

TELUS Business Optik TV[™] delivers the ultimate in-room experience for your guests.

Optik TV for hospitality offers your guests an unparalleled experience. It comes to you over our best-in-class fibre optic network, and includes HD channels in every package. An extensive Video on Demand (VOD) library and new Channel on Demand (COD) options allow guests to rent channels and Pay Per View (PPV) events not included in their room package. Plus a choice of Wi-Fi options keep your guests connected. It's all designed to give your guests the entertainment experience they want and expect.

Fully customizable entertainment.

- Build your channel lineup by choosing from over 100 HD channels, with music and on-demand content included with every package
- Create your own customizable information channel, complete with a simplified HD guest menu; choose to include your hotel logo, imagery, and/or videos
- Provide your guests with local weather information and keep them up-to-date with RSS news feeds



More entertainment options for your guests.

Channel on Demand means even more channels for your guests.

- Now your guests can rent a variety of specialty channels such as sports, movies. French and multicultural
- Over 100 channels available, including The Movie Network®, HBO Canada®, Super Channel™, belN Sports, RDS and more
- Rental duration of either 48 hours, 7 days or 28 days
- Safe and secure credit card payment

Comprehensive video library.

- In-room access to VOD and PPV events can be used to generate revenue at no extra cost to you
- Guests can choose from over 5,000 movies, most in HD
- Extensive library offers a wider range of new releases and classic movie titles than the competition, with new titles added weekly
- Safe, secure, and PCI-certified credit card payments for direct guest billing at the markup you decide
- Option to link to your Property Management System for hotel folio viewing, charging, and guest checkout

Music included

- Only Optik TV gives your guests access to over 70 channels of commercial free music, included for every room
- Check out what's playing next, and view album art
- Free for your guests

Optik support, whenever you need it.

 Installation and 24/7 support for Channel on Demand, Video on Demand, and Optik TV included

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For more information visit telus.com/hospitality