

Our value proposition & strategy

## Creating digital advantage for businesses and society

We are the backbone of the Nordic society, transforming businesses with expertise, technology and data, to harness the biggest opportunities of our time

Services and global capabilities to accelerate the customer's digital agenda

Focus on Nordic companies and the public sector, building on our deep customer knowledge

Operating model based on country teams and service lines that continuously adapt to market needs and efficiency

International expansion enabled by selected Industry software products

#### Differentiating from the competition by combining:

- Deep customer insights
- Expertise from one of the largest pools of digital consultants in the Nordic countries
- Right scale of global capabilities
- Competitive software assets
- Cloud services and global technology ecosystem

Local proximity with global capabilities and partnerships

### Digital advantage for businesses and societies

Bringing global capabilities to the Nordics in Digital Consulting and Cloud & Infrastructure services

Scaling the **Nordic mindset** on a global level in Industry Software, Financial Services and Product Development Services

Delivery centers within EU and globally: Ukraine, Poland, Czech Republic, India, China and the Baltics

24 000 professionals globally

Turnover of approximately

over **90** countries **EUR 3 billion** 

More than 10 000 customers

Serving customers in worldwide

Investments in technology and services more than

**EUR 100** million\* per year

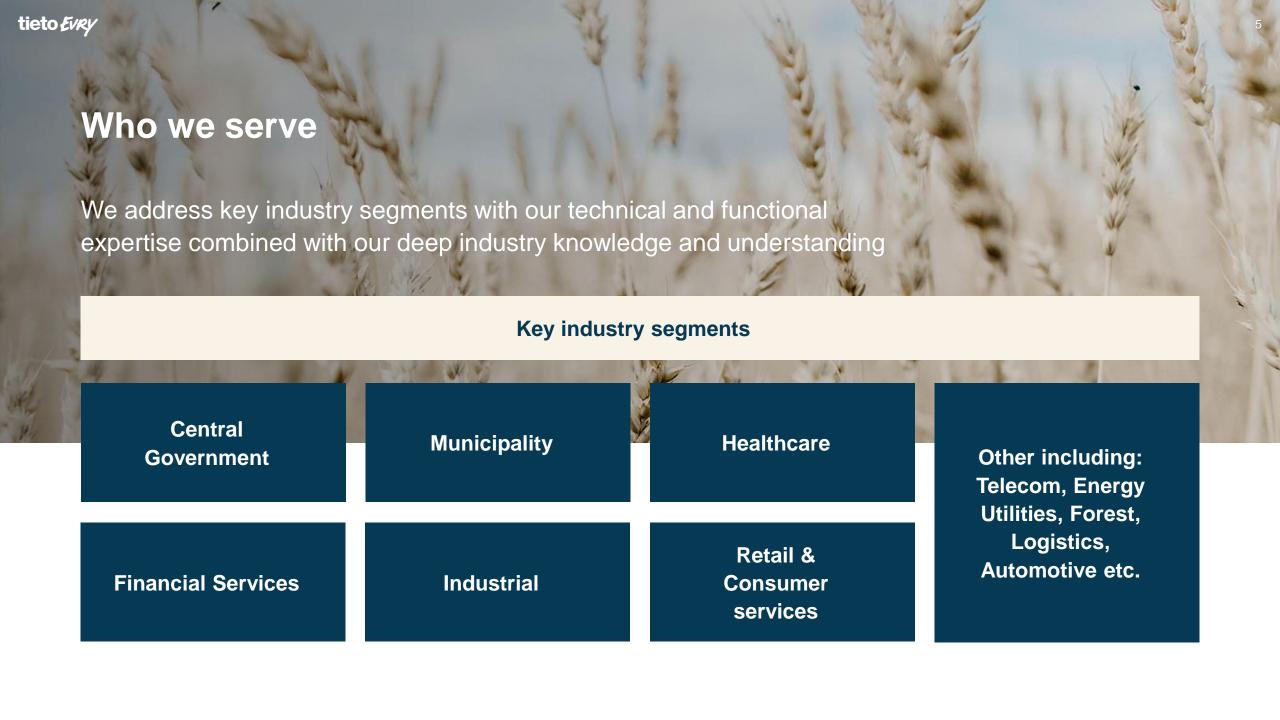
\*incl. capital expenditure and operational costs



The market leader in digital services in Norway, Sweden and Finland







## Our key capabilities and service practices

Combining digital consulting and application services with managed cloud and infrastructure services, competitive industry specific software and software R&D services

#### **Digital Consulting**

- Business & Technology consulting
- Service design
- Application development, management and integration
- Enterprise applications:
  SAP, Oracle, Salesforce,
  Workday, IFS, Unit4 etc.
- DevOps
- Customer experience management
- Cloud, data & insights
- Data science & analytics

## Cloud and Infrastructure

- Cloud transformation
- Public cloud and multicloud management
- Hybrid, Private Cloud and Edge services
- Application operations
- End user services
- Service desk
- Service integration and management (SIAM)
- Cyber security services

#### **Industry Software**

- Healthcare
- Welfare
- Education
- Case management
- · Oil and Gas
- Production
  Excellence
- Smart utility
- Industrial
- Data Platforms

## Financial services solutions

- Payments
- Credit and Lending
- Wealth management
- ATM Solutions
- Core Banking
- Customer Experience
- Open Banking
- Card and Mobile payments
- Financial Crime Prevention/ Fraud Prevention
- Insurance

# Product development services

- 5G, Telecom Networks and Radio
- Core telecom network products
- Automotive: Connected and autonomous cars
- Smart Devices