

# CIRCO Remote Training R1

## DETAILED TRAINING SCHEDULE

### DATES

6 May - 1 July 2025

This online-only CIRCO training involves three modules presented over an 8-week programme. Each module is presented in a live 3-hour online session, including circular economy theory. This is followed by practical self-work, supported by trainer-led webinars and one-to-one trainer calls. Interaction and engagement with other participants is encouraged throughout.

## OVERVIEW

MODULES	DATE	TIME (AEST)
<b>Intake call</b>	Conducted during the week of 29 April 2025 – date and time to be confirmed with each individual company/organisation	45 mins
<b>Module 1 - Initiate</b>	Tuesday 6 May (first 3-hour session)	11am - 2pm
<b>Trainer call</b>	Date and time to be confirmed with each company/organisation	
<b>Webinar</b>	Tuesday 20 May	11am - 12pm
<b>Module 2 - Ideate</b>	Tuesday 27 May (second 3-hour session)	11am - 2pm
<b>Trainer call</b>	Date and time to be confirmed with each company/organisation	
<b>Webinar</b>	Wednesday 4 June	11am - 12pm
<b>Module 3 - Implement</b>	Tuesday 17 June (third 3-hour session)	11am - 2pm
<b>Pitch</b>	Tuesday 1 July	11am - 12:30pm

# DETAILS

MODULES	DESCRIPTION
<b>Intake call</b> (29 April - 1 May)	Two representatives of each organisation will be invited to an intake call of 45 minutes with a trainer. The purpose of this call is to provide an overview of the training, program expectations and guidance on using Mural, the program's online learning platform.
<b>Module 1 - Initiate</b> (6 May, 11am-2pm)	Module 1 is the initiation phase of the training and provides participants with an overview of the circular economy. This module encourages fellow online participants to explore the concepts of the circular economy and circular design principles together, with a focus your own organisation. By analysing your organisation's current value chain, you'll identify points of value destruction and waste, uncovering key opportunities for circular innovation. After the live online session, each organisation will have 2 weeks to prepare the associated Mural boards in preparation for Module 2.
<b>Webinar</b> (20 May, 11am-12pm)	To support the preparation of the Mural boards for Module 2, each organisation will be invited to a webinar as a refresher to the concepts learnt in Module 1 and to provide guidance for the Mural board preparation. This is a great way to interact with fellow participants and ask the trainers additional questions.
<b>Trainer support call</b> (21-23 May)	Further support is provided in the form of a trainer support call. This is a one-to-one call with each organisation to ask specific organisational-related questions.
<b>Module 2 - Ideate</b> (27 May, 11am-2pm)	Module 2 begins the ideation process on the opportunities for circular innovation identified in Module 1. The most compelling circular proposition is further developed using circular design strategies and business models from Products that Last or Products that Flow. This process ultimately results in a circular customer proposition that includes a business model, product (re)design, and additional services. After the live online session, each organisation will have two weeks to prepare the associated Mural boards in preparation for Module 3.
<b>Webinar</b> (4 June, 11am-12pm)	To support the preparation of the Mural boards for Module 3, each organisation will be invited to a webinar as a refresher to the concepts learnt in Module 2 and to provide guidance for the Mural board preparation. This is an opportunity to interact with fellow participants and ask the trainers additional questions.
<b>Trainer support call</b> (21-23 May)	Further support is provided in the form of a trainer support call. This is a one-to-one call with each organisation to ask specific organisational-related questions.

MODULES	DESCRIPTION
<b>Module 3 - Implement</b> (17 June, 11am-2pm)	<p>Module 3 is a final theoretical session encouraging participants to assess the technical and commercial feasibility of the proposition developed in the previous module. Participants will map out the impact of implementation on their business operations and calculate the circular benefits. Additionally, participants will learn how to navigate barriers and create strategies to engage customers, colleagues, and management in the product vision. The workshop concludes with participants crafting and delivering a well-prepared pitch.</p> <p>There is only a one week break between Module 3 and the final Pitch delivery session.</p>
<b>Trainer support call</b> (24-27 June)	<p>To support the Pitch development, each organisation will have a one-to-one trainer support call. This is a great opportunity for participants to practice their pitch or ask any final questions before refinement and presentation.</p>
<b>Pitch day</b> (1 July, 11am-12:30pm)	<p>Pitch day is a live online session where all organisations get the opportunity to pitch their business model to the wider group in three minutes. This is a valuable opportunity for participants to practice before they pitch it to their own teams back in their organisation.</p>

**REGISTER YOUR INTEREST**

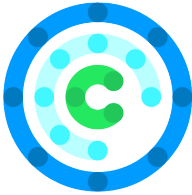
**Ready to take the next step?**  
Keep updated on CIRCO Australia News, apply or explore tailored solutions.

CLICK TO REGISTER

**CONTACT US**


**Any questions?**  
Contact the ACE Hub Training Manager, Sally-Anne Kasner.

EMAIL US



**AUSTRALIAN CIRCULAR ECONOMY HUB**  
**PLANET ARK**

*The Australian Circular Economy Hub (ACE Hub) is Australia's national reference platform for circular economy knowledge and collaboration. For more information [visit our website](#).*



**AUSTRALIAN CIRCULAR ECONOMY HUB PORTAL**

*You can also join the ACE Hub Portal, the circular economy community enabling the transition in Australia and globally. [Join here](#) to get connected to the conversation and action.*

CIRCO is offered in Australia by Planet Ark's ACE Hub in partnership with CLICK NL. CIRCO was launched in Victoria in 2024 supported by the Circular Economy Innovation Fund as part of the Circular Economy Business Innovation Centre (CEBIC). CEBIC is delivered by Sustainability Victoria on behalf of the Victorian Government.