

Creative

About People Activation

People activation is a Manchester-based agency that exists to change the way people think, behave and perform in their roles. We work with global clients across a wide range of industries from tech to pharmaceutical.

No two days in the studio are the same. In collaboration with incredibly diverse and talented teams the work we produce ranges from campaigns, experiential, events, internal comms, and films.

We are a small but vibrant team made up of producers, creatives, and designers. We work together closely on all projects and are looking for people to match our energy and collaborative nature. People who are not afraid to challenge the norm, who can identify great ideas and insights in others, and who care about the work they produce.

About You

- You have catchtagious curiosity
- You have big ideas and enjoy creative copywriting
- You love to collaborate with others

A day in a life of a Creative

- Create engaging creative themes, copy and campaigns
- Create creative solutions in line with the budget and timelines allocated to the project
- Think in a holistic, strategic manner when answering a creative brief.
- Enthusiastically collaborate with team and suppliers, able to art direct your vision
- Overseeing projects from start to finish
- Challenge and build upon insights and ideas of the wider team.
- Confident pitching ideas to internal teams and clients
- Excite and motivate others in your ideas
- Share valuable insights with wider and team and clients
- Manage workload and meet deadlines.



- Able to build on feedback
- Have a contagious curiosity
- A wide range of researching for new briefs

Extra Details

You will be expected in our Manchester office at least 2 days a week.

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