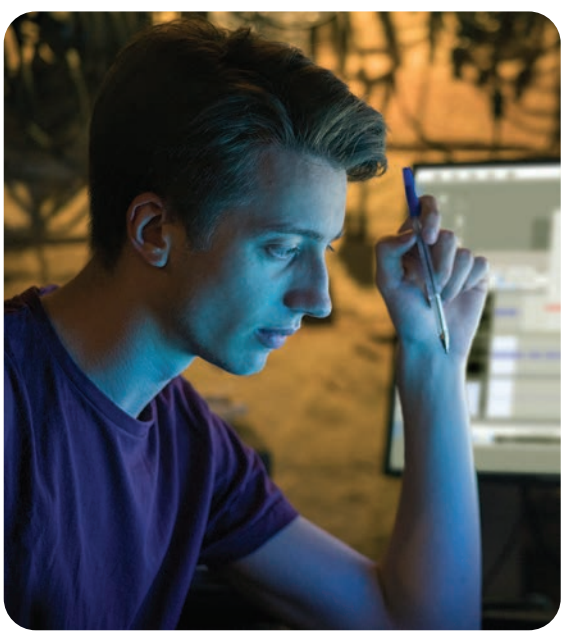
Explore sustainable business practices and digital innovation. Learn how emerging technologies and responsible business strategies can drive organisational growth and change.

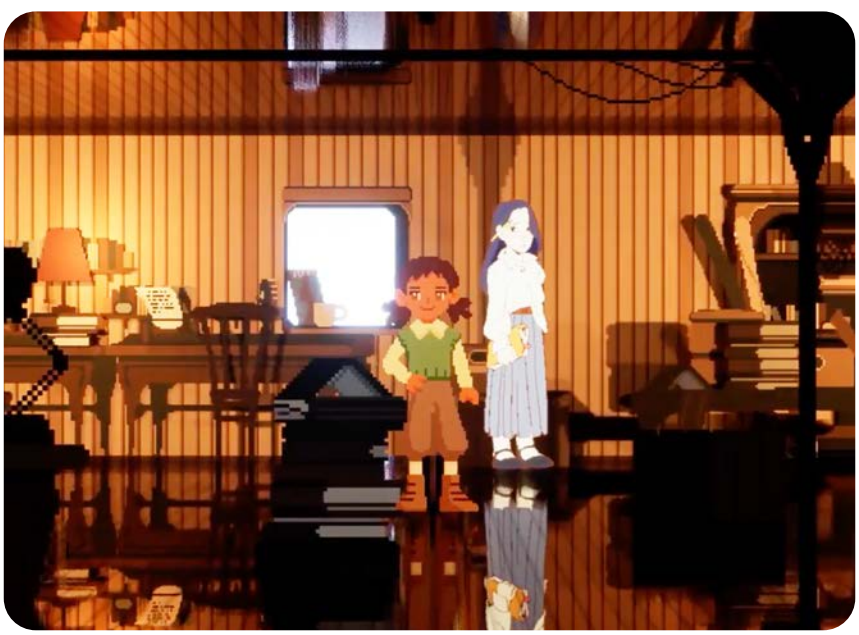
TRIMESTER THREE

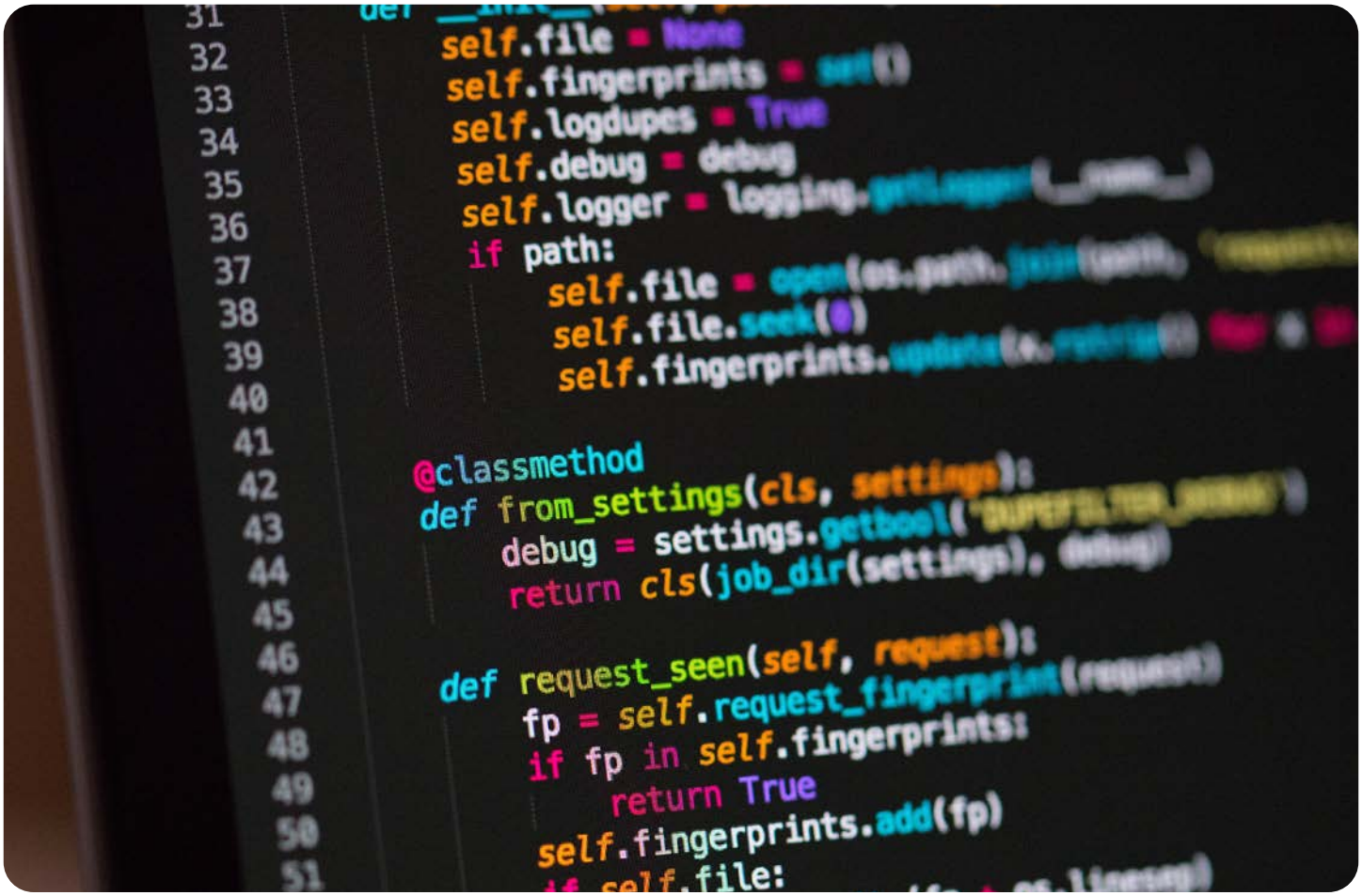
Apply your knowledge through an industry-based capstone research project, addressing real-world business challenges related to your chosen specialisation.

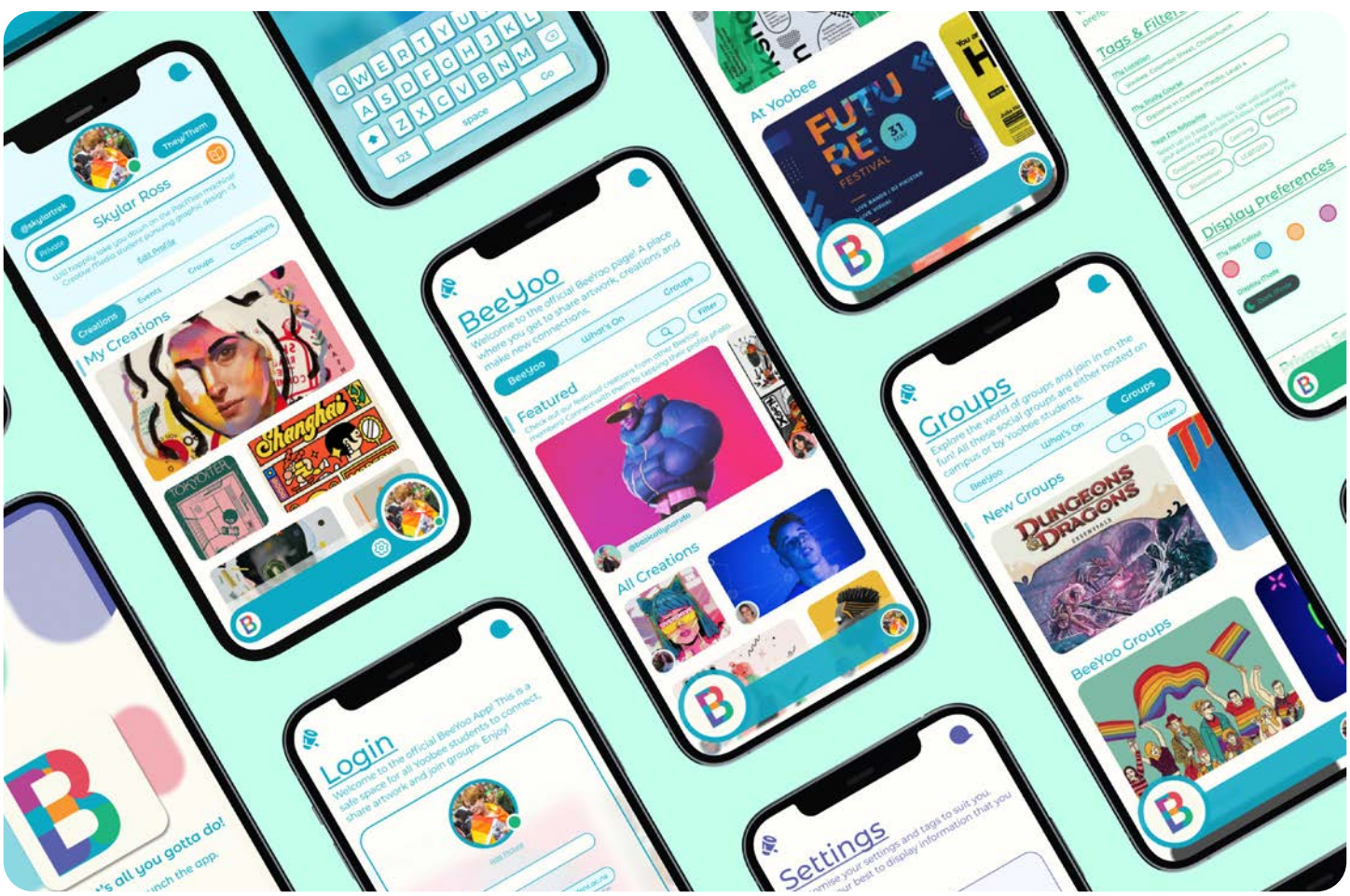



E






self.file = None
self.fingerprints = set()
self.logdupes = True
self.debug = debug
self.logger = logging.
if path:
self.file = open(os.path.
self.file.seek(0)
self.fingerprints.
@classmethod
def from_settings(cls, settings):
debug = settings.getbool(
return cls(job_dir(settings), debug)
def request_seen(self, request):
fp = self.request_fingerprint(request)
if fp in self.fingerprints:
return True
self.fingerprints.add(fp)
if self.file:


Skylar Ross
My Creations
Shanghai
BeeYoo
Featured
All Creations
At Yoobee
Tags & Filters
Display Preferences
Groups
New Groups
DUNGEONS & DRAGONS
BeeYoo Groups
Login
Settings

OUR GRADUATES

Jesse Lewis-Evans

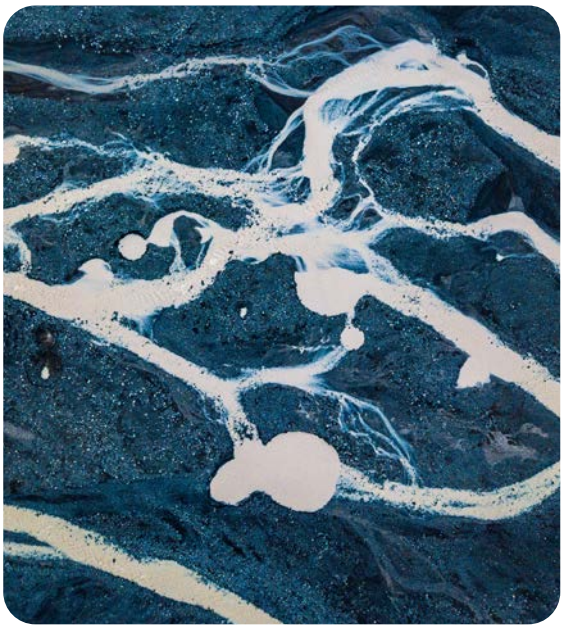
Pixel-Based Film Making



Jesse has worked for the best VFX studios in the world, on the most legendary movie blockbusters of our time. From The Adventures of Tintin, District 9 and The Lovely Bones to The Hobbit, Ice Age 5 and Captain Marvel, when it comes to animation, Te Awamutu's Jesse Lewis-Evans is a force to be reckoned with.

Jesse began his creative studies back in 2000, and set his sights on becoming a classic 2D 'pencil and paper' cell animator. In his final year of study, he entered the 24-hour film competition and took out first place. The prize included an internship at Oktober, a small but high-end post-production house in Auckland. His eight-week internship morphed into a full-time job and Jesse spent the next year sharpening his skills there.

"Not only did I learn more about 3D at Oktober, I learnt a strong work ethic. Passion and a willingness to learn and work your butt off beats raw talent alone. I was an okay animator, but I wanted to succeed so badly I wouldn't let myself fail."



From Oktober, Jesse went to Weta Workshop, where he spent the first couple of years as an animator, before becoming a previs artist. Jesse was part of a team, creating sequences from scratch, getting into mocap suits and acting out sequences they dreamed up, taking them through from concept to final.

"I'd always wanted to live in New York, so I was pretty excited when I landed a job at Blue Sky. I'd spent six years at Weta, so with that under my belt it was easy to find work internationally."

Blue Sky was a whole new ballgame – Jesse would get storyboards and designs from different departments and must find a way to marry the two to prove that the concepts could work, before passing them down the pipeline. While at Blue Sky Studios, Jesse worked on Ice age 4, Epic, Rio 2, Peanuts, Ferdinand, and Ice Age 5.

For close to a decade Jesse has been based offshore, spending six years in New York before heading west to L.A for surf, sun, and a kick-ass job as supervisor at The Third Floor.

Matthew Boyles

Web & UX Design Graduate and Software Engineer

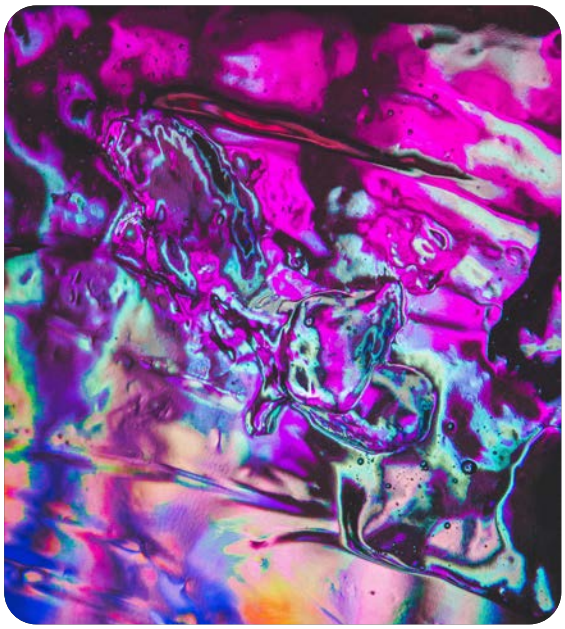


"I knew studying at Yoobee was going to be an amazing experience. But I could never have imagined the outcomes and experiences that came from it! Enrolling in Yoobee really was one of the best decisions I have ever made."

"We learned industry standards and how to best execute design flows and iterations. I also got to meet some awesome, like-minded people. It didn't take long until I could use these skills in the real-world, with freelance clients being impressed by the knowledge I had."

With the resources and networks at Yoobee, after graduation Matthew jumped straight into a job as a Labtech in Lightning Labs Kiwibank Fintech Accelerator programme. From there he took a role working as a Software Engineer at JRNY. Matthew gets to work on future-focused technologies, including artificial intelligence and machines. He also works on design assets for presentations, print and online use.

"The ability to work with technology that is growing so fast is such an amazing learning experience. I get to learn new things every day, and that really excites me! Without the support of my tutor and careers adviser, and the other awesome people at Yoobee, I wouldn't have had the opportunity to be part of the KFA programme or have my current role at JRNY."



OUR GRADUATES

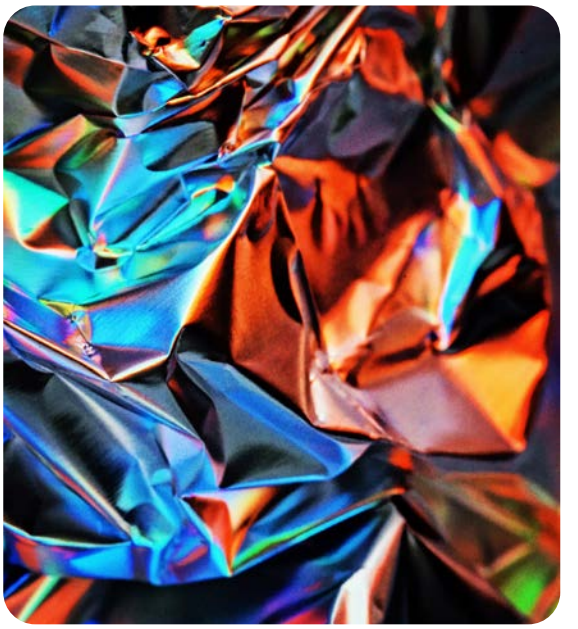
Jazz Thornton

Documentary Directing

Jazz Thornton is the name on a lot of lips this year. She directed the multi-award winning documentary Jessica's Tree, about the impact of a friend's suicide. She has also co-founded the charity Voices of Hope, been the subject of a feature length documentary, The Girl on the Bridge and written a book. And since overcoming her own struggles with mental health she has travelled around the world sharing her story.

Jazz studied at our South Seas campus and said that the thing she enjoyed most about her study was that she spent every day doing something she loves, creating content. "I love having a vision and then using tools to see that vision come to life on the screen. I also loved learning how to create content that provokes change. But I think the biggest highlight was winning the Doc Edge pitch that my tutors helped me with. Being the youngest winner to date was just insane! The people I met, both staff and students at the South Seas campus are incredible, which helps keep you inspired."





Aaron Ellacot

Software Engineering Graduate & Application Support Analyst



Forging his way in a new role at UP Education in Auckland, recent Yoobee grad and Support Analyst Aaron has big dreams to be in a lead development role within the next five years.

Aaron spent three years studying a bachelor's degree at Yoobee, choosing the programme because it was unique and interesting, and had the capacity to open the door for him in both game development and software development.

"One of my best memories of my time at Yoobee was completing the dev on my first app as part of a group project. It was a huge sense of accomplishment."

The Bachelor of Creative Software is a pretty special degree and one of the things that sets it apart from other degrees is that learning is based on what happens in the real world. "The Project Management skills I learned throughout the programme have really helped me in my current role. We do short sprints of work that need to be managed quickly as we evolve around the current climate, and having that solid foundation of how a project works has been invaluable."

In his role as a Support Analyst, Aaron spends his days focused on troubleshooting, documentation, training and software enhancements/programming, while learning as much as he can with the technology around him. "Just because I've graduated the learning doesn't stop. I'm lucky enough that the people I work with are amazing, the work I get is a great challenge and I am always learning new things".



STUDENT SUPPORT

We are a caring and connected community that supports your journey in the creative industries. Our friendly and supportive staff take the time to ensure you are playing to your strengths and always headed in the right direction.

VISIT OUR CAMPUS – KNOW YOUR WAY ROUND BEFORE YOU START

You'll have plenty of opportunities to visit our campus before your programme starts. Come to one of our Yoobee open days or make an appointment for a guided tour of the campus. When your programme begins, you'll attend an orientation, getting the opportunity to meet your classmates and ask any burning questions.

CREATIVE COMMUNITY KEEPS YOU HEADING IN THE RIGHT DIRECTION

Students of all ages and backgrounds study with us. Some are school-leavers while others have taken time out from the workplace to retrain. Our strong international reputation attracts several overseas students as well. This diverse mix of experience and cultures gives Yoobee a truly unique feel and strengthens our inclusive creative environment.

SMALL CLASSES – QUALITY TIME WITH YOUR TUTOR

Our tutors are here to help! Most classes are taught in small labs and all classes have an average of 22 students. Yoobee insists on this high staff to student ratio because it allows you quality time working closely with our experienced tutors. You'll have your own workstation and access to professional video and camera equipment when you need it.

LEARNER SUPPORT – HELP FROM PEOPLE WHO CARE!

At Yoobee we recognise and celebrate diversity. If you're one of our students and you have an impairment or disability, medical condition, or injury that might affect your studies, don't worry – we've got you. We want everyone to be successful and reach their full potential. We believe in creating a campus environment that's safe, inclusive, and free from any kind of discrimination.

STUDENT REPRESENTATIVES – YOU GET TO HAVE YOUR SAY

We like to listen, and this is your chance to help us ensure we're getting it right. Our student representatives meet with Yoobee management staff regularly to give feedback and discuss new ideas.

INTAKES THROUGHOUT THE YEAR – DON'T WAIT, START NOW

We have multiple intakes throughout the year. This means you can start your programme when it's right for you.


sprout
sprout
sprout
sprout
PITCH


YOK
POK

HOW TO ENROL

1. **APPLY** – Complete the application form. We need a verified form of ID with your application.

2. **INTERVIEW** – We will contact you to make an appointment for an interview. We will review your application and discuss your planned study pathway.

3. **PORTFOLIO** – Bring with you examples of your work, as outlined in the entry requirements for the course you want to study.

4. **OFFER** – You will be offered a place in an appropriate programme. You will receive a letter of acceptance which also outlines payment methods.

5. **ACCEPTANCE** – A Welcome Pack is sent 3–4 weeks before you start, outlining the programme for the first day. Congratulations! You are now a Yoobee Student!

Need help choosing the right programme or understanding the application process?

Get in touch today!

0800 66 55 44
yoobee.ac.nz

GET IN TOUCH – CAMPUS LOCATIONS

Yoobee College of Creative Innovation
NZ Freephone 0800 66 55 44
International +64 9 307 5399
yoobee.ac.nz

/yoobeecolleges
@yoobeecolleges

AUCKLAND CAMPUSES

We have two Auckland campuses – a Hollywood-style production studio and a high-tech animation and technology centre.

CITY ROAD CAMPUS

Yoobee City Road is a tech, design, animation & gaming powerhouse featuring computer labs, a 3D graphics suite, a green screen room and a fully loaded sound studio.

There's also a dedicated exhibition space and, with over 400 students, there's always something amazing on show.

Level 4
3 City Road
Grafton
Auckland 1010
T. +64 9 303 3120



SOUTH SEAS CAMPUS

This campus functions like a real-life working Hollywood-style studio.

The 40,000 square-foot production complex completely immerses you in the world of film and television production and has bred an army of creatives in post-production, directing, scriptwriting, art and design, VFX and acting.

Unit 3
75 Ellice Road
Glenfield
Auckland 0629
T. +64 9 444 3253



WELLINGTON CAMPUS

We're inside the Wellington Railway Building and feature nine computer labs, three theory rooms, a large A/V studio with a green screen and sound booth, and a flatbed and pull-down screen for photography.

Our large classrooms are perfect for collaboration and there's a comfy student common room area where you can relax when you're not busy creating.

Level 2
West Wing
Wellington Railway Station
2 Bunny Street
Pipitea
Wellington 6011
T. +64 4 384 9624



CHRISTCHURCH CAMPUS

With space for 700 students, our brand-new central-city campus is custom-made for creating and collaborating.

Our bright, fully renovated space contains two makeup studios, design studios and workrooms, a green screen room, seven computer labs and a special lab for short and industry courses.

573 Colombo Street
Christchurch Central, Christchurch 8011
T. +64 3 377 1978



ONLINE LEARNING

We understand there are different lifestyles or preferences to fitting in your study, so where possible, some of our programmes are offered online.















yoobee COLLEGE OF CREATIVE INNOVATION