

Fitwel Health Promotion Signage Protocol



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This document provides project teams with a list of the required elements that must be included in a health promotion signage protocol. Project teams can either use this document as a guide to establish and implement a qualifying protocol or highlight the required sections in existing policies or protocols.

A qualifying protocol for health promotion signage must include the following:

1. Implementation

- ☐ when implementing the protocol in multi-tenant commercial and residential buildings, the protocol must apply to all areas under the control of the building management, including common elevator banks on tenant floors.
- ☐ when implementing the protocol in single tenant buildings and commercial interior spaces, the protocol must apply to all areas within tenant spaces.

2. Hand Hygiene Signage

Requires the placement of hand hygiene signage that meets the following:

- ☐ Purpose: Requires that signage specific to hand hygiene target improved hand washing or hand sanitizing practices (see signage messaging section 4 below).
- ☐ Placement: Requires the permanent placement of hand hygiene signage in **all** the following areas when provided on site, as applicable to the building or space:
 - bathrooms
 - kitchens and/or kitchenettes
 - hand-hygiene stations.

3. Contagious Disease Outbreak Signage:

Requires the placement of contagious disease signage during a contagious disease outbreak, that meets the following:

- ☐ Purpose: Requires that signage specific to a contagious disease outbreak*, as defined by the national, regional and/or local public health authority, target a minimum of three of the following (see signage messaging section 4 below):
 - physical distancing guidance
 - face covering guidance

- cleaning protocol for wiping down high-touch surfaces after use (High-touch surfaces include, but are not limited to, door handles/knobs, elevator call buttons, handrails, light switches, faucets, drinking water stations, kitchen equipment, countertops, shared office equipment, and other surfaces that are frequently touched by occupants).
 - reminders to stay home when sick
 - coughing and sneezing etiquette
- ☐ Placement: Requires placement of a minimum of **one** sign specific to a contagious disease outbreak* in all of the following spaces when provided on site, as applicable to the building or space:
- common activity spaces (such as fitness and exercise rooms, lactation rooms, multipurpose rooms, break areas, game rooms, or other spaces designated for shared activity)
 - shared kitchens (including kitchenettes, snack bars, or other areas that are used for shared eating or food preparation)
 - shared bathrooms
 - lobbies
 - hallways
 - elevators
 - stairs.

4. Signage Messaging

Requires inclusion of educational language on all qualifying signage (see 2 and 3 above) that clarifies the health benefits associated with the signage message. Sample educational language below. For hand hygiene signage, educational language must also include language that clarifies how to effectively wash or sanitize hands.

- ☐ Sample educational language for hand hygiene signage:
- Sanitizing hands kills germs.
 - Wash your hands for 20 seconds to effectively kill germs
- ☐ Sample educational language for contagious disease outbreak signage:
- Maintain physical distancing to slow the spread.
 - Do your part. Wear a mask to protect our community.
 - Feeling sick? Head home to keep others safe.
 - Clean up after yourself to reduce the spread of germs.
 - Cover your cough to help prevent infection spread.

*Contagious disease outbreak signage is only required to be posted during times of an outbreak or pandemic, as specified by the national, regional, or local public health authority