

Senior Designer / Head of Design (Maternity Cover / Approx 12 month contract)

About People Activation

People activation is a Manchester-based agency that exists to change the way people think, behave and perform in their roles. We work with global clients across a wide range of industries from tech to pharmaceutical.

No two days in the studio are the same. In collaboration with incredibly diverse and talented teams the work we produce ranges from campaigns, experiential, events, internal comms, and films.

We are a small but vibrant team made up of producers, creatives, and designers. We work together closely on all projects and are looking for people to match our energy and collaborative nature. People who are not afraid to challenge the norm, who can identify great ideas and insights in others, and who care about the work they produce.

About You

- You can work with the team to enhance ideas and add value to the creative approach
- You have an enthusiasm for a multi-channel approach
- You love collaborating with a multi-disciplinary team and supporting rest of the studio team

A day in a life of Head of Design

- Oversea a project from initial brief to final delivery, including leading the design and visual development.
- Maintain strong attention to detail throughout any given project, ensuring deliverables are produced as envisaged.
- Effectively collaborate with the Creative Lead(s) and The Studio to build upon and strengthen creative approaches/ ideas.
- Enthusiastically collaborate with team and suppliers to ensure high standard of design across the board
- Ability to clearly brief and oversee third party suppliers. Example: Printers, set designers and film.

- Develop design solutions in line with the budget and timelines allocated to the project.
- Ability to utilise your design skills across multi channel approaches. Example: Branding, Motion and environment.
- Think in a holistic, strategic manner when answering a creative brief.
- Build, nurture, motivate and inspire the studio team.
- Effective presentation of ideas / designs direct to the team or client (as part of a live project or pitch situation).
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Extra Details

This is a maternity cover 12-month contract from September, you will be expected in our Manchester office 2 days a week. You will be a hands-on senior designer, but with the most experience on the team you will also be expected to support other team members and freelancers sharing your insights/feedback on other projects.