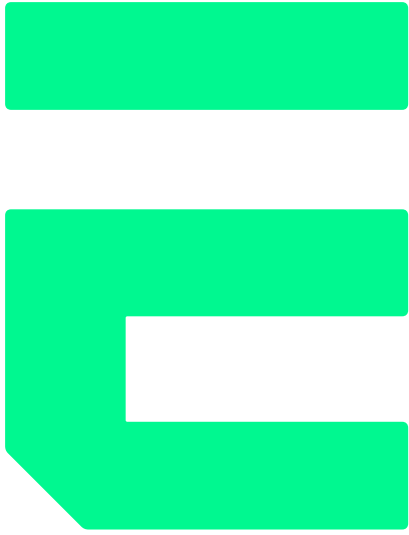




Quality
Care
Precision





Magic drives

From our roots dating back to 1936 to our market launch in 2024, Emotive has always been the leading platform for automotive aftermarket solutions with a passionate commitment to customer satisfaction.

From braking systems and chassis components to cutting-edge fluids and electronics, Emotive offers top-quality products, services, and sustainable innovation.

Welcome to the leading automotive aftermarket platform.

Mastering the art of electric spare parts

We have been a driving force in the automotive aftermarket for more than 40 years, distributing quality spare parts across 80 countries worldwide. With a portfolio boasting over 15,000 references, we serve as a beacon of quality and reliability, spreading our offer in electrical, electronic, cooling, and heating components with comprehensive ranges of products.

Committed to precision, quality, and speed, we stand as a trusted partner for customers, distributors, and suppliers.

Global magic

Connecting customers, distributors and suppliers every day, across 80 countries.

Superior quality & transparency

The entire collection is rigorously tested and clearly marked as Original or Alternative, providing reliable choices.

Swift & precise logistic service

Exceptional service, technical training, and personalized assistance for success in the automotive market.

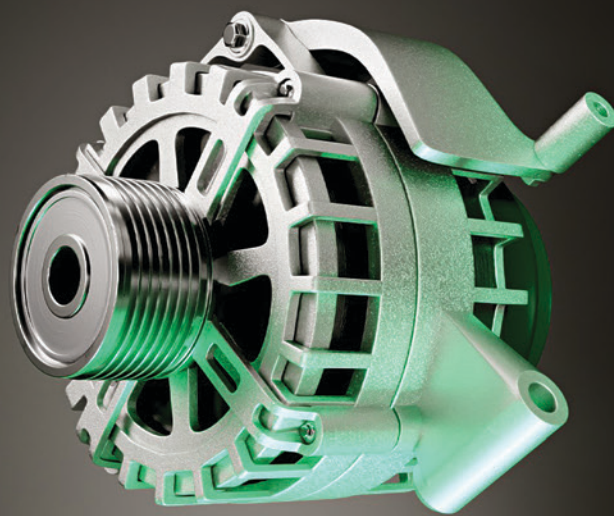
Ecommerce anytime, anywhere

24/7 online platform to enable easy orders, real-time stock checks, and order tracking.

Pioneering progress

Continual expansion of product range and services with innovative solutions and unwavering support.

Our essence is captured in three powerful words: **QUALITY** products, **CARE** in selecting suppliers and developing our product range, and **PRECISION** in delivery and customer service. Each of these core values characterizes our identity.





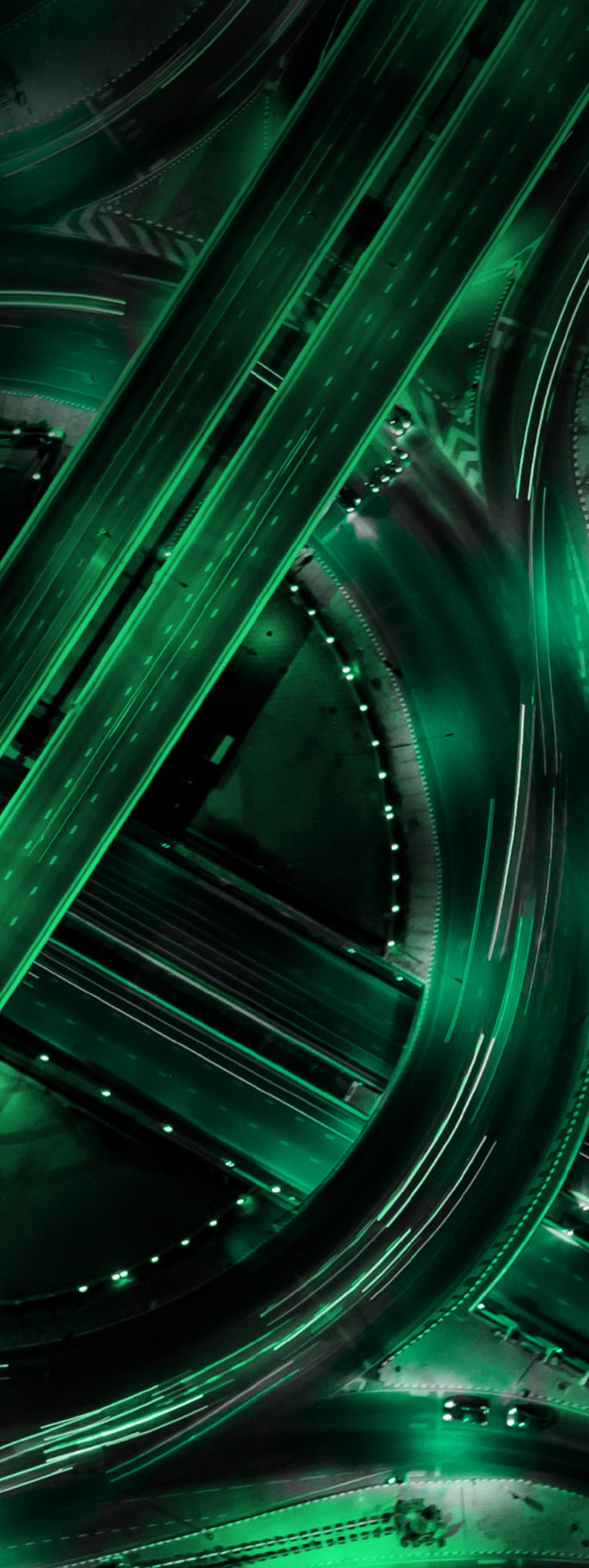
Across
80
countries

Strong
international
vocation

15,000
references



50
product
families



Your reliable choice

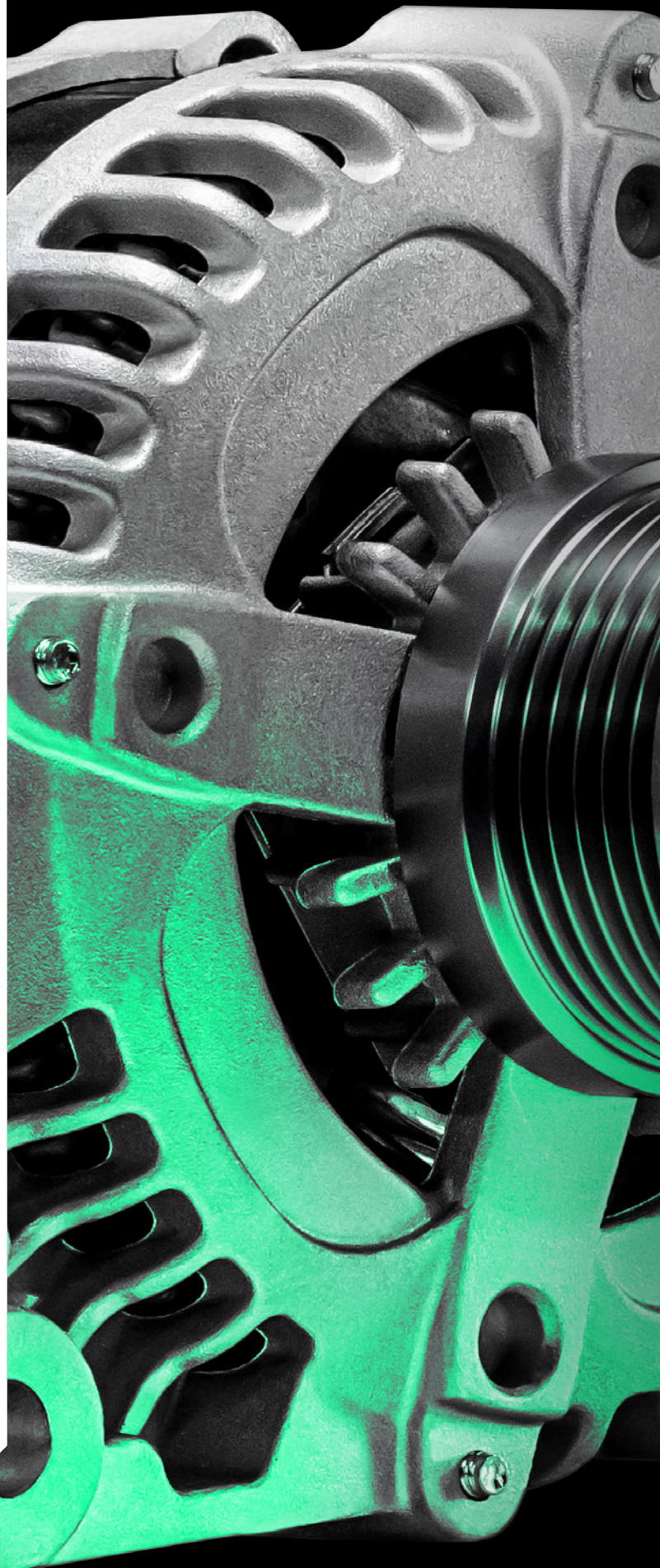
Supplying to 80 countries daily, we connect with customers, distributors, and suppliers across 5 continents. Offering more than 15,000 references in 50 product families, we deliver a high-quality range to meet the demands of today's market for both passenger and commercial vehicles.

Outstanding assortment

Our extensive range of parts meets OEM standards to revitalize your vehicle. The comprehensive online catalogue, complete with technical data sheets, ensures a swift and seamless selection experience, assuring superior quality and unmatched reliability in every spare part.

Our mission is to offer the widest range of products with unparalleled quality and transparency.

We are certified according to the UNI EN ISO 9001:2015 standard by GLOBE SRL.



Category excellence

Batteries

Bulbs

Rotating electrics

Spare parts for rotating electrics

Ignition coils

Glow plugs

Fuel pumps and feed units

Throttle bodies

Valves

Sensors

Air mass sensors

TPMS sensors

Switches

Steering column switches

Window lifts

Wiper motors and washer pumps

Radiators

Intercoolers

Radiator fans

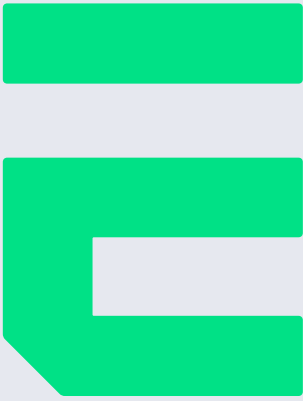
Thermostats

Compressors and spare parts

Condensers

Interior blower and resistors

Ev charging cables



Powerhouse brand line-up

Discover the transformative power of our unified brand platform, where each brand embodies quality, innovation and trustworthiness, always delighting in meeting the evolving needs of our customers and partners.





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