



ТРАКИЙСКИ УНИВЕРСИТЕТ
Стара Загора
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TRAKIA UNIVERSITY - STARA ZAGORA, FACULTY OF ECONOMICS

EVALUATION REPORT

From: Prof. Dr. Veneta Stoyanova Gaydardzhieva; Trakia University - Stara Zagora, Department of Regional Development, scientific specialty: "National Economy (history of the national economy - regional development)".

Subject: Competition for the academic position of "Professor" in the field of higher education 3. Social, economic and legal sciences, professional field 3.8. Economics, scientific specialty "Economics and Management (Economics and Business, Entrepreneurship)", TrU - Stara Zagora, published in the State Gazette - no. 52 of 16.06.2023

1. Information about the competition

The competition was announced for the needs of the Department of "Industrial Business and Entrepreneurship", Faculty of Economics of TrU,

I participate in the scientific jury of the competition, according to Order № 3133/19.09.2023 of the Rector of the Trakia University.

2. Brief information about the candidate in the competition

One candidate participates in the competition for the academic position of "Professor" - Associate Professor Dr. Darina Georgieva Zaimova from the Department of "Industrial Business and Entrepreneurship" of TrU.

In 2004, the candidate graduated with a master's degree in "Business Administration" at University of Economics, Varna. From 2005 to 2008, she is a doctoral student in the "Management" department, SF of the Trakia University - Stara Zagora. She successfully defended his doctoral dissertation on the topic: "Producer Organization (on the example of the South Central and South East Planning Regions)". Acquired ONS "Doctor" in the scientific specialty "Economics and Management (Agriculture)". From 2009 until now, Assoc. Prof. Dr. Darina Zaimova is a teacher at the Faculty of Economics of the Trakia University. Since 2013, she has held the position of "Associate Professor" in "Economics and Management (by industries).

3. Fulfillment of the requirements for holding the academic position

The candidate for the academic position of "professor" fully meets the minimum national requirements for scientific and teaching activities under the Academic Growth Act, Art. 2b, paragraph 2 and Art. 1a, para. 2 of the Regulations for Application of the Law on Academic Growth:

- Acquired ONS "Doctor" - in 2008 in the scientific specialty "Economics and management (agriculture)";
- holds the academic position of "associate professor" - 10 years with a requirement of no less than 2 academic years;
- has presented a published monographic work on the topic: "Bioeconomy and sustainable development", Ed. "Rainbow +", ISBN 978-619-7251-44-9, 248 pages. Year of publication: 2023;
- In the Statement-declaration of Assoc. Prof. Dr. Darina Georgieva Zaimova on the minimum national requirements for scientific and teaching activities, submitted for participation in the competition for the academic position of "professor" at the Trakia University, an implementation of 1516.6 items is indicated, with a mandatory minimum of 650 points.

- At the time of writing, I am not aware of any reported copyright infringement by other researchers.

This gives me reason to assume that Assoc. Prof. Dr. Darina Zaimova meets the mandatory conditions and additional requirements for holding the academic position of "professor".

4. Evaluation of the teaching activity of the candidate

The candidate for the academic position "Professor", Associate Professor Dr. Darina Zaimova was appointed as an "assistant" at TrU in 2009, and since 2013 has held the academic position of "associate professor". In the Reference-Declaration, Assoc. Prof. Dr. Darina Zaimova indicates participation in the development of 14 study programs, in educational and qualification degree "Bachelor" and in "Master", in full-time and part-time education. The candidate in the competition is the author of 5 study programs for the Faculty of Medicine, respectively: 1 compulsory and one elective discipline in the educational and qualification degree "bachelor" for the specialty "Social Activities"; of 1 compulsory and 2 elective subjects in the educational and qualification degree "Master" for the Master's program "Organization and management in the social sphere". At the Faculty of Economics, Assoc. Prof. Zaimova is author of 2 study programs on elective subjects in the Bachelor's degree of Economics and co-author of 3 study programs, of which 2 are on compulsory subjects and 1 is on an elective subject. She is the author of 1 study program in a compulsory discipline and co-author of 3 - in compulsory disciplines in the educational and qualification degree "Master". All of them correspond to the specifics of the scientific specialty of the competition, but no reference is presented as to how many hours were taken in these disciplines.

5. Brief description of the presented scientific papers / publications

To participate in the competition, the candidate presents a total of 37 publications from which:

- monograph (author) - 1 item;
- published chapter of a collective monograph – 1 issue, as well as participation in co-authorship, in chapters of collective monographs – 6 issues;
- articles and reports published in scientific publications, referenced and indexed in world-famous databases with scientific information - 14 in English, co-authored, of them - in 5 lead author;
- articles and reports published in non-refereed peer-reviewed journals or published in edited collective volumes – 14 items, of which – 11 items. in English, 10 items - co-authored (4 items lead author), 1 item independent author); in Bulgarian - 3 pcs. co-authored articles;
- textbook - 1 item, "Intellectual property", 2023, "Rainbow +" Publishing House, ISBN 978-619-7251-43-2, 124 pages.;
- 4 pcs. participation in international scientific forums.

Assoc. Prof. Zaimova's research activity is complemented by her participation in 5 national research projects and in 1 as a supervisor. She also participated in 9 international projects and in 4 as a leader.

The total number of citations is 33. With a minimum threshold of 100 points for citations in the Reference for the fulfillment of the quantitative requirements for occupying the academic position "professor" in TrU, Assoc. Prof. Dr. Zaimova has 435 points. The citations in scientific publications, referenced and indexed in world-famous databases with scientific information are 26 pieces. and carry 390 items, 16 of which are for the co-authored article: Zheliazkov G., Zaimova D., Genchev E., Toneva K., *Cluster Development in Rural Areas*, (2015), *Economics of Agriculture*, 62 (1) , pp. 73-9

In terms of content, the candidate's research activity is aimed at the following areas: Bioeconomy; Social entrepreneurship; Intellectual Property; Sustainable development planning; Innovation policy; Corporate social responsibility.

6. Synthesized assessment of the main scientific and scientific-applied contributions of the candidate

The scientific and scientific-applied results presented by Associate Professor Dr. Zaimova confirm her research profile in the field of social economy and social entrepreneurship, cooperatives and

cooperative business models, sustainable development and bioeconomy, ecological entrepreneurship, etc. The predominant part of the candidate's contributions have a scientific-applied nature.

From the contributions formulated in this way, it is clear that the candidate for "professor" has established knowledge and deep scientific interests in the field of bioeconomy, cooperative business, social entrepreneurship.

7. Main critical remarks and recommendations to the candidate

In terms of content, the scientific text in the candidate's works would benefit if she adhered to a more clearly expressed logical connection, accuracy, consistency and conciseness of presentation. This also applies to the way contributions are presented.

8. Conclusion

Based on the overall assessment of the candidate's scientific, teaching and research activities, it can be concluded that she meets the requirements of the Law on the Development of the Academic Staff in the Republic of Bulgaria and the criteria of TrU for holding the academic position "professor". This gives me the reason to propose to the respected members of the Scientific Jury that Assoc. Prof. Dr. Darina Georgieva Zaimova be proposed for election by the Faculty Council of the Faculty of Economics of TrU to hold the academic position of "Professor" in professional direction 3.8. Economics, scientific specialty "Economics and Management (Economics and Business, Entrepreneurship)", at TrU.

October 9, 2023
Stara Zagora

Signature: 
(Prof. Dr. Veneta Gaydardzhieva)