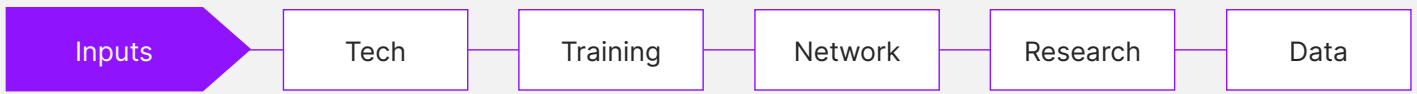


Check Global Theory of Change 2011-2021



Assumptions

Employing regional PMs enhances access/trust

Interest in/need for media literacy projects

Multicycle partnerships to foster change

Preconditions

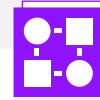
Global/regional access

Hyperlocal literacy

Trustworthiness

Flexible/responsive funding models

Agile management



Activities

Open-source tech design & development

Online & in-person training supports

Community building (online, regional, in-person)

Research-driven program/product development

Ongoing monitoring and evaluation



Outputs

Check meedan.com/check

NAWA Media nawamedia.org

Independent Media Response Fund

Check Global Partners Map

Check Global Network



Outcomes (Short/Medium)

Raised the profile of open-source/crowd-based verification efforts (global)

Enhanced online literacy skills (global)

Amplified the work of hyperlocal grassroots CSOs

Capacity building: enhanced understanding of procurement, compliance, M&E requirements

Risks



Unstable internet infrastructure

Over-reliance on big tech

Government crackdowns

Political/social insecurity

Decentralisation = homogenisation

Daunting procurement/compliance processes



Impact

Enhanced fact-checking, media literacy, digital literacy and M&E skills among: independent media (individual, collective, organisations); HR activists; archivists; journalism students, and grassroots CSOs all based in emerging economies.

Contributed to the development and sustainability of over 100 civil society organisations in NAWA, APAC, Latin America and Sub-Saharan Africa through the provision of a) grants, b) capacity building supports, and c) open-source tech, d) networking opportunities.

Initiated a change in narrative around:

- the representation of women in media,
- the capacity of activists and civil society initiatives to hold governments to account,
- the value of public trust journalism, and the importance of countering misinformation in situations of social unrest, conflict, and global health emergencies.