

# TELUS originals **Submission Guidelines**

## What to send us

Your pitch should be as complete as possible and not more than 8 pages in all.

Here is what to include:

- Logline
- Long and short synopsis
- 3 to 5 page outline of the primary focus, background, narrative themes and approach
- Overview of attached participants/subjects/collaborators
- Tell us it's important to tell this story now, and why you're the person to tell it.
- Key creative team members:
  - You do not need to have all attachments in place, but we would love to hear any available details regarding producer, director, writer, editor and cinematographer, keeping in mind our mandate to support increased representation in-front-of and behind the camera.
- Region in which the story will be filmed. We can fund pitches that are primarily filmed in these 15 regions:

Kamloops	Calgary
Kelowna	Edmonton
Nanaimo	Fort McMurray
Penticton	Grande Prairie
Prince George	Lethbridge
Vancouver	Medicine Hat
Vernon	Red Deer
Victoria	

- The production's alignment with one or more of TELUS' social impact narrative pillars:
  - Health and Well-being
  - Flourishing Communities
  - Environment/Sustainability
  - Connectivity/Technology
  - Food Systems and Security
- Visual references of on-screen look and feel, including images or footage/sizzle/demo\* if available (\*not required).

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- Tells us about your intended audience and potential community impact
- Estimated total run time and any ancillary content you're considering
- Preliminary Financing structure indicating any previously received development funding, confirmed and pending funding amounts and sources, estimated budget level, and the amount of your ask from TELUS.
- Life rights status if applicable, and/or the producer's relationship to IP underlying your project.\*
  - Do you have clearance to use the materials you are pitching us?
  - Have you confirmed access to your subjects and/or subject 'world,' or is this in process?

\*Please present this information carefully as it helps us to assess the feasibility of your project in the available time frame.

## What you can expect from the TELUS originals team

- In all matters relating to our communications with you, we will adhere to the [TELUS originals Code of Conduct](#).
- We will assess your submission according to the parameters we have set out in the TELUS originals Producer Guidelines found on our [website](#).
- Your material will only be reviewed once we are in receipt of a signed Submission Release Form found on our [website](#).
- We will respond to all meeting requests within three weeks of your submission of a signed Submission Release Form.
- We will do our best to give you an expedited response if your content is ineligible and/or falls outside our main areas of programming focus.

Once you're ready to pitch us your story, request a [Pitch Meeting here](#).