



OPINION

by Assoc. Prof. Dr. Doncho Stoyanov Donev,
Burgas Free University,
member of a scientific jury, according to Order No. 1651/11.05.2023 of the
Rector of Thrace University in a competition for the academic position
"Professor" in the professional field 3.2. Psychology and the scientific specialty
"Economic Psychology and Labor Psychology" for a competition promulgated
in GN no. 17/21/02/2023

Competition details

One candidate participated in the competition - Associate Professor Dr. Tanya Gocheva Taneva.

In the presented documents, no inconsistencies with the requirements for participation in the competition were found. The requirements of ZRASRB and the Regulations for the development of the academic staff at Thrace University - Stara Zagora have been met. All data related to the candidate's compliance with the requirements for the position, his biography, his teaching activity and research activity are taken from the documents provided by the candidate himself for the competition.

Biographical data for the candidate

In 1981, Associate Professor Dr. Tanya Taneva graduated in preschool pedagogy. Six years later, he obtained a master's degree from Sofia University "St. Kliment Ohridski" with majors in "Psychology" and "Philosophy". She develops the professional and research competences in the field of psychology in courses and postgraduate qualifications.

Since 1989, she has been an assistant at Thrace University - Stara Zagora. She obtained Doctor's degree in 2002 with the scientific specialty "Labor Psychology and Organizational Psychology". Since 2009, she holds the academic position "Associated professor". From 2011 to 2020, she was the Major Secretary of Thrace University. She actively participates in the development of the institution as chairman of key committees. From 2011 to the present, she is the Chairman of the Department "Social Sciences and Business Language Training" at the Faculty of Economics of Thrace University - Stara Zagora.

Scientific works

Habilitation thesis entitled "Motivation and Structure of Activity", published in 2023. The monograph presents an original approach to integrating existing concepts of motivation with a generalized structure of activity. This

discourse provides a new framework for interpreting the processual linkage between elements of motivation and activity. Some of the theoretical models have been empirically verified and confirmed, while others set the stage for future practical-applied studies.

A book based on a dissertation, published in 2022 with the title "Subjective determinants of economic risk in the activities of agrarian entrepreneurs". It presents an in-depth analysis of personal dispositions in their connection with risk-taking readiness. For conducting the empirical research, one of the most sensitive economic sectors in recent years was chosen - the agrarian sector. Personal and social factors determining behavior at subjective and objective risk were analyzed.

Articles and reports

35 publications with data from conducted empirical studies are presented. 16 of these, were published in scientific magazines, referenced in SCOPUS and WOS. Results from another 18 studies have been published in peer-reviewed journals. The main part of the materials are in the field of economic psychology and the labor psychology. Social and pedagogical psychology can be mentioned as additional areas of scientific interest. Although independent fields, labor psychology and social psychology have a fundamental and applied connection with economic psychology. And the problems discussed in the articles and reports (classified by the candidate as labor and social psychology) can also be considered as psychological factors related to the individual's activity as an economic entity. It is noteworthy that the majority of publications are in English. Co-authorship in some articles testifies to cooperativeness and an interdisciplinary approach in the conduct of research.

A chapter of a collective monograph is attached to the document package.

Textbooks

Two textbooks are presented, which are used in the education of students at Thrace University.

Quotes

A list of the required evidentiary material for the scholarly citation and impact of the candidate's work is attached. A total of 33 citations are noted and indicated. 5 of these are in scientific publications referenced in SCOPUS and WOS. The remaining 28 are in non-refereed peer-reviewed publications.

Scientific supervision of doctoral students and project work

It is clear from the presented documents that Associated Professor Dr. Tanya Taneva is the supervisor of two successfully defended doctoral students at

the Medical University - Plovdiv. At the moment, she works with three others doctoral students.

The five national projects in which Assoc. Prof. Dr. Tanya Taneva participated are related to increasing the quality of higher education and its digitalization. The candidate's participation in six international scientific and educational projects is also described.

Contributions

I fully accept the scientific contributions of Assoc. Prof. Dr. Tanya Taneva, considering them original and significant.

Teaching and learning activity

From the report on the workload of Assoc. Prof. Dr. Tanya Taneva becomes clear that over time, she leads more than 15 disciplines. They are part of the curricula for bachelor's and master's degrees in the Faculty of Economics, Faculty of Medicine, Faculty of Agriculture, Faculty of Veterinary Medicine, Faculty of Pedagogy and DIITT at Thrace University. Her average study load for the last 3 years is approximately 1000 study hours.

Conclusion

The formal requirements for participation in the competition for the academic position Professor in a professional field 3.2. "Psychology", with a scientific specialty "Economic Psychology and Labor Psychology" are observed. The scientific research activity of the candidate is in accordance with the declared direction and scientific specialty. I believe that with her overall teaching and research activities, Assoc. Prof. Dr. Tanya Taneva has proven that she possesses the necessary qualities and skills to occupy the academic position of Professor.

I propose to the respected scientific jury that the application be approved and I vote positively for Associate Professor Dr. Tanya Taneva to be appointed to the academic position of Professor.

16.06.2023

Assoc. Dr. Doncho Donev.....
/member of the scientific jury/

