



IMPACT REPORT 2023

A friendlier future begins  
with youth.

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Meet Clementine, a TELUS Student Bursary recipient. Read her story on [Page 13](#)



# A friendlier future begins with you(th)

TELUS Friendly Future Foundation is committed to helping youth reach their full potential. Fuelled by a belief that youth from underserved communities should be given equal opportunities, we support local, grassroots charities across Canada that empower youth to thrive through their innovative health and education programs.

In 2023, with the support of our donors and partners and in collaboration with the 13 Canadian TELUS Community Boards, we provided more than \$9M in grants, supporting 550 charitable projects. We prioritized local, grassroots charities, enabling them to scale their projects and drive better outcomes for youth.

We also introduced the new \$50M TELUS Student Bursary Fund, the largest national student bursary fund in Canada. Through a generous \$25M endowment gift from TELUS and a commitment from our Foundation to raise an additional \$25M, our new TELUS Student Bursary program has already awarded close to \$2M in bursaries in 2023 to more than 400 post-secondary students facing financial barriers.

Our Bursary recipients are not only driven to advance their education, they're also committed to working on projects that contribute to positive health, social or environmental outcomes in their communities and around the world.

We remain committed to advancing our impact, sharing the outcomes of our grants and effectively stewarding the funds our donors entrust to us. Looking ahead, our grants will continue to support registered charities and their programs that improve outcomes for youth, while the TELUS Student Bursary program will empower even more changemakers of tomorrow.

Thank you for being with us on this inspiring journey. Our work is made possible through the generosity of our Founding Donor, TELUS, and a growing community of dedicated corporate partners, donors and volunteers, including TELUS team members, retirees and customers.

We're also grateful for the expertise and support of the dedicated members of the 13 Canadian TELUS Community Boards and the TELUS Friendly Future Foundation Board of Directors.

Together, we're helping youth believe in themselves and in their dreams.

With gratitude,



**Ashif Mawji**  
Chair, Board of Directors



**Nimmi Kanji**  
Executive Director



# Our 2023 impact by the numbers

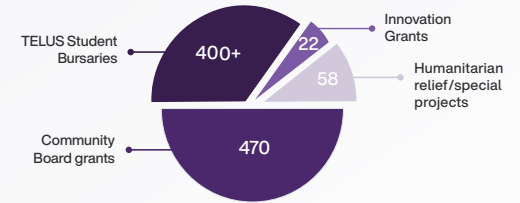
Thanks to our supporters, we fund a variety of charities doing life-changing, youth-focused work across the country and provide educational bursaries to post-secondary students experiencing financial need and who are committed to making a difference in their communities. By supporting a range of projects from mental health services, to mentorship, to education and climate action initiatives, we're making sure all youth have an equal opportunity to reach their full potential.

In 2023, we celebrated the 5th anniversary of TELUS Friendly Future Foundation and we're proud to celebrate the impact we've made together. With \$47M granted to 2,700 charitable projects since our inception in 2018, we've touched the

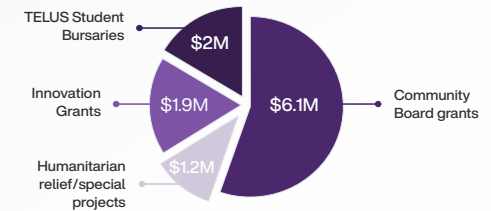
lives of 2 million youth each year, creating a ripple effect that extends beyond the youth themselves to their families and communities. Not only have we helped create positive outcomes for youth today, we've also set the stage for their future well-being.

TELUS Friendly Future Foundation provided **\$11M in funding** to support 550 charitable programs and more than 400 student bursaries in 2023.

## The support we've provided\*



## Where our funds are directed\*



\*During the fiscal year, December 1, 2022 – November 30, 2023. (rounded dollar amounts)





# Tackling urgent needs facing youth today

The challenges youth face in different communities across the country can vary. Increasingly, the issues surrounding youth mental health and the climate crisis, and the intersection between the two, have become more apparent in the grant requests we received from charities in 2023.

With the support of our community, we're helping strengthen resilience among Canada's youth, and in turn, instilling optimism to motivate them to take action and create positive outcomes for their own well-being and the environment.

## Improving youth mental health

### The challenge

- 1.2M** youth affected by mental health illness in Canada
- 57%** report worse mental health than before the pandemic
- +20%** have access to appropriate treatment
- 2x** Wait times have doubled since the pandemic

## Our impact in 2023



### Increased

- Access to critical help
- Feelings of self-worth and belonging
- Connections to a community of care
- Support for underserved youth and remote communities

### Decreased

- Wait times by 80%
- Sense of isolation
- Self-harm
- School dropout rates

\*Numbers represent a subset of the program areas that TELUS Friendly Future Foundation supports in collaboration with the Canadian TELUS Community Boards.



# Tackling urgent needs facing youth today

Across Canada, youth are experiencing a diversity of climate-driven emotions including fear, anxiety and powerlessness. Through the programs we fund, we're empowering youth with the tools and confidence they need to help address our climate challenges.

## Taking climate action

### The challenge

**73%** of Canadians feel we're headed for an environmental disaster

**56%** of youth in Canada feel sad, anxious and powerless due to climate change

**65%** of youth in Canada want more education in climate change

## Our impact in 2023



### Increased

- Climate optimism
- Hands-on environmental education
- Experiential learning outdoors
- Exposure to green careers

### Decreased

- Eco-anxiety
- Feelings of helplessness
- Barriers to accessing climate expertise

\*Numbers represent a subset of the program areas that TELUS Friendly Future Foundation supports in collaboration with the Canadian TELUS Community Boards.



# TELUS Community Board grants

## We give where we live

The local, diverse leaders comprising 13 TELUS Community Boards make funding decisions that align with the acute needs of youth in their communities. This funding model, unique to TELUS, brings together passionate business and community leaders alongside TELUS leaders to ensure that TELUS Friendly Future Foundation maximizes its positive impact nationwide.

TELUS Friendly Future Foundation disburses Community Board funding (grants up to \$20,000), which can be transformational for the many local, grassroots charities we support. In 2023, we awarded funding to over 50% of the charities that applied, providing a total of 470 Community Board grants and more than \$6 million in support across Canada. Together, with the generosity of our community, we're helping youth build skills, gain confidence and feel a sense of belonging, creating a friendlier future for all.

## Expanding our impact

Keeping true to our spirit of giving where we live, in 2023, TELUS Community Boards continued to expand their geographical reach across Canada to help support more communities, charities and youth. Building on our 2022 expansions in Manitoba, Saskatchewan and British Columbia, in 2023, we provided even more charities across Alberta and Ontario with opportunities to apply for funding.

TELUS Friendly Future Foundation

### 2023 Community Board expansions

- To support youth in Southern Alberta, TELUS introduced the newly expanded **Calgary and Southern Alberta Community Board**, reaching an additional 2.5 million youth in the region.
- Growing our commitment to supporting youth in Alberta's northern communities, the renamed **TELUS Edmonton and Northern Alberta Community Board** expanded its reach to meet the needs of 82 additional communities encompassing an additional 260 child and youth-serving organizations that will now have the opportunity to apply for a Community Board grant.
- Expanding its impact to reach an additional 222,000 youth across Hamilton, the renamed **TELUS Greater Toronto and Hamilton Area Community Board** now serves the health and education needs of youth living in both metropolitan areas.
- Extending its support to youth in 11 new communities, the expanded **TELUS Ottawa and Eastern Ontario Community Board** has grown to support young people across the region, including in Prescott and Russell, Dundas, Prince Edward County and Hastings County.
- Increasing its scope in central Ontario, the expanded **TELUS Barrie and Central Ontario Community Board** has grown to support youth across the region in an additional 45 communities, including Muskoka, Grey Bruce, Dufferin, Peterborough, Kawartha Lakes and Haliburton.

[Click here](#) to learn more about TELUS Community Boards and their members.

## TELUS Community Boards across the country

Thank you to all our TELUS Community Board member volunteers across Canada for the time, energy and passion they give to help youth in our communities reach their full potential.

### Atlantic Canada

#### Barrie and Central Ontario

#### Calgary and Southern Alberta

#### Edmonton and Northern Alberta

#### Greater Toronto and Hamilton Area

#### Interior and Northern British Columbia

#### Manitoba and Saskatchewan

#### Montreal

#### Ottawa and Eastern Ontario

#### Quebec City

#### Rimouski

#### Vancouver and Coastal

#### Vancouver Island



# 2023 Community Board Grants by province

Here are a few examples of charities that received grants:

## British Columbia

- Mamas for Mamas
- Sooke Family Resource Centre

## Alberta

- Hull Services
- Best Buddies of Canada

## Saskatchewan and Manitoba

- Big Brothers Big Sisters Saskatoon
- Heartwood Healing Centre

## Ontario

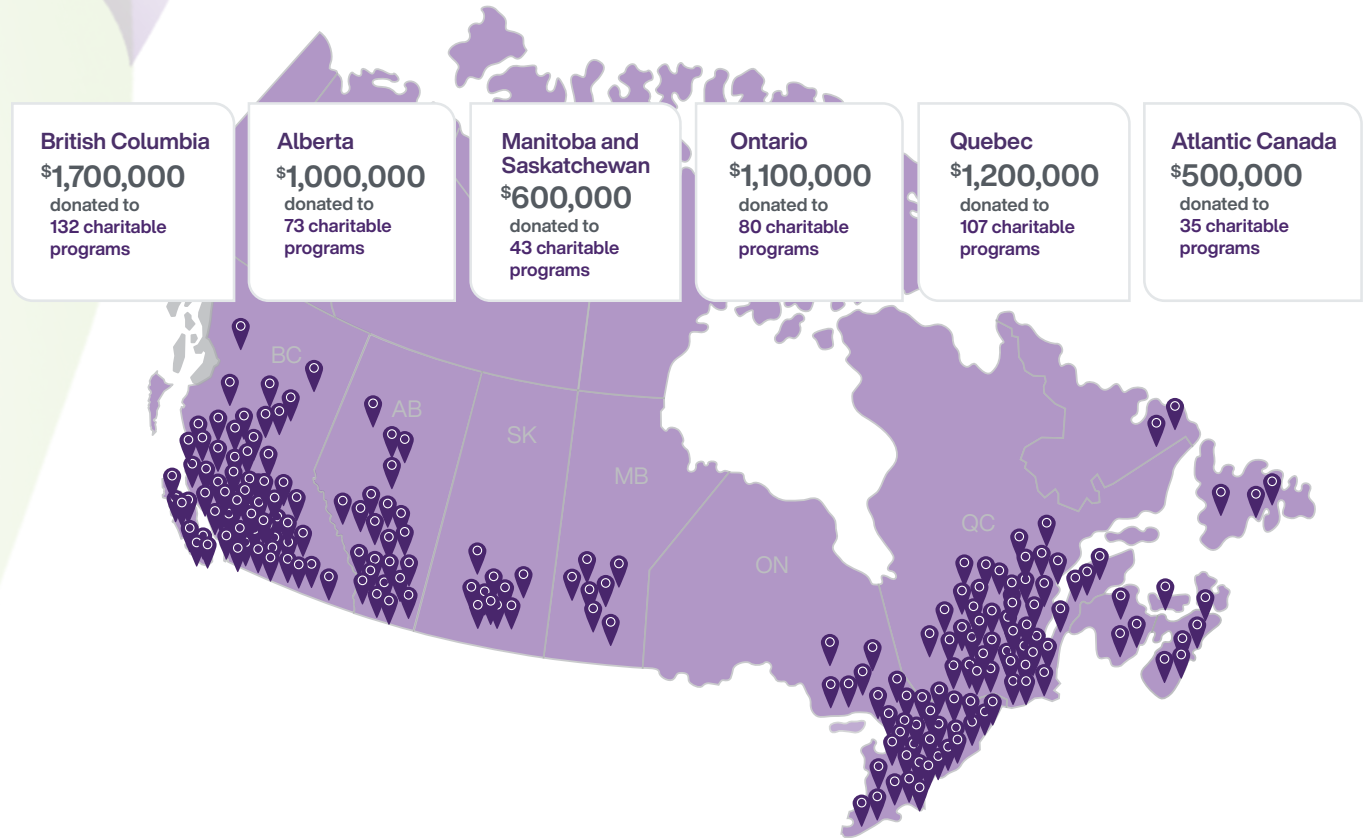
- Kids Kicking Cancer Canada
- Green Thumbs Growing Kids

## Quebec

- Centre Interligne
- Local des Jeunes de Saint-Antoinin

## Atlantic Canada

- LOVE: Leave Out Violence  
Nova Scotia Society
- The Janeway Children's  
Hospital Foundation



# Community Board grants in action

[Click here](#) to visit our stories page to learn more about the impact you're helping us make.

“Seeing a former camper join the **Faculty of Science at the University** after they graduated high school was so satisfying to me and the rest of the student leaders. I think we will see even more Indigenous youth go on to pursue STEM fields by continuing to grow our summer camp programming.”

- **Karin Rustad, University of Regina biologist and student leader at Science Camps for Saskatchewan Indigenous Youth (SCSIY)**

Speaking on how University of Regina’s SCSIY program, funded by the TELUS Manitoba and Saskatchewan Community Board, is helping increase Indigenous representation in STEM-related fields.



“This may seem simple and not so important to the average family. But for our family, and more so for my son, it puts him at par with peers his own age. He rarely has moments like this and when it happened to him, I cried with pure joy because for one of the first times in his life, when he was on a bike, there were no disabilities.”

- **Parent of a child in Goodwill Industries of Alberta’s You Can Ride 2 adaptive bicycle program**

Reflecting on how Goodwill Industries of Alberta’s You Can Ride 2 program, funded by the TELUS Edmonton and Northern Alberta Community Board, has helped her son achieve his independence.



In 2023, we awarded funding to over 50% of the charities that applied, providing a total of **470 Community Board grants** and more than **\$6 million** in support across Canada.





# Community Board grants in action

[Click here](#) to visit our stories page to learn more about the impact you're helping us make.

“Participating in **Early RISErs** has been incredibly meaningful and impactful for my son and our family. The program is just what we feel our son needed – a close look at his skills and development from different professionals. We have learned so much about his development, interests, skills and personality.”

## - Parent of a child in Learning Disabilities Society's Early RISErs program

Discussing how her son's participation in Learning Disabilities Society's Early RISErs program, funded through the TELUS Vancouver and Coastal Community Board, has set him up for success in school.



“As part of the **Talk is Free Theatre's YouthDome** program, we were developing a new technology in the form of augmented reality translation glasses to remove language as a barrier for youth to participate in theatre. One of our proudest outcomes has been seeing newcomer youth from different cultural and linguistic backgrounds form friendships that carry over outside of the program, which in turn helps them combat loneliness and isolation, and improves their mental health.”

## - Arkady Spivak, CEO, Talk is Free Theatre

Reflecting on how this technology-forward theatre program, funded by the TELUS Barrie and Central Ontario Community Board, is providing access for newcomer youth to participate in the arts to promote a sense of belonging.



Together, with the generosity of our community, we're helping youth build skills, gain confidence and feel a sense of belonging, creating a friendlier future for all.



# TELUS Student Bursary program

## Helping more students pursue their dreams

Post-secondary education opens doors to a friendlier future for youth and their families. Unfortunately, for too many youth in Canada, college or university is also a time marked by financial stress, with the average undergraduate leaving post-secondary school heavily in debt. This is even more likely for youth experiencing financial need who face additional barriers to pursuing or finishing their post-secondary education.

In 2023, TELUS Friendly Future Foundation awarded 400+ TELUS Student Bursaries totalling close to \$2M in financial relief.

## Investing in tomorrow's leaders, today

In 2023, we launched the TELUS Student Bursary Fund – the largest bursary fund in Canada. It was created through a \$25M endowment gift from our founding donor, TELUS, plus an additional \$25M fundraising commitment from TELUS Friendly Future Foundation. TELUS Student Bursaries are valued at \$3,000 (college) or \$5,000 (university) to put toward tuition fees at Canadian post-secondary institutions. By providing financial assistance to deserving students

across the country who are committed to giving back to their local communities, we're opening doors to a brighter future for Canada's youth.

## Wrap-around services – setting students up for success

We know it takes more than education to be successful. Additional support offered to TELUS Student Bursary recipients helps ensure that these future leaders are supported in more ways than one.

In order to further relieve the financial burden of pursuing post-secondary education and keep them connected and thriving at school, Bursary recipients are eligible for TELUS' Mobility for Good and Internet for Good programs, providing them with access to free mobility and low-cost Internet plans. In 2024, we're introducing additional wrap-around services including: networking and career development opportunities, and hands-on volunteer engagement through our TELUS Wise program and an extensive network of charity partners.

We're proud to launch the TELUS Student Bursary program alongside bursary recipients, post-secondary institution partners, government officials, Foundation supporters and TELUS team members (October 2023).



# TELUS Student Bursary program

## Get to know our 2023 cohort

TELUS Student Bursaries are awarded annually to youth between 17-29 who are accepted into, or attending, any undergraduate degree or diploma program in any field of study at an accredited college, university or polytechnic institute in Canada. They're also available to students directly through our partners financial aid offices.

## Participating partners



University of Victoria



## Of the 400+ students who received bursaries

70%	are from equity-deserving groups (Black, First Nations, Métis, Inuit, and refugee or newcomer youth)
+50%	identify as women
40%	are the first in their family to pursue post-secondary education in Canada
75	unique fields of studies
40	post-secondary institutions
7	provinces and one territory



## Nebiyou

Post-secondary institution: York University

Studying: criminology and business

Goal: become a lawyer and advocate for social justice

“As someone who escaped a challenging life, I understand what it’s like to feel voiceless. I’m dedicated to advocating for social justice and being a voice for the neglected. I founded community projects like Brothers4Brothers, which mentors young males on mental health and healing, and Teens4Change, which provides clothing and food to the homeless.”

[Click here](#) to learn more about Nebiyou’s story.





## Jolie

**Post-secondary institution:** University of Toronto

**Studying:** political science and global health

**Goal:** advocate for women’s right to equitable healthcare around the world, and expand the non-profit she founded

“The TELUS Student Bursary will greatly reduce the number of hours I need to work to cover my tuition and living expenses. It will allow me to spend more time caring for my mother when she needs me most. It will also allow me to focus on building and scaling the Cycle of Giving, a non-profit I founded, to reach exponentially more women in need.”



## Tiya

**Post-secondary institution:** UBC Okanagan

**Studying:** Indigenous studies

**Goal:** become a teacher and support cultural and language revitalization

“I hope to teach future generations of First Nations youth and show them that we are valued and we will heal as a community. I want to honour my ancestors and remaining language speakers by becoming one of the few Okanagan language speakers. My ultimate goal is to some day become a Nsyilxcen language speaker, knowledge keeper and educator.”

[Click here](#) to learn more about Tiya's story.



## Clementine

**Post-secondary institution:** Carleton University

**Studying:** human rights, social justice and feminist studies

**Goal:** reform the foster care system

“As someone who grew up in the foster care system, it’s been really hard to pursue my dream of going to university. I’ve learned – and seen through my own experience – that only eight out of every 1,000 Canadian kids in foster care will graduate with any kind of post-secondary degree. I truly believe that with the support from TELUS and TELUS Friendly Future Foundation, I will not only have the resources to graduate, but will also be able to improve those odds for other kids in the future as I hope to work on redeveloping the child welfare system.”


[Click here](#) to learn more about Clementine's story.





# Fueling innovation through new ways of thinking

## Examples of programs that received an Innovation Grant in 2023

 [Click here](#) to learn more about the impact of our Innovation Grants.

Solutions to many of the most pressing social and environmental challenges we face today require new ways of thinking. Launched in 2022, Innovation Grants provide multi-year funding for 'moonshot' ideas that can help charities create breakthrough changes for youth in their communities.

Projects that received an Innovation Grant in 2023 focused on two areas: youth mental health and environmental education or climate action. We're grateful to Desjardins Foundation for partnering with us to co-fund projects focused on youth environmental education.

### Living Lakes Canada

Living Lakes Canada collaborates with Indigenous and non-Indigenous communities, academia and environmental professionals to support intergenerational knowledge transfer and sharing. The Innovation Grant they received, enabled the organization to create a **Centre for Water Excellence** for youth across B.C. to actively learn about and engage in water stewardship. By promoting water literacy through educational programs and explorations into emerging technologies in the field, this initiative is designed to build capacity and prepare youth for careers in the environmental sector and growing green economy.

By the end of 2023, we committed more than **\$4.2 million in multi-year Innovation Grants to 26 youth charities across Canada.**





# Fueling innovation through new ways of thinking

## Fondation CHU Sainte-Justine

Traumatic brain injury and concussion (TBIC) is a leading cause of disability in children. **Fondation CHU Sainte-Justine** in Québec received an Innovation Grant to develop and test cutting-edge non-pharmacological treatments such as immersive and engaging virtual reality and video game experiences that help build everyday skills used to self-regulate thoughts, feelings and actions. Ultimately, the project – under the leadership of Dr. Miriam Beauchamp, world-renowned Canada Research Chair in Pediatric Traumatic Brain Injury – aims to ensure that every child living with TBIC can make a successful recovery, stay on track and reach their full potential.



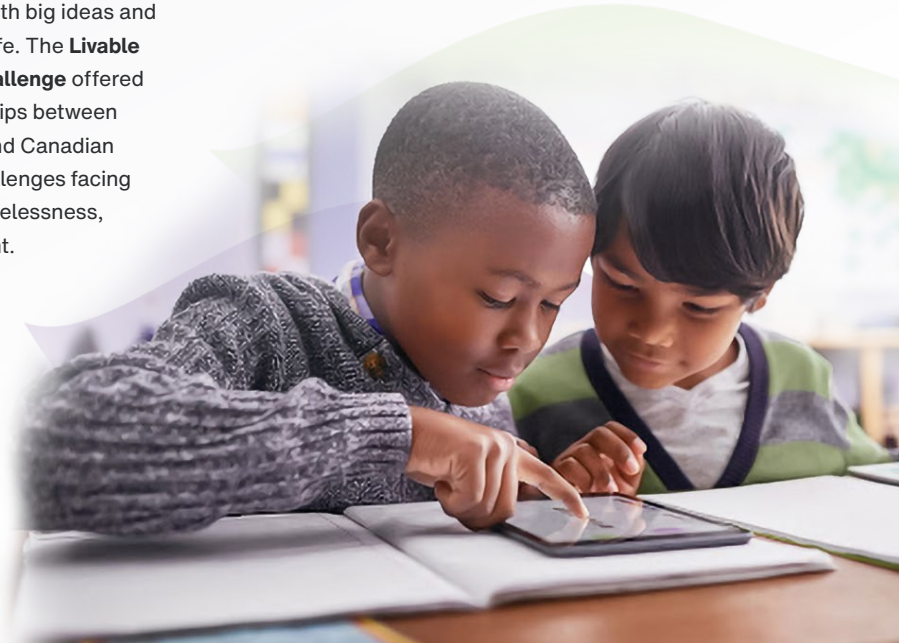
TELUS Friendly Future Foundation

## Innovation Challenge – Livable Communities for our Youth

Since the onset of the pandemic, youth-serving charities have experienced a heightened demand from young people looking to access their programs and services. With this in mind, we launched our first Innovation Challenge on the HeroX.com platform in 2023 to connect the dots between social entrepreneurs with big ideas and charities with the drive to bring them to life. The **Livable Communities for our Youth Innovation Challenge** offered up to \$1M in funding to support partnerships between innovators, entrepreneurs or academia and Canadian charities that address pressing social challenges facing youth as it pertains to mental health, homelessness, and barriers to education and employment.

Our Innovation Challenge received an overwhelming response. There were more than 27,000 unique visitors to our Innovation Challenge page with 147 submissions within six weeks.

Over 100 entries met the criteria, and 16 outstanding proposals were shortlisted. Our judging committee, composed of Foundation Board Members, were inspired by the creativity, innovation, boldness, and vision displayed by those who applied. From the shortlist, the top five submissions were selected for pitch presentations and Q&A.



# Fueling innovation through new ways of thinking

## Innovation Challenge – enabling MoneyPrep to build financial literacy for a friendlier future

We're excited to announce the winner of our Innovation Challenge was **MoneyPrep**, an Alberta-based start-up on a mission to teach young kids around the world about money through the power of play. Their toolkit of digital, interactive money learning games engage elementary school students in financial literacy covering topics including counting, spending, saving, earning and planning habits.

By way of our Innovation Challenge, MoneyPrep is working to reach young people, especially those from traditionally marginalized communities who are at greater risk of experiencing barriers to education and employment. In 2023, we funded a successful pilot that reached more than 700 students in Alberta, with positive feedback from both the young users and parents.

They're now building a partnership with non-profit partners to scale their reach to many more young people across the country. Ultimately, MoneyPrep hopes to empower kids earlier in life, by instilling a “think ahead” mindset and helping them achieve power over their financial futures, regardless of current life and family circumstances.

“Financial literacy for kids can be the difference between them achieving what they dream of or what they settle for.”

- **Pam Liyanage**, co-founder of MoneyPrep



# It starts with our supporters

Thanks to the generosity of our Founding Donor, TELUS, and a community of dedicated corporate partners, donors, volunteers, TELUS team members, retirees and customers, **we raised \$3.6M in 2023 to support charities serving youth across Canada.** Through their collaboration and belief in our vision, we were able to help improve health and educational outcomes for more than two million youth.

## CORPORATE PARTNER SPOTLIGHT

### AFL's continued commitment to helping youth reach their full potential

Thank you to AFL, a Founding Partner of TELUS Friendly Future Foundation, for their continued commitment to helping youth reach their full potential. AFL was an incredible partner of the Foundation's inaugural Charity Golf Classic in Vancouver, and in addition to their 2023 sponsorship, they enthusiastically brought out a number of employees, including David Kozicz, AFL Global President, to show their support. We're grateful for partners like AFL that share our vision of a world where all youth can feel like they belong.

**Below from left to right:** David Kozicz – President of AFL Services Canada, Joe Mack – VP of construction (no longer with AFL), Geoff Gallant – Director of Construction, Paul El-Asmar – Senior VP – Engineering and Construction, Mandeep Samra – Executive Director Engineering and MxU, Christian Percy – Senior Construction Manager.



## In our partner's words

"Action Electrical is proud to partner with this wonderful and much needed Foundation. The well-being of our country's youth is vital to our future. We're honoured to play a small part in working toward that goal."

**Blake Bunting**, Action Electrical, General Manager

"BGIS is focused on strengthening the communities where we live and operate, and given TELUS Friendly Future Foundation supports the needs of families which are the foundation for a healthy community, we are delighted to continue to contribute to this amazing organization."

**Gordon Hicks, C.M.**, Global Chief Executive Officer, BGIS

"TELUS Future Friendly Foundation is yet another example of the depth of support TELUS provides to the communities they service. The long list of deserving beneficiaries of the Foundation made it an obvious choice for Delnor to join in supporting as it aligns with our corporate values. It's clear that our contributions directly impact people and meet needs within the communities we serve. We are very proud to be a Founding Partner of the Foundation, alongside TELUS and other businesses doing great work in Alberta."

**Glenn Cyrankiewicz**, Chief Executive Officer, Principal, Delnor Construction Limited



# Thank you to our incredible partners and donors

We're proud to acknowledge the following corporate and community partners who have generously contributed to TELUS Friendly Future Foundation's mission.

Accenture*	Encepta	Merrifield Family Foundation*	TD Asset Management
Action Electrical*	EnerSys	Microsoft	Telecon
Activo Inc.	Entwistle Family Foundation*	Motorola Mobility	TELUS Business Solutions
Aecon	Ericsson Canada	National Bank of Canada*	TELUS Friendly Future Foundation Giving Club Members
AFL*	Erivan	Netcracker Technology	The Personal Insurance
Air Canada	EY	NETSCOUT	The Select Group
Amazon Web Services	Finning	Nokia	Triasima Portfolio Management
Archway Marketing Services Canada Inc.	FONEX	Norton Rose Fulbright Canada	Tribuild Contracting (Calgary) Ltd.*
BGIS*	Ford	Osler, Hoskin & Harcourt LLP	Trispec Communications
BMO Capital Markets*	Franklin Templeton Investments Corp.	Palo Alto Networks	Tundra Technical Solutions
CaTECH Systems Ltd.	Fujitsu Network Communications	Pearson Pelletier Telecom	Wesco*
CBRE Limited	Graybar Canada	Priority Mechanical LTD.	WesTower Communications Ltd.
CIBC Foundation*	Groupe Madysta	RBC Capital Markets*	Wind River
Ciena Canada	Harbour Environmental Group*	Response Advertising Inc.*	
Cisco	Hewlett Packard Enterprise Canada Co.	S.i. Systems*	
Core One Consulting	IDX Systems a Converge Company	Samsung	
Delnor Construction Ltd*	Ledcor Group*	Scotiabank*	
Dixon Networks	Lenovo	TD*	
Element Fleet Management	Mawji Family		

\*Founding partners





# Fundraising for a friendlier future

## Charity golf tournaments

We hosted our inaugural TELUS Friendly Future Foundation Charity Golf Classics in the Toronto area in June at Lionhead Golf Club & Conference Centre and in the Vancouver area in September at Mayfair Lakes Golf & Country Club. The events were exceptional days of golf, networking and fundraising, which included fun activities on the course, a cocktail reception and lavish dinner. Thanks to the enthusiastic response from all of our sponsors, golfers and TELUS team member volunteers, we raised more than \$450,000 from both tournaments.

[Click here](#) to see a short video of all of the activities.

For the second year in a row, the Foundation was the charity recipient of **TELUS Omnium** at Golf Le Mirage in Quebec. In its 24th year, the tournament organizers, sponsors and golfers helped raise an incredible \$146,000 to help youth reach their full potential, more than double the amount raised in 2022. We're grateful to everyone involved for contributing to the success of this event.



## TELUS retail champions

Throughout the year, team members in TELUS stores collect donations in support of our Foundation to benefit charity partners they're passionate about. In 2023, our dedicated TELUS Retail team members, along with significant support from our partner, Motorola, raised more than \$200,000 in support of humanitarian relief efforts, programs that help youth transitioning out of foster care and local youth mentorship organizations.

A special thanks and congratulations to the **TELUS Carrefour Laval and Plaza de la Mauricie stores in Quebec, TELUS Limeridge in Hamilton, Portage Place (Koodo) in Winnipeg and Southcentre Main in Calgary** for being our top fundraising stores in 2023.

“We believe in supporting youth-serving charities in our communities because they play a vital role in helping young people thrive, develop their talents and overcome barriers they may face.”

- **William Simard**, TELUS Store Manager, Carrefour Laval





# Fundraising for a friendlier future

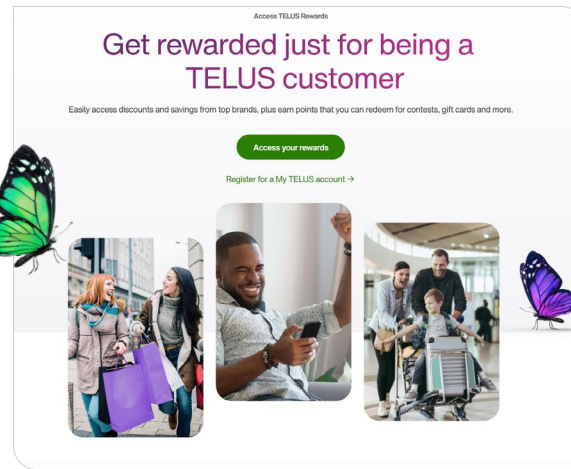
## Friendly Future Online Auction

In 2023, we hosted our third annual Friendly Future Online Auction in support of local charities promoting youth mental health and well-being. Thanks to our generous community of supporters who donated and bid on all of the amazing items, including tech devices, sporting events and memorabilia, concerts, household items and travel experiences, our auctions have raised more than \$380,000. Every year, this virtual event continues to grow and we're grateful to our generous donors, bidders and volunteer committee members who help make this possible.



## TELUS Rewards

TELUS customers with eligible services have access to the TELUS Rewards program and can take advantage of offers, deals and discounts. This includes using their points to make a donation to TELUS Friendly Future Foundation. Thank you to our TELUS Rewards members who donated more than \$300,000 in 2023.



## TELUS Change for Good

A little change can make a big difference. When you round your TELUS bill to the nearest dollar, 100% of the proceeds support TELUS Friendly Future Foundation. Thanks to the generosity of TELUS customers, TELUS Change for Good raised nearly \$270,000 in 2023. Thank you to all of the TELUS Change for Good customers for empowering youth in our communities.



# Thank you to our volunteer committee members

We appreciate the time, energy and passion our volunteer committee members gave us in 2023 in support of Canada's youth.

## TELUS Friendly Future Foundation Charity Golf Classic, Committee Members

Thank you to all of our TELUS committee members who helped make our inaugural Charity Golf Classics a great success.

Blair Weimer

Carlos Cabrero

Frank Gallagher

Guillermo Garcia

Michael Dorland

Neil King

Simon Hughes

Tuan To

## Together for Tomorrow: A Friendly Future Gala, Committee Members

Thank you to all of our committee members for your dedication to helping plan our inaugural Together for Tomorrow: A Friendly Future Gala by TELUS, which will take place on June 13, 2024 at the TELUS Centre for Performance and Learning in Toronto.

Christi Himmelheber, Co-Chair

Jay McCauley, Co-Chair

Ainsley Kerr

Aisling Entwistle

Ali Telfer

Amanda Alvaro

Ashif Mawji

Catherine McCauley

Christie Garofalo

Fiona Entwistle

Jennifer Bassett

Jodi Baxter

Nicolas Caprio

Sangita Patel

Sarah Paterson

Suzanne Trusdale

Vanessa Mulroney



# Financials

As reported in the audited financial statements for the year ending November 30, 2023, with comparative information for 2022.

(in thousands of dollars)

	2023	2022
<b>Revenue</b>		
Fundraising activities	\$3,612	\$8,606
Realized investment income <i>(note 1)</i>	\$7,149	\$5,781
Directed gift <i>(note 2)</i>	—	\$25,000
<b>Total</b>	<b>\$10,761</b>	<b>\$39,387</b>
<b>Expenses</b>		
Administrative expenses	\$1,497	\$1,023
Fundraising expenses	\$314	\$36
<b>Total</b>	<b>\$1,811</b>	<b>\$1,059</b>
<b>Grants to Qualified Donees</b>		
Community Boards Grants <i>(note 3)</i>	\$6,083	\$6,167
Bursary funding	\$1,843	—
Innovation Grants and directed gifts	\$3,043	\$4,429
<b>Total</b>	<b>\$10,969</b>	<b>\$10,596</b>

**Notes:**

1. Relates to a long-term restricted gift for TELUS Community Board grants.

2. Relates to a donation to establish a Bursary fund.

3. Includes \$1,700,000 (2023) and \$701,000 (2022) from TELUS endowment gift.

Audited financial statements are available upon request ([info@friendlyfuture.com](mailto:info@friendlyfuture.com)).



# Our Board of Directors

We're incredibly fortunate to benefit from the expertise, dedication and guidance of the TELUS Friendly Future Foundation Board of Directors\*.

[Click here](#) to learn more about our Board of Directors.



Ashif Mawji  
Chair



Lane Merrifield  
Treasurer



Fiona Entwistle



Craig Kielburger



Jill Schnarr



Bobbie Racette



Hilan Wong



Manjit Minhas



Martin Belanger

\*As of November 30, 2023



# Our team

## **Nimmi Kanji**

Executive Director

## **Erin O'Neill**

Senior Manager, National Programs and Strategic Initiatives

## **Jodi Baxter**

Senior Manager, Fund Development and Partnerships

## **Noah Kravitz**

Senior Manager, Marketing and Communications

## **Gail Ovelson**

Manager, Governance and Reporting

## **Louisa Niedermann**

Manager, Fund Development

## **Elijah Klassen**

Administrative Coordinator





Inspired by the stories in our  
Impact Report? [Click here](#) to  
make a donation today.



## TELUS Friendly Future Foundation

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Charity registration number

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