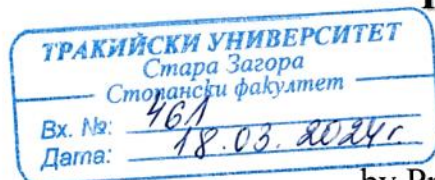




TRAKIA UNIVERSITY - STARA ZAGORA

FACULTY OF ECONOMICS

REVIEW



by Prof. Nadka Stefanova Kostadinova, PhD,

scientific specialty Economics and management (agriculture, veterinary medicine, management accounting), PF 3.8 Economics, Department of Management, Faculty of Economics, Thrace University, Stara Zagora

Regarding: *Competition for the academic position of associate professor, announced by the Trakia University, Stara Zagora in the Official Gazette, no. No. 99/28.11.2023, the scientific specialty: "Economics and management (industry)", Professional field: 3.8. "Economy"; field of higher education: 3. "Social, economic and legal sciences".*

I present a review as a member of the Scientific Jury on the announced competition in implementation of Order No. 290/01.02.2024 of the Rector of Trakia University (TrU), Stara Zagora and Decision of the FC of the Faculty of Economics (FE), protocol No. 5/ 24.01.2024, on the basis of Art. 4 (3), (4) of LDASRB, art. 5 (3), (4) of RDAS TrU . The review was developed in compliance with the requirements of the LDASRB, the Regulations for its implementation, the Regulations for the development of the academic staff at the University and in compliance with the scientometric criteria for PF 3.8. "Economics" for the occupation of the academic position of "associate professor".

Ch. Assistant Professor Rumyana Ivanova Angelova, Ph.D from the "Industrial Business and Entrepreneurship" Department of the Faculty of Economics at Trakia University, Stara Zagora, is the only candidate under the announced competition.

1. BIOGRAPHICAL DATA FOR THE APPLICANT:

During the period 15/09/1988–01/03/1993, Assistant Professor Rumyana Ivanova Angelova completed her bachelor's and master's degrees at the D.A.Tsenov Academy of Economics, Svishtov, majoring in "Economics and Industrial Management" and "Accounting". In 1998, she completed a specialization at the Institute of Marketing and Management - Austria in "Marketing and Management",

and in 2003 - at the Institute of Financial Services - London in "Financial and Credit Analysis" . In 2013, she defended her dissertation on the topic "Stimulation of industrial entrepreneurship" at the D. A. Tsenov Academy of Economics, Svishtov.

From 1993-1998, Romyana Angelova worked at " Agrobiochem AD", Stara Zagora, initially as a stockist, and then as a "Market Strategy " specialist, carrying out research, forecasting and planning of the market policy of " Agrobiochem" jsc, St. Zagora. From 1998 to 2013, she worked in the banking sector and held positions such as Personnel Management Expert, Banking Operations Specialist, Business Clients Consultant, Bank Branch Office Manager and Retail Sales Expert.

In 2013, she started working as an assistant in the Department of Industrial Business and Entrepreneurship at the Faculty of Economics, and since June 2014 he has been a senior assistant in the same department.

The trainings and specializations in the country and abroad under the "Erasmus +" program - in Poland, Turkey, etc. she participated in play a significant role in increasing her teaching and research training, according to information from the scientific department of the Faculty of Economics.

Ch. assist. prof. Romyana Angelova, PhD is fluent in English and has basic knowledge in Russian. Has very good computer skills. Actively participates in scientific projects at the university and on a national level.

She is a member of the Association of Economics and Industry Management Teachers.

Participates in the study committee at the Faculty of Economics.

2. COMPARISON OF THE MINIMUM NATIONAL REQUIREMENTS AND THE ADDITIONAL REQUIREMENTS OF THE RDAS OF TRAKIA UNIVERSITY WITH THE RESULTS OF THE SCIENTIFIC ACTIVITY OF THE CANDIDATE FOR THE ACADEMIC POSITION "ASSOCIATE PROFESSOR ".

In the competition for "associate professor" ch. assist. professor Romyana Angelova, Ph.D., has presented documents that are in accordance with the scientometric indicators laid down in the Law of the Development of the Academic Staff in the Republic of Bulgaria (LDASRB), the Regulations for its Implementation and the RDAS of the Ministry of Education, as follows:

Indicators	Minimum national requirements	Submitted materials by the candidate	Points above min national requirements
Group A	50 points	50	-
Group B	-	-	-
Group C	100 points	100	-
Group D	200 points	294.83	94.83
Group D	50 points	70	20
Group E	-	50	50
Group G	50 points	235	185
Total	450 points	799.83 points	349.83 points

3. GENERAL DESCRIPTION OF THE PRESENTED SCIENTIFIC WORKS OF THE CANDIDATE

According to the submitted documents and the "List of Dr. Rumiana Angelova's publications" (containing publications and materials after holding the academic position of "chief assistant professor"), the total number of scientific works with which she participated in the competition is 26. They are divided into the following categories:

- 1) *Habilitation thesis (independent monograph)* - 1 piece.;
- 2) *Published chapter of a collective monograph* - 2 peices.
- 3) *Articles and reports published in scientific publications, referenced and indexed in world-famous databases with scientific information* - 6 items;
- 4) *Articles and reports published in non-refereed peer-reviewed journals or published in edited collective volumes* - 15 items;
- 5) *Studies published in non-refereed peer-reviewed journals or published in edited collective volumes* – 1 item;
- 6) *University textbooks* – 1 pc.

The total number of independent scientific works of the candidate for the academic position "Associate Professor" is 16. Their relative share is 62% of the total number.

Publications in co-authorship – 10 pieces.

From the total number of 26 pcs. 12 scientific works were published in English, and 14 in Bulgarian.

Scientific works published in authoritative international publications: 6 pcs.

From the analysis of the presented scientific works from Ch. Assist. Professor Rumyana Angelova, Ph.D., for participation in the competition for the academic position of "associate professor", can be summarized : the candidate has sufficient quantity and quality of scientific production, which corresponds to the profile of the competition - PF 3.8. "Economics", scientific specialty "Economics and management (industry) ", field of higher education 3. "Social, economic and legal sciences".

4. REFLECTION OF THE CANDIDATE'S SCIENTIFIC PUBLICATIONS IN THE LITERATURE (CITATIONS)

The total number of cited scientific publications of ch. assistant prof. Dr. Angelova is 14 pieces. Of these, in foreign and Bulgarian publications with an impact factor and impact rank - 4 items (35%), in Scopus and Web of Sciences - 1 item , in monographs and collective volumes with scientific review - 2 items, in non-refereed journals with scientific review - 7 pcs.

The number of citations abroad and in Bulgaria exceeds the required minimum for the academic position "associate professor".

We can summarize that the scientific production of ch. assistant prof. Rumiana Angelova, in terms of quantity and quality, not only fulfills, but exceeds the scientometric criteria laid down in the Regulations for the Development of the Academic Staff of Trakia University, Stara Zagora.

The analysis of the open citations of the candidate gives me reason to claim that the scientific works are of interest to the scientific community not only in Bulgaria, but also abroad.

5. GENERAL EVALUATION OF THE CANDIDATE'S ACTIVITY

5.1. Teaching and learning activity

One study aid - "Financial and business analysis" is presented, 2016, " P. Hilendarski " university publishing house, ISBN 978-619-202-121-4, 144 pages.

Ch. assistant prof. Rumiana Angelova, Ph.D., is a leading teacher in the compulsory disciplines "Financial and Economic Analysis", "Prices and Pricing" and the optional discipline "International Economic Institutions" for the Bachelor of Economics. And for Masters students, she is a leading teacher in the disciplines "Business Analysis of Entrepreneurial Activity" and "Industrial Entrepreneurship". Classroom and non-classroom employment for a five-year period (2018-2023) is 2102 hours. Average annual employment is 420 hours. There are developed and updated

curricula for 5 study disciplines for bachelor's and master's degrees.

From the submitted study load report, I assume that the condition of Art. 85, para. 2 of RDAS of TrU is fulfilled.

The presented study programs correspond to the specifics of the scientific specialty of the competition.

She was the academic supervisor of 16 graduates who successfully defended their diplomas, 13 of them in the bachelor's degree and 3 in the master's degree.

The overall pedagogical activity shows that Ch. Assist. Professor Rumyana Angelova, Ph.D., is a leading and well-established teacher in the Faculty of Economics at Trakia University. The contribution is also solemn in the preparation of students for participation in state exams and development of theses.

5.2. Research and applied activity

The scientific works were published in the period, after occupying an academic position "ch. assistant professor".

The contribution value in the scientific works of the candidate are divided into two main groups.

Scientific-theoretical contributions with an element of originality :

- Definitions of the essence, main characteristics and indicators of industrial policy are systematized and summarized, with the main principles and levels of their action indicated. In the presented monographic work, they are systematized and separated into an independent cluster on the basis of which Bulgarian industrial policy is analyzed and evaluated. (9.0.1; 9.2.6; 9.2.8);

- Conceptual differences for shared value and the philosophy of corporate social responsibility are identified. It has been established that the state can stimulate economic entities to create shared value, the effect of which is multiplied at the micro and macro level. (9.2.9);

- A methodology has been developed to assess the possibility of applying Z-score models for bankruptcy risk analysis. (9.1.1);

- The factor variables on profitability was analyzed by using panel data of enterprises from the Bulgarian industry (9.1.2)

Scientific contributions of a practical-applied nature :

- On the basis of a set of indicators, a complex analysis and evaluation of the Bulgarian industrial policy was carried out. Basic guidelines for the development of Bulgarian industrial policy have been formulated. (9.0.1);

- Current international and national programs promoting youth entrepreneurship

in Bulgaria have been studied and presented. International practices that would be applicable in Bulgarian conditions are presented. (9.2.14);

- Through a complex of indicators, the innovation potential and the innovation environment of the South-East region of Bulgaria for the creation or acquisition of technological knowledge has been revealed (9.4.1);

- Diagnostics of the applicability of some models for the analysis of financial sustainability in the agrarian sector have been carried out. A higher level of digitization has been proven to be a prerequisite for better financial sustainability. (9.2.2).

- A methodology has been applied to assess the level of digital transformation in the Animal Husbandry subsector. A direct correlation has been established between the number of personnel in enterprises and the desire for digital transformation. (9.2.1).

The main conclusion from the analysis of the scientific works of Ch. Assist. Professor Rumiana Angelova, Ph.D., is that they have been developed at a very good scientific level, they prove the professional competence of the candidate for the realization of in-depth, both independent and collective research in the scientific specialty and direction.

Participation in scientific forums:

Ch. Assist. Professor Rumyana Angelova, Ph.D., has participated in 16 scientific forums with articles and reports, 3 of which were abroad. Participation in a number of conferences and other prestigious scientific forums proves that she is well known in scientific circles.

Participation in scientific projects:

The total number of research projects in which the candidate participated is 12. Of them, 2 are national, financed by the Ministry of Education and Culture, and 10 are university projects.

Dr. Angelova is the head of one of the projects.

In conclusion, I give a high assessment of the candidate's research work, since thematically the presented publications and developments are dedicated to current and significant problems of the economy and the management of industry and the agrarian sector.

I am not aware of any evidence of plagiarism in the candidate's scientific works proven under the law . (according to Art. 5, Para. 17; Art. 74, Para. 1 Item 5 RDAS of TrU)

6. MAIN CRITICAL REMARKS AND RECOMMENDATIONS:

A study of the scientific works of Ch. Assist. Professor Rumiana Angelova gives me reason to summarize that there are no significant omissions, inaccuracies or contradictions in them.

I have a recommendation for the candidate in her future activity as a scientist and researcher to direct her publications to indexed and refereed journals.

7. PERSONAL IMPRESSIONS OF THE CANDIDATE:

I personally know the candidate ch. assist. prof. Dr. Romyana Angelova - she is ambitious, creative, demonstrates responsibility and discipline.

8. CONCLUSION

The presented works and materials from Ch. Assist. Professor Romyana Angelova, Ph.D., for participation in the competition for the academic position of "associate professor", quantitatively and qualitatively meet the requirements of the LDASRB, RALDASRB and the Regulations for the Development of the Academic Staff at Trakia University (Appendix 8.5). All scientometric indicators from the minimum national requirements and the additional requirements of the faculty have been met.

Based on the analysis I give with conviction my own **POSITIVE ASSESSMENT** of the teaching, scientific, expert-applied activity of ch. Assistant Professor Romyana Ivanova Angelova, Ph.D.

I suggest to the respected members of the Scientific Jury to vote **POSITIVELY**, and the Faculty Council of the Faculty of Economics at Trakia University - Stara Zagora **TO CHOOSE** ch. Assistant Professor Romyana Ivanova Angelova, Ph.D., **FOR "ASSOCIATE PROFESSOR"** in the scientific specialty "Economics and Management (Industry)", professional field: 3.8. "Economy"; field of higher education: 3. "Social, economic and legal sciences".

03/18/2024
Stara Zagora

Prepared the review

/prof. N. Kostadinova, PhD/

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