

# ABOUT REDESIGN HEALTH

Redesign Health is a healthcare innovation company. We lower the barriers to change across the industry and accelerate progress using proprietary tools, technologies, and insights. Since inception in 2018, we have built more than 50 companies from the ground up and supported leading healthcare organizations in rapidly advancing their innovation agendas. Our work spans nearly every aspect of healthcare and has enabled new models of clinical care, transformed the provider and patient experience, driven greater efficiency and alignment and touched more than 15 million lives.

# **Company Facts**

Founded in:

2018

Lives impacted:

15+ million

CEO:

**Brett Shaheen** 

Last Funding Type:

Series C

Solutions created:

Over 50 companies

Headquarters Location:

New York City, NY

# The Why Behind Our Work

The traditional innovation model that has successfully transformed other industries like retail and media has proven largely inadequate. Despite rapid advancements in the science of healthcare over the past 20 years, the business of care delivery remains mostly unchanged — with patients suffering every day as a result. We built Redesign to solve these pain points of healthcare innovation at scale.

#### **Creating Companies**

We've built a scalable system that brings high fidelity healthcare solutions to market faster and more efficiently than ever before. Our companies can see around corners with the benefit of our pattern recognition and lessons learned from the experience of building over 50 companies spanning multiple verticals and business models. Our iterative approach allows us to constantly apply learnings across the ecosystem of Redesign Health companies.

### Companies Built at Redesign Health

More than 50 companies have been created at Redesign Health, spanning cancer care, teleaudiology, COVID-19 testing, metabolic health and more. They range from newly founded businesses to seed stage to Series B+ companies that have raised significant rounds from blue-chip investors.

## Focus on Impact

To continue driving real change we're focused on specific areas of impact, in close alignment with standard measurements used by the industry. Our work is focused on increasing access to care, increasing the quality of care provided, removing cost from the healthcare system and improving healthcare equity. These four pillars shape everything we do, and every company idea that receives funding at Redesign Health must demonstrate that it has the potential to improve one or more of the above criteria.

#### Partner With Us

Leveraging the learnings gathered from ideating, developing, and scaling over 50 companies, we collaborate with leading healthcare incumbents to tackle their organizational challenges and efficiently evaluate concepts for rapid commercialization and value creation. Learn more <a href="here">here</a>.

#### Our Team

There are about 220 Redesign Health team members, and over 1,000 employees across the ecosystem of operating companies. Our team hails from tech, healthcare and finance and works with founders to create healthcare solutions across all sectors of the industry. Learn more about our team here.

