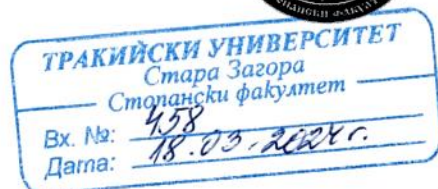


TRAKIA UNIVERSITY - STARA ZAGORA



Faculty of Economics



OPINION

from

Assoc. Prof. Dr. Veneta Hristova Mateeva

with a scientific specialty Economics and Management (Industry), professional direction 3.8 "Economics", Department of Economic Management, Faculty of Economics, *St. Cyril and St. Methodius* University of Veliko Tarnovo, Veliko Tarnovo

Regarding: Competition for the academic position of Associated Professor, announced by the Trakia University - Stara Zagora in the Official Gazette, no. No. 99/28.11.2023, scientific specialty: Economics and management (industry), Professional direction: 3.8. "Economy"; field of higher education: 3. "Social, economic and law sciences".

I present the opinion as a member of the Scientific Jury on the announced competition in implementation of Order No. 290/01.02.2024 of the Rector of Trakia University (TrU), Stara Zagora and Decision of the Faculty Council of the Faculty of Economics (SF), protocol No N5/24.01.2024, on the basis of Art. 4 (3), (4) of ZRASRB, art. 5 (3), (4) of PRASTrU. The opinion has been developed in compliance with the requirements of the RASRB, the Regulations for its implementation, Regulations for the development of the academic staff in the Trakia University and in compliance with the scientometric criteria for Professional direction 3.8. "Economics" for occupying the academic position of Associated Professor

Candidate: Rumyana Ivanova Angelova from the "Industrial Business and Entrepreneurship" Department of the Faculty of Economics at Trakia University, Stara Zagora is the only candidate under the announced competition.

1. BRIEF BIOGRAPHICAL INFORMATION ABOUT THE CANDIDATE.

The candidate Rumyana Ivanova Angelova has been working at the Trakia University, Stara Zagora since February 2013. Before that, she has 17 years of experience in the industrial and banking spheres, with accumulated expertise in various positions. Acquired PhD in 2013 in D. A. Tsenov Academy of Economics - Svishtov, professional direction 3.8 Economics, scientific specialty Economics and management (industry) with a dissertation on the topic: "Stimulation of industrial entrepreneurship". She is a teacher of courses taught at the Bachelor's and Master's Degrees of Business Administration, such as Business Analysis of Entrepreneurial Activity, Financial and Economic Analysis, Prices and Pricing, etc. She specialized in the Institute of Financial Services - London - Financial and Credit Analysis and in the Institute of Marketing and Management - Austria - Marketing and Management. She is a member of the Union of Scientists, the Academy of Innovation and Sustainability and the Association of Researchers of Economics and Management in Industry.

2. COMPARISON OF THE MINIMUM NATIONAL REQUIREMENTS AND THE ADDITIONAL REQUIREMENTS OF PRAS OF THE TRAKIA UNIVERSITY WITH THE RESULTS OF THE SCIENTIFIC ACTIVITY OF THE CANDIDATE FOR THE ACADEMIC POSITION OF "ASSOCIANT PROFESSOR".

In the competition for "Associate Professor Rumyana Angelova, Ph.D., presents documents that are in accordance with the scientometric indicators laid down in the Law on the Development of the Academic Staff in the Republic of Bulgaria, the Rules for its Implementation (PPZRASRB) and the PRAS of the Trakia University and are as follows:

Indicators	Minimum national requirements	Submitted materials by the candidate	Points above minimum national requirements
Group A	50 ponts	50	-
Group B	-	-	-
Group C	100 ponts	100	-
Group D	200 ponts	294,83	94,83
Group E	50 ponts	95	45
Group F	-	50	50
Group G	50 ponts	235	185
TOTAL:	450 ponts	824.83 ponts	374.83 ponts

3. EVALUATION OF SCIENTIFIC AND EDUCATIONAL PRODUCTION, AND OF OTHER ACTIVITIES OF THE CANDIDATE:

3.1. Publishing Activity:

As can be seen from the candidate's profile on the official university website and NACID, her publication activity is primarily aimed at researching issues in the field of the announced competition, focusing on industrial entrepreneurship, industrial policy and business analysis.

3.1.1. Overall performance:

For the purposes of the competition Rumiana Angelova presents a total of 42 publications, of which 26 cover the national minimum scientometric indicators, and another 16 refer to the internal university parameters for growth in an academic position. By types of works are distributed as follows:

- 1 monograph;
- a total of 6 articles indexed in world-renowned databases, 2 of them independent;
- a total of 15 publications in non-refereed journals or edited collective volumes, 2 of which are co-authors;
- 1 participation in a collective study;
- 2 contributions with chapters in collective monographs;
- 1 textbook;
- 15 scientific papers, of which 3 co-authored.

The fact that the candidate publishes on many different forums and scientific platforms makes a positive impression, which proves the high academic achievements presented in her works.

3.1.2. Scientific fields of publications:

It is clear from the provided documents that the scientific interests of Head. Assist. Prof. Rumiana Angelova, Ph.D., are mainly researching issues in the field of industry and industrial entrepreneurship, industrial policy, innovation potential, competitiveness and business analysis. It examines the complex issues in the industry from different positions and reaches results that are significant for practice.

3.1.3. Citation of publications:

According to the attached reference, the candidate has noted 9 citations, 1 of which is in Web of Science and concerns a work in which Dr. Angelova is a co-author. The rest of the citations are mostly in monographs or in peer-reviewed collective books.

3.2. Teaching activity:

The general teaching experience of Dr. Rumyana Ivanova Angelova is 11 years (from February 2013 to the present). The teaching activity concerning the competition includes a workload for the last 9 academic years, varying between 400 and 500 lecture-hours per year.

3.2.1. Developed curricula:

The candidate Head. Assist. Prof. Rumiana Ivanova Angelova, Ph.D., has experience in curriculum development, as can be seen from the attached documents. Develops study programs for Bachelor Degree in the subjects as "Financial and Economic Analysis", "International Economic Institutions" and "Prices and Pricing". In the Master's cycle, she developed programs on "Business Analysis of Entrepreneurial Activity" and "Industrial Entrepreneurship".

3.2.2. Auditorium Workload:

According to the attached reference, the candidate is expected to have an above-average academic load in the department in which she works, as the disciplines she will lead are in courses read through "Bachelor" and "Master" Degrees in full-time and part-time forms of study. It is planned to conduct a lecture course and seminar classes, which allows the candidate to fully undertake and develop an academic commitment to the university disciplines set out in this competition.

3.2.3. Published study materials:

Dr. Rumiana Angelova's wide publication activity allows her to conduct an interesting and thorough teaching process. For the purposes of one of the training courses, she has also developed a textbook.

3.2.4. Academic guidance (of bachelors, masters, etc.):

The candidate Dr. Rumiana Angelova has successfully supported 16 graduate students by supervising theses topics with a strong analytical focus and focus on specific objects from our industry. The graduates are from both the Bachelor's and the Master's Degree programs.

3.3. Project activity:

According to the data from the public file of Dr. Rumyana Angelova in NACID, as well as according to the data attached to the current competition, she actively participates in numerous and diversely themed projects, one of which she is the head of. The projects in which he participates are national and have the following names: Application of econometric modelling in researching the price dynamics of Bulgarian agricultural goods; The statistical software R - modern applications in the field of optimization and risk analysis for economic data; Influence of state financing on the results of the activity of agricultural enterprises; Business models in the social economy; Company Demographics and Market Performance; Innovation potential and industrial growth in SERI: impact factors; Investments and economic activity in industry; Industrial clusters and shared value; Financial and economic analysis of the food industry of Stara Zagora Region.

Dr. Rumiana Angelova is also the head of the national project with the topic: Financial diagnostics of the company - models and possible solutions, which is being realized now.

I can confidently assert that I have no information and have not detected plagiarism in the 42 scientific developments presented by the candidate (according to Art. 5, Para. 17; Art. 74, Para. 1 Item 5 PRASTrU))

4. CONTRIBUTIONS IN SCIENTIFIC PAPERS:

The candidate for the academic position "Associate Professor" presents a list of the main contributions in the scientific works, which can be detailed by scientific fields.

I accept the author's contributions and synthesize by scientific fields as follows:

- In the field of Industrial Policy

The main part of the candidate's works concern the analysis and assessment of various aspects of industrial policy, covering problems with derived contributions of a scientific-theoretical and practical nature, such as: essence, characteristics, indicators, review of European and Bulgarian legislation related to industrial policy, as well as a complex analysis and evaluation of the Bulgarian industrial policy.

- In the field of Industrial Entrepreneurship

Papers focusing on the concept of shared value creation and corporate social responsibility, youth entrepreneurship and the institutions that support it, determinants of company competitiveness, as well as analyzes of the innovation environment of a specific planning region are included.

- In the field of the agricultural sector, the candidate also has theoretical and practical-applied publications, primarily concerning the application of various methods and models of analysis and evaluation: methodological aspects of the analysis of the risk of bankruptcy, models for the analysis of financial sustainability, as well as the application of methodology to assess the level of digitization and digital transformation in a specific agrarian subsector.

5. REMARKS AND RECOMMENDATIONS TO THE CANDIDATE:

I recommend the candidate to expand her publication activity in the world-famous databases of scientific information, as well as to continue her project activity internationally.

6. CONCLUSION:

Based on the analysis of the scientific, teaching, project-applied activities of Romyana Ivanova Angelova, Ph.D., with complete conviction, I vote POSITIVE for her overall work.

I allow myself to propose to the honorable Scientific Jury to vote POSITIVELY, and the Faculty Council of the Faculty of Economics at Trakia University - Stara Zagora to elect Romyana Ivanova Angelova as Associate Professor in the field of higher education: 3. Social, economic and legal sciences; professional direction: 3.8 "Economics"; the scientific specialty Economics and Management (industry).

15.03.2024
Veliko Tarnovo

Prepared by:.....
(Assoc. Prof. Dr. Veneta Hristova)