



**MEDIA STATEMENT**  
**30.04.2025**

## **Planet Ark Environmental Foundation Enters Voluntary Administration**

The Board of Planet Ark Environmental Foundation has taken the decision to place the organisation into voluntary administration, a decision made following a review of the organisation's financial position and future viability.

Established in 1992, Planet Ark has proudly worked for decades to inspire Australians to live more sustainably through a range of well-known environmental campaigns and programs including National Tree Day and National Recycling Week. Despite the dedication to this work by our team, the impact of COVID-19 on stakeholder support, current economic climate and ongoing funding challenges have significantly impacted our operations.

Voluntary administration provides an opportunity for an independent assessment of the organisation's affairs and to explore potential options for restructuring that will allow the organisation to continue our important work.

As we work with the Voluntary Administrators, Michael Jones and Bruce Gleeson from Jones Partners Insolvency & Restructuring, our priority is to support our valued staff, partners, and stakeholders as we navigate this transition.

We are deeply grateful for the support of the Australian public, corporate and government partners, and the many schools and communities who have engaged with our work over more than three decades. We recognise the importance of the environmental mission we continue to pursue every day and sincerely believe that Planet Ark's contribution to that mission will continue with renewed strength beyond this process.

Further updates will be provided as the administration progresses.

**-- ENDS --**

**For further information, interviews or images please contact:**

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### **About Planet Ark**

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people live in balance with nature. Established in 1992, it is one of Australia's leading environmental behaviour change organisations with a focus on working collaboratively and positively. Planet Ark promotes and creates simple, positive environmental actions for everyone.