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**FOR IMMEDIATE RELEASE**

## **OneFootball and Mythical Games Announce FIFA Rivals Multi-Year Partnership**

**Berlin, Germany and Los Angeles, California [June 13]** – OneFootball, the media platform powering the largest digital community of football fans, and next-gen gaming company Mythical Games, today announced a multi-year collaboration kicking off with the worldwide launch of FIFA Rivals, the new officially licensed, arcade-style mobile football game from FIFA and Mythical Games.



The partnership links OneFootball's daily engagement with fans to the interactive world of FIFA Rivals. Players will be introduced to a new dimension of fandom, where live stats, breaking news, and player stories directly impact the rhythm of gameplay. Rivals will be where matchday meets game day, and fandom fuels play.

As part of the collaboration, Mythical Games will showcase exclusive OneFootball in-game content, including limited-edition kits and collectable boots, much of which will tie back to physical merchandise releases and OneFootball campaigns. Players can unlock, trade, and genuinely own digital assets, secured via blockchain and available on the Mythical Marketplace, bringing real-world value and rarity to the virtual pitch.

Fans can also look forward to special promotions for OneFootball users, in-game tournaments aligned with major FIFA and OneFootball events, as well as seasonal activities throughout June and July. Whether you're assembling your dream team or pursuing the next drop, this marks a new era where the heartbeat of football never ceases - on the pitch or on your phone.

Patrick Fischer, CEO of OneFootball, stated: *“Together with Mythical, OneFootball will immediately start to merge our communities and build towards our shared mission of one openly shared data standard for football fans. We’re truly excited to explore deep product integration paths with Mythical and are keen to kick this multi-year partnership off.”*

Jung Suh, CBO of Mythical Games, stated: *“This collaboration represents a significant step forward in bridging the worlds of interactive entertainment and global football culture. By integrating real-time authentic content into gameplay, we’re elevating the player experience and creating an environment where fandom isn’t just experienced — it’s owned, traded, and actively played.”*

FIFA Rivals is currently available for download on iOS and Android. For updates and more information, visit [fifa.rivals.game](https://fifa.rivals.game) and join the FIFA Rivals(@fifarivals) and OneFootball Club communities on X ([@ofc\\_the\\_club](https://twitter.com/ofc_the_club)).

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## **About OneFootball**

Founded in 2008, OneFootball is a leading media football platform for a new generation of mobile-first football fans, with plans to become the football marketplace for content, products, and services of the future. It serves over 200 million fans monthly through its owned and operated platform and video distribution network, bringing fans closer to the game with breaking news, highlight clips, live streaming, and more.

OneFootball is backed by the biggest clubs in the world of football, such as Real Madrid CF, FC Barcelona, PSG, FC Bayern Munich, Borussia Dortmund, Manchester City FC, Chelsea FC, Arsenal, Olympique de Marseille, Liverpool FC, Juventus FC, the German Football Federation (DFB) and MLS. OneFootball partners with over 200 clubs, leagues, federations, players, and broadcasters to deliver content to its platform across 194 markets, utilising a global video distribution network that includes approximately 250 premium publisher partners.

For more information about OneFootball, please visit:

<https://company.onefootball.com/>  
[linkedin.com/company/onefootball/](https://www.linkedin.com/company/onefootball/)

## **About Mythical Games**

Acknowledged by Fast Company’s World Changing Ideas 2021 and recently Forbes’ Best Startup Employers (2024), Mythical Games is a next-generation game company creating world-class games and empowering players to take ownership of their in-game assets

through the use of blockchain technology. The team has helped develop major franchises, including Call of Duty, Call of Duty Mobile, World of Warcraft, Diablo, Overwatch, Magic: The Gathering, EA Madden, Harry Potter Hogwarts Mystery, Marvel Strike Force, Modern Warfare 3, and Skylanders. Mythical's current games, Blankos Block Party and NFL Rivals, are already played by millions of consumers worldwide and create a new economy for players, allowing them to engage in a new way with games, but also directly trade and transact safely with other players worldwide.

The Mythical Marketplace, the first in-game blockchain Marketplace on iOS and Android, provides gamers with ownership and control over the purchase and sale of digital assets, while the Mythical Platform protects gamers that may be new to blockchain through a custodial wallet for their digital items.

Learn more: <https://mythicalgames.com/>

