

TELUS Corporation

Second Quarter, 2011 Supplemental Investor Information

(UNAUDITED)

Financial information presented according to International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB)

Certain comparative information for 2010 and prior periods is also presented as originally reported under Canadian GAAP, where indicated by "as originally reported"

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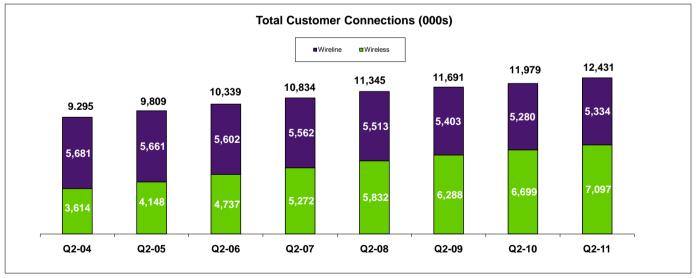
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TELUS Corporation Selected Consolidated Data

\$ millions except shares, per share amounts, ratios and			Qı	arterly			June YTD	Annual
total customer connections	Q2/11	Q1/11	Q4/10	Q3/10	Q2/10	Q1/10	2011	2010
Net Income	324	328	226	251	302	273	652	1,052
Net Income - As originally reported	n/a	n/a	227	247	296	268	n/a	1,038
Basic earnings per share (\$)	0.99	1.01	0.70	0.78	0.94	0.85	2.00	3.27
Basic earnings per share (\$) - As originally reported	n/a	n/a	0.70	0.77	0.92	0.84	n/a	3.23
Dividends declared per share (\$)	0.550	0.525	0.525	0.500	0.500	0.475	1.075	2.000
Return on common equity ¹	14.0%	14.0%	13.6%	n/a	n/a	n/a	14.0%	13.6%
Return on common equity ¹ - As originally reported	n/a	n/a	13.1%	12.3%	13.0%	12.5%	n/a	13.1%
EBITDA interest coverage ratio ^{2 (A)}	7.8	7.4	7.1	n/a	n/a	n/a	7.8	7.1
EBITDA interest coverage ratio ^{2 (B)} - As originally reported	n/a	n/a	7.3	5.8	6.7	6.7	n/a	7.3
2								
Free cash flow ³	286	162	122	338	239	247	448	946
Free cash flow ³ - As originally reported	n/a	n/a	121	339	241	246	n/a	947
4								
Net debt ⁴	7,200	7,034	6,869	6,905	7,221	7,235	7,200	6,869
Net debt : Total capitalization	46.2%	45.9%	46.2%	46.7%	48.3%	48.9%	46.2%	46.2%
Net debt : Total capitalization Net debt : Total capitalization - As originally reported	46.2% n/a	45.9% n/a	45.5%	46.7%	46.3% 47.6%	48.2%	46.2% n/a	45.5%
Net debt : Total capitalization - As originally reported	II/a	II/a	45.5 /6	40.076	47.076	40.2 /0	II/a	45.5 %
Net debt : EBITDA ⁵ (times)	1.9	1.9	1.8	n/a	n/a	n/a	1.9	1.8
Net debt : EBITDA ⁵ - As originally reported (times)	n/a	n/a	1.8	1.9	1.9	2.0	n/a	1.8
Not dobt : EBITER To originary reported (times)	11/4	1174	1.0	1.0	1.0	2.0	11/4	1.0
Outstanding shares at end of period (M)	324	324	322	321	319	318	324	322
e and an angle and an								
Basic weighted average shares outstanding (M)	324	324	322	321	319	318	324	320
Total customer connections (000s)	12,431	12,308	12,253	12,129	11,979	11,893	12,431	12,253
. ,								

⁽A) This ratio was 8.3 in Q2-11, 8.2 in Q1-11 and 7.9 in Q4-10 when adjusted to exclude a loss on redemption of long-term debt in Q3-10.

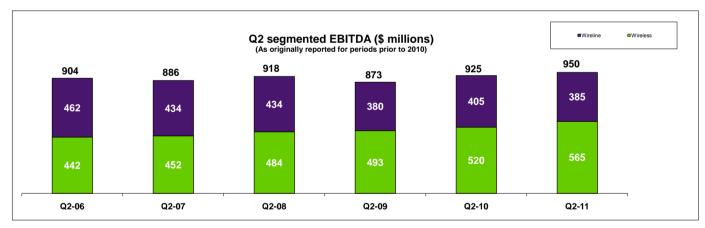
⁽B) This ratio was 8.1 in Q4-10, 7.6 in Q3-10, 8.1 in Q2-10, 8.2 in Q1-10 when adjusted to exclude losses on redemption of long-term debt in Q3-10 and Q4-09.



TELUS Corporation Segmented Data

				June Y	TD			
\$ millions	2011	2010	Change	% Change	2011	2010	Change	% Change
_								
Revenues								400/
TELUS Wireless	1,343	1,225	118	9.6%	2,660	2,409	251	10%
TELUS Wireline	1,261	1,224	37	3.0%	2,524	2,460	64	2.6%
Less: Intersegment revenue	(50)	(49)	(1)	-2.0%	(99)	(92)	(7)	-7.6%
Operating revenues	2,554	2,400	154	6.4%	5,085	4,777	308	6.4%
EBITDA								
TELUS Wireless	565	520	45	8.7%	1,116	1,015	101	10%
TELUS Wireline	385	405	(20)	-4.9%	820	853	(33)	-3.9%
Consolidated	950	925	25	2.7%	1,936	1,868	68	3.6%
EBITDA margin								
TELUS Wireless	42.1%	42.4%	(0.3)		42.0%	42.1%	(0.1)	
TELUS Wireline	30.5%	33.1%	(2.6)		32.5%	34.7%	(2.2)	
Consolidated	37.2%	38.5%	(1.3)		38.1%	39.1%	(1.0)	
Capital expenditures								
TELUS Wireless	107	99	8	8.1%	183	158	25	16%
TELUS Wireline	349	298	51	17%	682	550	132	24%
Consolidated	456	397	59	15%	865	708	157	22%
Capital expenditure intensity ⁶								
TELUS Wireless	8%	8%	- pt		7%	7%	- p	ot.
TELUS Wireline	28%	24%	4_pt	S.	27%	22%	<u>5</u> p	
Consolidated	18%	17%	1 pt	S.	17%	15%	2 p	ots.
EBITDA less capex								
TELUS Wireless	458	421	37	8.8%	933	857	76	8.9%
TELUS Wireline	36	107	(71)	-66%	138	303	(165)	-54%
Consolidated	494	528	(34)	-6.4%	1,071	1,160	(89)	-7.7%
EBITDA excluding restructuring costs ^(A)								
TELUS Wireless	566	520	46	8.8%	1,117	1,017	100	10%
TELUS Wireline	396	424	(28)	-6.6%	835	876	(41)	-4.7%
Consolidated	962	944	18	1.9%	1,952	1,893	59	3.1%
EBITDA margin excluding restructuring costs ^(A)	552	0	.0	,	1,002	1,000		0.170
TELUS Wireless	42.1%	42.4%	(0.3)		42.0%	42.2%	(0.2)	
TELUS Wireline	31.4%	34.6%	(3.2)		33.1%	35.6%	(2.5)	
Consolidated	37.7%	39.3%	(1.6)		38.4%	39.6%	(1.2)	
	37.770	00.070	(1.0)		00.470	00.070	(1.2)	

⁽A) EBITDA has been adjusted to exclude restructuring costs of \$12M and \$19M for Q2-11 and Q2-10 and \$16M and \$25M for Q2-11 YTD and Q2-10 YTD respectively.



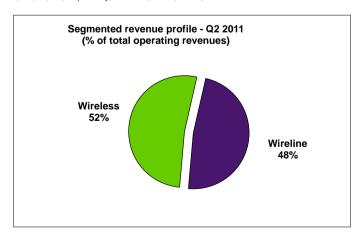
TELUS Corporation

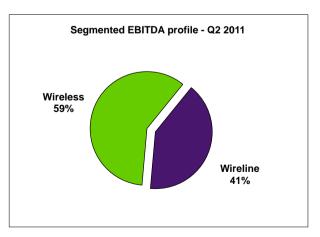
Segmented Data - Historical Trend

				Quarterly			June YTD	Annual
\$ millions	Q2/11	Q1/11	Q4/10	Q3/10	Q2/10	Q1/10	2011	2010
Revenues								
TELUS Wireless	1,343	1,317	1,346	1,290	1,225	1,184	2,660	5,045
TELUS Wireline	1,261	1,263	1,257	1,218	1,224	1,236	2,524	4,935
Less: Intersegment revenue	(50)	(49)	(49)	(47)	(49)	(43)	(99)	(188)
Operating revenues	2,554	2,531	2,554	2,461	2,400	2,377	5,085	9,792
EBITDA								
TELUS Wireless	565	551	471	534	520	495	1,116	2,020
TELUS Wireline	385	435	370	407	405	448	820	1,630
Consolidated	950	986	841	941	925	943	1,936	3,650
EBITDA margin								
TELUS Wireless	42.1%	41.8%	35.0%	41.4%	42.4%	41.8%	42.0%	40.0%
TELUS Wireline	30.5%	34.4%	29.4%	33.4%	33.1%	36.2%	32.5%	33.0%
Consolidated	37.2%	39.0%	32.9%	38.2%	38.5%	39.7%	38.1%	37.3%
Capital expenditures								
TELUS Wireless	107	76	192	113	99	59	183	463
TELUS Wireline	349	333	372	336	298	252	682	1,258
Consolidated	456	409	564	449	397	311	865	1,721
Capital expenditure intensity ⁶								
TELUS Wireless	8%	6%	14%	9%	8%	5%	7%	9%
TELUS Wireline	28%	26%	30%	28%	24%	20%	27%	25%
Consolidated	18%	16%	22%	18%	17%	13%	17%	18%
EBITDA less capex								
TELUS Wireless	458	475	279	421	421	436	933	1,557
TELUS Wireline	36	102	(2)	71	107	196	138	372
Consolidated	494	577	277	492	528	632	1,071	1,929
								ŕ
Full Time Fundament (FTF) and I was (B)	00.500			0.4.400	0.4.000	04.400	00.500	00.000
Full-Time Equivalent (FTE) employees (B)	38,500	38,000	33,900	34,100	34,200	34,100	38,500	33,900
(0)								
EBITDA excluding restructuring costs (A)								
TELUS Wireless	566	551	471	536	520	497	1,117	2,024
TELUS Wireline	396	439	408	422	424	452	835	1,706
Consolidated	962	990	879	958	944	949	1,952	3,730
EBITDA margin excluding restructuring costs ^(A)								
TELUS Wireless	42.1%	41.8%	35.0%	41.6%	42.4%	42.0%	42.0%	40.1%
TELUS Wireline	31.4%	34.8%	32.5%	34.6%	34.6%	36.6%	33.1%	34.6%
Consolidated	37.7%	39.1%	34.4%	38.9%	39.3%	39.9%	38.4%	38.1%

⁽A) EBITDA has been adjusted to exclude restructuring costs (see Historical Trend pages for Wireless and Wireline)

⁽B) Excluding full-time equivalent (FTE) employees in TELUS International, FTE employees were approximately 26,100 and 25,600, respectively for Q2-11 and Q1-11, and 25,500, 25,500, 25,700, 25,850, respectively, for Q4-10, Q3-10, Q2-10, and Q1-10.

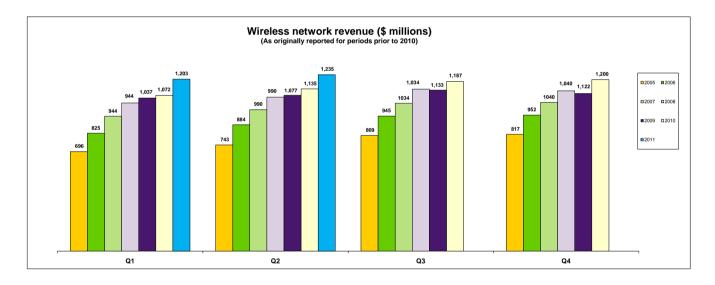




TELUS Wireless Operations

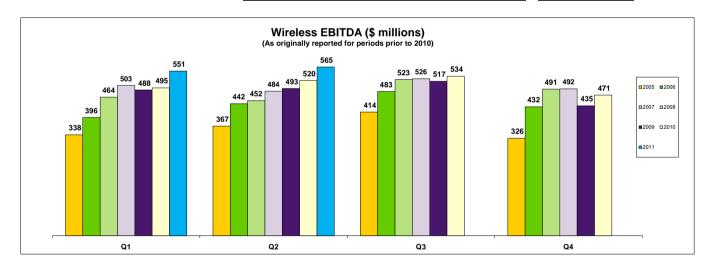
		Qtr 2		
\$ millions	2011	2010	Change	% Change
Revenues				
Voice	833	865	(32)	-3.7%
Data	402	270	132	49%
Total Network revenue	1,235	1,135	100	8.8%
Equipment and other service revenue	98	82	16	20%
Total external service and equipment revenue	1,333	1,217	116	9.5%
Other operating income	-	(1)	1	n.m.
Total external revenue	1,333	1,216	117	9.6%
Intersegment revenue	10	9	1	11%
Total operating revenues	1,343	1,225	118	9.6%
Goods and services purchased	645	582	63	11%
Employee benefits expense	133	123	10	8.1%
Total operating expense	778	705	73	10%
EBITDA	565	520	45	8.7%
COA expense	165	142	23	16%
EBITDA excluding COA	730	662	68	10%
EBITDA margin (total revenue)	42.1%	42.4%	(0.3)	
EBITDA margin (network revenue)	45.7%	45.8%	(0.1)	
Retention spend % network revenue	11.9%	9.9%	2.0	
Capital expenditures	107	99	8	8.1%
Capital expenditure intensity ⁶	8%	8%	-	
EBITDA less capex	458	421	37	8.8%
Restructuring costs included in total operating expense	1	-	1	n.m.
EBITDA excluding restructuring costs	566	520	46	8.8%
EBITDA margin excluding restructuring costs (total revenue)	42.1%	42.4%	(0.3)	

	June		
2011	2010	Change	% Change
1,670	1,700	(30)	-1.8%
768	524	244	47%
2,438	2,224	214	9.6%
203	170	33	19%
2,641	2,394	247	10%
-	(1)	1	n.m.
2,641	2,393	248	10%
19	16	3	19%
2,660	2,409	251	10%
1,287	1,146	141	12%
257	248	9	3.6%
1,544	1,394	150	11%
1,116	1,015	101	10%
300	256	44	17%
1,416	1,271	145	11%
42.0%	42.1%	(0.1)	
45.8%	45.6%	0.2	
12.1%	10.6%	1.5	
183	158	25	16%
7%	7%	-	
933	857	76	8.9%
1	2	(1)	n.m.
1,117	1,017	100	10%
42.0%	42.2%	(0.2)	



TELUS Wireless Operations - Historical Trend

				Quarterly			June YTD	Annual
\$ millions	Q2/11	Q1/11	Q4/10	Q3/10	Q2/10	Q1/10	2011	2010
Revenues								
Voice	833	837	874	896	865	835	1,670	3,470
Data	402	366	326	291	270	254	768	1,141
Total Network revenue	1,235	1,203	1,200	1,187	1,135	1,089	2,438	4,611
Equipment and other service revenue	98	105	138	95	82	88	203	403
Total external service and equipment revenue	1,333	1,308	1,338	1,282	1,217	1,177	2,641	5,014
Other operating income	-	-	(1)	-	(1)	-	-	(2)
Total external revenue	1,333	1,308	1,337	1,282	1,216	1,177	2,641	5,012
Intersegment revenue	10	9	9	8	9	7	19	33
Total operating revenues	1,343	1,317	1,346	1,290	1,225	1,184	2,660	5,045
Goods and services purchased	645	642	744	627	582	564	1,287	2,517
Employee benefits expense	133	124	131	129	123	125	257	508
Total operating expense	778	766	875	756	705	689	1,544	3,025
EBITDA	565	551	471	534	520	495	1,116	2,020
COA expense	165	135	184	158	142	114	300	598
EBITDA excluding COA	730	686	655	692	662	609	1,416	2,618
EBITDA margin (total revenue)	42.1%	41.8%	35.0%	41.4%	42.4%	41.8%	42.0%	40.0%
EBITDA margin (network revenue)	45.7%	45.8%	39.3%	45.0%	45.8%	45.5%	45.8%	43.8%
Retention spend % network revenue	11.9%	12.2%	14.2%	10.7%	9.9%	11.3%	12.1%	11.6%
Capital expenditures	107	76	192	113	99	59	183	463
Capital expenditure intensity ⁶	8%	6%	14%	9%	8%	5%	7%	9%
EBITDA less capex	458	475	279	421	421	436	933	1,557
Restructuring costs included in total operating expense	1	-	-	2	-	2	1	4
EBITDA excluding restructuring costs	566	551	471	536	520	497	1,117	2,024
EBITDA margin, less restructuring costs (total revenue)	42.1%	41.8%	35.0%	41.6%	42.4%	42.0%	42.0%	40.1%

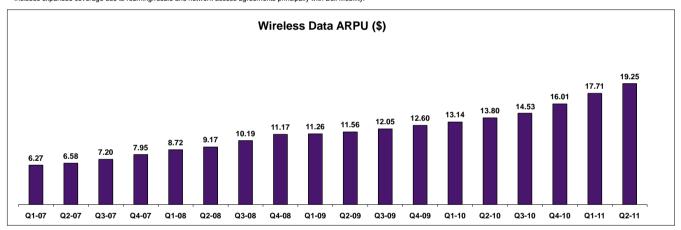


TELUS WirelessOperating Statistics

		Qtr 2				
population coverage in millions	2011	2010	Change	% Change		
Subscriber gross adds (000s)						
Postpaid	310	277	33	12%		
Prepaid	137	136	1	0.7%		
Total	447	413	34	8.2%		
Subscriber net adds, as reported (000s)						
Postpaid	92	109	(17)	-16%		
Prepaid	2	15	(13)	-87%		
Total	94	124	(30)	-24%		
Subscribers (000s)						
Postpaid	5,849	5,464	385	7.0%		
Prepaid	1,248	1,235	13	1.1%		
Total	7,097	6,699	398	5.9%		
ARPU (\$) ⁷	\$58.88	\$57.47	\$1.41	2.5%		
Data ARPU	\$19.25	\$13.80	\$5.45	39%		
Churn, per month (%), as reported ⁸	1.67%	1.45%	0.22			
Average minutes of use per subscriber per month (MOU)	337	373	(36)	-9.7%		
COA per gross subscriber addition (\$) ⁹	\$370	\$342	28	8.2%		
Population coverage - digital incl. roaming/resale ^(A)	34.1	33.7	0.4	1.2%		

June YTD									
2011	2010	Change	% Change						
582	515	67	13%						
253	254	(1)	-0.4%						
835	769	66	8.6%						
144	174	(30)	-17%						
(18)	1	(19)	n.m.						
126	175	(49)	-28%						
5,849	5,464	385	7.0%						
1,248	1,235	13	1.1%						
7,097	6,699	398	5.9%						
\$58.39	\$56.64	\$1.75	3.1%						
\$18.49	\$13.47	\$5.02	37%						
1.69%	1.50%	0.19							
331	366	(35)	-10%						
\$360	\$333	27	8.1%						
34.1	33.7	0.4	1.2%						

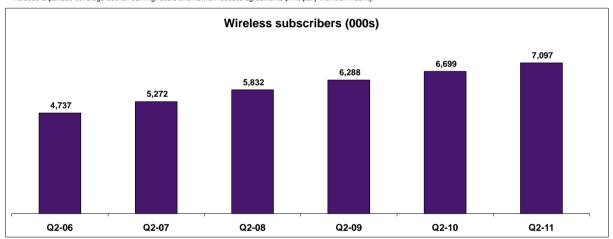
⁽A) Includes expanded coverage due to roaming/resale and network access agreements principally with Bell Mobility.



TELUS Wireless Operating Statistics - Historical Trend

				Quarterly			June YTD	Annual
population coverage in millions	Q2/11	Q1/11	Q4/10	Q3/10	Q2/10	Q1/10	2011	2010
Subscriber gross adds (000s)								
Postpaid	310	272	323	322	277	238	582	1,160
Prepaid	137	116	152	144	136	118	253	550
Total	447	388	475	466	413	356	835	1,710
Subscriber net adds, as reported (000s)								
Postpaid	92	52	109	132	109	65	144	415
Prepaid	2	(20)	10	21	15	(14)	(18)	32
Total	94	32	119	153	124	51	126	447
Subscribers (000s)								
Postpaid	5,849	5,757	5,705	5,596	5,464	5,355	5,849	5,705
Prepaid	1,248	1,246	1,266	1,256	1,235	1,220	1,248	1,266
Total	7,097	7,003	6,971	6,852	6,699	6,575	7,097	6,971
ARPU (\$) ⁷	\$58.88	\$57.89	\$58.48	\$58.75	\$57.47	\$55.80	\$58.39	\$57.64
Data ARPU	\$19.25	\$17.71	\$16.01	\$14.53	\$13.80	\$13.14	\$18.49	\$14.39
Churn, per month (%), as reported ⁸	1.67%	1.70%	1.72%	1.54%	1.45%	1.55%	1.69%	1.57%
Average minutes of use per subscriber per month (MOU)	337	324	352	361	373	359	331	361
COA per gross subscriber addition (\$) ⁹	\$370	\$348	\$388	\$339	\$342	\$322	\$360	\$350
Population coverage - digital incl. roaming/resale ^(A)	34.1	33.8	33.8	33.7	33.7	33.7	34.1	33.8

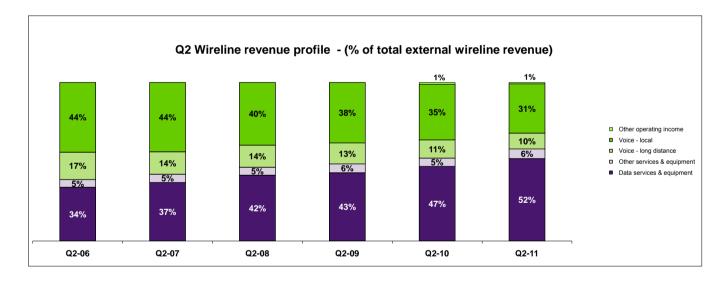
⁽A) Includes expanded coverage due to roaming/resale and network access agreements principally with Bell Mobility.



TELUS Wireline Operations

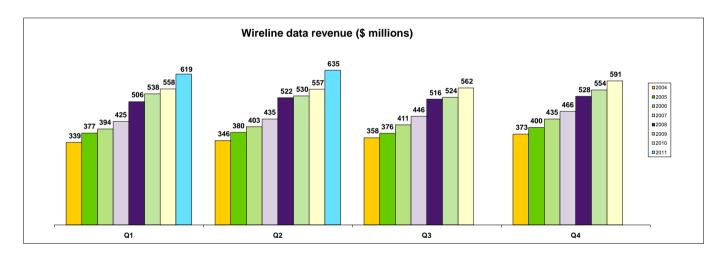
		Qtr	2	
\$ millions	2011	2010	Change	% Change
Revenues				
Data service and equipment	635	557	78	14%
Voice - local service	380	416	(36)	-8.7%
Voice - long distance service	122	136	(14)	-10%
Other services and equipment	74	62	12	19%
Total external services & equipment revenue	1,211	1,171	40	3.4%
Other operating income	10	13	(3)	-23%
Total external revenue	1,221	1,184	37	3.1%
Intersegment revenue	40	40	-	0.0%
Total operating revenues	1,261	1,224	37	3.0%
Goods and services purchased	539	464	75	16%
Employee benefits expense	337	355	(18)	-5.1%
Total operating expense	876	819	57	7.0%
EBITDA	385	405	(20)	-4.9%
EBITDA margin	30.5%	33.1%	(2.6)	
Capital expenditures	349	298	51	17%
Capital expenditure intensity ⁶	28%	24%	4	
EBITDA less capex	36	107	(71)	-66%
Restructuring costs included in total operating expense	11	19	(8)	-42%
EBITDA excluding restructuring costs	396	424	(28)	-6.6%
EBITDA margin excluding restructuring costs	31.4%	34.6%	(3.2)	

June YTD						
2011	2010	Change	% Change			
1,254	1,115	139	12%			
767	845	(78)	-9.2%			
246	269	(23)	-8.6%			
142	130	12	9.2%			
2,409	2,359	50	2.1%			
35	25	10	40%			
2,444	2,384	60	2.5%			
80	76	4	5.3%			
2,524	2,460	64	2.6%			
1,044	911	133	15%			
660	696	(36)	-5.2%			
1,704	1,607	97	6.0%			
820	853	(33)	-3.9%			
32.5%	34.7%	(2.2)				
682	550	132	24%			
27%	22%	5				
138	303	(165)	-54%			
15	23	(8)	-35%			
835	876	(41)	-4.7%			
33.1%	35.6%	(2.5)				
30.770	23.070	(=.0)				



TELUS Wireline Operations - Historical Trend

				Quarterly			June YTD	Annual
\$ millions	Q2/11	Q1/11	Q4/10	Q3/10	Q2/10	Q1/10	2011	2010
Revenues								
Data service and equipment	635	619	591	562	557	558	1,254	2,268
Voice - local service	380	387	395	407	416	429	767	1,647
Voice - long distance service	122	124	130	131	136	133	246	530
Other services and equipment	74	68	89	64	62	68	142	283
Total external services & equipment revenue	1,211	1,198	1,205	1,164	1,171	1,188	2,409	4,728
Other operating income	10	25	12	15	13	12	35	52
Total external revenue	1,221	1,223	1,217	1,179	1,184	1,200	2,444	4,780
Intersegment revenue	40	40	40	39	40	36	80	155
Total operating revenues	1,261	1,263	1,257	1,218	1,224	1,236	2,524	4,935
Goods and services purchased	539	505	540	456	464	447	1,044	1,907
Employee benefits expense	337	323	347	355	355	341	660	1,398
Total operating expense	876	828	887	811	819	788	1,704	3,305
EBITDA	385	435	370	407	405	448	820	1,630
EBITDA margin	30.5%	34.4%	29.4%	33.4%	33.1%	36.2%	32.5%	33.0%
Capital expenditures	349	333	372	336	298	252	682	1,258
Capital expenditure intensity ⁶	28%	26%	30%	28%	24%	20%	27%	25%
EBITDA less capex	36	102	(2)	71	107	196	138	372
Restructuring costs included in total operating expense	11	4	38	15	19	4	15	76
EBITDA excluding restructuring costs	396	439	408	422	424	452	835	1,706
EBITDA margin excluding restructuring costs	31.4%	34.8%	32.5%	34.6%	34.6%	36.6%	33.1%	34.6%



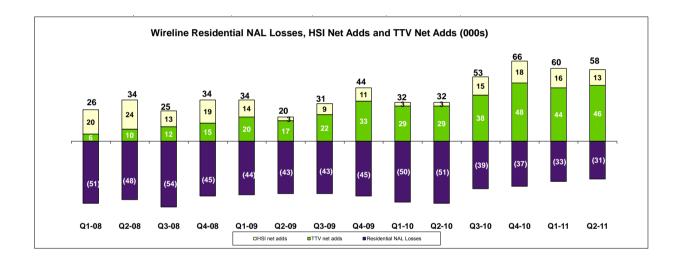
TELUS Wireline Operating Statistics

Network access lines (NAL) (000s) Residential Business Total
NAL net additions (losses) (000s)
Residential
Business Total
Internet subscriber net adds (000s)
High-speed
Dial-up
Total
Internet subscribers (000s)
High-speed
Dial-up
Total
TV subscriber net adds (000s) ¹⁰

TV subscribers (000s)¹⁰

	04 0		
	Qtr 2		
2011	2010	Change	% Change
1,982	2,122	(140)	-6.6%
1,702	1,723	(21)	-1.2%
3,684	3,845	(161)	-4.2%
(2.1)			
(31)	(51)	20	39%
7	(12)	19	158%
(24)	(63)	39	62%
13	3	10	333%
(5)	(7)	2	29%
8	(4)	12	n.m.
	. ,		
1,196	1,134	62	5.5%
51	73	(22)	-30%
1,247	1,207	40	3.3%
46	29	17	59%
403	228	175	77%

June YTD						
2011	2010	Change	% Change			
1,982	2,122	(140)	-6.6%			
1,702	1,723	(21)	-1.2%			
3,684	3,845	(161)	-4.2%			
(64)	(101)	37	37%			
9	(20)	29	145%			
(55)	(121)	66	55%			
29	6	23	383%			
(11)	(14)	3	21%			
18	(8)	26	n.m.			
	(0)					
1,196	1,134	62	5.5%			
51	73	(22)	-30%			
1,247	1,207	40	3.3%			
90	58	32	55%			
403	228	175	77%			



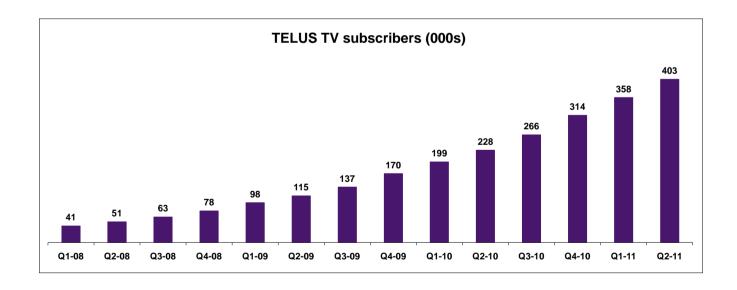
TELUS Wireline Operating Statistics - Historical Trend

Network access lines (NAL) (000s) Residential Business Total
NAL net additions (losses) (000s) Residential
Business
Total
Internet subscriber net adds (000s)
High-speed
Dial-up
Total
Internet subscribers (000s)
High-speed
Dial-up
Total

TV subscriber net adds (000s)¹⁰

TV subscribers (000s)¹⁰

Quarterly						
Q2/11	Q1/11	Q4/10	Q3/10	Q2/10	Q1/10	
1,982	2,013	2,046	2,083	2,122	2,173	
1,702	1,695	1,693	1,711	1,723	1,735	
3,684	3,708	3,739	3,794	3,845	3,908	
(31)	(33)	(37)	(39)	(51)	(50)	
7	2	(18)	(12)	(12)	(8)	
(24)	(31)	(55)	(51)	(63)	(58)	
13	16	18	15	3	3	
(5)	(6)	(6)	(5)	(7)	(7)	
8	10	12	10	(4)	(4)	
1,196	1,183	1,167	1,149	1,134	1,131	
51	56	62	68	73	80	
1,247	1,239	1,229	1,217	1,207	1,211	
46	44	48	38	29	29	
403	358	314	266	228	199	



June YTD

2011

1,982

1,702

3,684

(64)

(55)

29

(11)

18

1,196

1,247

90

403

Annual

2010

2,046

1,693

3,739

(177)

(50)

(227)

39

(25)

14

1,167 62

1,229

144

314

Non-GAAP measures and definitions of key operating indicators

- ¹ <u>Return on common equity</u> For quarterly figures, Return on common equity is common share and non-voting share 12-month trailing income over the average quarterly equity for the 12-month period. For annual figures, Return on common equity is common share and non-voting share income over the average equity for the 12-month period. Equity is the Common Share and Non-Voting Share Equity adding back Accumulated other comprehensive losses (deducting Accumulated other comprehensive income).
- ² **EBITDA interest coverage ratio** is defined as EBITDA (excluding restructuring costs), divided by net interest cost, defined as financing costs before gains or losses on redemption and repayment of debt, calculated on a 12-month trailing basis. This measure is substantially the same as the Coverage Ratio covenant in TELUS' credit facilities.
- ³ <u>Free cash flow</u> is calculated as EBITDA, adding Restructuring costs, net employee defined benefit plans expense, the excess of share compensation expense over share compensation payments, and interest received; and deducting restructuring payments, employer contributions to employee defined benefit plans, interest paid, cash income taxes, capital expenditures (including spectrum payments), and items of an unusual nature excluded in the calculation of Adjusted EBITDA.
- ⁴ <u>Net debt</u> is defined as Long-term Debt plus current maturities of Long-term Debt and cheques outstanding less Cash and temporary investments plus cross currency foreign exchange hedge liability (less cross currency foreign exchange hedge asset) related to U.S. dollar notes.
- ⁵ <u>Net debt to EBITDA</u> excluding restructuring costs is defined as Net debt as at the end of the period divided by the 12-month trailing EBITDA excluding restructuring costs. TELUS' guideline range for Net debt to EBITDA is from 1.5 to 2.0 times. Historically, Net debt to EBITDA excluding restructuring costs is substantially the same as the Leverage Ratio covenant in TELUS' credit facilities.
- ⁶ Capital expenditure intensity is defined as capital expenditures as a percentage of operating revenues.
- ⁷ <u>Average revenue per subscriber unit per month (ARPU)</u> is calculated as Network revenue divided by the average number of subscriber units on the network during the period and expressed as a rate per month. Data ARPU is a component of ARPU, calculated on the same basis for revenues derived from services such as text messaging, mobile computing, personal digital assistance devices, Internet browser activity and pay-per-use downloads.
- ⁸ <u>Churn per month</u> is calculated as the number of subscriber units disconnected during a given period divided by the average number of subscriber units on the network during the period, and expressed as a rate per month. A prepaid subscriber is disconnected when the subscriber has no usage for 90 days following expiry of the prepaid card.
- ⁹ <u>Cost of acquisition (COA)</u> consists of the total of handset subsidies, commissions, and advertising and promotion expenses related to the initial subscriber acquisition during a given period. As defined, COA excludes costs to retain existing subscribers (retention spend).

¹⁰ TV subscribers consists of TELUS IP TV subscribers and TELUS Satellite TV subscribers.