


# Design Tasmania Annual Report 2021





Design Tasmania acknowledges the *palawa* people (Tasmanian aborigines) as the traditional owners of this island *lutruwita* (Tasmania).

In this meeting place for creativity, we recognise that six original tribes converged on this land. The *litarimirina* and *panina* from Port Dalrymple and Norfolk Plains; the *tayarinutipana*, *rrulinamirimina* and *mawimirina* from Stoney Creek and the North Midlands; and the *plintamirimina* of Ben Lomond all came together here in the same way as the three rivers—*laykila* (North Esk), *plipatumila* (South Esk) and *kanamaluka* (Tamar)—still meet in the heart of today's Launceston. We recognise and respect the deep history and culture of the Tasmanian Aboriginal community; on whose unceded lands we work, gather and engage. We pay respects to Elders, past, present and future.

(Names of tribes and places in palawa kani, the language of the Tasmanian Aboriginal people, are used with thanks to the Tasmanian Aboriginal Centre)

# Design Tasmania

**Vision** Design Tasmania's vision is to be a recognised leader of design culture and enterprise for our island.

**Mission** Design Tasmania's mission is to change the conversation around design in the wider community, so we can highlight its true value in everyone's lives. We provide a focus and platform for connection and ongoing conversation with craftspeople and designers in Tasmania, as well as the broader community, which is crucial to understanding the contribution design can make to solve the complex problems facing a global society.

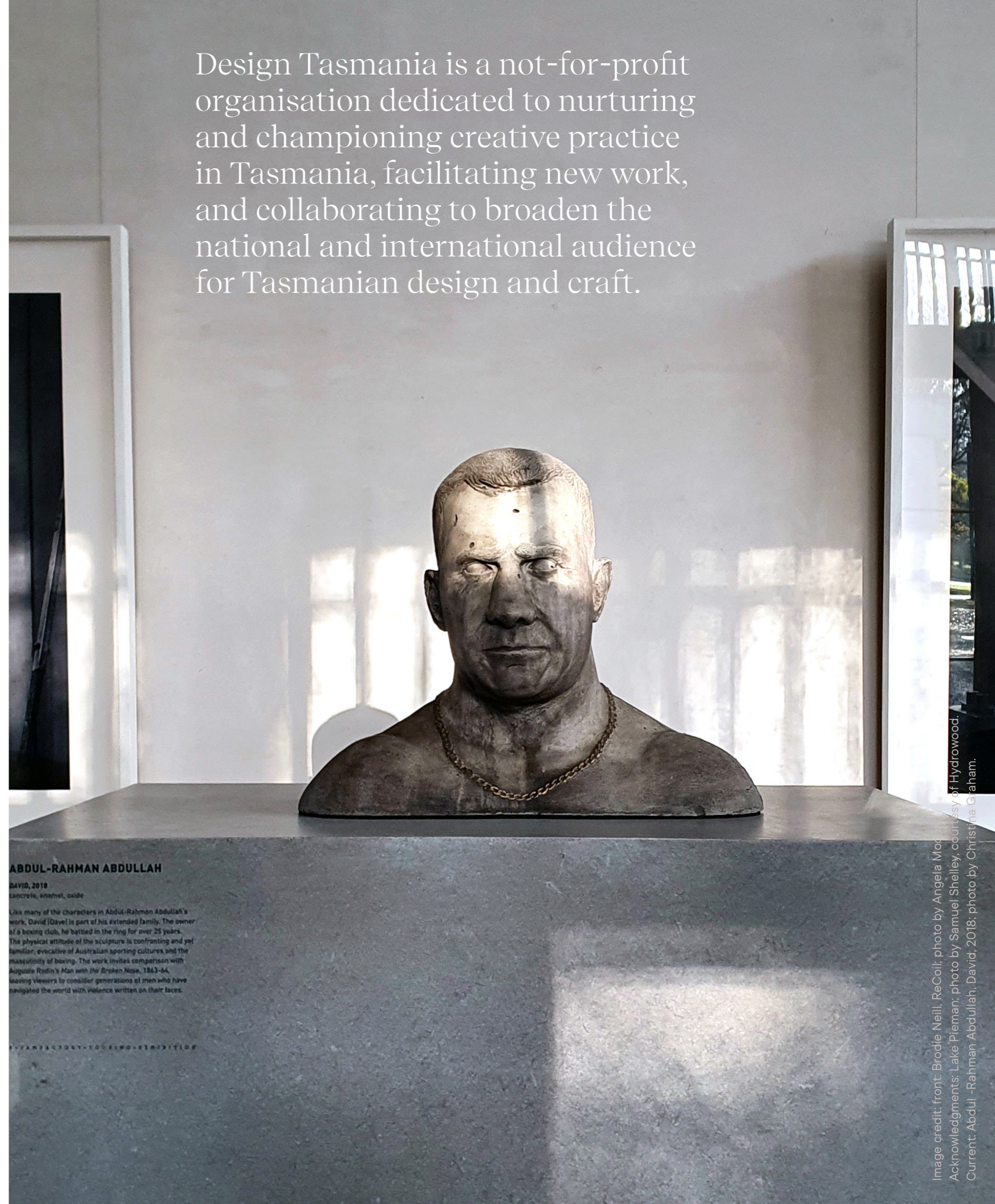
Our legacy is internationally-recognised best practice in craft and design awareness, expertise, and innovation based on sound research and effective advocacy.

**Values** **Community**  
Our programs, activities and advocacy are designed to embrace diversity, encourage inclusivity and champion professionalism in our community.

**Sustainability**  
We value the wellbeing of all staff, stakeholders and community as essential to our sustainability, as an organisation and as part of a thriving Design Island. Through a culture that embraces cradle to cradle thinking and behaviours, and strong organisational accountability, we will ensure Design Tasmania remains relevant, consistent and engaged within a vibrant design culture, both local and international.

**Impact**  
We measure our success through the engagement of diverse audiences in our programs and activities. We will contribute to the education of a broader community around the value of design and designers, by showing how design makes a difference. Design Tasmania aims to foster a growing design ecology - showing how we can collaborate with others for the betterment of designers, and the users of design in our society.

Design Tasmania is a not-for-profit organisation dedicated to nurturing and championing creative practice in Tasmania, facilitating new work, and collaborating to broaden the national and international audience for Tasmanian design and craft.



**ABDUL-RAHMAN ABDULLAH**

**DAVID, 2018**  
concrete, enamel, oxide

Like many of the characters in Abdul-Rahman Abdullah's work, David (Dave) is part of his extended family. The owner of a boxing club, he battled in the ring for over 25 years. The physical attitude of the sculpture is confronting and yet familiar, evocative of Australian sporting cultures and the masculinity of boxing. The work invites comparison with Auguste Rodin's *Man with the Broken Nose*, 1863-64, leaving viewers to consider generations of men who have navigated the world with violence written on their faces.

© 2018 ABDUL-RAHMAN ABDULLAH

# Snapshot



9  
exhibitions  
+ programs

8  
design labs  
+ workshops

What an amazing transformation!  
Design Tasmania is such a beautiful  
space with excellent exhibitions and  
super friendly staff. Can't wait to see  
the new retail space opening soon.  
An essential location for any visitor  
to Launceston.

**Alix Fiveash**  
Google Reviews

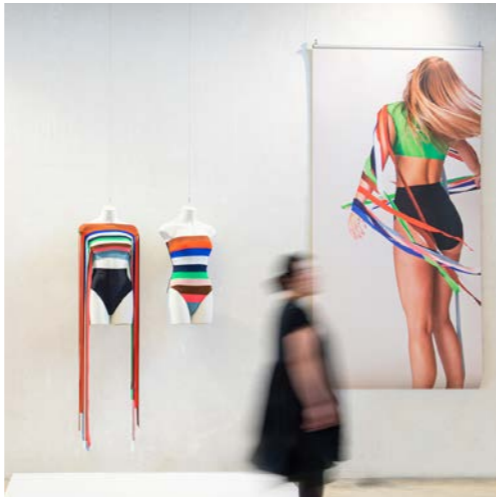
95%  
of survey respondents found that  
Design Tasmania held interest  
and attention

94%  
of survey respondents found  
that the exhibitions and work on  
display was well produced and  
presented



<sup>1</sup>CALD, Aboriginal & Torres Strait Islander, Living with a disability, emerging artist, young person, LGBTQ+. <sup>2</sup>All events, Design Labs, workshops, fairs and forums participants.

Image credit: L:R Tom Borgas, Concrete Typology, 2018; photo by Christina Graham; Michelle Boyde, Garment 1 & 2; photo by Emily Dimozantos, 2021; 24 Carrot Ceramics; photo by Rémy Chauvin; Prue Venables Installation; photo by Emily Dimozantos, 2021; Elias Stent; photo by Juanny Tan, 2021; UTAS Graduation; photo by Juanny Tan, 2021.



16%  
of artists identified with diverse  
demographics<sup>1</sup>

17%  
of audience identified with diverse  
demographics<sup>1</sup>

49%  
of audience from regional areas

90%  
of survey respondents  
found that Design  
Tasmania moved and  
inspired them

81%  
of survey respondents  
found that Design  
Tasmania's program has  
importance to the local  
community.

Design Tasmania have  
always been great to  
deal with. The last few  
pandemic years have  
been very challenging  
for me as a maker... I  
have been grateful for  
the representation from  
Design Tasmania.

**Tanja von Behrens**  
Designer



311  
designers supported

265  
from Tasmania

45%  
more designer supported in 2021

19,656  
visitors

29,385  
online visitors

3,905  
actively participating in  
our program<sup>2</sup>



It was fully sick.

**Nick S**  
Guestbook

I always have gone to see the furniture  
but also was impressed by the crafted  
jewellery this time... (Design Tasmania)  
juxtaoposes concrete with warm wood.  
Worth visiting to see the work of master  
craftsmen.

**Fuzz K.**  
Tripadvisor



12,817  
social media  
followers

22  
media features

# Chair's Report



**Megan Perkins**  
Chair, Director since 2020

“Despite the changing pandemic environment, and reduced interstate visitation, the organisation adapted, and worked hard to end the year with strong results and many successes”

## Board of Directors

**Megan Perkins**  
Chair, since 2021  
Director since 2020

**Cr Andrea Dawkins**  
Director since 2018

**David Kewley**  
Director since 2020, Treasurer

**Peter Forrest**  
Director since 2020, Secretary

**Geoffrey Cameron Marshall**  
Director since 2018

It is an honour to serve as Chair. As a designer myself, I'm a passionate advocate of the value of design to our island, and a proponent for Tasmania, its designers, and their unique identity. My relationship with the organisation extends through my personal experience as an emerging designer back to my father Kevin Perkins, a founding designer who features in our iconic Wood Design collection. I am acutely aware of the important role our institution plays in the cultural landscape for our island.

Tasmania is recognised internationally for its design and craft, a legacy that owes much to Gary Cleveland's founding vision and the brilliant Tasmanian practice championed by our institution. As we celebrated our 45th year we gathered to reflect on the increasing importance of design across industry, its changing role, and how to best adapt with the needs of our community and ensure our continued relevance for years to come. These insights gathered through our Forum sessions will form the foundation of our forward planning, and I thank our community and stakeholders for their involvement. Our 45th Fundraiser was a fabulous feast of music and food organised by outgoing Chair Bianca Welsh and City of Launceston Deputy Mayor Danny Gibson. The generous support of our donors, community, and friends ensured this was a great success.

2021 was a challenging year in the Arts and Design Tasmania was no exception. Despite the changing pandemic environment, and reduced interstate visitation, the organisation adapted, and worked hard to end the year with strong

results and many successes, and General Manager Sarah Blacklock, Christina and the team are to be commended for their brilliant teamwork here. It could not have been achieved without the essential ongoing support of the Australia Council for the Arts, the Australian Government Visual Arts and Craft Strategy, Arts Tasmania, The Ian Potter Foundation, Federal Government's COVID-19 Sustainability Fund, The City of Launceston, The Department of State Growth, and our collaborative project partners. I also acknowledge Belinda Cotton, Natalie Holstbaum, and Kirsha Kaechele for their support.

The number of designers we could support through our programs increased from 183 in 2020 to 311 as restrictions eased. Our galleries were alive with new and diverse audiences for 24 Carrot Ceramics, providing Tasmanian kids with the least access opportunities to develop craft and design skills and income, facilitated through a partnership with Kirsha Kaechele and Mona Museum. Another significant partnership with Hydrowood, Trade Tasmania, and Lark Distillery saw Brodie Neill display world-leading sustainable innovation in his new work Recoil, during London Craft Week, allowing Design Tasmania to extend our reach and showcase Tasmania, whilst our island remained closed to much interstate visitation. We were fortunate to have this collaboration feature in the world's most popular and influential architecture, interiors and design magazine, Dezeen. The year saw us re-open the Store to support designers practices and our not-for-profit activities, boosting earned income and providing increased stability to the organisation. The operations team worked to refine our databases, data collection systems and processes for improved reporting and insights.

On behalf of the Board I'd like to express our gratitude to the management and staff for their valuable contributions, including out-going Executive Director Claire Beale for her vision and dedication to the organisation. The contribution of our volunteers and our volunteer board is highly valued and indispensable. I acknowledge outgoing directors Geoffrey Cameron Marshall, Todd Henderson and Ella Young and give special thanks to Treasurer Dave Kewley and outgoing Chair Bianca Welsh. The board continues to improve our governance, processes and attract new and diverse representation, expertise and influence.

After several unpredictable years, it has been heartening to see the gallery re-energised with improved visitation. We look forward to further growth in 2022, and together continuing to champion Tasmanian Design.

Image credit: Megan Perkins; photo by Bruce Moyle.

# General Manager’s Report



Sarah Blacklock  
General Manager

“We remain focused on developing a sustainable and resilient organisation, whilst committed to pursuing the core principles of Design Tasmania.”

In 2021 Design Tasmania celebrated 45 years, an important milestone in the organisation’s history. Reflecting on significant achievements and celebrating our unique and exceptional design talent on the island. We acknowledge our founder, Gary Cleveland and the designers, stakeholders and supporters who have contributed to the organisation’s ongoing success.

The Covid period has been extremely challenging. Closed borders meant fewer visitors, decreased income through the Store; capacity limitations for public events and reduced venue hire capacity. Overall financial uncertainty made forward planning and staffing difficult. 2021 saw a recalibration of planned activities and staffing changes to ensure business viability. Following a period of consultation and enquiry the Board and staff set about implementing significant changes to continue to present Design Tasmania’s programs, improve governance and financial outcomes. It is important to acknowledge that we have been able to move through these challenges with the assistance of the Federal Government Sustainability Grant and continued support from our community and benefactors.

In addition to the ongoing principal funding Design Tasmania receives from the Australia Council for the Arts and Arts Tasmania and the Ian Potter Foundation.

I would like to acknowledge Claire Beale, our out-going Executive Director for her extraordinary contribution and dedication to Design Tasmania over the past two years.

Highlights in the Artistic Program included; Concrete; Art Design Architecture touring from Jamfactory; an innovative material-based exhibition featuring some of Australia’s leading designers, artists, and architects. It inspired audiences to consider the huge impact concrete has had on society as well as being extremely popular. 24 Carrot Ceramics was a riot of ceramic endeavours by school aged kids with communally positive outcomes as part of the 24 Carrot Gardens social enterprise projects. For London Craft Week, in partnership with Hydrowood and Lark Distillery, Design Tasmania presented ReCoil by Tasmanian designer Brodie Neill. This beautiful elliptical table travels back to Tasmania for exhibition in late 2022.

We remain focused on developing a sustainable and resilient organisation, whilst committed to pursuing the core principles of Design Tasmania. We have broadened the community investment in Design Tasmania by expanding the volunteer program and renewing out partnerships with the University of Tasmania and Mona Foma. Community engagement resumed via our design lab, workshops, and education programs.

2021 also saw the re-launch of The Store under the umbrella of Design Tasmania, the retail space continues to advocate and support the output of local designers and their work.

I would like to thank the Board for their commitment and guidance in a particularly complex year and principally the Chair, Megan Perkins, who has steered the organisation onto firmer foundations. My gratitude and thanks to all the staff and volunteers for their dedication and hard work in particular, my colleague, Christina Graham.

## Staff

**Sarah Blacklock**  
General Manager

**Christina Graham**  
Communications + Retail Manager

**Lauren Barker**  
Accounts

**Retail:**  
Clara Martin  
Elias Stent  
Paul Rubie Westcombe

**Events:**  
Juanny Tan  
Jamie Shu Min Looi  
Emily Carrington

**Volunteers**  
Anna Jacobson, Jo Richelme,  
Geoff Counsell, Gloria Karagianis,  
Austin Yudionoputra, Sophie  
Krushka, Juanny Tan, Bethany  
Madson, Belinda Cotton, Brigitte  
Wolfe, Martha Parkinson, Ruonan  
Liu, Gabby Zhang, Hannah Treloar,  
Bell Sitthicharoenrat.

# Artistic Program

“Aesthetics are a social justice issue. Here the most disadvantaged kids are able to access beauty and make their own money by creating wonderful things—this shouldn’t be radical, but it is.”

Kirsha Kaechele  
24 Carrot Gardens

“Looking forward to working with Design Tasmania again soon...An absolute pleasure to share the exhibition with you.”

Caitlin Eyre  
JamFactory



## PLAY

for Mona Foma

15.01 - 21.01.2021

Alexi Freeman | Dale Hardiman & ACV Studio | Aly Peel (maiike x)  
Eileen Braybrook | John Brooks | Elise Cakebread (Cakebread)  
Michelle Boyde (BOYDE) | Ed Linacre Philippa Abbott & Mycelium Studios  
x Brendon Morse

Design Tasmania’s partnership with Mona Foma continued, delivering PLAY by emerging and leading designers in a response to lock-downs through social and collaborative recreations. Creating an exhibition where up-cycled and recycled textiles are transformed into precious objects and the plastic possibilities of bio materials are explored. Curated by Claire Beale, PLAY presents Australian designers overcoming stasis through design thinking.

## Living Treasures: Masters of Australian Craft \ Prue Venables

Australian Design Centre national touring exhibition

26.02 - 26.04.2021

Living Treasures: Masters of Australian Craft \ Prue Venables touring from the Australian Design Centre showcased the exquisite and luminous body of work by one of Australia’s foremost ceramicists. The Living Treasures series honours eminent and highly respected craftspeople, celebrating their mastery of skill, their achievements, their contribution to Australian craft, and the unique place they occupy in the national design culture.

## DTWC: First 10 Years

45th Anniversary

07.05 - 25.06.2021

Presented as part of the 45th Anniversary year, Design Tasmania Wood Collection: The First 10 Years showcased works acquired in the early years of what is now an extensive collection of over 80 pieces, the largest public collection of contemporary wood design in Australia.

Image Credit: Play installation, photo by Emily Dimozantos, 2021.

## Concrete: Art Design Architecture

On tour from JamFactory

01.07 - 12.09.2021

Concrete: Art Design Architecture, on tour from JamFactory was very well received. The exhibition explores the innovative ways that concrete is being used by artists, designers and architects in Australia in the 21st century. Curated by JamFactory’s Margaret Hancock Davis (Curatorial Director) and Brian Parkes (CEO), the exhibition includes 21 artists, designers and architects from across Australia.

## 24 Carrot Ceramics

A 24 Carrot Gardens Project

01.10 - 07.11.2021

Curated by Natalie Holtsbaum and founded by Kirsha Kaechele, 24 Carrot Ceramics was presented publicly for the first time with the launch of the 24 Carrot Gardens Project in the north of Tasmania. The 24 Carrot Gardens Project educates children in health, wellbeing, and the importance of lifelong learning. Children learn how to grow, harvest and prepare their culinary creations; set tables for their whole class or community; and create their own beautiful ceramic vessels to eat from. 24 Carrot Ceramics was a stand out success with the sale of items going to continued funding for the 24 Carrot Gardens Project and participating students.

## UTAS Graduate Show

Masters of Architecture + Bachelor of Design

20.11 - 12.12.2021

We welcomed back the UTAS Master of Architecture and Bachelor of Design students for their graduation show, it is a pleasure to showcase and engage with the emerging designers and architects of the future.

“It was a great experience to be showcased... allowing recent UTAS graduates to connect with the broader Tasmanian design community”

Nikki Garbett  
Masters of Architecture graduate



Image credit: 45th Anniversary Fundraiser, photo by Emily Dimozantos, 2021; Concrete: photo by Christina Graham, 2021; 24 Carrot Ceramics, photo by Rémy Chauvin; UTAS Graduation Show, photo by Juanny Tan, 2021.

# Programs



## ReCoil: Brodie Neill

04.10 - 31.10.2021

Presented by Design Tasmania for London Craft Week (LCW) 2021, ReCoil: design for the reimagined by Brodie Neill, with the collaboration of Hydrowood, the support of the Tasmanian Government, and Lark Distillery. Recognised as the best program at London Craft Week, ReCoil was the standout of the 2021 show. The presentation included a forum run in collaboration with Dezeen and was on display with a retrospective of Neill's major works throughout October. ReCoil provided Design Tasmania the opportunity to share Tasmanian design to an international audience. The LCW presentation attracted over 3000 visitors and saw online and social media viewship spike. Throughout the presentation a virtual experience was shown in our Launceston Galleries. ReCoil a centrepiece table crafted with forgotten timber reclaimed from Tasmania's lakes invites conversation, taking you on a journey of the reimagined, through the Tasmania's rugged island beauty. ReCoil was included in *The Season*, a joint initiative by the British Council and DFAT and included an exclusive showing for the Australian High Commission.

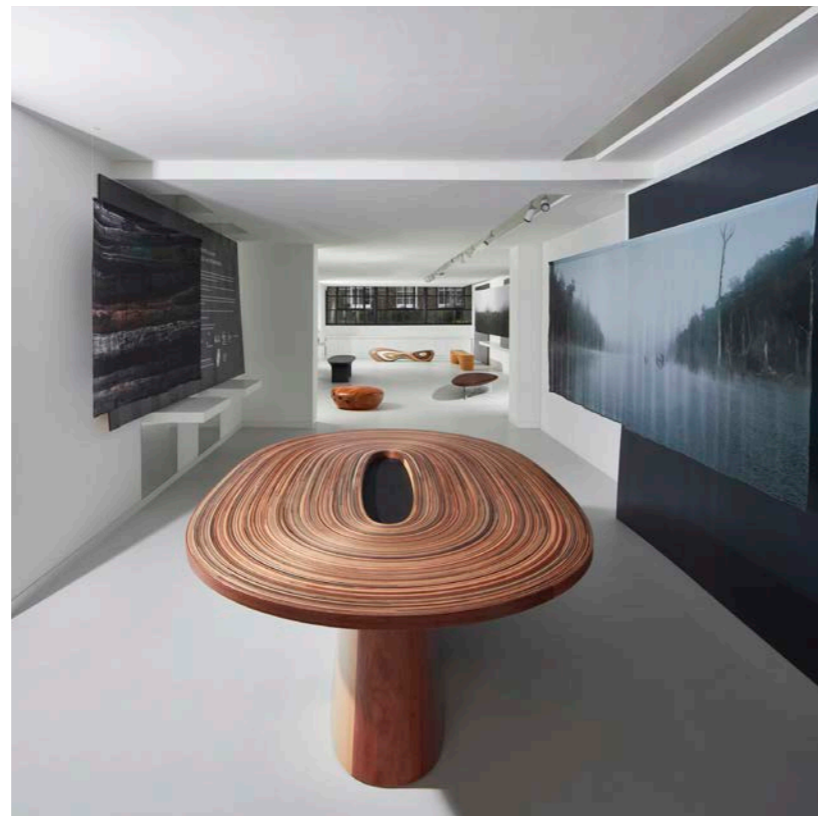


Image credit: Brodie Neill at veneers factory; photo by Mark Cocksedge; London Craft Week installation; photo by Mark Cocksedge.

## 45th Fundraiser

07.05.2021

Delivered as the major fundraising event for the 45th Anniversary year with \$21,693 raised. The evening was focused around a silent auction; generously donated by Design Tasmania's friends and community, live entertainment provided by Emily Sanzaro and Brian Ritchie and catering from Hubert & Dan and Gather & Graze Tasmania.

## The Forum: ReSet

27.11 - 28.11.2021

The Forum was delivered as part of Design Tasmania's 45th Anniversary year, to open up conversation around the organisation's past, present and future. Makers, designers, community, industry, education and government were invited to participate in a table discussion facilitated by Dr Helen Norrie. The Forum provided Design Tasmania the opportunity to regroup and reconnect with our key stakeholders – to listen, learn and reset the organisation for the next 45 years, to secure its future.

## Scone Co.

Ongoing

Introduced in August, 2021, Scone Co. is an ongoing community engagement program, focused on welcoming stakeholders across industry to Design Tasmania for an informal conversation and morning tea with scones and jam. Designed to facilitate conversation, connections, and community re-engagement with Design Tasmania.

“London Craft Week was delighted to have Design Tasmania and Brodie Neill. To not only showcase the best of Australian craftsmanship and design, but to champion the relevance of craft to contemporary design and the sustainability agenda more broadly.”

**Naomi Davenport**

Head of Programme and Content, London Craft Week

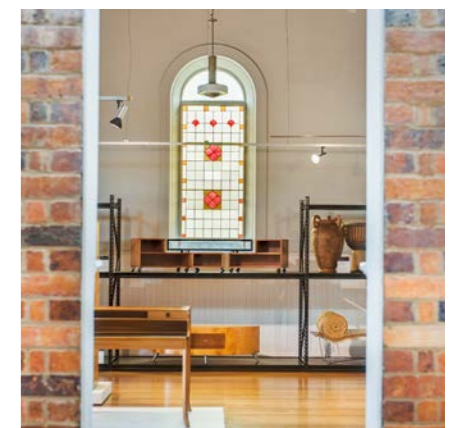


Image credit: (top and middle images) 45th Fundraiser, photo by Emily Dimozantos; Price Hall; photo by Emily Dimozantos.

## Program Statistics



### Design Lab + Workshop Participants

Design Lab with Alexi Freeman, PLAY (16.01) <sup>1</sup>	75
Design Lab with Prue Venables (in conversation with Lisa Cahill, ADC CEO) (17.03)	20
Design Lab with Brian Parkes, CEO JamFactory (02.07)	23
Workshop with Anna Horne, Concrete: Art Design Architecture (10.07)	10
Workshop: 24 Carrot Ceramics; (01.10) <sup>1</sup>	40
Ravenswood Primary (yr. 5 & 6, 20.10)	36
East Tamar Primary (yr. 3 and 4, 27.10)	29
East Tamar Primary (yr. 3 and 4, 03.11)	28

### Exhibitions Openings

PLAY for Mona Foma (16.01) <sup>2</sup>	81
Living Treasures: Masters of Australian Craft \ Prue Venables (25.02)	45
The First 10 Years (DTWC)(07.05) <sup>3</sup>	
Concrete: Art Design Architecture (01.07)	106
24 Carrot Ceramics (01.10)	146
UTAS Graduation Show (19.11)	145

### Events

Open House Launceston (28.08)	27
Tasmanian Symphony Orchestra: City Park Series (22.05 + 05.06)	120
Private Events (8)	256
Private Tours (2)	24

<sup>1</sup>Hosted as part of the opening event, exact number of participants estimated. <sup>2</sup>RSVP only, not including general public walk ins. <sup>3</sup>No exhibition opening, 45th Fundraiser.

Image credit: 24 Carrot Ceramics workshop; photo by Christina Graham.

## Support

### 45th Anniversary

Design Tasmania would like to thank the following supporters of our 45th Anniversary Fundraiser, with special thanks to Deputy Mayor of Launceston, Danny Gibson and outgoing Design Tasmania Chair; Bianca Welsh.

Brian Ritchie, Emily Sanzaro, Dr Karlin Love, Martin Blackwell, Hubert & Dan, Gather & Graze, Emily Dimozantos, Moorilla Wines, Moo Brew, Willie Smith's, Abel Gin, Negat-ve Distillery, Stillwater Restaurant and Seven Rooms, Black Cow Bistro, Mona Pavilions, RiverFly 1864, Rae & Partners, Delamere Wines, Megan Perkins, Cloth Lifestyle Boutique, Agnieszka Sikorska-Meilke, Blundstone Boots, Henry Jones, DK Accounting, Van Diemen Project, Peak Super Audit, Taylor and Smith, Simon Ancher Studio, Theatre North and Stuart Loone, Phillip Kuruvita, Anne O'Connor, Paul Spencer, Sharee Brown, Tas City Building, Tamar River Cruise, Hinton Bay Kitchen, Sharon Yaxley, Dr. Dan Tan and Associates, Geoffrey Cameron Marshall, Ed Linacre and Copper ID, Daisy Fresh Dry Cleaning, Sanctum Medical Aesthetics, Rachel Howell, Jillian Jak, Launceston Musical Society, Lisa Rose, Heather Stewart, Varuni Kulasekera. Samuel Haberle and S Group, Amanda McEvoy and City Prom, Lisa Jane de Boer, Senator Wendy Askew, Frith Mabin and Junction Arts Festival.

#### With special thanks to:

Pippa Dickson, Pat Cleveland, Megan Perkins, Bianca Welsh, Kirsha Kaechele, Melanie Kerrison and Rae & Partners, Naomi Walsh, M2 Logistics, Bread and Butter, Janet Tomlinson, John Cauchi, Catherine Walker, Claire Beale, Rod Ascui, Kim Seagram, Todd Henderson and Cumulus Studio, Gillian Miles, Rhys Johnson, Geoffrey Marshall, Val Ford, Top Centre Laundry, Beatrix Weustenfeld, Daisy Fresh Dry Cleaning, Michael Pennisi, Janine Combes, Bridget Archer.

### Federal Government Covid-19 Sustainability Fund Grant

Design Tasmania received \$80 000 of essential support from the Federal Government's Covid-19 Sustainability Fund on the 28th August, 2021. We'd like to extend our gratitude to the following for their ongoing support throughout 2021 and to Federal Member for Bass, Mrs Bridget Archer, MP.

### With thanks

Belinda Cotton, Dr Helen Norrie, the Launceston City Council and the Deputy Mayor of Launceston; Danny Gibson. Kirsha Kaechele, Natalie Holtsbaum and the team at Mona, Catherine Woo, Asya Bell, Julie Perry and the team at Glazed and Confused, Sam Bray from Bluestone Bar & Kitchen. Emily Dimozantos, Thuy Vy, Bruce Moyle and the Joffe Street Productions team, Dan and the team from Hubert and Dan, Weedings Hire and VJam.

# Statistics

## Visitation

Physical visitors	19,656
Online visitors	29,385
Total visitor numbers:	52,041

### Audience by location:<sup>1</sup>

Launceston	2,622
Tasmania	3,204
Australian Capital Territory	355
New South Wales	2,683
Northern Territory	50
Queensland	1,966
South Australia	820
Victoria	3,321
Western Australia	422
Overseas	67
Off-site audience	3,000
Regional	8,211

## Designer Participation

Artistic program	311
From Tasmania	265
Store	45
Total	356

## Membership

Total	54
Life members	51

## Communications

Mail List	3,442
Mail Outs	26
Total Facebook followers	5,389
Number of Facebook posts	84
Total Instagram followers	7,090
Number of Instagram posts	166
Total Social Media	16,259
Media features	22

<sup>1</sup>1,146 undisclosed location.

## Media

Dezeen
Yellow Trace
Design Anthology
Green Magazine
The Examiner
ABC Northern Tasmania
Neue Luxury
Devonport Online News
Tasmanian Times
Australian Wood Review
The Urban List
Qantas: Travel Insider
New Zealand Herald
Sydney Morning Herald
Bass Bulletin
City Park Radio

## Exhibition Partners

Australian Design Centre
JamFactory
Mona - Museum of Old and New Art
Mona Foma
University of Tasmania
24 Carrot Gardens
Hydrowood
Lark Distillery
Brand Tasmania
Department of Trade Tasmania
London Craft Week
The UK/Australia Council

## Program Funding

Arts Tasmania
The Australia Council for the Arts
Ian Potter Foundation



Image credit: Play; 45th Anniversary Fundraiser; kanalaritja Opening; all photos by Emily Dimozantos

# Design Tasmania

Corner of Brisbane and Tamar Streets  
Launceston 7250  
designtasmania.com.au  
@designtasmania



## Data Sources

The data and statistics referenced in this report are from the following sources; digital: Google Analytics, Shopify, Squarespace, Facebook, Instagram, Twitter, Vimeo, Mailchimp. Physical: door counter, entry survey, feedback survey conducted for 2021 in April 2022, supplied by Brodie Neill regarding London Craft Week. At the time of writing to the best of our knowledge this information is true and accurate. If you require further information on how statistics were reached, contact us at [info@designtasmania.com.au](mailto:info@designtasmania.com.au).

## Supported by

Design Tasmania acknowledges our supporters. We are assisted through Arts Tasmania by the Minister for the Arts, and by the Australian Government through the Australia Council for the Arts, its arts funding and advisory body. Design Tasmania is supported by The Ian Potter Foundation, one of Australia's major philanthropic foundations.



Australian Government  
Visual Arts and Craft Strategy

## ReCoil: Brodie Neill

Design Tasmania would like to thank Hydrowood, the Tasmanian Government, Lark Distillery and Jansz for their generous support of this project.



TASMANIAN