



Modernize your digital experience platform to drive speed, agility and competitive advantage



CUSTOMER BENEFITS

Build with security and reliability in mind

Today, enterprises large and small operate in a digital-first world. Customers expect to have access to the content, products, and services they need, when and where they want. Yet, reliably delivering always-on digital experiences, at the scale in which your business operates, can be a major challenge for any organization.

Contentful and Amazon Web Services (AWS) enable enterprise organizations to build exceptional digital experiences by creating, managing, and delivering content across websites, mobile apps, and digital platforms at the speed and scale necessary for today's fast paced business needs.

The Contentful® Composable Content Platform brings together the building blocks of content so you can create once and reuse everywhere for any digital experience. Businesses powered by AWS cloud services can efficiently scale their digital infrastructure, foster innovation, elevate user experiences, and expedite digital transformation, all in a reliable, secure, and efficient way. As an AWS Digital Customer Experience Competency Partner, Contentful offers enhanced digital experiences that enable customers to deliver personalized and innovative solutions with confidence.



Build digital content experiences fast while maintaining industry-leading availability.



Increase commerce agility and drive competitive differentiation with composable architecture.



Enable your teams to focus on core business activities that ultimately drive increased efficiency, innovation, and growth for organizations.

KEY VALUE

The partner advantage



- AWS offers scalable and flexible infrastructure for customers to handle a variety of content demands.
- Deliver exceptional customer value when expanding into new markets, and achieve high availability and reliability through AWS's global network of data centers.
- Seamlessly integrate Contentful with AWS global cloud-based products to lower costs, grow faster, and scale.
- AWS customers can license Contentful Premium plans through AWS Marketplace for streamlined procurement, consolidated billing and cost-savings.



- The Contentful Composable Content Platform scales up and down to support your content needs whenever and however you need it to.
- The API-first platform is built to integrate into your existing tech stack, or serve as a solid platform when building out a tech stack that fits your unique needs.
- Built-in features have been designed with collaboration and autonomous work in mind, ensuring consistently efficient time to market for any and all content types.
- Build and extend the Contentful platform with the App Framework to customize your solution to meet your business needs.

Organizations that choose Contentful, powered by AWS, to build their omnichannel digital experiences will:



Maximize and future-proof your technology investments. The Contentful platform powered by AWS is purpose-built to integrate with your existing technology stack, helping you maximize your investments while accelerating time to market and value.



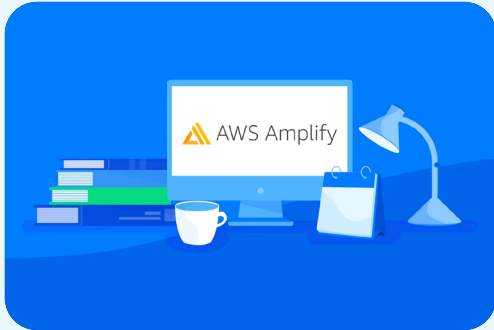
Deliver exceptional, omnichannel digital experiences at speed and scale. The integrated composable commerce solution lets you seamlessly reuse and repurpose compelling content across any channel or device to meet evolving customer preferences, increase conversions, and deliver personalization at scale.



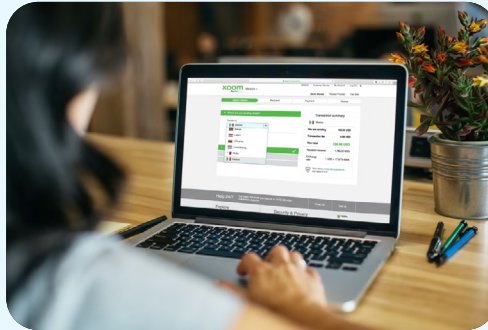
Provides teams full control, flexibility, and agility. The Contentful platform enables teams across your entire organization to work silo-free, eliminate dependencies, and deploy AWS cloud-powered applications with code-free infrastructure and a single interface.

Creating differentiated value for our customers

AWS Amplify webinar



Xoom, a PayPal service



Trunk Club



Kärcher Case



Moonpig



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As an AWS Digital Customer Experience Competency Partner, Contentful offers a future-forward composable platform which allows AWS customers to deliver personalized and innovative solutions at scale. We are delighted to see the recent availability of Contentful in AWS Marketplace, meeting shared Enterprise customers streamlined procurement needs and offering contract flexibility.”

Marta Whiteaker

International Partnerships Director, AWS



Available in
AWS Marketplace

**Contentful, powered by AWS,
is revolutionizing the digital
experience.**

To learn more, visit:

[AWS & Contentful](#)

[Available in the AWS Marketplace](#)



Partner with Contentful and AWS

Contact us today to unlock the potential of data-driven personalization to deliver unparalleled customer experiences.

Partner with us