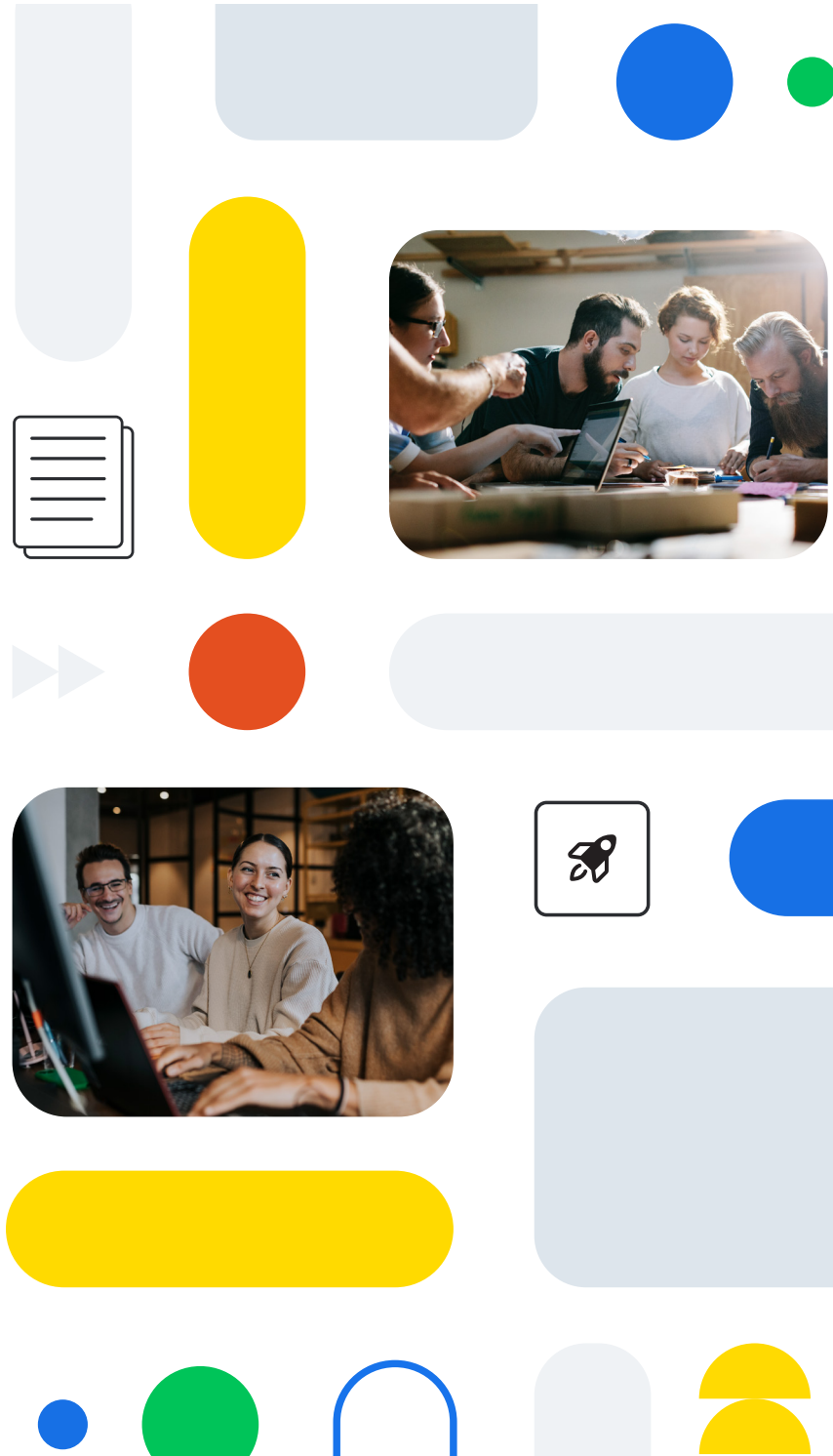


VALTECH AND CONTENTFUL:

Unlock unparalleled customer experience with dynamic, innovative solutions



CUSTOMER BENEFITS

Elevate your digital strategy to unprecedented heights

We live in a complex and constantly changing world, but one thing is certain: the way we connect matters. Differentiating your brand for the future requires focusing on the human experience, tuning in to your audience's rapidly changing behaviors, and responding to their evolving needs. But cutting through the noise to deliver measurable value requires the right technology and the right partners.

When you choose Contentful and Valtech to team with you on your business transformation goals, you're leaping beyond the competition by choosing to team with trusted solution and industry experts. Together we can help you drive elevated customer experiences, accelerate commerce transformation, and harness the power of your data to drive real business outcomes.

As the leader in composable content management, the Contentful® Composable Content Platform brings the building blocks of content together so that you can create once and reuse everywhere in any digital experience. Paired with Valtech's deep knowledge of the Contentful platform and network of global innovators and enterprise technology partners, you'll break through silos quickly, redefining success, and unlock exponential business value today and into the future.

Plus, Valtech provides an integration of Contentful into its suite of commerce accelerators, allowing your business to accelerate time to value:

LEAP, an advanced, enterprise-grade composable retail and D2C commerce accelerator created in partnership with commercetools, allowing multi-brand and multi-market businesses to access best-of-breed technology alongside rich composable services and know-how.

[Get LEAP](#)

GEAR, a flexible B2B customer portal accelerator designed to improve the digital services of B2B manufacturers and distributors. It spans various functions such as asset management, sales of aftermarket and spare parts, online support, field services, training catalogs, and service discovery. By integrating these services, GEAR ensures a seamless customer journey, elevating the digital shopping experience to meet and surpass customer expectations.

[Get GEAR](#)

Together, Valtech and Contentful help brands elevate their experience by enabling composable commerce, delivered by content at scale.

Organizations that choose the Contentful Composable Content Platform and Valtech to power their digital transformations will:



Deliver elevated, omnichannel experiences that span the physical and virtual worlds to drive lifetime customer value.



Accelerate composable commerce with data-driven insights, strategic industry know-how, and strategies that unlock business growth.



Transform teams, technology, and processes to become digital-first enterprises with the flexibility to rapidly respond to change.



The partner advantage

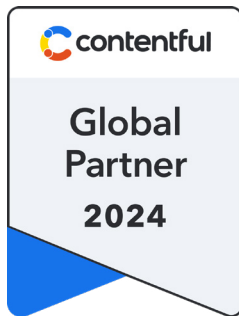
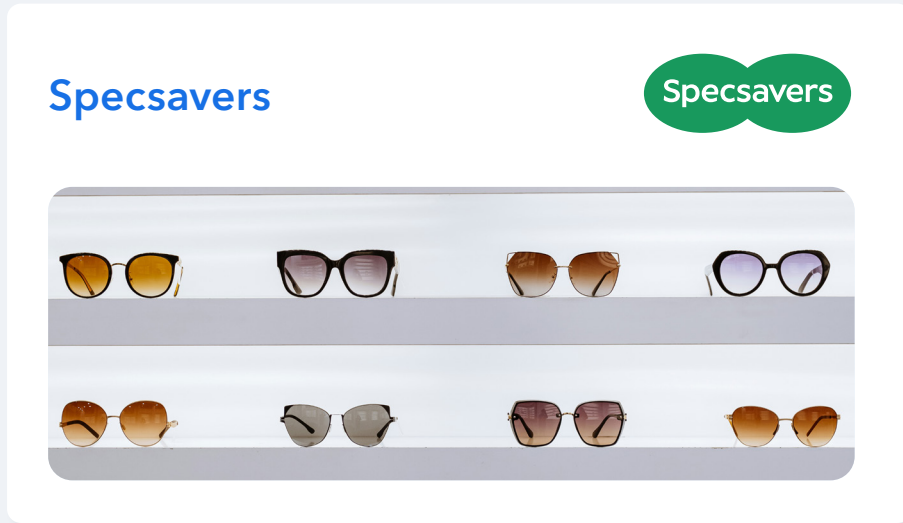
Valtech ✱

- Power your omnichannel experiences with actionable data, building an engine to drive repeat engagement and growth.
- Across B2C and B2B landscapes, Valtech can help you unlock new channels of revenue and opportunity through omnichannel strategy, differentiated platforms, performance optimization, the latest CRM tools, and experience management.
- Valtech digital transformation offerings range from strategy to design and development, data engineering and marketing automation, as well as change management, working with global companies and brands to transform every aspect of their business.
- Valtech has been a Contentful partner for more than seven years, running implementations for more than 20 joint customers.

contentful

- The Contentful Composable Content Platform is agile to scale your content needs whenever and however you need it to.
- Increase speed to market by deploying and updating new experiences in minutes instead of months.
- Create once and reuse everywhere to drive brand and messaging consistency across all devices, channels, and markets.
- Built-in AI features have been designed with collaboration and autonomous work in mind, ensuring consistently efficient time to market for any and all content types.
- Build and extend the Contentful platform with our App Framework to customize your solution to meet your business needs.
- The API-first platform is built to integrate into your existing tech stack, or serve as a solid platform when building out a tech stack that fits your unique needs.

Creating differentiated value for our customers



Valtech is the **Contentful Global Partner of the Year for 2023 and 2024**. Together, Valtech and Contentful enable global brands to connect, create, and extend content more efficiently to provide unique experiences at greater speed and scale, while integrating it properly across the business.

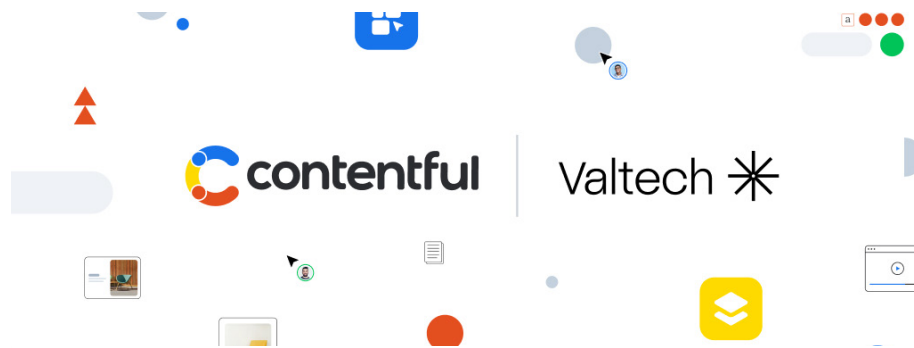
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We are excited and humbled to be awarded Global Partner of the Year for a second year in a row. Valtech has helped companies around the world leverage the Contentful Composable Content Platform to provide the best-in-class digital experiences that help customers meet their business goals and succeed in today's complex marketplace.”

François Haguel

VP, Global Alliance Lead, MACH, Valtech

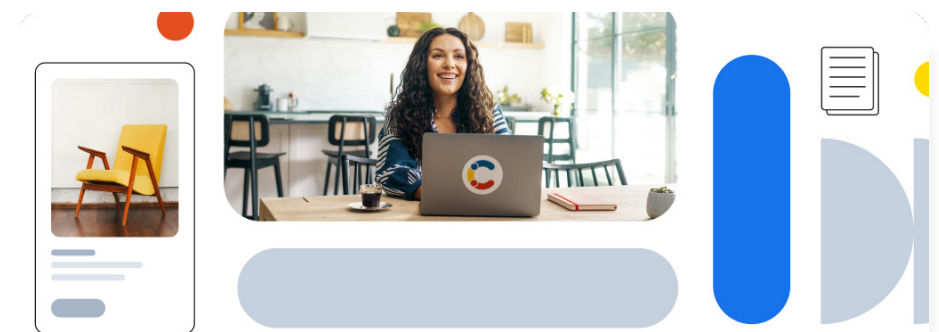
Valtech ✱



Partner with Contentful and Valtech

Contact us today to unlock a better customer experience with innovation.

Partner with us



Together, Contentful and Valtech are elevating your digital strategy to unprecedented heights. To learn more, visit:

[Valtech and Contentful](#)