

We are Kin + Carta. We create long term value by connecting people, data and technology to design, build and optimise customer experiences.



Great minds think alike

The reason we love Contentful so much is because they share our philosophy of putting humans at the centre of every digital experience.

We're pretty honoured to be one of Contentful's Partners. It's a tribute to the great things we've done together but, more importantly, it means you're working with an agency that has the inside track on the latest and best things Contentful has to offer.

You'll benefit from a great team of Certified Developers who are on the cutting edge but also have the maturity and experience to apply Enterprise rigour.

Case Studies

As the lead digital agency for Co-operative Food, we transformed their digital experience using Contentful. Having had a restrictive template set-up, they are now armed with a modern content platform that inspires browsing and storytelling.



+300%

increase on-site customer dwell time

+19%

increase in returning visitors

40%

decrease in bounce rate

SAILGP

SailGP is a brand new concept bringing the thrills and spills of Formula 1 racing to the water. We used Contentful to provide advanced technology, allowing fans to follow real time event data and bringing the race to life across web, app and TV. The pre-launch site was delivered in 2 weeks and the SailGP platform was launched in just 12 weeks.



When it comes to live sport, you have one chance to get it right. The race won't be moved if your app isn't ready. Our team had to be at the top of their game to deliver, especially with a client that was delivering something so ambitious. I'm proud of the way everyone pulled together to match the ambitious goals.

Martin Paton, Chief Technology Officer, Kin + Carta Connect

To find out how Kin + Carta can help your business, get in touch with Paul Diamond:

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