Facebook
Oculus Rift Showcases

A MODERN PLATFORM FOR DRAWINGS

When preparing to assemble their Oculus Rift displays at large conference events like E3 and GDC, Joshua Harsono has his team get familiar with the event space and coordinate with construction crews to get each project in motion. Early steps involve mocking up the floor layout and testing out their design before deploying on-site. Prior to integrating Fieldwire into their process, Harsono would have to rely on paper floor plans and the speed of his own two feet in order to manage the building effort.

"It wasn't very efficient," says Harsono. *"We would have a physical floor plan just posted up on a wall somewhere, and I would be running around checking with everyone. I would have a Sharpie and I'd use that for making markups. Fieldwire really helps us improve the floor plan management."*

Harsono's crew is now able to carry every plan in their pockets on a mobile device, and any changes or new versions are automatically synced so that everyone has the latest information in hand. They also make use of the extensive markup toolbar to indicate specific jobs or updates, such as using the color and cloud tools to divvy up each crew member's sections. This helps everyone on the event team know exactly where they are needed, and if anyone's work gets blocked or there are other extenuating circumstances, they can shift their attention to another location in need.

Regardless of age, lifestyle, or location in the world, you have likely heard of or actively use Facebook. The revolutionary social media platform has become a source of world news, promotion, socializing with others and keeping a living record of your life. Facebook's massive success and utility in a multitude of applications has led the company to having many fingers in many pies, and one of their latest endeavors involves branching out into the world of virtual reality. After acquiring Oculus VR, a promising virtual reality company, Facebook began developing plans to make use of this exciting new platform. This is especially true of Oculus' chief claim to fame, the Oculus Rift headset.

Joshua Harsono, a Service Delivery Manager for Facebook Event Operations, wanted to apply that same drive for exploring new technology to address their marketing and display shows for the Oculus Rift at major entertainment and gaming events. After looking at available project management solutions in the app world, he found Fieldwire and quickly realized it offers many opportunities to improve their lean project methods.

Demoing the Oculus rift

MAKING CHANGES IN REAL-TIME

Presenting the Oculus Rift in the most effective setting possible is crucial to bringing in the most event traffic, so Harsono and his team must streamline their work and deliver the best arrangement they can without delay. A big part of ensuring this happens is making sure they stay on top of everyone's progress, and the real-time notification system in Fieldwire alerts Harsono whenever his team adds new content to their tasks. He can also designate work on the fly by creating new tasks or updating existing ones whenever priorities shift.

"Everybody is walking around less because instead of checking in face-to-face, they can just pop open Fieldwire and know if anyone needs help"

- Joshua Harsono, Service Delivery Manager for Facebook Event Operations

BUILDING SMARTER

Facebook has poured a lot of energy into this immersive virtual reality platform in their quest to create fresh and personal social media experiences, so continuing to achieve a high standard during live demonstrations is vital to increasing public interest. Joshua Harsono and his Event Operations team have successfully kept that high standard at every opportunity, and with the help of Fieldwire, they've steadily raised that bar even higher. Their success is a testament to the power of today's technology to enable us to build smarter going forward.

Fieldwire is a mobile and desktop software platform that combines plan versioning, communication, issue tracking, and task management into a single easy-to-use app. Find out why over 50,000 projects are running on Fieldwire.

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