

ABOUT REDESIGN HEALTH

Redesign Health is a company that powers innovation in healthcare by developing technologies, tools, and insights that lower the barriers to change across the industry. Since 2018, exceptional founders have built over two dozen companies at Redesign Health, impacting more than ten million lives across many aspects of the healthcare ecosystem including cancer care, teleaudiology, COVID-19 testing, metabolic health and more.

To learn more, visit redesignhealth.com

Company Facts

Founded in 2018

Impacted 12+ million lives

CEO: Brett Shaheen

Last Funding Type: Series C Created 40+ companies

Headquarters Location: New York City, NY

The Why Behind Our Work

The traditional innovation model that has successfully transformed other industries like retail and media has proven largely inadequate. Despite rapid advancements in the science of healthcare over the past 20 years, the business of care delivery remains mostly unchanged — with patients suffering every day as a result. We built Redesign to solve these pain points of healthcare innovation at scale.

Creating Companies

We've streamlined the complex work of ideating, developing, funding, and launching companies. It's a dynamic process that starts by bringing together a carefully designed team of experts across technology, healthcare and finance to pressure-test ideas and build the foundations for launch. This results in an iterative approach to company building that allows us to constantly apply learnings across the ecosystem of <u>Redesign Health companies</u>.

Companies Built at Redesign Health

More than 40 companies have been created at Redesign Health, spanning cancer care, teleaudiology, COVID-19 testing, metabolic health and more. They range from newly founded businesses to seed stage to Series B+ companies that have raised significant rounds from blue-chip investors. To date, all Redesign Health companies have been successful in scaling business models and raising subsequent rounds. Lively, the first company founded at Redesign, was recently acquired by GN Hearing. Learn more about Redesign Health Operating Companies <u>here.</u>

Areas of Focus

Our thesis for change in healthcare is intentionally broad. Over the last decade, we've seen large healthcare institutions and technology companies set out to drive innovation. While there has been some success, the industry at large has not kept up with the needs of patients and providers, or the incredible trajectory of science and research. We believe that change will come by innovating across all of the pain points in healthcare — whether that's access to care, insurance, transparency in billing, etc.

Partner With Us

We partner with leading healthcare institutions to create meaningful impact across the healthcare ecosystem, combining our disciplined method of de-risking and building startups with healthcare incumbents' deep expertise and scaled distribution. Using our proven company creation method, we work with corporate innovators to translate the best ideas into new, market-leading companies. Together, we co-develop, launch, and scale new businesses that tackle the most pressing issues in healthcare. Armed with industry expertise and access to internal resources to de-risk company development, our partners are uniquely advantaged to shape the future of healthcare with rapid market adoption and scale. Learn more about our Partnerships work <u>here.</u>

Our Team

There are about 200 Redesign Health team members, and over 1,000 employees across the ecosystem of operating companies. Our team hails from tech, healthcare and finance and works with founders to create healthcare solutions across all sectors of the industry. Learn more about our team <u>here.</u>

