

Support the future of the ACE Hub Portal



What is the ACE Hub?

The Australian Circular Economy Hub (ACE Hub), led by Planet Ark, is Australia's national platform for circular economy leadership, knowledge sharing, and collaboration.

At the heart of the ACE Hub is the ACE Hub Portal – an active, digital community connecting thousands of circular economy practitioners, businesses, governments, researchers and professionals across the country.

Launched in 2020, the Portal now serves a growing network of 2,500+ members, including 800+ actively engaged users, and is the go-to reference point for tools, insights, events and opportunities in circular economy practices.

Why it matters

Australia's transition from a linear "take-make-dispose" model to a regenerative, circular economy depends on collaboration, leadership and knowledge sharing.

The ACE Hub Portal is a catalyst – helping to keep the CE conversation alive, showcase and connect innovators, accelerate systems change and elevate best practice nationally.

The value of supporting the ACE Hub portal

We're seeking future-focused organisations to join us as sponsors. Your investment directly sustains and grows the Portal, helping drive Australia's Circular Economy movement forward.

By collaborating with us, your organisation will:

- Be recognised as a national leader in the circular economy
- Increase visibility among business, government, academic and Circular Economy professionals
- Shape the conversation by contributing thought leadership and sponsored content
- Expand your network and access potential collaborators, investors, processors and end markets
- Build Australia's Circular Economy foundation by supporting the community and driving awareness

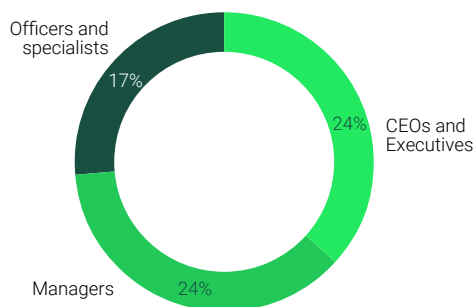
Our audience

The ACE Hub Portal engages a diverse, cross-sector community of professionals leading Australia's transition to a circular economy.

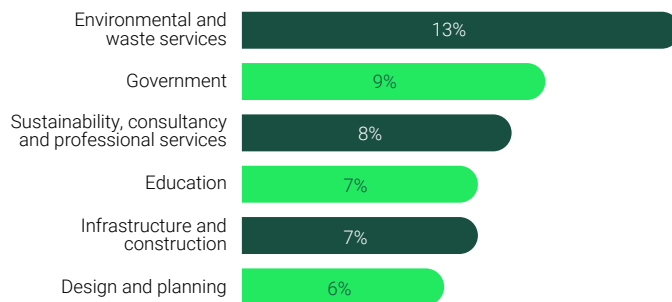
This is a high-impact network of changemakers – from practitioners to senior leaders – collaborating to drive circular solutions nationwide.

ROLES ACROSS THE NETWORK

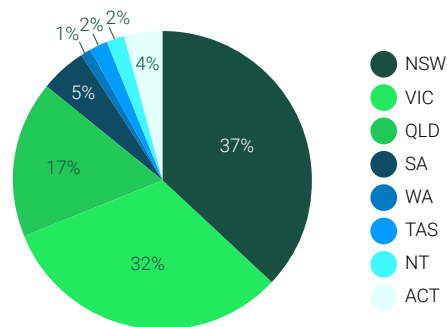
(of those that responded)



TOP REPRESENTED INDUSTRIES



AUDIENCE DISTRIBUTION BY STATE



Portal Functionality

The ACE Hub Portal is powered by Hivebrite. Hivebrite is a community management platform designed to help organisations build, manage, and engage online communities. The key features of the Portal include:

- Community building: Member directories, groups, and subcommunities
- Content management: Email campaigns, weekly newsletters, news feeds, resource libraries, and custom pages
- Event management: Virtual and in-person event planning with ticketing
- Networking tools: Discussion groups, private groups and forums
- Analytics: Engagement tracking and reporting dashboards

Sponsoring the ACE Hub Portal

By sponsoring the Ace Hub Portal with an investment of \$50,000 excluding GST, your organisation will receive:

- Featured co-branding at the top of the Portal ("Brought to you by...")
- A pinned legacy "billboard" with your logo visible for 12 months
- Ability to post one branded engagement per week (e.g. poll, research, content – subject to PA approval)
- A welcome and farewell post from Planet Ark within the Portal
- One welcome post on Planet Ark's LinkedIn
- Ability to post as a brand, not just an individual
- Use of the "Proud Sponsor of the ACE Hub" logo on your own materials

Let's build the future, together

Your sponsorship will keep this vital platform active and accessible – enabling new tools, case studies, events and engagement to power Australia's circular future.

To discuss how your organisation can play a leading role in shaping the next phase of the ACE Hub Portal, please contact: partnerships@planetark.com

acehub.org.au

