

**WE BELIEVE THAT
DIGITALISATION MAKES THE WORLD
A BETTER PLACE.**

Digitalisation connects people worldwide and simplifies access to products, services and knowledge. It makes processes more efficient and hard work easier. Digitalisation allows us to do more. It also allows us to do things differently: faster, better, more easily, earlier, more often, bigger – anywhere and at any time.

For us, digitalisation means having the freedom to do things that were not possible before.

Digital literacy is more than just coding skills.

From our experience, digital projects are not only about technical implementation, but also about the related structural, cultural and strategic changes within a company. Every company has its very own cultural change – and we are happy to support you in this process with our many years of experience.

Since 2006, we have grown organically using our own resources. Besides individual consulting, our teams provide all IT services that enable an excellent customer experience. In order to meet continuously changing customer needs, we always take into account new digital trends and technological developments.

We work in an industry driven by constant innovation. Fast responsiveness is essential for us. That is why dotSource relies on New Work, integral planning and agile methodologies such as Scrum and design thinking when it comes to collaboration.

DIGITAL SUCCESS FROM THE FIRST IDEA – DOTSOURCE'S INTEGRAL PROJECT APPROACH



Develop perspectives
with digital consulting



Select solutions
with requirements analysis and assessment



Implement digital projects
with agile principles



Manage digital business
with scalable platforms and cloud services



Expand knowledge
with Digital Business School

Design brands
in a user-centred way
UX & Brand Design



Deploy brands
effectively
Digital Marketing



Distribute content
automatically
Content Management



Create user experiences
in a personalised way
Marketing Automation



Increase sales
across all channels
E-Commerce



Manage customer
relationships digitally
CRM, Sales & Service



Manage data
centrally
PIM, MDM & DAM



Connect systems
seamlessly
Platform Integration



Use data
intelligently
Data-Driven Business (AI & BI)



Your requirements
are our focus

More digital know-how
can be found here:



Media Centre



[dotSource.com/
media-centre](https://dotSource.com/media-centre)



Handelskraft



[dotSource.com/
handelskraft-brand](https://dotSource.com/handelskraft-brand)



Digital
Business
School



[digital-business-
school.com](https://digital-business-school.com)

Read more
about our
projects here:



[dotSource.com/references/
success-stories](https://dotSource.com/references/success-stories)

Together with you,
we will find the right
solution from the wide
range of our partners:



[dotSource.com/
agency/partners](https://dotSource.com/agency/partners)

The following clients trust in our expertise:

axel springer_



SPRIT

FUJIFILM

hessnatur
FÜR MEHR MORGEN

HEIDELBERG



ottobock.

WÜRTH

This is what our clients say about the collaboration:

»Our collaboration with dotSource has been very successful. dotSource sets itself apart through excellent e-business knowledge and world-class developers. When it comes to tricky projects, we gladly turn to our colleagues from Jena.«

CHRISTIAN BERNDT –
CEO, WÜRTH IT GMBH

»Thanks to dotSource, we were able to not only restore the visibility of our e-commerce platform after the relaunch, but even increase it significantly. We now feel very well positioned in terms of web analytics and will continue to develop our range of products and scale our business model together with our long-standing digitalisation partner dotSource.«

JOHN GAHLERT –
HEAD OF E-COMMERCE, NETTO MARKEN-DISCOUNT

WE TRANSFORM COMPANIES INTO DIGITAL CHAMPIONS!



2006

dotSource was founded



100%

run by owners



5

offices



500+

digital natives

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Goethestraße 1
07743 Jena

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Hainstraße 1-3
04109 Leipzig

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