

TRAKIA UNIVERSITY – STARA ZAGORA

Faculty of Economics REVIEW



From

Associate Professor Evgeni Rosenov Genchev

scientific field „Marketing of the enterprise”

PF 3.8 „Economics”,

Department “Industrial Business and Entrepreneurship”

“ Faculty of Economics, Trakia University, Town of Stara Zagora

Regarding: Competition for the academic position of associate professor, announced by the Trakia University, Stara Zagora in GN, № 99/28.11.2023 year. scientific field 3.8 *Economy and management (industry) field of higher education: 3. "Social, economic and law sciences"*.

I present the review, as a member of the Scientific Jury for the announced competition in implementation of Order No. 290/01.02.2024 of the Rector of Trakia University (TrU), Stara Zagora and Decision of the FC of the Faculty of Economics (SF), Protocol No. 5 /24.01. 2024, based on Art. 4 (3), (4) of ZRASRB, art. 5 (3), (4) of PRASTrU. The opinion was developed in compliance with the requirements of the RSARB, the Regulations for its implementation, the Regulations for the development of the academic staff at the Trakia University and in compliance with the scientometric criteria for PN 3.8. "Economics" for occupying the academic position of associate professor.

Candidate: Rumyana Ivanova Angelova from the Department "Industrial Business and Entrepreneurship" of the Faculty of Economics at Trakia University, Stara Zagora is the only candidate under the announced competition.

1. BRIEF BIOGRAPHICAL INFORMATION ABOUT THE CANDIDATE.

Chief Assistant Professor PhD Rumyana Ivanova Angelova, graduated with a bachelor's and master's degree in "Industrial Economics" and "Accounting", respectively, at the Dimitar Tsenov Academy of Economics - Svishtov in 1993. The her professional experience includes: worked at Agrobiochem AD from 1993 to 1998., from 1998 to 2013 in the banking sector. In 2013 began her scientific career as an assistant in the department of "Industrial Business and Entrepreneurship" at the FE of Trakia University. The same year she defended her doctoral dissertation at the Academy of Economics - Svishtov on the topic "Stimulation of industrial entrepreneurship" Since 2014. is a chief assistant.

2. Comparison of the minimum national requirements and the additional requirements of the PRAS of Trakia University with the results of the scientific activity of the candidate for the academic position "Associate Professor".

In the competition for " Associate Professor" Professional field: 3.8. "Economics", the documents that are presented are in accordance with the scientometric indicators laid down in the Law on the Development of the Academic Staff in the Republic of Bulgaria (LAD), the Regulations for its Implementation (PPDLA) and the PRAS of the Ministry of Education, as follows:

Indicators	Minimum national requirements	Submitted materials by the candidate	Points above min national requirements
Group A	50 points	50	0
Group B	-	-	
Group C	100 points	100	0
Group D	200 points	294,83	94,83
Group E	50 points	70	20
Group H	-	50	50
Group G	50 points	235	
Total	450 points	799,83 points	349,83 points

3. EVALUATION OF SCIENTIFIC AND EDUCATIONAL PRODUCTION, AND OF OTHER ACTIVITIES OF THE CANDIDATE:

3.1. Publication Activity:

3.1.1. General Performance: Ch. Assistant professor Rumiana Angelova participated in this competition for associate professor with a total of 25 scientific works, distributed as follows: independent monographic work - 1 issue; in the section of articles and reports published in scientific publications, referenced and indexed in world-famous databases - 6 items; in the section of articles and reports published in non-refereed journals with scientific review or published in edited collective volumes - 15 issues; published chapter of a collective monograph - 2 issues, in the section of studies, published in non-refereed journals with scientific review or published in edited collective volumes - 1 issues.

3.1.2. Scientific fields of publications:

In the candidate's monographic research the aim is to analyze and evaluate the Bulgarian industrial policy, using a set of key indicators. The object of the study is the industrial policy of the EU, as well as that of Bulgaria, and the subject - the theoretical and practical aspects of the concept of "industrial policy". The research defends the thesis of the need to implement an industrial policy in Bulgaria, based on a high degree of mechanization and automation and innovative technologies.

In my review of the scientific works of Ch. Assistant professor Rumiana Angelova, in addition to the above-mentioned industrial policy, the following scientific interests stand out: innovation potential, innovation activity, as well as industrial clusters. In the last two years, she has published several scientific works concerning: the level of digitization in society and in agriculture in particular. The presented publications are of a scientific-applied and practically applied nature.

3.1.3. Citation of the publications: Ch. Assistant professor PhD Rumiana Angelova presents a total of 10 citations, distributed as follows: 1 - citations or reviews in scientific publications, referenced and indexed in world-famous databases; 2 citations in monographs and collective volumes with scientific review and 7 nos. citations or reviews in non-refereed peer-reviewed journals. In this way, she collects a total of 70 points with minimum requirements for this indicator – 50 points.

3.2. Teaching activity:

The general teaching experience of the Ch. Assistant professor PhD Rumyana Angelova is over 11 years (from February 18, 2013 to the present).

Teaching activity includes:

3.2.1. Developed curricula: Ch. Assistant professor PhD Rumyana Angelova presents total 5 study programs: three of which are intended for education of bachelor's degree "The financial and economic analysis", "The international economic institutions" and "The prices and pricing", and the remaining two are intended for education of Master degree: "The business analysis of entrepreneurial activity" and "The industrial entrepreneurship".

3.2.2. Audit Hours: For the announced period 2014-2023 a total of 9 academic years Ch. Assistant professor PhD Rumiana Angelova has average 445 years hours , or 23.6% more than the required 360 hours

3.2.3. Published study materials:" The Financial and economic analysis" - Plovdiv University "Paisiy Hilendarski" 2016

3.2.4. Academic guidance (of bachelors, masters, etc.): Ch. Assistant professor PhD Rumiana Angelova was the academic supervisor of a total of 16 students, all of whom successfully defended their degrees, of which 13 received a Bachelor's degree and 3 received a Master's degree.

3.3. Project activity: For the period 2014-2023 Ch. Assistant professor PhD Rumiana Angelova was a member of 9 research projects, and in 2023 she was the head of the project

11/2023 «Financial diagnostics of the company - models and possible solutions» This gives me the right to give an opinion that she has a fairly good presence in working on research projects.

All of the above and my assessment of the candidate's scientific and educational output and other activities lead me to the conclusion that she fully meets the requirements for the position of Associate Professor. I can confidently assert that I have no information and have not detected plagiarism in the 25 scientific works presented by the candidate (according to Art. 5, Para. 17; Art. 74, Para. 1 Item 5 PRASrU))

4. CONTRIBUTIONS IN SCIENTIFIC PAPERS

The candidate for the academic position " Associate Professor " presents a reference of the main contributions in scientific works, which can be detailed by scientific fields. I accept the following author contributions and synthesize by scientific fields as follows:

Scientific and theoretical contributions:

1.1. In the field of "economics and management", the essence of the concept of "industrial policy" has been clarified, after systematization and summarization of numerous author's definitions for it. The "horizontal" and "vertical" types of industrial policy are examined, and their differences in terms of areas of application and tools used are indicated.

Scientific works: R. Angelova, (2017) "Bulgarian Industrial Policy - a brief review of its development", IV International Scientific Conference "Business and regional development", Trakia Journal of Sciences, Volume 15, ISSN 1313-7050, p.104 - 107; Bulgarian industrial policy - in search of harmony between theory and practice - ISBN 978-619-202-162-7

1.2 The main characteristics of the modern industrial policy are outlined, an overview of its strategic goal, sub-goals and tasks is made, through an in-depth study of world practice

Scientific works: Angelova, R., (2016) "EU Industrial Policy: purpose, approach and instruments"// Science & Technology Research, Volume VI, ISSN 1314 - 4111

1.3 In the field of European and Bulgarian legislation - a thorough review of European and Bulgarian legislation directly or indirectly affecting industrial policy was carried out. On this basis, essential priorities related to it have been derived.

Scientific works: Angelova, R., (2016) "Normative basis of the modern Bulgarian industrial policy", Collection of scientific reports from the Second scientific-practical conference with international participation on the topic "Modern technologies in the offshore industry", Higher Naval School "N. J. Vaptsarov", city of Varna, May 18, 2016, volume 1, ISSN:1310-9278, pages 116 - 119;

Scientific and applied contributions:

1.1 In the presented monographic work, a complex analysis and evaluation of the Bulgarian industrial policy was carried out, through a mix of indicators. Statistical methods are applied for the study of: dynamic statistical series and comparison of statistical series of the Bulgarian economy and the economies of the EU countries for a certain period of time. Based on the analysis, the author formulates several basic guidelines for the development of the Bulgarian industrial policy.

Scientific works: Monographic work "Bulgarian industrial policy - in search of synchronicity between theory and practice" ISBN 978-619-202-162-7

1.2 In the field of investment environment, an assessment of the innovation environment of the Southeast region of Bulgaria was made, again through a set of indicators aimed at revealing its innovation potential. The trend of their change is compared with the information on the relevant components at the national and European level.

Scientific works: .R. Angelova (2020) Innovation potential of the Southeast region of Bulgaria for the period 2007-2017. Chapter of a monograph - Totev, St., D. Stoyancheva, D. Ivanova, R. Angelova, D. Doncheva. (2020) Innovation Activity and Efficiency in Industry:

An Empirical Study of Enterprises in South-Eastern Iran, Kota Publishing House, ISBN: 978-954-305-565-4

5. REMARKS AND RECOMMENDATIONS TO THE CANDIDATE: To enrich his studies by expanding their scope beyond the borders of Bulgaria. It is possible to conduct a number of comparative studies between Bulgaria and countries with similar economic potential.

6. CONCLUSION:

It is clear from the submitted documentation that the candidate chief Assistant Professor Phd Romyana Angelova, meets the quantitative and qualitative requirements for holding the academic position of associate professor. Based on the analysis of the scientific, teaching, project-applied activities of ch. Assistant Professor PhD Romyana Ivanova Angelova, with complete conviction, I vote POSITIVE for her overall work.

I allow myself to propose to the honorable Scientific Jury to vote POSITIVELY, and the Faculty Council of the Faculty of Economics at Trakia University - Stara Zagora to elect ch. As. PhD. Romyana Ivanova Angelova to occupy the academic position of associate professor in the field of higher education: 3. Social, economic and law sciences; professional field: 3.8 "Economics"; the scientific specialty Economics and Management (industry).

20.03. 2024
Stara Zagora

Prepare review:
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