
DESIGN POLICY

iDEA design with integrity, innovation sensitivity and compassion. iDEA use design to challenge accepted thinking and to foster debate. We endeavour to create environments that increase both efficiency and effectiveness - making the most of space and making the most of people.

Sustainability within construction is being challenged on a daily basis. At iDEA we are constantly adopting new and innovative approaches, which embrace environmentally friendly and sustainable ways of working. We advise clients on these issues, as well as those of access and disability, and regularly collaborate with specialists. Our approach is for coordinated supportive solutions that transcend the building process. Not just from concept to occupation, but through building life cycle as well.

Within the workplace iDEA believe that the workstation should not be the only place that people have the opportunity to work. Increasingly, work is done privately or collectively away from the desk. This provides opportunities for organisations to benefit from a range of varied alternative work settings and allows users choice and mobility during the working day. In turn, users benefit from improved workstyles, freedom to control their working methods and a healthier working lifestyle.

We are continually developing new processes and analysis tools to understand the complexities of large organisations and to design optimum environments. We are committed to utilising developments in digital communication and its application to the design and delivery of projects.