TELUS Local Content
Digital Code of Conduct

The TELUS Local Content team (STORYHIVE and TELUS originals) recognizes the importance of fostering a respectful and safe online environment while using social media platforms. This Digital Code of Conduct outlines the principles and guidelines that all community members must commit to following while interacting with our TELUS Local Content online platforms (including but not limited to Instagram, Facebook, TikTok and X (formerly Twitter). By participating in digital interactions, you agree to uphold the following principles:

1. Respectful Communication: We value open and respectful communication. Treat others with kindness, empathy and consideration regardless of differences in opinions, backgrounds or perspectives.

2. Privacy and Consent: Respect the privacy of others and obtain consent before sharing personal information, images or any content that pertains to them. Refrain from disclosing sensitive or confidential information about yourself or others such as sharing personal passwords and sensitive financial information.

3. Intellectual Property and Attribution: Honour intellectual property rights by giving proper credit to content creators, filmmakers and other sources of content and information. Before sharing information or news, verify the credibility and accuracy of the source.

4. Constructive Criticism: When providing feedback or engaging in discussions, do so in a constructive and respectful manner. Encourage meaningful dialogues that promote growth and learning.

5. Hate Speech, Bullying and Abuse: We reserve the right to remove social posts or comments that contain false or misleading information, threats of violence, hate speech and the targeting of private individuals. We do not allow attacks or abuse based on race, ethnicity, national origin, sex, gender, gender identity, sexual orientation, religion or disability. We do not tolerate harassment in any form.

By adhering to this Digital Code of Conduct, we commit to fostering a positive digital space and community that encourages collaboration, learning and respectful interactions among all participants.

Learn more about [TELUS Wise](), a free digital literacy education program that offers informative workshops and resources to help people of all ages have a positive experience as digital citizens.