

## **TELUS Corporation**

# Third Quarter, 2009 Supplemental Investor Information

(UNAUDITED)

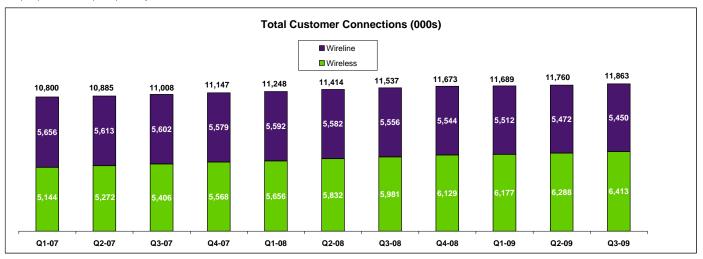
For further information, please contact:
TELUS Investor Relations
1-800-667-4871
ir@telus.com
www.telus.com
John Wheeler, Vice President (604) 697-8154 john.wheeler@telus.com
Robert Mitchell, Director
(416) 279-3219
robert.mitchell2@telus.com

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### **TELUS Corporation Selected Consolidated Data**

\$ millions except shares, per share amounts, and				Quarterly				September	Annual
total customer connections	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08	Q2/08	Q1/08	2009	2008
Net Income	280	244	322	285	286	268	292	846	1,131
Basic earnings per share (\$)	0.88	0.77	1.01	0.90	0.89	0.83	0.90	2.65	3.52
Dividends declared per share (\$)	0.475	0.475	0.475	0.475	0.450	0.450	0.450	1.425	1.825
Return on common equity <sup>1 (A)</sup>	15.3%	15.7%	16.2%	16.0%	17.9%	19.8%	19.8%	15.3%	16.0%
EBITDA interest coverage ratio <sup>2</sup>	9.0	8.7	8.5	8.3	8.4	9.1	8.8	9.0	8.3
Free cash flow <sup>3</sup>	266	144	125	61	(482)	254	528	535	361
Net debt <sup>4</sup>	7,177	7,255	7,301	7,286	7,187	6,644	6,653	7,177	7,286
Net debt : Total capitalization	48.4%	49.1%	49.6%	50.2%	50.3%	48.6%	48.8%	48.4%	50.2%
Net debt : EBITDA <sup>5</sup>	1.9	1.9	1.9	1.9	1.9	1.7	1.8	1.9	1.9
Outstanding shares at end of period (M)	318	318	318	318	318	320	321	318	318
Basic weighted average shares outstanding (M)	318	318	318	318	319	321	324	318	320
Total customer connections (000s)	11,863	11,760	11,689	11,673	11,537	11,414	11,248	11,863	11,673

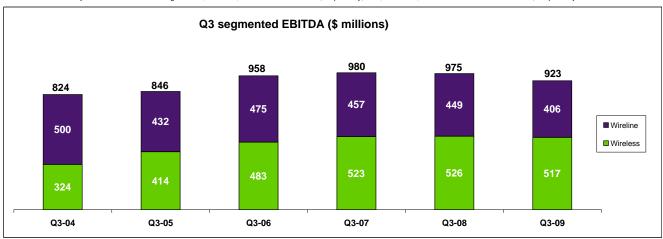
<sup>(</sup>A) Return on equity reported for the 2008 periods have been restated for adjustments to common equity that came about from transitional provisions under CICA Handbook Section 3064. Figures for the 2007 and prior periods are as reported previously.



### TELUS Corporation Segmented Data

		Qtr 3						
\$ millions	2009	2008	Change	% Change	2009	2008	Change	% Change
Revenues								
TELUS Wireline	1,239	1,281	(42)	-3.3%	3,779	3,851	(72)	-1.9%
TELUS Wireless	1,213	1,209	4	0.3%	3,503	3,465	38	1.1%
Less: Intersegment revenue	(41)	(40)	(1)	-2.5%	(119)	(117)	(2)	-1.7%
Operating revenues	2,411	2,450	(39)	-1.6%	7,163	7,199	(36)	-0.5%
EBITDA <sup>6</sup>								
TELUS Wireline	406	449	(43)	-9.6%	1,204	1,329	(125)	-9.4%
TELUS Wireless	517	526	(9)	-1.7%	1,498	1,513	(15)	-1.0%
Consolidated	923	975	(52)	-5.3%	2,702	2,842	(140)	-4.9%
EBITDA margin								
TELUS Wireline	32.8%	35.1%	(2.3)		31.9%	34.5%	(2.6)	
TELUS Wireless	42.6%	43.5%	(0.9)		42.8%	43.7%	(0.9)	
Consolidated	38.3%	39.8%	(1.5)		37.7%	39.5%	(1.8)	
Capital expenditures								
TELUS Wireline	365	340	25	7.4%	1,011	916	95	10.4%
TELUS Wireless	193	133	60	45%	578	312	266	85%
Consolidated	558	473	85	18%	1,589	1,228	361	29%
Capital expenditure intensity <sup>7</sup>								
TELUS Wireline	30%	27%	3		27%	24%	3	
TELUS Wireless	16%	11%	5		17%	9%	8	
Consolidated	23%	19%	4		22%	17%	5	
EBITDA less capex								
TELUS Wireline	41	109	(68)	-62%	193	413	(220)	-53%
TELUS Wireless	324	393	(69)	-18%	920	1,201	(281)	-23%
Consolidated	365	502	(137)	-27%	1,113	1,614	(501)	-31%
EBITDA <sup>6</sup> excluding restructuring costs <sup>(A)</sup>								
TELUS Wireline	435	458	(23)	-5.0%	1,308	1,348	(40)	-3.0%
TELUS Wireless	520	527	(7)	-1.3%	1,507	1,515	(8)	-0.5%
Consolidated	955	985	(30)	-3.0%	2,815	2,863	(48)	-1.7%
EBITDA <sup>6</sup> margin excluding restructuring costs <sup>(A)</sup>								
TELUS Wireline	35.1%	35.8%	(0.7)		34.6%	35.0%	(0.4)	
TELUS Wireless	42.9%	43.6%	(0.7)		43.0%	43.7%	(0.7)	
Consolidated	39.6%	40.2%	(0.6)		39.3%	39.8%	(0.5)	

<sup>(</sup>A) EBITDA has been adjusted to exclude restructuring costs of \$32M and \$10M for Q3-09 and Q3-08, respectively, and \$113M and \$21M for Q3-09 YTD and Q3-08 YTD, respectively.



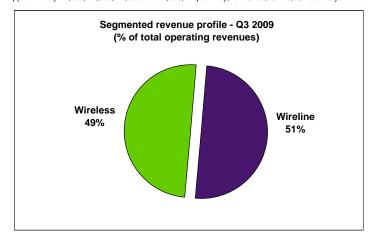
### **TELUS Corporation**

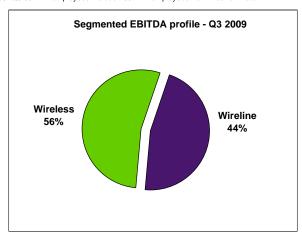
### **Segmented Data - Historical Trend**

	Quarterly							September	Annual
\$ millions	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08	Q2/08	Q1/08	2009	2008
Revenues									
TELUS Wireline	1,239	1,262	1,278	1,301	1,281	1,289	1,281	3,779	5,152
TELUS Wireless	1,213	1,153	1,137	1,195	1,209	1,149	1,107	3,503	4,660
Less: Intersegment revenue	(41)	(38)	(40)	(42)	(40)	(39)	(38)	(119)	(159)
Operating revenues	2,411	2,377	2,375	2,454	2,450	2,399	2,350	7,163	9,653
EBITDA <sup>6</sup>									
TELUS Wireline	406	380	418	445	449	434	446	1,204	1,774
TELUS Wireless	517	493	488	492	526	484	503	1,498	2,005
Consolidated	923	873	906	937	975	918	949	2,702	3,779
EBITDA margin									
TELUS Wireline	32.8%	30.1%	32.7%	34.2%	35.1%	33.7%	34.8%	31.9%	34.4%
TELUS Wireless	42.6%	42.8%	42.9%	41.2%	43.5%	42.1%	45.4%	42.8%	43.0%
Consolidated	38.3%	36.7%	38.1%	38.2%	39.8%	38.3%	40.4%	37.7%	39.1%
Consolidated	00.070	00.1 70	00.170	00.270	00.070	00.070	40.470	07.770	00.170
Capital expenditures									
TELUS Wireline	365	368	278	395	340	321	255	1,011	1,311
TELUS Wireless	193	189	196	236	133	114	65	578	548
Consolidated	558	557	474	631	473	435	320	1,589	1,859
Capital expenditure intensity <sup>7</sup>									
TELUS Wireline	29%	29%	22%	30%	27%	25%	20%	27%	25%
TELUS Wireless	16%	16%	17%	20%	11%	10%	6%	17%	12%
Consolidated	23%	23%	20%	26%	19%	18%	14%	22%	19%
EBITDA less capex									
TELUS Wireline	41	12	140	50	109	113	191	193	463
TELUS Wireless	324	304	292	256	393	370	438	920	1,457
Consolidated	365	316	432	306	502	483	629	1,113	1,920
								1,112	1,020
(B)									
Full-Time Equivalent (FTE) employees <sup>(B)</sup>	34,800	34,400	34,700					34,800	35,850
S (A)									
EBITDA excluding restructuring costs <sup>6 (A)</sup>									
TELUS Wireline	435	429	444	477	458	437	453	1,308	1,825
TELUS Wireless	520	497	490	498	527	485	503	1,507	2,013
Consolidated	955	926	934	975	985	922	956	2,815	3,838
EBITDA margin excluding restructuring costs <sup>(A)</sup>									
TELUS Wireline	35.1%	34.0%	34.7%	36.7%	35.8%	33.9%	35.4%	34.6%	35.4%
TELUS Wireless	42.9%	43.1%	43.1%	41.7%	43.6%	42.2%	45.4%	43.0%	43.2%
Consolidated	39.6%	39.0%	39.3%	39.7%	40.2%	38.4%	40.7%	39.3%	39.8%

<sup>(</sup>A) EBITDA has been adjusted to exclude restructuring costs of \$32M and \$10M for Q3-09 and Q3-08, respectively, and \$113M and \$21M for Q3-09 YTD and Q3-08 YTD, respectively.

<sup>(</sup>B) Excluding full-time equivalent (FTE) employees in TELUS International, as well as employees providing human resources outsourcing services to TELUS customers, FTE employees were approximately 27,000, 26,900, 27,300 and 27,900, respectively, for Q3-09, Q2-09, Q1-09 and year end 2008. Q3-09 FTE employees include 700 FTE employees from Black's Photo.

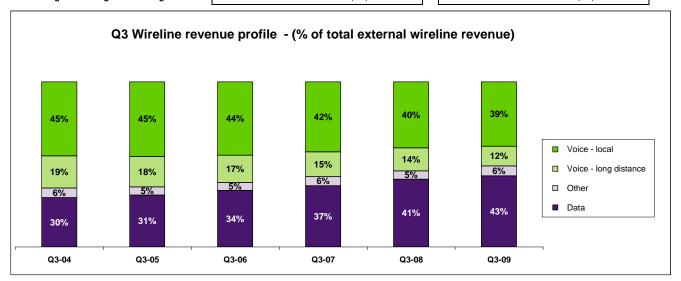




## TELUS Wireline Operations

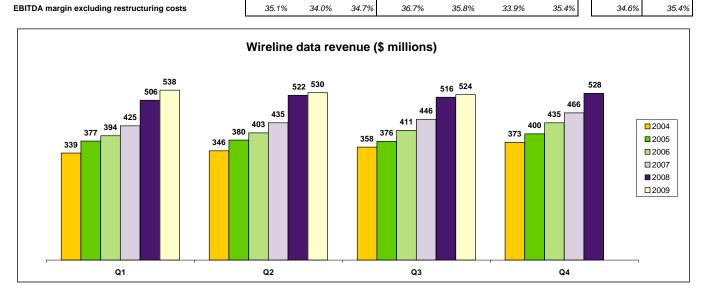
		Qtr 3	3	
\$ millions	2009	2008	Change	% Change
Revenues				
Voice - local	466	494	(28)	-5.7%
Voice - long distance	148	173	(25)	-14%
Data	524	516	8	1.6%
Other	67	65	2	3.1%
Total external revenue	1,205	1,248	(43)	-3.4%
Intersegment revenue	34	33	1	3.0%
Total operating revenues	1,239	1,281	(42)	-3.3%
Operations expense	804	823	(19)	-2.3%
Restructuring costs	29	9	20	n.m.
Total operating expense	833	832	1	0.1%
EBITDA <sup>6</sup>	406	449	(43)	-9.6%
EBITDA margin	32.8%	35.1%	(2.3)	
Capital expenditures	365	340	25	7.4%
Capital expenditure intensity <sup>7</sup>	30%	27%	3	
EBITDA less capex	41	109	(68)	-62%
EBITDA <sup>6</sup> excluding restructuring costs	435	458	(23)	-5.0%
EBITDA margin excluding restructuring costs	35.1%	35.8%	(0.6)	

	Septembe	r YTD	
2009	2008	Change	% Change
1,406	1,493	(87)	-5.8%
477	527	(50)	-9.5%
1,592	1,544	48	3.1%
206	191	15	7.9%
3,681	3,755	(74)	-2.0%
98	96	2	2.1%
3,779	3,851	(72)	-1.9%
2,471	2,503	(32)	-1.3%
104	19	85	n.m.
2,575	2,522	53	2.1%
1,204	1,329	(125)	-9.4%
31.9%	34.5%	(2.6)	
1,011	916	95	10%
27%	24%	3	
193	413	(220)	-53%
1,308	1,348	(40)	-3.0%
34.6%	35.0%	(0.4)	



# TELUS Wireline Operations - Historical Trend

				Quarterly				September	Ī
\$ millions	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08	Q2/08	Q1/08	2009	
Revenues									
Voice - local	466	470	470	480	494	497	502	1,406	
Voice - long distance	148	163	166	173	173	175	179	477	
Data	524	530	538	528	516	522	506	1,592	
Other	67	68	71	85	65	63	63	206	L
Total external revenue	1,205	1,231	1,245	1,266	1,248	1,257	1,250	3,681	
Intersegment revenue	34	31	33	35	33	32	31	98	L
Total operating revenues	1,239	1,262	1,278	1,301	1,281	1,289	1,281	3,779	
Operations expense	804	833	834	824	823	852	828	2,471	
Restructuring costs	29	49	26	32	9	3	7	104	
Total operating expense	833	882	860	856	832	855	835	2,575	
EBITDA <sup>6</sup>	406	380	418	445	449	434	446	1,204	t
EBITDA margin	32.8%	30.1%	32.7%	34.2%	35.1%	33.7%	34.8%	31.9%	
Capital expenditures	365	368	278	395	340	321	255	1,011	
Capital expenditure intensity <sup>7</sup>	30%	29%	22%	30%	27%	25%	20%	27%	
EBITDA less capex	41	12	140	50	109	113	191	193	
EBITDA <sup>6</sup> excluding restructuring costs	435	429	444	477	458	437	453	1,308	Ī
EBITDA margin excluding restructuring costs	35.1%	34.0%	34.7%	36.7%	35.8%	33.9%	35.4%	34.6%	



Annual 2008

> 1,973 700 2,072 276 5,021

> 131 5,152 3,327

> 51 3,378

1,774 34.4%

1,311

25%

463

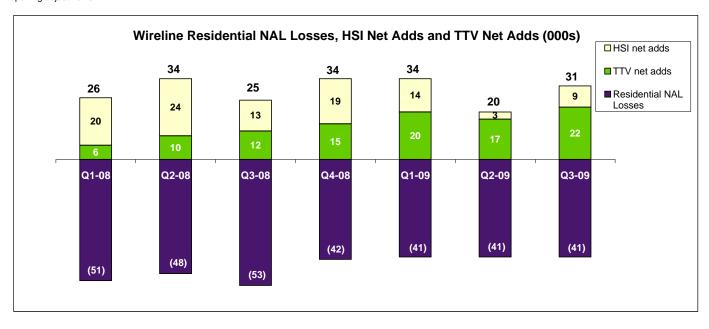
1,825

# TELUS Wireline Operating Statistics

		Qtr	· 3	
	2009	2008	Change	% Change
Network access lines (NAL) (000s)				
Residential				
Business				
Total				
NAL net additions (losses) (000s)				
Residential	(41)	(53)	12	23%
Business	(3)	10	(13)	n.m.
Total	(44)	(43)	(1)	-2.3%
Internet subscriber net adds (000s)				
High-speed	9	13	(4)	-31%
Dial-up	(9)	(8)	(1)	-13%
Total	-	5	(5)	-100%
Internet subscribers (000s)				
High-speed <sup>(A)</sup>				
Dial-up				
Total <sup>(A)</sup>				
TV subscriber net adds (000s) <sup>11</sup>	22	12	10	83%
TV subscribers (000s) <sup>11</sup>				

	Septembe	r YTD	
2009	2008	Change	% Change
2,279	2,444	(165)	-6.8%
1,821	1,838	(17)	-0.9%
4,100	4,282	(182)	-4.3%
(123)	(152)	29	19%
(23)	, ,	(53)	n.m.
(146)	30 (122)	(24)	-20%
, ,	, ,	, ,	
26	57	(31)	-54%
(28)	(21)	(7)	-33%
(2)	36	(38)	n.m.
1,117	1,077	40	3.7%
96	134	(38)	-28%
1,213	1,211	2	0.2%
59	28	31	111%
137	63	74	117%

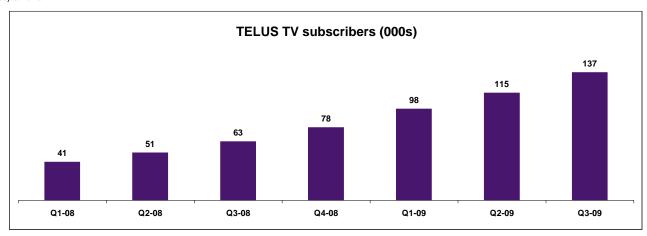
<sup>(</sup>A) Opening balances for high-speed Internet subscribers and total Internet subscribers for the second quarter of 2009 were reduced by five thousand to reflect prior period reporting adjustments.



# TELUS Wireline Operating Statistics - Historical Trend

				Quarterly				September	Annual
	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08	Q2/08	Q1/08	2009	2008
Network access lines (NAL) (000s)									
Residential	2,279	2,320	2,361	2,402	2,444	2,497	2,545	2,279	2,402
Business	1,821	1,824	1,834	1,844	1,838	1,828	1,820	1,821	1,844
Total	4,100	4,144	4,195	4,246	4,282	4,325	4,365	4,100	4,246
NAL net additions (losses) (000s)									
Residential	(41)	(41)	(41)	(42)	(53)	(48)	(51)	(123)	(194)
Business	(3)	(10)	(10)	6	10	8	12	(23)	36
Total	(44)	(51)	(51)	(36)	(43)	(40)	(39)	(146)	(158)
Internet subscriber net adds (000s)									
High-speed	9	3	14	19	13	24	20	26	76
Dial-up	(9)	(9)	(10)	(10)	(8)	(4)	(9)	(28)	(31)
Total	-	(6)	4	9	5	20	11	(2)	45
Internet subscribers (000s)									
High-speed <sup>(A)</sup>	1,117	1,108	1,105	1,096	1,077	1,064	1,040	1,117	1,096
Dial-up	96	105	114	124	134	142	146	96	124
Total <sup>(Å)</sup>	1,213	1,213	1,219	1,220	1,211	1,206	1,186	1,213	1,220
TV subscriber net adds (000s)	22	17	20	15	12	10	6	59	43
TV subscribers (000s)	137	115	98	78	63	51	41	137	78

<sup>(</sup>A) Opening balances for high-speed Internet subscribers and total Internet subscribers for the second quarter of 2009 were reduced by five thousand to reflect prior period reporting adjustments.

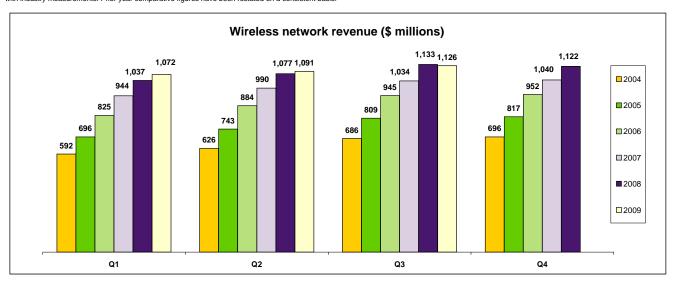


# TELUS Wireless Operations

		Qtr 3		
\$ millions	2009	2008	Change	% Change
Revenues				
Total Network revenue	1,126	1,133	(7)	-0.6%
Equipment and other revenue	80	69	11	16%
Total external revenue	1,206	1,202	4	0.3%
Intersegment revenue	7	7	-	-
Total operating revenues	1,213	1,209	4	0.3%
Operations expense	693	682	11	1.6%
Restructuring costs	3	1	2	n.m.
Total operating expense	696	683	13	1.9%
EBITDA <sup>6</sup>	517	526	(9)	-1.7%
COA expense <sup>(A)</sup>	135	160	(25)	-16%
EBITDA excluding COA	652	686	(34)	-5.0%
EBITDA margin (total revenue)	42.6%	43.5%	(0.9)	
EBITDA margin (network revenue)	45.9%	46.4%	(0.5)	
Retention spend % network revenue <sup>(A)</sup>	10.3%	8.7%	1.6	
Capital expenditures	193	133	60	45%
Capital expenditure intensity <sup>7</sup>	16%	11%	5	
EBITDA less capex	324	393	(69)	-18%
EBITDA <sup>6</sup> excluding restructuring costs	520	527	(7)	-1.3%
EBITDA margin excluding restructuring costs (total revenue)	42.9%	43.6%	(0.7)	

September YTD									
2009	2008	Change	% Change						
3,289	3,247	42	1.3%						
193 3,482	197 3,444	(4) 38	-2.0% 1.1%						
3,402	3,444	30	1.170						
21	21	-	-						
3,503	3,465	38	1.1%						
1,996	1,950	46	2.4%						
9	2	7	n.m.						
2,005	1,952	53	2.7%						
1,498	1,513	(15)	-1.0%						
376	418	(42)	-10.0%						
1,874	1,931	(57)	-3.0%						
42.8%	43.7%	(0.9)							
45.5%	46.6%	(1.1)							
10.5%	8.7%	1.8							
578	312	266	85%						
17%	9%	8							
920	1,201	(281)	-23%						
1,507	1,515	(8)	-0.5%						
43.0%	43.7%	(0.7)							

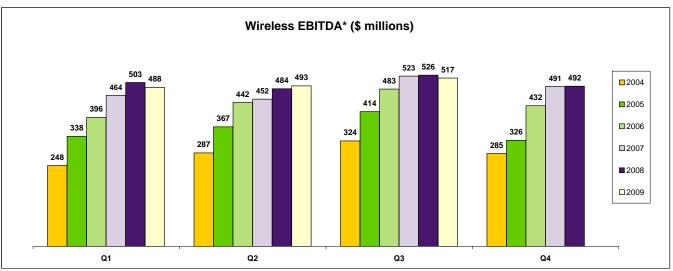
<sup>(</sup>A) In the first quarter of 2009, the Company refined the measurement of the costs of acquisition and retention in its operational systems to align with changes in the business and to improve consistency with industry measurements. Prior year comparative figures have been restated on a consistent basis.



## TELUS Wireless Operations - Historical Trend

	Quarterly							September	Annual
\$ millions	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08	Q2/08	Q1/08	2009	2008
Revenues									
Total Network revenue	1,126	1,091	1,072	1,122	1,133	1,077	1,037	3,289	4,369
Equipment and other revenue	80	55	58	66	69	65	63	193	263
Total external revenue	1,206	1,146	1,130	1,188	1,202	1,142	1,100	3,482	4,632
Intersegment revenue	7	7	7	7	7	7	7	21	28
Total operating revenues	1,213	1,153	1,137	1,195	1,209	1,149	1,107	3,503	4,660
Operations expense	693	656	647	697	682	664	604	1,996	2,647
Restructuring costs	3	4	2	6	1	1	-	9	8
Total operating expense	696	660	649	703	683	665	604	2,005	2,655
EBITDA <sup>6</sup>	517	493	488	492	526	484	503	1,498	2,005
COA expense <sup>(A)</sup>	135	125	116	164	160	145	113	376	582
EBITDA excluding COA	652	618	604	656	686	629	616	1,874	2,587
EBITDA margin (total revenue)	42.6%	42.8%	42.9%	41.2%	43.5%	42.1%	45.4%	42.8%	43.0%
EBITDA margin (network revenue)	45.9%	45.2%	45.5%	43.9%	46.4%	44.9%	48.5%	45.5%	45.9%
Retention spend % network revenue <sup>(A)</sup>	10.3%	10.6%	10.5%	9.4%	8.7%	9.1%	8.5%	10.5%	8.9%
Capital expenditures	193	189	196	236	133	114	65	578	548
Capital expenditure intensity <sup>7</sup>	16%	16%	17%	20%	11%	10%	6%	17%	12%
EBITDA less capex	324	304	292	256	393	370	438	920	1,457
EBITDA <sup>6</sup> excluding restructuring costs	520	497	490	498	527	485	503	1,507	2,013
EBITDA margin, less restructuring costs (total revenue)	42.9%	43.1%	43.1%	41.7%	43.6%	42.2%	45.4%	43.0%	43.2%

<sup>(</sup>A) In the first quarter of 2009, the Company refined the measurement of the costs of acquisition and retention in its operational systems to align with changes in the business and to improve consistency with industry measurements. Prior year comparative figures have been restated on a consistent basis.



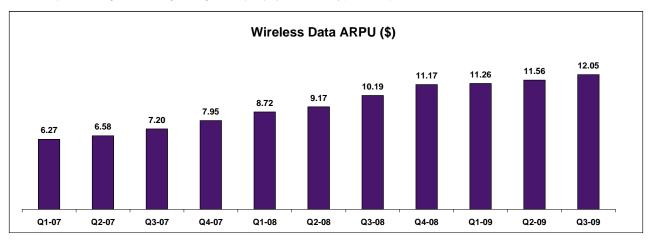
\*2007 EBITDA has been adjusted to excludes non-cash expense (recovery) associated with net-cash settlement feature for share option awards granted prior to 2005.

### **TELUS Wireless Operating Statistics**

	Qtr 3					September YTD			
population coverage in millions	2009	2008	Change	% Change	2009	2008	Change	% Change	
Subscriber gross adds (000s)									
Postpaid	291	300	(9)	-3.0%	753	783	(30)	-3.8%	
Prepaid	129	147	(18)	-12%	415	431	(16)	-3.7%	
Total	420	447	(27)	-6.0%	1,168	1,214	(46)	-3.8%	
Subscriber net adds, adjusted for analogue turndown (000s) <sup>(A)</sup>									
Postpaid	131	159	(28)	-18%	270	388	(118)	-30%	
Prepaid	(6)	17	(23)	-135%	14	52	(38)	-73%	
Total	125	176	(51)	-29%	284	440	(156)	-35%	
Subscriber net adds, as reported (000s)									
Postpaid	131	133	(2)	-1.5%	270		(92)	-25%	
Prepaid	(6)	16	(22)	n.m.	14		(37)	-73%	
Total	125	149	(24)	-16%	284	413	(129)	-31%	
Digital subscribers (000s)									
End of period Percentage of total subscribers					6,413 100%		432	7.2%	
Subscribers (000s)									
Postpaid					5,192	4,803	389	8.1%	
Prepaid					1,221	1,178	43	3.7%	
Total					6,413	5,981	432	7.2%	
ARPU (\$) <sup>8</sup>	\$59.45	\$64.14	\$ (4.69)	-7.3%	\$58.82	\$62.94	\$ (4.12)	-6.5%	
Data ARPU	\$12.05	\$10.19	\$ 1.86	18%	\$11.63	\$9.37	\$ 2.26	24%	
Churn, per month (%), as adjusted for analogue turndown <sup>9 (A)</sup>	1.55%	1.52%	0.03		1.57%	6 1.49%	0.08		
Churn, per month (%), as reported <sup>9</sup>	1.55%	1.68%	(0.13)		1.57%	6 1.55%	0.02		
Average minutes of use per subscriber per month (MOU)	397	416	(19)	-4.6%	394	410	(16)	-3.9%	
COA per gross subscriber addition (\$) <sup>10 (B)</sup>	\$320	\$358	(38)	-10.6%	\$322	\$344	(22)	-6.4%	
Population coverage - digital incl. roaming/resale <sup>(C)</sup>					32.7	32.4	0.3	0.9%	

<sup>(</sup>A) Excludes the impact of TELUS' analogue network turndown which reduced net adds by 27,635 (1,774 Prepaid and 25,861 Postpaid), and resulted in higher churn of 1.68% and

<sup>(</sup>C) Includes expanded coverage due to roaming/resale agreements principally with Bell Mobility (Bell Canada).



<sup>1.57%,</sup> for Q3-08 and Dec YTD respectively.

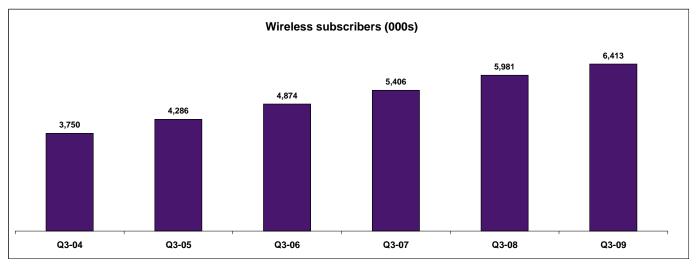
(B) In the first quarter of 2009, the Company refined the measurement of the costs of acquisition and retention in its operational systems to align with changes in the business and to improve consistency with industry measurements. Prior year comparative figures have been restated on a consistent basis.

### **TELUS Wireless Operating Statistics - Historical Trend**

				Quarterly				September	Annual
population coverage in millions	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08	Q2/08	Q1/08	2009	2008
Subscriber gross adds (000s)									
Postpaid	291	247	215	279	300	279	204	753	1,062
Prepaid	129	155	131	162	147	143	141	415	593
Total	420	402	346	441	447	422	345	1,168	1,655
Subscriber net adds, adjusted for analogue turndown (000s) <sup>(A)</sup>									
Postpaid	131	95	44	119	159	157	72	270	507
Prepaid	(6)	16	4	29	17	19	16	14	81
Total	125	111	48	148	176	176	88	284	588
Subscriber net adds, as reported (000s)									
Postpaid	131	95	44	119	133	157	72	270	481
Prepaid	(6)	16	4	29	16	19	16	14	80
Total	125	111	48	148	149	176	88	284	561
Digital subscribers (000s)									
End of period	6,413	6,288	6,177	6,129	5,981	5,762	5,566	6,413	6,129
Percentage of total subscribers	100%	100%	100%	100%	100%	99%	98%	100%	100%
Subscribers (000s)									
Postpaid	5,192	5,061	4,966	4,922	4,803	4,670	4,513	5,192	4,922
Prepaid	1,221	1,227	1,211	1,207	1,178	1,162	1,143	1,221	1,207
Total	6,413	6,288	6,177	6,129	5,981	5,832	5,656	6,413	6,129
ARPU (\$) <sup>8</sup>	\$59.45	\$58.61	\$58.39	\$62.16	\$64.14	\$62.73	\$61.88	\$58.82	\$62.73
Data ARPU	\$12.05	\$11.56	\$11.26	\$11.17	\$10.19	\$9.17	\$8.72	\$11.63	\$9.84
Churn, per month (%), as adjusted for analogue turndown (A)	1.55%	1.55%	1.62%	1.62%	1.52%	1.43%	1.53%	1.57%	1.52%
Churn, per month (%), as reported <sup>9</sup>	1.55%	1.55%	1.62%	1.62%	1.68%	1.43%	1.53%	1.57%	1.57%
Average minutes of use per subscriber per month (MOU)	397	402	382	412	416	420	394	394	411
COA per gross subscriber addition (\$) <sup>10 (B)</sup>	\$320	\$311	\$336	\$372	\$358	\$342	\$328	\$322	\$351
Population coverage - digital incl. roaming/resale <sup>(c)</sup>	32.7	32.7	32.7	32.6	32.4	32.4	31.9	32.7	32.6

<sup>(</sup>A) Excludes the impact of TELUS' analogue network turndown which reduced net adds by 27,635 (1,774 Prepaid and 25,861 Postpaid), and resulted in higher churn of 1.68% and 1.57%, for Q3-08 and Dec YTD respectively. \*\* Excludes the impact of TELUS\* analogue network furndown which reduced net adds by 27,055 (1,774 Prepaid and 25,851 Postpaid), and resulted in riighter changes in the business and to improve consistency with industry measurements. Prior year comparative figures have been restated on a consistent basis.

(C) Includes expanded coverage due to roaming/resale agreements principally with Bell Mobility.



### Non-GAAP measures and definitions of key operating indicators

<sup>&</sup>lt;sup>1</sup> <u>Return on common equity</u> - For quarterly figures, Return on common equity is common share and non-voting share 12-month trailing income over the average quarterly equity for the 12-month period. For annual figures, Return on common equity is common share and non-voting share income over the average equity for the 12-month period.

<sup>&</sup>lt;sup>2</sup> <u>EBITDA interest coverage ratio</u> is defined as EBITDA (excluding restructuring costs), divided by Financing costs before gains on redemption and repayment of debt, calculated on a 12-month trailing basis. This measure is substantially the same as the Coverage Ratio covenant in TELUS' new credit facilities.

<sup>&</sup>lt;sup>3</sup> <u>Free cash flow</u> is calculated as EBITDA, adding Restructuring costs, net employee defined benefit plans expense, the excess of share compensation expense over share compensation payments, and interest received; and deducting restructuring payments, employer contributions to employee defined benefit plans, interest paid, cash income taxes, capital expenditures (including spectrum payments), donations and securitization fees. Note, the definition was refined in 2008 to incorporate defined benefit plans contributions instead of expense.

<sup>&</sup>lt;sup>4</sup> <u>Net debt</u> is defined as Long-term Debt plus current maturities of Long-term Debt and cheques outstanding less Cash and temporary investments plus cross currency foreign exchange hedge liability (less cross currency foreign exchange hedge asset) related to U.S. dollar notes. The definition was changed in 2006 to include securitized accounts receivable, which is closer to methods used by credit rating agencies.

<sup>&</sup>lt;sup>5</sup> <u>Net debt to EBITDA</u> – excluding restructuring costs is defined as Net debt as at the end of the period divided by the 12-month trailing EBITDA excluding restructuring costs. TELUS' guideline range for Net debt to EBITDA is from 1.5 to 2.0 times. Historically, Net debt to EBITDA excluding restructuring costs is substantially the same as the Leverage Ratio covenant in TELUS' credit facilities.

<sup>&</sup>lt;sup>6</sup> Earnings before interest, taxes, depreciation and amortization (EBITDA) includes restructuring costs.

<sup>&</sup>lt;sup>7</sup> Capital expenditure intensity is defined as capital expenditures as a percentage of operating revenues.

<sup>&</sup>lt;sup>8</sup> Average revenue per subscriber unit per month (ARPU) is calculated as Network revenue divided by the average number of subscriber units on the network during the period and expressed as a rate per month. Data ARPU is a component of ARPU, calculated on the same basis for revenues derived from services such as text messaging, mobile computing, personal digital assistance devices, Internet browser activity and pay-per-use downloads.

<sup>&</sup>lt;sup>9</sup> <u>Churn per month</u> is calculated as the number of subscriber units disconnected during a given period divided by the average number of subscriber units on the network during the period, and expressed as a rate per month. A prepaid subscriber is disconnected when the subscriber has no usage for 90 days following expiry of the prepaid card.

<sup>&</sup>lt;sup>10</sup> <u>Cost of acquisition (COA)</u> consists of the total of handset subsidies, commissions, and advertising and promotion expenses related to the initial subscriber acquisition during a given period. As defined, COA excludes costs to retain existing subscribers (retention spend).

<sup>&</sup>lt;sup>11</sup> TV subscribers consists of TELUS IPTV subscribers and TELUS Satellite TV subscribers.