

#StandWithOwners: People's Choice Award voting guidelines

Voting Period

The #StandWithOwners 2026 People's Choice Award voting period begins at 12:01 a.m. Eastern Daylight Time ("EDT") on October 1 and ends at 11:59 p.m. EDT October 8, 2026 (the "Voting Period"). Members of the public are invited to vote for their favourite #StandWithOwners 2026 winner (known as the "People's Choice Award") at telus.com/winners. No other form of voting is accepted.

Voting eligibility

Limit one (1) vote per person during the Voting Period. The use of any third party voting tools, such as tools designed to increase votes that are not based on the merits of the submission is strictly prohibited.

The Contest Sponsors reserve the right to discount or invalidate any vote that appears, in their sole discretion, to be made by the same person using different accounts or identities. Any use of robotic, automatic or other programmed methods, or any other fraudulent mechanism, as determined by TELUS in its sole discretion, may void all votes.

TELUS reserves the right, in its sole discretion, to disqualify any confirmed winner from receiving the People's Choice Award if it is determined that the winner (or a party acting on their behalf) engaged in or encouraged fraudulent, deceptive, or unfair voting practices.

People's Choice Award winner prizing

The confirmed #StandWithOwners winner that receives the highest number of valid eligible votes at the close of the Voting Period will receive the People's Choice Award, consisting of an additional \$25,000 CAD in direct funding. In the event of a tie in the total vote count, a random draw will be conducted by TELUS among the tied winners to determine the winner of the prize.

Privacy and Communications

By participating in this voting process, voters consent to the use of their personal information such as name, **email address, IP address, or voting records** , for publicity and contest administration purposes in all media used by TELUS and its partners, without payment or compensation. Voters agree to TELUS group of companies and contest sponsors, including The

Bank of Nova Scotia ([Scotiabank](https://www.scotiabank.com)), Samsung, Google, Salesforce and their respective affiliates use of the voters' personal information that may include contacting you regarding limited-time offers, promotional offers and/or surveys. Full details are as described in the TELUS Privacy Centre located at telus.com/privacy.

Technical Disruption & Final Decisions

TELUS assumes no responsibility for technical failures, network congestion, or website downtime that prevents a voter from submitting a vote. TELUS reserves the right, in its sole discretion, to pause, extend, cancel, or modify the voting period or process in the event of technical disruption, security breach, or unauthorized intervention.

All decisions made by TELUS regarding vote validity, counting, and finalist eligibility are final and binding.