



MEDIA RELEASE

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Help students see value in waste with the Schools Recycle Right Challenge

Join Planet Ark to help change student perceptions about waste and develop lasting recycling habits with the Schools Recycle Right Challenge.

The Schools Recycle Right Challenge, **Monday 3 October to Friday 11 November 2022**, is an opportunity for students and teachers to learn crucial lessons at school about waste management and how to take action at school, with their families and in their communities.

Fun activities and over 60 free curriculum-aligned lesson plans are available for registered schools. Designed for students from early learning to Year 12, the lessons educate students on their role in caring for the planet and the value of managing precious resources.

“These lessons are designed to drive awareness around the theme for Planet Ark’s National Recycling Week this year running in November, Waste isn’t Waste until it’s Wasted,” said Alejandra Laclette Planet Ark Senior Recycling Campaigns Manager.

“Educators can use our Getting Started Guide to help them organise an exciting event or lesson to engage students,” Laclette explained.

“Schools can even go into the running to win a personal visit from a Planet Ark expert.”

Planet Ark will also deliver two free online webinars for Australian schools (**18 and 26 October**) where students get the chance to ask us their recycling questions.

The Schools Recycle Right Challenge is made possible by Major Sponsor **Coles**, Official Sponsors **BINGO Industries** and **Colgate**, and Supporting Sponsor **Cartridges 4 Planet Ark**.

Visit nationalrecyclingweek.com.au/at-school for more information.

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Schools Recycle Right Challenge Resources:

- [Getting Started Guide](#)
- [Lesson Plans](#)
- [Activities and Resources \(including Coles, Colgate and Bingo learning resources\)](#)
- [Register for a free online recycling information session](#)



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About Planet Ark

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people live in balance with nature. Established in 1992, it is one of Australia's leading environmental behaviour change organisations with a focus on working collaboratively and positively. Planet Ark promotes and creates simple, positive environmental actions – for everyone.

About National Recycling Week

Planet Ark's National Recycling Week, founded in 1996, highlights the environmental benefits of reuse and recycling programs while making participation enjoyable and easy through community events and programs. The dates for National Recycling Week in 2022 are **Monday 7 to Sunday 13 November**. The School's Recycle Right Challenge is a school initiative and forms part of National Recycling Week.