



ANNUAL REVIEW 2022

PLANET ARK

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ACKNOWLEDGEMENT OF COUNTRY



In the spirit of reconciliation, Planet Ark acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

CEO FOREWORD

I am delighted to look back on the exceptional achievements that Planet Ark enjoyed throughout 2022, a year in which we commemorated our 30th anniversary. It was a year marked by growth in the reach and influence of our initiatives, despite significant local and global obstacles.

In July, we saw National Tree Day continue its revival following two years of public mandates to avoid large gatherings due to COVID-19 precautions. We also saw the Seedling Bank provide funding to more beneficiaries than ever before, helping communities around Australia regenerate our beautiful and unique natural landscape.

In early November, the suspension of soft plastics recycling by REDcycle marked an unexpected start to National Recycling Week 2022. Despite this, the campaign achieved great results, and the increased focus on recycling helped us bring important recycling advice to millions of Australians.

Another milestone of the year was the inaugural Circularity conference in late November, which brought together stakeholders from government, business, communities, not-for-profit groups and, of course, our own Australian Circular Economy Hub community. The conference also celebrated companies and organisations at the forefront of Australia's circular transition with our very first ACE Awards. We were also delighted that Minister for Environment and Water Tanya Plibersek chose the occasion to announce the formation of a

Circular Economy Ministerial Advisory Group on which Planet Ark is represented.

As always, we express our gratitude for the continuous support from our numerous corporate partners and sponsors, as well as federal and state governments, who support our endeavours. Our collaboration with councils throughout the nation forms the foundation of our capacity to deliver accurate information to the community regarding recycling and sustainable resource use.

Lastly, we owe a tremendous debt of gratitude to the hundreds of thousands of community members who actively participate in tree planting, utilise our educational resources, adopt responsible recycling practices, and share their ideas with us and with one another. The achievements we take great delight in sharing with you in this review are the result of our collective efforts.



A handwritten signature in black ink that reads "Rebecca Gilling".

Rebecca Gilling
Planet Ark CEO

OUR MISSION

To unite people, businesses and governments through positive environmental actions.

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people thrive in balance with nature.

Incorporated in 1992, we are one of Australia's leading environmental behaviour change organisations with a focus on working collaboratively and positively.

We help people, governments, schools and businesses reduce their impact on the environment in three key areas: by promoting sustainable resource use for a circular economy; supporting low carbon lifestyles; and connecting people with nature.

We create and share simple, positive environmental actions – for everyone. Our campaigns and programs build on our positive and action-based philosophy to work with a broad range of individuals, schools, councils and workplaces.

We create and share simple, positive environmental actions - for everyone.



PLANET ARK'S THREE SPHERES OF ACTIVITY



PROMOTING SUSTAINABLE RESOURCE USE FOR A CIRCULAR ECONOMY

We want to change our take, make and dispose culture. Adopting the framework of a circular economy, we want to reinforce nature's cycle, where nothing is wasted. Planet Ark has a range of programs to create and encourage opportunities for reuse and recycling: helping Australians to extract the maximum benefit from the resources they use in their daily lives.



SUPPORTING LOW-CARBON LIFESTYLES

Planet Ark helps Australians take positive actions to reduce their carbon footprint. We encourage the use of materials that remove carbon from the atmosphere and make it easier to choose greener sources of energy.



CONNECTING PEOPLE WITH NATURE

We want Australians to enjoy the health and wellbeing benefits of regular contact with nature, while also helping to regenerate our natural systems. By spending time outdoors and appreciating the environment, we can learn to live in balance with nature. Planet Ark encourages people of all ages to increase their time in nature at home, at work and at school.

BOARD OF DIRECTORS



Michael Coleman

DEPUTY-CHAIR AND NON-EXECUTIVE DIRECTOR

Michael Coleman is a Company Director and consultant. He holds Bachelor and Master's Degrees in Commerce from UNSW. He is a Fellow of Chartered Accountants ANZ and a Fellow of the Australian Institute of Company Directors. Michael has been a company director at several listed and not for profit boards. He is currently a Non-executive Director and Chairman of the Audit Committee of Macquarie Group Limited and Macquarie Bank Limited; Director and Chair of the Audit and Risk Committee for Legal Aid NSW; Chair of the Reporting Committee of the Australian Institute of Company Directors (AICD); Divisional Councillor for the AICD's NSW Division; Governor/Treasurer of Centenary Institute of Cancer Medicine and Cell Biology; and Adjunct Professor at the Australian School of Business, UNSW.



Dr Lyndell Fraser

CHAIR

Dr Lyndell Fraser is an experienced senior executive and CEO and non-executive director with appointments in the education, insurance and banking sectors. She has been undertaking research into the importance of education for addressing the changing nature of work and issues of lifetime learning, with particular reference to mature learners and implications for employers, educators, government and the professions. Lyndell has a Bachelor of Economics (Hons) and a Master of Economics (Hons) from the University of Sydney, a Master of Business Administration from Macquarie University and Doctorate in Higher Education from the University of Liverpool. She is Graduate of the AICD.



Paul Klymenko

CO-CEO AND EXECUTIVE DIRECTOR

Paul was appointed CEO in 2010 and was one of the founding directors of Planet Ark in 1992. He has worked in the environmental field for a over quarter of a century making a positive contribution as an environmental researcher, retailer, writer and ethical investment fund manager. Prior to working in the environmental field he spent 11 years in the financial services industry in a range of research and advising roles.

BOARD MEMBERS



DAVID BURT
Non-Executive Director

David is an experienced strategy and commercial advisor who currently works at the University of New South Wales. David has worked at the CSIRO helping some of Australia's best research teams take their science and technologies from the laboratory into real world outcomes. Prior to this he worked in Corporate Strategy for CSIRO, Business Development for KPMG and taught strategy, innovation and entrepreneurship at the University of Sydney.



REBECCA GILLING
Co-CEO and Executive Director

After 30 years as an actor, Rebecca joined Planet Ark as our public spokesperson and Audio/Visual Projects Manager in 2002. She shares her passion for the environment, society and organisational change for sustainability with the team at Planet Ark.



DR ANDREW JOHNSON
Non-Executive Director

Andrew was appointed Director and CEO of the Bureau of Meteorology in 2016. For nearly a decade he was a member of the CSIRO Executive Team where he led the organisation's water, land, atmospheric, marine, biodiversity and urban research. Andrew is a Councillor of the Queensland Futures Institute and member of the Scientific Advisory Board of the Australian Agricultural Company.



DR RAJ ASEERVATHAM
Non-Executive Director

Raj is a professional company director with diverse commercial experience gained living and working on most continents of the world. He holds graduate and postgraduate degrees in engineering and business. He is a Fellow of the Institution of Engineers Australia, a graduate of AICD and a mediator/dispute resolution specialist accredited with the Federal Court of Australia.



HOWARD PARRY-HUSBANDS
Non-Executive Director

Howard is an experienced marketing research professional specialising in innovations, brands and communications. After working in the UK, New Zealand and Australia and finding research was too often 'average' and not actionable, Howard founded Pollinate. Howard is also a founding director of leading advocacy agency Social Soup. Howard is a sought after public speaker and expert facilitator who revels in enthusing a crowd and running co-creation workshops to create breakthrough change.



DR DAVID IRELAND
Non-Executive Director

Dr David Ireland is an experienced entrepreneur, consultant, and investor. With a passion for driving positive and lasting impact, David has taken several companies and products to market in fields ranging from aquaculture, to renewable energy and fintech. David has also helped organisations, not-for-profits, universities, government agencies and entrepreneurs turn their ideas into impact.



GILLIAN TURNER
Non-Executive Director

Gillian is an experienced company director, chair and CEO with a strong international commercial background. Her career has spanned the private and public sector and included financial and professional services, technology commercialisation, FMCG, health and education. Gillian holds law degrees from Sydney and Harvard Universities, is qualified as a counsellor and psychotherapist, and is a Fellow of the Australian Institute of Company Directors. Since 2005 Gillian has worked professionally as an executive coach and mentor.



SALLY TORGOMAN
Non-Executive Director

Sally Torgoman (GAICD) is a Partner at KPMG Australia, Sydney. She is a dual qualified electrical engineer and lawyer with deep expertise in clean energy and decarbonisation-related investments. Prior to KPMG, Sally worked with private enterprise and large corporate organisations cementing her capability to deliver commercial services to private and public clients. She has worked on many international projects in Asia, South America, Europe and MENA, she speaks several languages and is passionate about the energy transition.

OUR STAFF



Executive and Management

Ian Bridges

Chief Information Officer

Adam Culley

Head of Partnerships

Paul Klymenko

Co-CEO and Executive Director

Scott Dickson

Chief Financial Officer

Ryan Collins

Head of Circular Economy Programs

Rebecca Gilling

Co-CEO and Executive Director

Claire Bell

Head of Operations

Liam Taylor

Head of Communications

Planet Ark Staff

Beau Boundy Senior Product Stewardship & Marketing Manager

Laura Chalk Social Media Communications

Sarah Chaplin Campaigns Coordinator & Research

Dr Nicole Garofano Head of Circular Economy Development

Katrina Hitchcock Web Developer

Sarah Hobson Partnerships Manager

Simone Horder National Tree Day Manager

Jane Horvath Circular Economy Hub Manager

Shirley Jin Information Centre Support Officer

Pamela Jolly Communications Coordinator

Lucy Jones Communications Coordinator

Ellice Kelly Information Centre Support Officer

Mitchell Kirsch Product Stewardship Coordinator

Alejandra Laclette Senior Recycling Campaigns Manager

Claire Laws Research Specialist

Emma Lucey Partnerships Communications Specialist

Tom Mann Information Centre Support Officer and P&C Coordinator

Keith Maxwell Contracts Manager & Digital Asset Management

Karen McGregor Accountant

Chelsea McLean ACE Hub Collaboration Portal Community Coordinator

Jennifer McMillan Communications Manager

Marty Middlebrook Head of Operations

Neha Nagpal Partnership Communications Specialist

Rachael Ridley Recycling Near You & Business Recycling Campaign Manager

Maddie Ross Events Manager

David Rowlinson Make It Wood Program Manager

Nicholas Scaltrito Campaign Coordinator

Luke Symes Web Developer

Professor Roy Tasker Chief Scientific Advisor

Tamanna Wadhvani Circular Economy Communications Specialist

Steve Walpole Circular Economy Partnerships Lead

Samantha Whistler Partnerships Manager

Sarah Wiecek Visual Content Creator

PARTNERSHIPS AND ENVIRONMENTAL ENDORSEMENTS

Working with business is at the heart of what we do at Planet Ark. Our accomplishments are made possible through the incredible support we receive from the following businesses:



Transitioning Australian businesses to safer paper products.

Planet Ark's partnership with Alliance Paper is built around a mutual concern of the potential impacts of chemicals on the environment and public health. We are working together to encourage businesses to use paper products that are free of 'chemicals of concern' such as Bisphenol A (BPA) and per and polyfluoroalkyl substances (PFAS). Through education Planet Ark aims to build awareness of the potential dangers of these chemicals and empower businesses to make purchasing decisions that are safer for their staff and customers.



BINGO Industries has been a committed Partner of Planet Ark since 2011.

Together we are working towards a common mission to increase diversion of waste to landfill in Australia through recycling. The partnership has a strong focus on the construction and demolition and commercial and industrial sectors, which combined account for 80 per cent of Australia's core waste (2020 National Waste Report). BINGO Industries is an Associate Sponsor of the Australian Circular Economy Hub.

In April 2021 BINGO Industries officially opened the world's largest and most advanced dry mixed-waste recycling facility at its Eastern Creek Recycling Ecology Park in Western Sydney.



Promoting the circular economy benefits of trading pre-loved and unused items.

Planet Ark partnered with Gumtree to educate Australians on the importance of sustainable consumer practices and encourage participation in Australia's growing Circular Economy – where materials are kept in use at their highest value for as long as possible. Together we launched the Trading in the Circular Economy Report 2021 and 2022 to raise awareness of the financial and environmental benefits of circularity.

DONATIONS



COMPANIES THAT DONATED OVER 1K	COMPANIES THAT DONATED OVER 5K	WORKPLACE GIVING COMPANIES*
Macquarie	Marsh & McLennan Pty Ltd	PwC Services Trust
Medhealth	Trade8	Westpac
Hop Nation	Alstom	Challenger group Services Pty LTD
Turner Bishop Pty Ltd	Money Tree	Suncorp Group
Peter Pal Library Supplier		Deutsche Group Services Pty Ltd
Jensen McConaghy Lawyers		GreenStone
Rider Levett Bucknall QLD		Optus
		Macquarie
		Align Technologies
		Marsh and McLennan
		Apple
		Activision Billzard

*Generous staff who chose to donate a portion of their payslips to us in 2022

COMMUNICATIONS

Overseeing the media relations for and delivering communication elements of Planet Ark campaigns

It was a challenging but ultimately very successful year for the communications team in 2022 with the country emerging from pandemic lockdowns and Planet Ark able to deliver campaigns. This was significantly influenced by several high-profile partnerships and events that granted Planet Ark increased exposure for our campaigns including:

- Media partnership with Seven West Media focused on television coverage of National Recycling Week, the ARL and Recycling Near You.
- Toyota leveraging relationship with AFL to provide mass coverage of National Tree Day during three rounds of the competition (on-field messaging in television coverage)
- Inaugural Circularity conference with attendance from the Minister for Environment and Water, Tanya Plibersek.

These elements in addition to successful flagship media campaigns around National Recycling Week and National Tree Day, as well as always-on programs such as the Australasian Recycling Label and Recycling Near You were critical to exceeding last year's overall media reach and value.

Two other areas of growth for the team in 2022 was in regards to social media and newsletter subscriptions. In total, approximately 30,000 new newsletter subscribers were signed up during the year. In terms of social media, across all platforms (Facebook, Instagram, Twitter and LinkedIn) Planet Ark saw a growth in social media followers of almost 8,000.



Senior Recycling Campaigns Manager Alejandra Laclette (right) appearing on Sunrise for National Recycling Week, 2022.

3.8 million

media mentions
across the year

1,130,289,269

potential reach

\$10,455,178

advertising value

6%

increase in potential
reach and advertising
value on 2022 results

30,000

new newsletter
subscribers

8,000

new social media
followers

AUSTRALIAN CIRCULAR ECONOMY HUB

Inspiring and enabling Australia's circular economy

SPHERE

1

This year has been about collaboration – successfully gathering, educating, leading and celebrating with the coalition of the willing across government, business and community.

The ACE Hub team played a critical role in bringing together stakeholders from government, business and the community via the inaugural *Circularity 2022* (national conference), where we also celebrated the first ACE Awards, which recognised companies and organisations at the forefront of Australia's circular transition. The conference, which had the Hon. Minister of the Environment and Water Tanya Plibersek as a keynote speaker, brought over 300 delegates of Australia's circular economy community together. Other contributing factors include hosting international dignitaries, such as Professor Jacqueline Cramer across 54 events around Australia with a total of 2600+ attendees, via online engagement through the ACE Hub Portal, which grew from 200 to 1,400+ active members in 2022, and via the ACE Hub newsletter with 3,600+ subscribers.

Our Knowledge Hub is recognised as a key resource housing 7 original research reports and 78 case studies to date. The first-of-its-kind State of Circularity in Australia report was also launched – a true example of collaboration in action built together with the ACE Hub Technical Supporters.

The ACE Hub Founding Partner Program commenced successfully, securing two Founding



Over a short time, the ACE Hub Portal has expanded to a great extent... It is a valuable networking and learning platform.

– Reba Paul, Adjunct Fellow at Institute for Sustainable Futures, UTS

Partners including eleXsys Energy and KPMG Australia. Our Advisory Board, Working Groups, Technical Supporters, Collaboration Partners and pro bono contributors continue to grow in number and strategic importance in terms of achieving our mission.

35%

of attendees of 1st Circularity conference were c-suite or business owners

1,300 +

ACE Hub Portal members and 3,600+ ACE Hub Subscribers

13,000 +

Attendees at in-person and online events since launch of the ACE Hub

7 reports

published or contributed to



FUNDING PARTNER



FOUNDING PARTNERS



OFFICIAL SPONSOR



RECYCLING NEAR YOU

Helping Australians recycle right since 1996

SPHERE

1

Recycling Near You is Australia's first and most comprehensive database of recycling and reuse information for households. In 2022, the platform's free recycling directory and educational resources helped almost 1.7 million users improve their recycling habits and reduce waste to landfill. The products or materials that Australians are most keen to find recycling or reuse solutions for include clothing, polystyrene, batteries, x-rays, soft plastics, and electrical products such as computers, televisions, and white goods.

A highlight of the year was a recycling segment on one of Australia's most popular TV programs, The Morning Show, featuring Planet Ark's co-CEO, Rebecca Gilling. Providing Australian households with simple recycling tips, Rebecca directed viewers to Recycling Near You for easy access to recycling solutions. The segment aired on The Morning Show 19 times over the holiday period in November and December.



Planet Ark CEO Rebecca Gilling appearing on The Morning Show to promote Recycling Near You during National Recycling Week.



3.8 million

pageviews in 2022

1.7 million

approx. users in 2022

168k views

of educational resources in 2022

712,000

social media reach



SPONSORS



BUSINESS RECYCLING

Giving businesses the tools to reduce waste and increase recycling

SPHERE

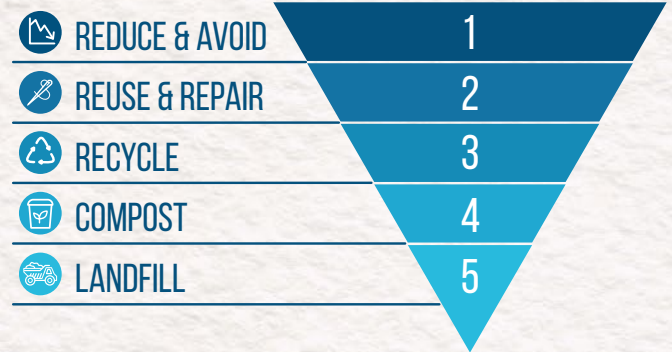
1

For more than a decade, Business Recycling has been providing businesses and workplaces in Australia with comprehensive and accessible recycling information. The program's reuse and recycling directory features more than 36,000 listings across the country, and the educational resources provide businesses with the tools to improve the environmental impact of their workplaces.

In 2022, Planet Ark surveyed users of the website to calculate the environmental impact of their collective contributions. The survey found that one in four users had used the website to increase recycling, collectively diverting 5.6 million kilograms of materials from landfill during the six-month period the survey was active*.

The educational resources on Business Recycling were viewed more than 38,000 times in 2022 – a 50% increase year on year. This was partially due to the release of a new resource, *How to Reduce and Recycle Plastics at Work*, which launched in April 2022. The toolkit guides businesses on how to use the waste hierarchy to improve resource management and includes reuse and recycling solutions for the ten most commonly used plastic products at work.

* This is based on user estimates from the website survey (N = 774) between 19/1/22 and 28/6/22 and assumes they are indicative of typical recycling rates. Calculations assume 24% of searches result in the material being diverted from landfill and is considered a conservative estimate.



The Waste Hierarchy from *How to Reduce and Recycle Plastics at Work*

(viewed 17,500 times in 2022)

362,000

pageviews in 2022

165,000

users in 2022

17,500

views of *How to Reduce and Recycle Plastics at Work*

319,000

social media reach



FOUNDATION PARTNER



SPONSOR



NATIONAL RECYCLING WEEK

Providing recycling education for households, schools and workplaces since 1996

SPHERE
1

The theme for 2022 was ‘Waste isn’t Waste until it’s Wasted’, which explored not only available recycling solutions but also what the results of these habits were. Unfortunately, the issues regarding REDcycle coinciding with National Recycling Week impacted the delivery of some content. Despite all this, we achieved great results for the content we released, our handling of the REDcycle situation was received well by the increased attention to this area, and additional media partnership provided the opportunity for increased earned media attention which returned an increased value for investment compared to previous years. Particular highlights for media opportunities included a live segment on morning television (Channel 7’s Sunrise) and OOH placement within shopping centres for broad coverage and promotion.

We also invested time in events for 2022 to reinvigorate the decline in events engagement due to the pandemic and reduce in-person activities. We registered 162 events conducted by councils and over 7,000 workplaces registered their involvement in the campaign. We introduced Recycling Presentations for the first time, which allowed workplaces to access specialised content on e-waste, packaging, and organic material. Similarly, there were 1,279 downloads of these materials. We also conducted a webinar event with BehaviourWorks to educate those within the waste industry on recent findings for resources to encourage contamination reduction. This webinar was attended by 214 organisations.



Senior Recycling Campaigns Manager Alejandra Laclette (right) appearing on Sunrise for National Recycling Week, 2022.

\$1.5 million

earned media value

162

registered events

3.5 million

people reached through social media

12,000

participants for NRW trivia



MAJOR SPONSOR



ASSOCIATE SPONSOR



SUPPORTING SPONSORS



SCHOOLS RECYCLE RIGHT CHALLENGE

Engaging students with recycling and teaching them how to develop sustainability habits

SPHERE

1

Overall, the Schools Recycle Right Challenge continued to return great results for student involvement with sustainable activities.

One achievement for 2022 was the redesign of the existing materials available for students. This included the 'Getting Started Guide', 'How to Set Up a Recycling System', and our 'Waste Free lunch Guide'. Given our partnership with Coles, the 'Waste Free Lunch Guide' provided the opportunity to get fresh content and a portion of budget to promoting it during the campaign. Similarly, the redesign of the 'Getting Started Guide' yielded an incredibly positive result with the initial launch eDM receiving almost 10,000 interactions with the linked materials.

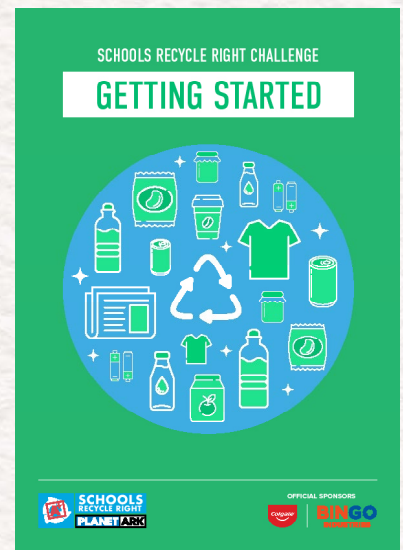
Collaboration with our sponsors also provided opportunities for new materials, resources, and lesson plans. These materials help keep the program current and provide new content for our audiences to engage with.

One such example is the collaborative education session with BINGO, which allowed us to engage approximately 2,117 people through our online webinar.



The Waste Free Lunch Guide contained recipes provided by Major Sponsor, Coles.

Over 10,000 interactions with the SRRC Getting Started Guide



318,424

students involved in the program

228,228

students involved in Cool Australia lessons

2,117

watched the online lesson with BINGO

89,339

students registered for the SRRC



MAJOR SPONSOR



OFFICIAL SPONSORS



SUPPORTING SPONSOR



CARTRIDGES 4 PLANET ARK

Helping Australians recycle printer cartridges since 2003

SPHERE

1



This year saw the program's greatest achievements to date with a monumental recovery milestone and initiation of accreditation procedures.

The biggest achievement for Cartridges 4 Planet Ark was its milestone of recycling over 50 million printer cartridges since the program's inception. The campaign celebrating this achievement included a radio ad, a video for social media, and updated resources included on the website for our participants. Coverage of this campaign, as well as news relating to the campaign, sustainability and product stewardship, was also included in our quarterly eDM. The audience of this publication grew to over 11,000 subscribers by the end of 2022.

The program also initiated the process towards accreditation for the program.



Poster produced for Cartridges for Planet Ark in 2022.

In 2022 Cartridges for Planet Ark achieved the milestone of 50 million cartridges recycled.

2.9 million

people reached across radio and social media

\$203,472

radio campaign value achieved for cost of \$28,000

52,291,784

cartridges recycled

893

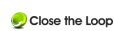
new registrations across corporate and retail sectors



FULL PARTNERS



RESOURCE RECOVERY PARTNER



RETAIL PARTNER



WORKPLACE PARTNER





AUSTRALASIAN RECYCLING LABEL

The only evidence-based recycling label in Australia and New Zealand

Increase of consumer awareness and government support were the highlights of the ARL in 2022. Since the program launched in 2018, consumer awareness of the ARL has increased by over 60%, with most consumers claiming that they have seen the label on packaging. We expect this trend to continue rising as the ARL is now part of the National Plastics Plan, where it is expected that 80% of products on supermarket shelves will have the ARL by the end of 2023.

We also understand that schools are an integral part of moulding the minds of future generations. Therefore, we continued to promote a free, curriculum-aligned unit for years 5-6, which encompasses eight lesson plans, as well as a range of lessons and resources for students from early learning to high school. Teachers can use these materials throughout a school term. In 2022, all ARL lesson plans were used by more than 170,000 students. Given the uptake in educational resources related to the ARL, we developed a concept for in-person school incursions to promote the ARL, to which we received an enthusiastic response.

Talks with the APCO team resulted in a more collaborative approach to developing and delivering campaigns going forward. These meetings resulted in the creation of new KPIs that the program will strive to achieve in order to increase adoption, awareness, and understanding of the ARL.



ARL 'Check it before your chuck it' advertisement in situ.

75%	of consumers are aware of the ARL
130	schools showed interest in the ARL School incursion
3,684,906	social media reach
170,506	cumulative student reach through our lesson plans (as of 28 Nov 2022)



PARTNER



PLANET ARK POWER

Supporting businesses and schools transition to renewable energy

SPHERE

2

Planet Ark Power helps Australian industrial and commercial buildings maximise their locally produced solar renewable energy, while reducing their carbon footprint.

Planet Ark Power (PAP) has now helped:

- 350 plus large scale commercial, industrial, and school roof tops, while at the same time eliminate 40,000 tonnes of CO₂.
- This has contributed 320MW of renewable energy into the electricity grid every single year, while delivering \$10m plus energy savings.

By using Australian made and produced eleXsys technology, Planet Ark Power is helping commercial, industrial, and school buildings double their solar arrays. EleXsys is a world leading technology that allows these large rooftops to minimise carbon emissions via maximum renewable energy production and storage into an urban solar power station – powering the store

with clean energy and trading stored energy to support the grid operation. The installation of the Battery Energy Storage System (BESS) commenced in November 2021 and scheduled to be completed by August 2022.

~\$4 million

invested into CRG Group, Pasedena Shopping Centre, EV Charging Hub

~\$3 million

investment by PAP into Community Batteries, Sth East Queensland.

~\$5 million

over next two years into Virtual Powerplant (VPP), South Australia, Victoria, Queensland

~\$9 million +

investment by PAP over next two years into Energy Australia / Planet Ark Power, Green Transport / Mobility push in Victoria focused on bus depots and EV's, New South Wales and Queensland

Planet Ark Power is helping commercial, industrial and school buildings double their solar arrays.

PLANET ARK

Power™

PLANET ARK

MAKE IT WOOD

Promoting the environmental and health benefits of using responsibly sourced wood

SPHERE
2



The Make It Wood campaign aims to increase the use of responsibly sourced wood as a building material.

Responsibly sourced wood is a great choice as a building material: not only does it help tackle climate change due to its ability to store carbon and its low embodied energy, but it is a great thermal insulator, easy to use, durable, renewable and recyclable.

In 2022, Make It Wood:

- Presented at 18 webinars and conferences across Australia
- Were quoted extensively in two feature articles in The Age and Sydney Morning Herald newspapers (print and online)
- Gave a live interview on the ABC Radio Tasmania 'Drive' program
- Published 12 major news updates on the MIW website, generating a 12 per cent increase in website page views
- Represented Planet Ark on the judging panel of the 2022 Banksia Sustainability Awards and the Australian Timber Design Awards



German International School, winner of the Sustainability Category in the 2022 Australian Timber Design Awards. Photo: Bettina Steffens



NATIONAL TREE DAY

Connecting people with nature since 1996, at Australia's largest community tree planting event

SPHERE
3

For over 26 years volunteers have devoted their hands and hearts to restoring the unique Australian landscape.

Our volunteers come from all walks of life and span multiple generations. In recent years, Australia has been faced with the pandemic and devastating fires and floods. Despite these challenges, over 115,000 Tree Day volunteers connected at a local level to regenerate and plant over 450,000 trees, shrubs and grasses.

Education continues to play a vital role in shaping the minds of future generations, therefore we continued the promotion of free, curriculum-aligned lesson plans and a range of resources for students in early learning, that educators can utilise.

Planet Ark's Seedling Bank continues to grow each year, with 2022 being our biggest yet. Over 44,000 seedlings were funded through our nature restoration grants initiative, supporting community-led environmental projects around Australia.

The second edition of the Tree Talk report was a huge success with an 65% increase in downloads.

A huge thank you is due to those who make our work possible – to our passionate staff, dedicated volunteers, sponsors, partners and community members all over Australia.



A little girl enjoying the planting at Planet Ark's National Tree Day in Fairfield, NSW, July 2022.

486,057

trees planted

230,000

volunteer hours

7,783

lesson plan downloads

5,911

activity sheet downloads



MAJOR SPONSOR



CATEGORY PARTNER



OFFICIAL SUPPORTER



THE SEEDLING BANK

Providing financial support to help schools and communities undertake regeneration projects around Australia



In 2022, The Seedling Bank continued to grow, support more schools and community groups, and get more seedlings in the ground around Australia.

With increased funding, we were able to award funding to 45 beneficiary groups, in 7 states and territories. Some of these include planting eucalyptus trees to feed injured koalas at a wildlife rescue centre, reintroducing a range of rainforest plant species to revegetate the Daintree, creating habitat for relocated quendas (southern brown bandicoots) and empowering school students to recreate local dreamtime stories in their community. We told the stories of 7 groups in the second edition of *Tree Talk*, which was a successful media tool around National Tree Day timing. *Tree Talk* allowed us to highlight the hard work of the NTD community and the important environmental projects they are working on, using funding from The Seedling Bank.



A spread from *TreeTalk* 2022.

Projects included planting eucalyptus trees to feed injured koalas at a wildlife rescue centre.

486,057	trees planted
230,000	volunteer hours
7,783	lesson plan downloads
5,911	activity sheet downloads



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