



GO VIP

# Luxe Lounge

The new Hyde Society membership from sbe allows any VIP member to rent the opulent lounge for a private party or event.

“Hyde Society has really developed over the last several years,” says Rich Harrison, Hyde Staples VIP services manager. Although the entertainment company no longer offers its \$5,000 individual membership, the newly revamped **Hyde Society** membership (\$20,000 per year) from sbe certainly has its perks—VIP members can now use the entire \$20,000 balance toward seats, tables and event suites throughout the year; priority access to ticket availability; and entry to the illustrious Hyde Lounge, which offers top-shelf bar and catering from sbe restaurants, a private concierge and more. “The inspiration was to cater to our elite clientele who frequent Hyde Staples,” Harrison says. “We sell out quickly for top-tier events, and this allows us to hold that inventory for members who are loyal to our sbe properties and suites.” With a dedicated VIP host team, DJs that play during halftime and an A-list stamp of approval, Hyde Society is one membership you don’t want to miss. Say goodbye to the box office for good! 323.330.8018, [sbe.com](http://sbe.com) —Lydia Martin

NUMBER CRUNCH

# twenty-five

... the number of years that **ShuttersontheBeach** has been open for business. The hotel originally welcomed its first guests June 8, 1993, and has since made waves of success across all of L.A., gaining rave recognition from locals, world travelers and tourists alike. “We are truly grateful,” says Managing Director Klaus Menekes. To fete the momentous milestone, ShuttersontheBeach has planned a party-packed summer itinerary full of fun activities and new installations throughout the hotel, including the launch of a custom-made Rosé Beach Bar, monthly classes led by local pros from ArchiSand on how to construct the perfect sandcastle, a signature ShuttersontheBeach 25th Birthday Compartes chocolate bar and more. “Our entire team has worked so hard over the last 25 years to deliver an experience that is truly unique,” Menekes says. Mission accomplished! Overnight rates from \$595, 844.502.6092, [shuttersonthebeach.com](http://shuttersonthebeach.com) —LM

Soak up the sun while you enjoy scenic ocean views at ShuttersontheBeach.



The Paradis Imperial decanter, designed by a Baccarat artisan, has a sterling silver neck and an 18K gold collar.

FINE SPIRITS

**A TASTE OF PARADISE** “For us, composing a cognac is like composing a symphony,” says Maurice Hennessy, the eighth-generation family leader of the great cognac producer. “And blending a cognac is like blending together a cello, a flute and a piano to make music.” Those sentiments might apply to any of **Hennessy’s** bottlings, but this particular rhapsody was inspired by a recent tasting of the house’s Paradis Imperial (\$3,000, [hennessy.com](http://hennessy.com)), which is among its most precious offerings. The elegant spirit is the work of an eight-member committee, headed by master blender Renaud Fillioux de Gironde (he too an eighth-generation scion), that samples around 10,000 cognacs each year. “The Paradis Imperial is a blend of more than 100 different cognacs aged between 30 and 130 years,” Hennessy says. “It’s concentrated, but it is very light and refreshing. It is, I think, sort of a work of art.” —David Zivan