



## STATEMENT

by Prof. Sonya Karabeliova, PhD, D.Sc.

on procedure for election and appointment of professor in the professional field

3.2 Psychology (Economic Psychology and Work Psychology),

Of Trakia University – Stara Zagora, Higher Education Area 3. Social, Economic and Legal Sciences and National Security, announced in State Gazette no. 17 of 02/21/20231 for the needs of the Department of Social sciences and business language training of the Faculty of Economics

**Statement prepared as required by:** Order 1651 / 11.05.2023 by the Rector of Trakia University – Stara Zagora.

### 1. GENERAL

One candidate participates in the competition: Associate Professor Dr. Tanya Gocheva Taneva from Trakia University - Stara Zagora.

Tanya Taneva majored in "Psychology" at Sofia University "St. Kl. Ohridski" in 1987 and obtained the degree "Master of Psychology". During her studies, she also acquired the qualification "Teacher in secondary schools II specialty "Philosophy". In 2002, T. Taneva defended her doctoral dissertation on the topic: "Psychological determinants of economic risk in the activities of private agricultural producers" in the scientific specialty 05.06.08 Psychology of work and engineering psychology and obtained the scientific and educational degree "doctor" in psychology of labor and organizational psychology. In 2009, Dr. T. Taneva was elected associate professor of Psychology of Activity.

Since 1989, T. Taneva has been a lecturer at the Trakia University - Stara Zagora, and has gradually developed in her academic career from assistant to associate professor, respectively in the Faculty of Agriculture, Department of "Management", Section of "Social Sciences", Economic faculty, "Regional Development". Since 2011, Associate Prof. T. Taneva is the head of the Department of Social Sciences and Business Language Training.

In the period 2011-2020, Associate Professor Taneva also held the position of Chief Secretary of Trakia University and chairman of the University Committees for: Information and Media Activity; Career Development; Electronic and Distance Learning and Publishing Board.

Assoc. Prof. T. Taneva is the module leader of compulsory and optional lecture courses in various faculties at the university, among which I will mention only a few: Business Psychology, Management and Leadership, Staff Motivation, Organizational Consulting, Conflict Management, Business Communications, Organizational Behavior, Social Psychology, Personality Psychology, etc. From the presented description of the teaching workload of Assoc. Prof. Taneva, it is clear that the lecture disciplines she teaches on, are on the topic of the competition.

Additionally, Associate Professor Dr. Tanya Taneva is the supervisor of two successfully defended doctoral students. Currently under her supervision are three PhD students in the Faculty of Economics, Faculty of Veterinary Medical Administration and Faculty of Social Activities Management.

## **2. HABILITATION PUBLICATION**

For her participation in the competition, Assoc. Prof. Tanya Taneva presents a habilitation thesis - monograph: "Motivation and structure of the activity". The work meets the requirements for a monograph and fully matches the theme of the announced competition. This gives me reason to conclude that Assoc. Prof. T. Taneva fulfills the requirements of the Regulations for the conditions and procedures for acquiring scientific degrees and holding academic positions, according to which candidates must have submitted a published monographic work or equivalent publications in specialized scientific journals in the field of the competition, which do not repeat works already submitted for the acquisition of the educational and scientific degree "doctor" and the academic position "associate professor".

## **3. FULFILLMENT OF THE MINIMUM NATIONAL REQUIREMENTS FOR OCCUPATION OF THE ACADEMIC POSITION OF ASSOCIATE PROFESSOR.**

Assoc. Prof. Tanya Taneva presents a report with relevant evidentiary material. It is clear from the report that Associate Professor T. Taneva *fulfills the minimum national requirements* in accordance with the Regulations for the implementation of the RASRB (amendment and

supplement SG No. 15 of 19.02.2019, table 1, Region 3. Social, economic and legal sciences, 3.2 Psychology). More specifically: for group A, B, C, D, D and E, respectively, indicator 1, indicator 2 and indicator 3, she has the necessary 150 points, i.e. she holds the degree of "doctor", which gives her 50 points, and also presents a habilitation labor that gives her another 100 points.

Group D (P4 to P10) of the Regulations for the Implementation of ZARASRB sets a requirement for the publications for a professor. Based on the report presented by Assoc. Prof. T. Taneva, her publications give her 422 points. In addition, according to the citations report presented by Assoc. Prof. Tanya Taneva, she has citations, including in SCOPUS, which equal 200 points. After personally checking these records, I can confirm the validity of the citations report presented by Associate Professor Dr. T. Taneva. Finally, for indicator E – supervision of a successfully defended doctoral student, participation in a national or educational project, participation in an international national or educational project, a published university textbook that is used in the school network, a published university manual or a teaching manual that is used in the school network - 278 items have been awarded to Assoc. Prof. T. Taneva.

#### **4. PUBLICATIONS**

Assoc. Prof. T. Taneva has presented a report with the scientific works on the topic of the competition, which shows the following: one independent monograph on the topic of the competition; a published book based on a protected dissertation work for the award of an educational and scientific degree "doctor"; one published chapter in a co-authored collective monograph; 17 articles in English with scientific review in the world databases in English, of which 4 are independent; 18 articles and reports published in non-refereed peer-reviewed journals or published in edited collective volumes, of which 9 in English and among them 4 independent; 2 self-published university teaching aids or teaching aids which are used on the school network.

#### **5. RESEARCH ACTIVITIES AND SCIENTIFIC CONTRIBUTIONS**

The scientific publications presented by Assoc. Prof. Tanya Taneva are entirely related to the issues of the announced competition. The main monograph "Motivation and Activity Structure" emphasizes the integration of psychological theories of motivation and activity theory.

The monograph presents the basic ideas of the system-structural approach to the issue of 'activity' from the point of view of its explanatory potential and the possibilities of its application in practice. In addition, a general analysis of the content and development concepts of motivation from the perspective of sustainable and long-term human activity has been made. The main contribution of the monographic work is the presented "Activity-integrated approach" to the study of motivation. It was introduced on the basis of a systemic-structuralist principle, building on the existing integral models. In addition, the author's empirical studies among entrepreneurs and administrative employees in Bulgaria are presented, through which the main indicators and factors for motivation are verified, according to the author's proposed "Activity-integrated approach to motivation". Assoc. Prof. Taneva attempts to meaningfully systematize and interpret available theoretical and research studies on the subjective usefulness of decisions as a predictor of human risk behavior. The publications presented address issues of economic risk, decision making, risk probabilities, risk models, motivation to success, motivation to avoid failure, quality of life, health behaviors, lifelong learning, etc. I believe that the publications presented by Assoc.Prof. T. Taneva cover entirely the issues of the announced competition and more specifically reflect ideas related to the issues in the field of economic psychology and the psychology of work.

I fully accept the contributions of Assoc. Prof. T. Taneva, which can be supplemented and summarized in the following way.

1. The presented scientific works characterize Associate Professor Dr. T. Taneva as a researcher with a marked interest not only in theoretical analyzes and empirical studies, but also in the practical-applied aspects of the work.
2. A general characteristic of scientific publications is the interpretation of ideas and concepts in three meta-objects of psychological knowledge: theory, method and experiment in the sense of practical action.
3. Each of the publications is related to a real existing significant object or principle of psychological science. Embedding the unshakable interrelationship of theory-method-action into the research activity is an important sign of her methodological literacy.
4. The publications correspond with both the scientific achievements of psychology and the human practices of common sense.



5. Accumulated evidence in multiple studies reflects on different areas of cognitive psychology.

## 6. TEACHING

Assoc. Prof. Tanya Taneva has compulsory and optional subjects, which she leads in bachelor's programs in the Faculties of Economics, Agriculture, Veterinary Medicine, Medicine and Pedagogy, as well as in the Department of Information and Teacher Training at the University of Thrace - Stara Zagora. All these lecture courses are in the field of the announced competition. As a lecturer, Assoc. Prof. Dr. T. Taneva is highly valued not only by her colleagues, but also by the students, for whom the practical tasks included in her programs are particularly important.

No elements of plagiarism were noticed in the works of Assoc.Prof. Tanya Taneva.

## CONCLUSION

Assoc. Prof. Tanya Gocheva Taneva - meets all the requirements of the ZARSRB and the regulations for applications. She has many years of work experience at the Trakia University of - Stara Zagora. She is the author and module leader of lecture courses that are in the subject of this competition. The entire work of Assoc. Prof. T. Taneva offers a comprehensive, systematic and in-depth analysis of achievements in the field of economic psychology and labor psychology, refracted through the author's original interpretation. She has extensive research experience gained from her participation in national and international research projects.

As a result of the high evaluation of the scientific and teaching activities of Assoc. Prof. Tanya Taneva, I strongly support her election as a "professor" in professional direction 3.2. Psychology (Economic Psychology and Labor Psychology) at Trakia University - Stara Zagora.

26/06/2023

Sofia

Member of the Scientific Jury:

(Prof. Sonia Karabeliova, PhD, D.Sc.)

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