

TECH UPGRADE EVENT CONTEST RULES

1. HOW TO ENTER & ELIGIBILITY

No purchase necessary. To enter, entrants must (i) submit a contest entry form on [telus.com](https://www.telus.com/en/business/form/v2/small/techupgrade) located at <https://www.telus.com/en/business/form/v2/small/techupgrade>; (ii) include a comment about how your business could benefit from a tech upgrade; and (iii) acknowledge you have read and agree to the Contest Rules. Only one entry per person. No other form of participation will be accepted.

Contest runs March 3, 2025 to March 31, 2025 at 11:59 PM ET. To be eligible, entry must be received on or before the contest closing date.

Entrants must be the owner of a company or business domiciled in Canada with 1-100 employees (an "eligible business"). Upon request by TELUS, an entrant must provide proof of their identity and proof of business ownership to prove eligibility. Entries may be disqualified where such proof is not provided upon request. Note: Selected entrants will be required to answer additional questions about their business.

By accepting these Contest Rules, entrants agree that any and all liability related to this contest by TELUS is limited to the value of the prize(s).

2. THE PRIZE

There will be **ten (10)** prizes awarded. Each winner will receive the following prize:

- One (1) Google Pixel 9 128 GB (approx retail value \$1,285)

Prize(s) must be accepted as awarded, is/are not transferable unless set out in the Contest Rules and cannot be exchanged with TELUS for cash. TELUS reserves the right to substitute the Prize with a prize of equivalent value if such becomes unavailable for any reason. The chances of winning are dependent upon the total number of eligible entries received.

3. THE DRAW

A random draw for all **ten (10)** prizes will take place on or about April 9, 2025 at approx. 2:00 pm ET. Selected entrants will be notified by telephone and/or e-mail. No telephone contact or correspondence will be entered into except with the selected entrant.

In order to win, the selected entrant must correctly answer a mathematical skill-testing question unaided and will be required to sign a standard release form. Failure to answer the skill-testing question correctly, comply with the Contest Rules or sign and return the release form within two (2) days of receipt will result in disqualification and another entry will be selected until the Prize is awarded.

4. PRIVACY

By entering the contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes in all media used by TELUS, without payment or compensation. Entrants agree to TELUS' use of the entrants' personal information that may include contacting you regarding limited time offers, promotional offers and/or surveys. Full details are as described in TELUS' privacy policy located at [telus.com/privacy](https://www.telus.com/privacy).

5. OTHER

All entries become the property of TELUS. TELUS assumes no responsibility for lost, stolen, or damaged entries. TELUS reserves the right, at its sole discretion, to change, cancel or suspend this contest without prior notice. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with or unlawful in any way. Entries submitted by unauthorized means will be disqualified. In the event that it has been determined that an entry has been made in a manner not sanctioned by these rules and/or an entrant has submitted more than the number of entries permitted by these rules, the entrant and

all of his/her entries will be disqualified. Entrants agree to abide by the contest rules and the decisions of the contest judges, which are final. This contest is subject to all applicable laws and regulations.

All entrants that are customers of TELUS at the time of entry and/or at the time of Prize award must have their TELUS accounts in good standing (with a current account balance that is no more than 30 days past due) in order to be eligible to win the Prize.