## For over 20 years,

Thrillworks has built lasting relationships with some of the world's most respected organizations—accelerating the way we unlock and realize the potential of human-centric, technology-driven products and services.

We turn ideas into experiences and experiences into marketable products and services that are valuable to customers and businesses alike.

Our approach emphasizes crossdisciplinary collaboration and obsessive, value-based prioritization, designed to expose and exploit only the most valuable digital opportunities. Essentially, we find the most effective, straight-forward path toward a competitive advantage.

### FOR US, THAT'S THE THRILL.

**thrillwarks** Digital Acceleration Partners HARMINDER HAYER Head of New Business Growth hhayer@thrillworks.com

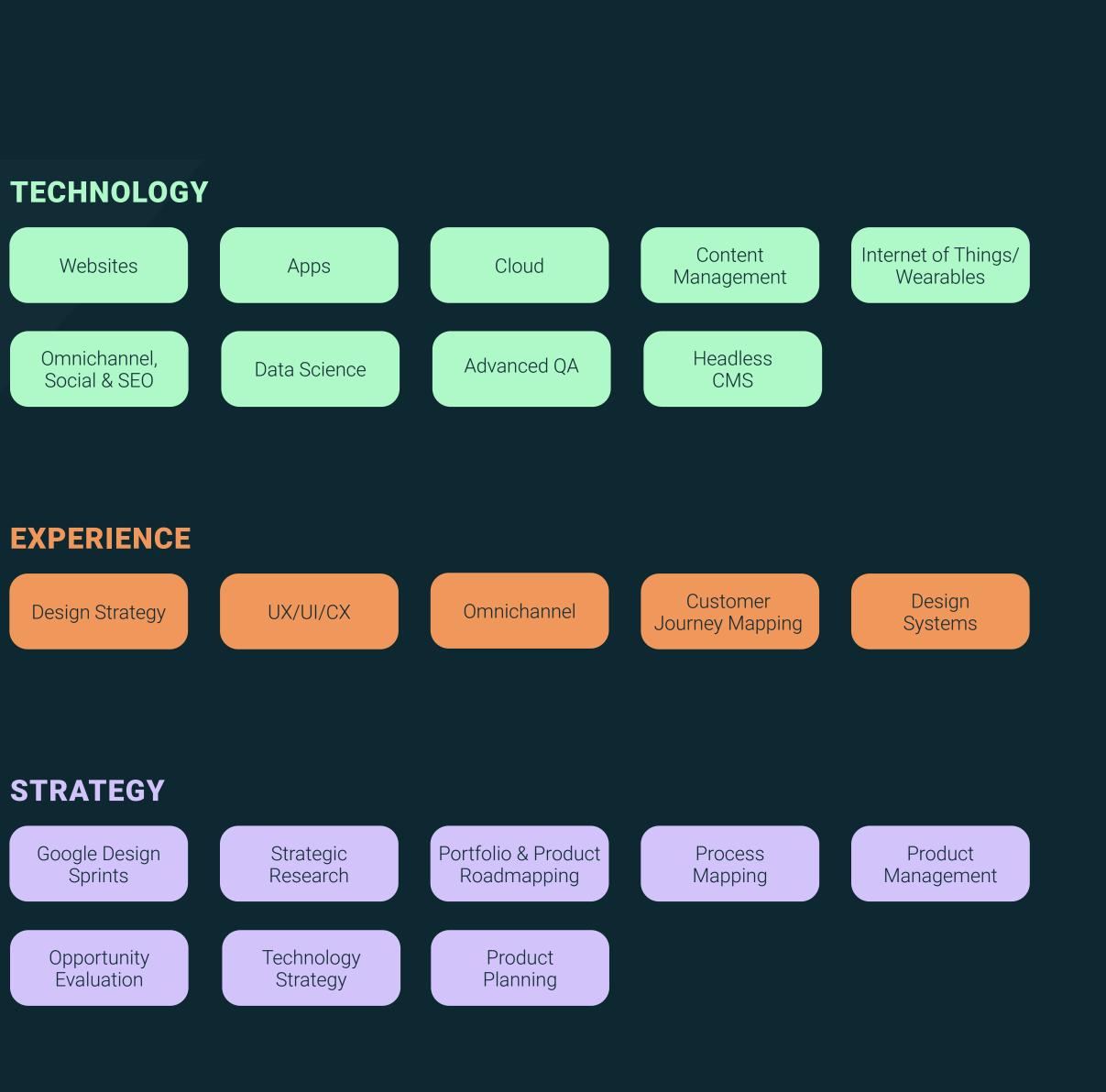


# Our Capabilities

We don't do silos. Cross-functional teams are essential to delivering great products and experiences.



HARMINDER HAYER Head of New Business Growth <u>hhayer@thrillworks.com</u>



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#### **OUR APPROACH**

### Focus on what's most important and ignore the rest.

#### THINK BIG, START SMALL

We start by evaluating the landscape of your business and imagining all possibilities. Then we identify the specific digital opportunities that will create the most impact.



#### HARMINDER HAYER

Head of New Business Growth <u>hhayer@thrillworks.com</u>

#### MOVE FAST, MEASURE WHAT MATTERS

We assess what's working and what's not working as we go so that we can capitalize on new opportunities and continue to find success in endless ways.

### LEVERAGE THE RIGHT EXPERTISE

Made up of strategy, technology, experience, and project management experts, we ensure that the right skills are activated to solve the right problem.

#### **APPLY IT ALL END-TO-END**

Our services span the lifecycles of all things digital. Wherever you're at, from strategizing, building and modernizing through to optimizing, we're your digital acceleration partners every step of the way.

